

State Press

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Arizona State University's Summer Weekly

Thursday, July 30, 1992

A Consuming Concern

ASU officials are quietly initiating steps to secure a liquor license for the controversial University Club. Though the move has elicited little protest yet, echoes of an uproar over alcohol at other campus locations are beginning to sound, creating a new debate about the role of drinking at University facilities.

BY DAN ZEIGER

ASU Police reported the following incidents on Saturday, July 30, 1994:

•Two ASU students were arrested for underage possession of alcohol during the NFL preseason game between the Phoenix Cardinals and Kansas City Chiefs at Sun Devil Stadium. The pair said they convinced an elderly man to purchase beer for them at a concession stand. After being ejected from the stadium, they were cited and released.

•A thief stole an ASU student's purse and contents, valued at \$150, from a table at the MU bar. The student said she left the the purse on the table when she went to order another drink and play a game of darts.

•An ASU professor broke his ankle when he fell down a stairway at the University Club. He said he was heading home after having "two or three" beers with fellow instructors. After being treated by Tempe firemen — who said he did not appear to be intoxicated — the professor was taken to Tempe St. Luke's Hospital for further examination.

The preceding police report will most likely never grace the pages of the *State Press* — after all, karaoke singing seems to have replaced dart throwing as one of college students' most loved bar pastimes. But the possibility that the other scenarios could happen in the near future is a genuine one.

Fans attending Cardinal games at Sun Devil Stadium next season will be allowed to drink beer in the stands, an announcement ending a controversial issue that dragged on for months. The University Club, the lavish dining and lounge facility for ASU faculty and staff, has applied for a liquor license — and if it is accepted, a bar for students might not be far behind.

It's all part of a concept that has been dubbed "alcohol equity." The general feeling among bleacher patrons at Sun Devil Stadium was that if skybox patrons can swill drinks at Cardinal games, they should be able to as well. And if University faculty and staff will soon have access to a campus watering hole, some ASU student leaders think students should be afforded the same opportunity.

Associated Students of ASU President Scott Maasen said that while he has not been able to study the University Club situation as much as he would like, he added that he could see a connection between the feelings of ASU students and the stadium bleacher patrons.

"I think you could have the same thing between the students and faculty as there was with the skybox and bleacher patrons at Sun Devil Stadium," Maasen said. "I don't think it would make any difference who the vendor is — it's just the general idea that the same service should be available to everyone. I'm anxious to find out how students feel about it."

Suddenly, the school with a student body well-known for its penchant for partying is now being confronted with the issue of alcohol consumption on its campus grounds, whether it be by fans at Sun Devil Stadium, faculty and staff at the University Club, or even students at a campus bar in the future.

But ASU Vice President of Student Affairs Christine Wilkinson, who has been handling the administrative responsibilities of the University Club's liquor application, said the concept of alcohol equity is inapplicable in the club's case because it is a private organization in which only members and their guests can be served.

"I think there are two different issues here," Wilkinson said. "You have the Cardinals games, which — although they are played in our



Henri Cohen/State Press

This copy of an application for a liquor license was posted on a window at the University Club on June 24. No one filed a written argument to the Tempe City Clerk's office in the 20-day period allowed after posting, and the copy has since been removed from the window.

stadium — are not University-sponsored events or anything related to ASU. Also, you have to remember they are open to the public. I don't think that situation matches what you have with the case of the (club)."

Both ASU President Lattie Coor and University Club Board of Directors President Lex Akers were unavailable for comment.

The University Club, located in the remodeled Fine Arts Annex between Old Main and the Physical Sciences Building, opened in March with 546 members, each of whom were required to pay a \$325 initiation fee and \$12 in monthly dues.

Mark Mazzie, superintendent of the State Department of Liquor Licenses, said that the particular permit the University Club has applied for does not require the facility to be accessible to the general public.

"This is a club license, and the laws for those are substantially different," Mazzie said. "If (the University Club) was to get a bar license, they would have to let anybody in. The Legislature has allowed clubs to exist — whether they be the local Elks' Lodge or the Arizona Club (in) downtown (Phoenix) — for a long time. That's never really been a fairness issue — I don't think that question has ever come up."

After an individual or organization files an

application to sell alcoholic beverages with the SDLL, it faces an investigation on two fronts. The SDLL processes the application and sends it to the applicant's city, which often conducts a police investigation before the city council files a letter of recommendation to the State Liquor Board.

Meanwhile, the SDLL conducts its own investigation to present to the board. But Mazzie said that more often than not, the board makes its decision based on the recommendation from the applicant's city.

"There are a few exceptions, but most of the time, it's based on the city," Mazzie said. "The only time that we didn't (follow a city's recommendation) that comes to mind is when we had a small town disapprove a liquor store license."

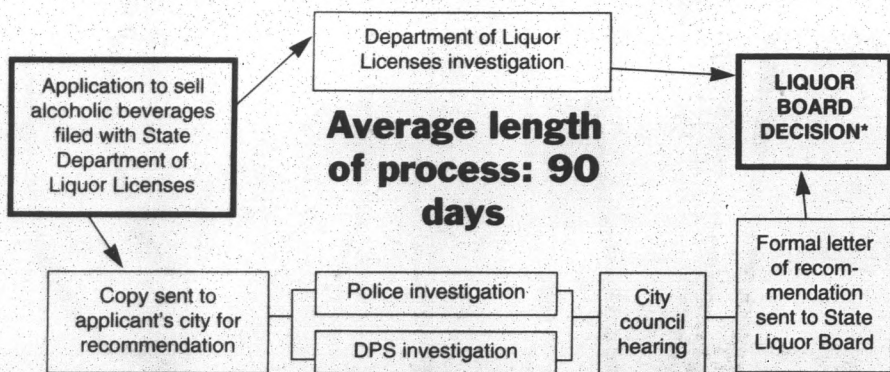
"We found out the reason why they did was because the only other liquor store in town was owned by the mayor's brother, and he didn't want competition. Needless to say, we disregarded that recommendation."

Right now, the University Club is in the midst of the Tempe and SDLL investigations. Tempe License Services Supervisor Phyllis

Turn to Alcohol, page 7

What the University Club faces

The process of acquiring a license to sell alcoholic beverages in Arizona.



*More often than not, the State Liquor Board makes its decision based on the city council recommendation.

Inside:



Luck of the Irish

An ASU fraternity is hoping to hit paydirt in their attempt to lease dilapidated Irish Hall

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TOWING THE LINE

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KA fraternity looking for luck of the Irish

Greek organization expresses interest in dilapidated hall

By **SONDRA ROBERTO**
State Press

Dwindling dormitory occupancy levels and the need for a consolidated headquarters prompted an ASU fraternity to seek residency in the University's most dilapidated residence hall, but so far Residence Life officials have balked at the chapter's proposal, saying the dorm is in unfit living condition.

"We didn't understand, we thought it was a pretty good deal," Kappa Alpha member David Garcia said of his fraternity's proposal to fill all rooms in Irish Hall and contribute to renovation costs.

"We knew (Residence Life) had low occupancy, so we thought this would be appealing to them."

Although Residence Life officials have yet to hand down an official decision on the proposal, Garcia said they "kind of let us know that it probably wasn't going to happen."

Garcia and other Kappa Alpha members met with Residence Life Director David Stephen two weeks ago and submitted a plan to take-over Irish Hall. Garcia, who was formerly Kappa Alpha's president, said his 60 member chapter has enough home-seeking brothers to occupy all 26 rooms of Irish Hall next semester.

Kappa Alpha entered ASU's Greek system in March of 1990 and since then their members have been scattered both on and off-campus, according to current president, Andy Krals.

Krals said he has been away for most of the summer and has yet to receive an update on the

chapter's search for a home, but he fully supports a move into Irish Hall.

Last spring, President Lattie Coor toured Irish Hall after residents clamored for much-needed maintenance and repairs. Coor said the dorm needed "fundamental rehabilitation" and he suggested the possibility of closing Irish Hall, which is located at the south end of campus between Best and Hayden Halls. The hall is scheduled to be closed for repairs in the fall.

Garcia said Kappa Alpha proposed to help fix up Irish by using up to \$50,000 of loan money from the national chapter and by possibly raising the rent \$10 to \$20 per month for each resident.

"That money would go right to the University for clean-up costs," which Residence Life estimates will cost \$325,000, Garcia said.

Stephen said he did not want to comment on the issue. He reluctantly told the *State Press* that the move "doesn't appear like it's going to happen."

"The condition of the facility is the issue," Stephen said, adding that it is the responsibility of on-campus fraternities to maintain their houses, but the responsibility of Residence Life to maintain dormitories.

Garcia said there is a double-standard at play. "We are basically being denied on the grounds that Irish is unlivable, but he (Stephen) agreed that some frat houses are in worse condition."

Fifteen out of 26 ASU fraternities inhabit on-campus houses, which fall under the jurisdiction of Residence Life.

"To us, (Irish) is in great condition compared to some of the frat houses on campus," Garcia said.

Kappa Alpha would be the first fraternity to move into a residence hall if the proposal was approved. Two years ago Residence Life officials said Beta Theta Pi could move into the first



A declining Irish Hall, nearly closed last semester by the University, now is being sought by the Kappa Alpha fraternity to house the organization's members.

floor of Irish Hall C-Wing, but the members later backed down.

Sean Barri, president of ASU's Interfraternity Council, said he thinks Kappa Alpha should be allowed to settle in the dorm.

"ASU residence life is hurting really bad, so this would be a perfect balance," Barri said. "The disadvantage is that you can't have a party."

On-campus chapters that occupy fraternity houses may have parties that follow guidelines issued by the University, Barri said.

Garcia said Kappa Alpha and Residence Life officials held little discussion about the potential

for partying because the proposal was "shot down" before they could hash out any agreement. Garcia added that likely restrictions on throwing parties were not a main concern for the fraternity members.

"The key was that we wanted a place to get together," he said. "Our fraternity is very campus-oriented, and it is important for us to live on campus as opposed to off."

Although Residence Life offered to consider housing Kappa Alpha members in one hallway of a dormitory, Garcia said this would not provide the privacy or exclusion desired by the fraternity members.

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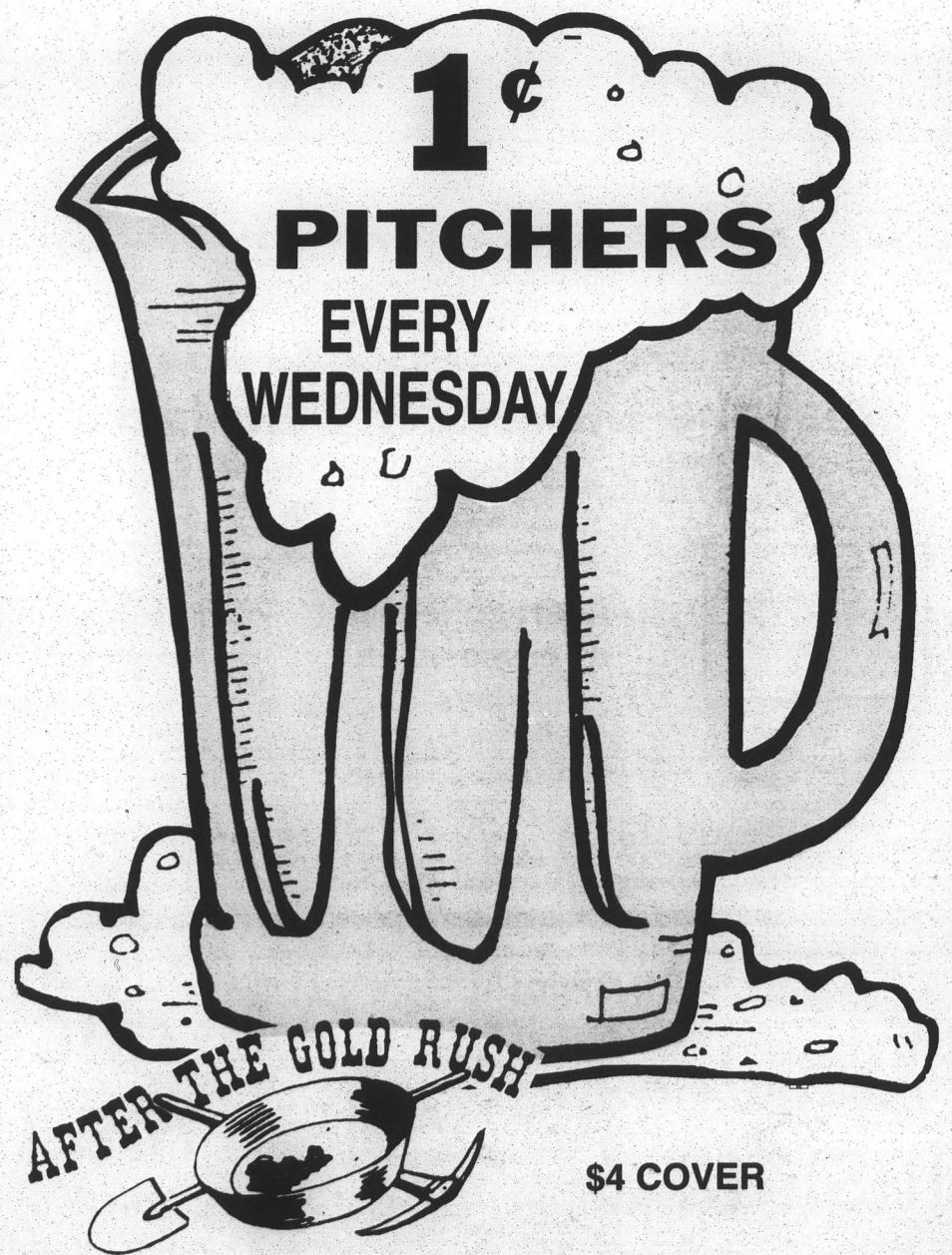
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IRS levy on scholarships irks aid recipients

Some feel taxation on monies used for living expenses unfair

By D.J. BURROUGH
State Press

When ASU graduate student Scott Mathews received a letter in May from the Internal Revenue Service saying he owed the federal government \$2,500 in back taxes and penalties, he said he panicked just a little.

"I was thinking how the hell am I going to survive this," Mathews said. "How am I going to pay \$2,500."

The IRS told him that he was being audited for the 1990 tax year because he had failed to declare, as taxable income, a portion of a \$12,000 fellowship he had received that year.

"They were questioning the legitimacy of some of my claims and they were looking at the entire amount as being income," he said. "The only thing they were going to accept was strict tuition."

The Tax Reform Act of 1986 changed how the government classified funds students received through scholarships and fellowships. Under the new law, scholarship money spent on tuition, books or academic supplies is not taxable, while room, board, travel or other non-academic expenses counts as income and can be taxed.

Mathews was able to convince the IRS that the scholarship money he spent had gone toward academic necessities and he wasn't charged any fees or penalties.

Mathews, who is also the director of the Graduate Student Association, said he doesn't think it is fair for the government to tax students on the scholarship money they spend on living expenses. He supports a bill that has been introduced in the House of Representatives that would repeal a portion of the 1986 tax law

and make all the money received from scholarships non-taxable. "The taxes really hurt," he said. "Most students are on minimal income. Because we are full-time students that (scholarships) is basically our income. If you are going full-time where you don't have time to work somewhere else, that is really what you have to live on for a year."

In March, Rep. Tom Lewis, R-Fla., introduced the bill that would restore the tax exclusion for scholarships and fellowships. The bill would also provide a refund to any students who paid taxes on scholarships since 1987. In a letter to fellow representatives, Lewis said he introduced the bill because he was concerned about the IRS's move to enforce the law.

"Scholarship money used for tuition and fees, books and supplies, is still tax-free," he said. "Scholarship money used to pay room, board, and travel expenses is just as necessary, and should likewise be tax-free."

The bill has 23 sponsors, including republican Arizona Rep. Jim Kolbe, and has been referred to the House Ways and Means Committee.

Andrew Cherry, a legislative assistant to Lewis, said Lewis was against the 1986 reform and is seeking greater support for the bill. They hope to offer it as an amendment and tack it onto another bill as a rider.

"Students around the country seem to be generating a lot of interest in it," Cherry said.




Pronita Gupta, legislative director for the United States Student Association, said the Washington D.C.-based student advocacy group is in full support of a repeal of the current law.

"We would strongly support any amendment to that law (the Tax Reform Act of 1986)," Gupta said. "Students obviously aren't the wealthiest people in school. They need as much money as they can get for living costs. We would see a definite improvement in academic performance because they wouldn't have that




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pressure of having to worry about finances as much."

Gupta said although USSA is lobbying strongly for the amendment, it has little hope that it will make it past the Ways and Means Committee to be voted on in the House.

She said until the committee can find another source of tax income to replace what they would lose if they repealed the law, they will not move on the amendment and "then this provision will most likely die."

Mathews too has little hope that the repeal effort will be successful, but said he feels that a change is needed.

"We need to make it easier and encourage people to go to school and stay in school and anything that works against that is a major disadvantage to the system," he said.

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State Press Editorial

Dorm bid by frat a losing proposition

There goes the neighborhood. That's what would happen if a local fraternity is given the go-ahead to set up shop inside one of the University's most aging, barely inhabitable, dormitories.

The University ostensibly argues that it would be dangerous for the Kappa Alpha fraternity to lease Irish Hall because it is in such pitiful disrepair. While the hall is practically falling down — and probably isn't fit for barn animals — everyone involved should really start looking at the more important implications. What the University should really be arguing is the inappropriateness such a move represents.

But the KAs are equipped with a sterling, knight-in-shining-armor reputation as the "leadership" fraternity at ASU. And with a martyr-like willingness to take up residence in Irish, they are putting up a gallant fight for the dorm.

In fact, if any fraternity on this campus could pull it off, it would be the KAs. They are a clean-cut, outwardly polite, likeable group of Greeks — just the type to take home to Mom.

To prove their seriousness about moving into Irish, the KAs, who have been looking for a house for over two years, are saying they will shell out big bucks to fix the place up. Officials estimate the price tag for such a repair job is more than \$300,000.

But do not be fooled, for beneath that gleaming KA exterior lies an inherent party beast. And if we were the University, realizing that fact would be enough to put a halt to the idea of ever allowing a fraternity into a residence hall.

Indeed, knowing that the KAs, like any other social organization, Greek or not, are subject to the kind of vice and moral free-for-all that sometimes turns up in highly social situations should be the main impetus for the University backing away from such a deal.

Take the following scenario. Pretend, if you will, that a deal is struck between the good ship KA, and they are given the keys to Irish Hall. Then picture the scene the day after school commences this fall semester, as hundreds of freshmen, fresh out of high school, flock to the dormitories that literally surround Irish Hall and its fraternal inhabitants.

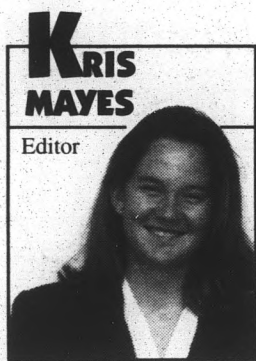
It doesn't take much creativity to figure that what you have is a dangerous contrast — a fundamental breach in the notion of on-campus living as a primarily academic, non-social environment, and a further erosion of the sanctity of University living.

Of course, no one is suggesting that dorm life is holy. Parties occur frequently. But just as frequently they do not, and by plopping a fraternity — which is governed by entirely different rules than residence halls — down in the middle of ASU, the University would dramatically alter what it means to live on campus.



Will ASU overcome voting history?

I got a call last week from an earnest, concerned older gentleman imploring me to make sure ASU students knew they could get involved in the political process this year.



KRIS MAYES
Editor

"We're spending your money and determining your future," exhorted Levy Pace, an official with the Arizona Democratic Party. "Young people have to make their views known."

Levy was so emphatic in his desire to see more young people get involved in the elections this year, he urged me not to be partisan in the presentation of his message. "It doesn't matter if they are Republican or Democrat, they just need to be heard."

I remember nodding my head throughout our talk together. Yes, I said, you're absolutely right, Mr. Pace. But at the same time I sounded my affirmation to

the party leader, my thoughts began to stray.

Tempe collegians have heard Levy's efficacy arguments for years. And ignored them for years. Why would they listen now?

Somehow, I couldn't bring myself to tell Levy this — couldn't muster up enough courage to give him the dose of reality that has come to define ASU's political profile for the past ten years.

If I had, here's what I would have said: Last year, ASU students were so unmoved by the political process that a mere 2,645 people voted in their own student elections — that's a meager 5.3 percent.

Taken to a higher degree, local college goers were a no-show in the last presidential primary elections, as well. Precinct returns showed a pathetic student showing of 441 out of the 3,765 eligible to vote in Tempe's precincts. Reflecting only 8.5 percent of the eligible student population, these figures are nothing to write home about either.

In their defense, however, students in Tempe did perform better in the 1988 general election, where 55.4 percent of those eligible turned out.

In light of this generally dismal reality,

it's no wonder candidates for state offices rarely set foot on campus to campaign any longer.

What good would it do them?

And the only presidential candidate to show his mug around here was Jerry Brown, a man whose ideas are interesting, but antics and rantings hardly made him legitimate presidential timber.

Of course, there are people at ASU who are officially charged with the duty of motivating students to vote — namely a little-known branch of Associated Students of ASU called State Relations.

Having spoken with all four of the men who operate the State Relations office, I can report that they are doing all they can to get out the vote this year.

Spurred on by the noble conviction that they can make a dent in ASU's voter apathy, the group is spearheading a voter registration drive, hoakily titled SAVE (students are voting everywhere). It may sound silly, but the drive behind SAVE is sincere.

Thinking of efforts like these, and allowing a ray of optimism to creep into my thoughts, my conversation with Levy ended on a bright, almost hopeful note.

Maybe, Levy. Just maybe the "young people" will surprise everyone this year.

Letter to the editor

Editor:

Budget cuts aside, I am greatly disturbed by President Lattie Coor's decision to establish a standard of who may take classes on the main campus and who is relegated to off-campus sites. I am very proud to have received my degree from Arizona State, and now that I have returned for the Post Bac Teacher Certification Program at ASU West, I find that many of my classes will meet in the American Graduate School of International Management. I had no problem with this

until I heard that President Coor feels that off-campus classes are for sub-standard students.

Upon graduating with a 3.11 average, I went on to take a Master of Divinity degree at the School of Theology at Claremont, California. After that I went on to pick up some general education classes which I did not take while I was here at Mt. San Antonio College in Walnut, CA. I pulled a 3.96 GPA. The last semester was full-time and the GPA

was 4.0. I do not consider myself a sub-standard student, and I do not expect a sub-standard education for the outrageous out-of-state tuition that this Arizona Native has to pay because he strayed across the Colorado for six years. I fear, however, that like other "separate-but-equal" educational systems which this country has been blessed with in the past, this one will only get the "separate" part right.

Howard Moses
Teacher Certification

STATE PRESS

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University towing service accused of harassment

Claims include rude treatment, damaged cars

By JONATHAN BURSTEIN
State Press

Two female ASU students claim they were victims of harassment by employees of the towing company contracted by ASU to impound cars.

Rachel Lowy, a senior, said that employees of the Eastside Towing Company made her and her roommate feel "uncomfortable" and "threatened" when they went to the pick up Lowy's impounded 1985 Pontiac Fiero from the company's lot on July 16. She said that Eastside employees also broke the lock on the door on the driver's side and compounded damage to her car by trying to fix the damaged lock against her wishes.

"I told them that I wanted them to stop trying to fix the locks on the doors, but they wouldn't listen because they knew they were liable. The guy in charge said, 'Honey I won't let you out of the lot until we fix the lock,'" said Lowy.

Lowy said that all the while the employees at Eastside Towing tried to fix the lock, they also denied breaking the locks and told her that someone had tried to break into her car.

The Fiero was impounded at the ASU bookstore parking lot at 11 a.m. of July 16, and Lowy said that it was impossible for anyone to break into her car at that time.

"I really don't think that anyone could be able to steal a car from the bookstore parking lot at 11 a.m. Besides, there was a guy watching the parking lot," said Lowy.

Lowy paid \$200 to get the car out of impoundment and then went to the Eastside Towing Company lot with roommate, Dawn Miller, to pick up the car at about 4 p.m. in the afternoon.

When the two students picked up the Fiero, they discovered that the lock on the driver's door was broken. Lowy informed employees of the company about the damage and said that they told her to take the car over to garage near the lot.

At the garage there were five Eastside

employees, described by Lowy as "dirty" and "gross", who stood around the car and her as they tried to fix the broken lock.

"There were five guys standing around the car and they were very intimidating and they made me feel unsafe. They were very rude and tried to make me feel like a stupid female," said Lowy.

Miller said, "I am really glad I went with Rachel to Eastside because they made us feel very uncomfortable and gave us the impression that a female should not be there."

When the five employees ripped off the panel of one of Lowy's car doors, she asked them to stop trying to fix the lock, but they would not listen.

Lowy said that she told them to stop working on the locks, but they would only respond with such remarks as "Honey, I'm been fixing Pontiacs since you were in diapers."

After the Eastside employees were done fixing the lock on the car door, there was damage to both the window and the mirror, according to Lowy. She also said that the next morning she discovered that the lock still did not work despite the effort of the Eastside employees.

She later filed a police report at the ASU Police Station and her claim is being handled by the Parking Service division of the Department of Public Safety on campus.

Lowy said that people at the Parking Service division have told her that complaints of harassment and car damage by the Eastside Towing Company have been filed against the firm in the past.

Linda Riegel, the assistant director of parking, who is dealing with the case, is on vacation and could not be reached for comment.

Harold Wheatley, one of the Eastside employees who tried to fix Lowy's lock, said that the incident has been blown out of proportion and that Lowy never told them to stop working on the car.

"I think the whole incident has been blown out



Henri Cohen/State Press
Rachel Lowy claims her car was damaged when it was towed by East Side Towing out of the ASU Bookstore parking lot.

of proportion," said Wheatley. "She came to pick up the vehicle, told us that the lock was broken and as a courtesy we fixed the lock. After we fixed it, she said, 'Thank you,' and she went on her way. She didn't say anything to us while we fixed the lock and she didn't complain to us afterwards."

Wheatley said that he was surprised by Lowy's complaint, in his ten years in the towing business, this is the first time he has been accused of harassment, he added. He said that

he doesn't understand why Lowy and Miller felt threatened by him or any of his co-workers.

Wheatley did admit that he said, "Honey, I'm been fixing Pontiacs since you were in diapers," to Lowy, but he said that he was not trying to intimidate her. The statement was only intended to show that he knew how to fix Pontiacs, according to Wheatley.

The Eastside Towing Company has been under contract to tow away impounded vehicles for the past year-and-a-half on ASU's behalf.

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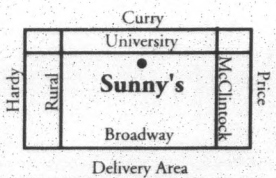
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Henri Cohen/State Press
Daniel Valenznek, 7, of San Jose, Calif., is treated by paramedics after the driver of the car he was in (background) lost control, causing it to roll over. The accident occurred on I-10 at Baseline Road, but none of the passengers in the car were seriously injured.

State Press Sports always scores!



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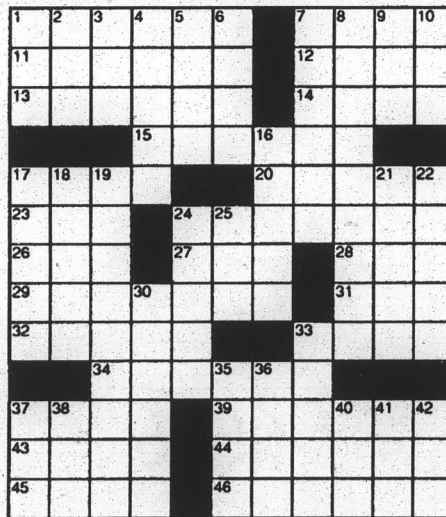
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CROSSWORD

by THOMAS JOSEPH

- ACROSS**
1 Inferior bed
7 Loud commo-tions
11 Think
12 Division word
13 Boll contents
14 Pallid
15 Com-pletely
17 First killer
20 Like ice caps
23 Samovar
24 Mythical monster
26 Cacao holder
27 Actor Chaney
28 Fresh
29 Quarantine
31 Presidential nickname
32 Hold up
33 Monster's home
34 Guarantee
37 Gold-finger's foe
39 Using a VCR
43 Formerly
44 Umbrella-shaped tree
45 Garden pest
- DOWN**
46 Mt. St.—
1 Snap
2 Fuss
3 Allow
4 Caesar's language
5 Collar type
6 Scouting abode
7 Gold-brown algae
8 Bold disrespect
9 Ultimate
10 Sauce type
16 Conjecture
17 Amorous archer

Answers in today's classified section.



DAILY CRYPTOQUOTES — Here's how to work it:

AXYDLBAAXR is LONGFELLOW

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

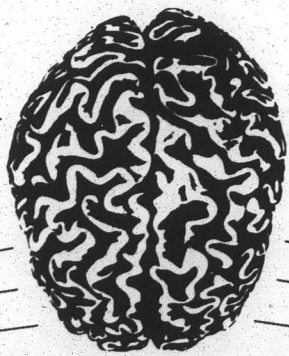
CRYPTOQUOTE

L P L E P Y T Q T O I R L K S
X I K R L P G M Z - K Z M M R
P M Q T S O T L U T P Y T Z K I R P E
M Z M P Y T S E K D H P M
Z M S V T P Y L E M N D. — O L O T S M

Answer in today's classified section.

The Dorm

- restrictions
- lots of time to study
- cafeteria food
- the sprinkler system
- walking to class
- Cheap



The Commons

- independence
- lots to do after studying
- cooking in my own kitchen
- the swimming pool
- walking to class
- Cheaper*

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Alcohol

Continued from page 1

Ortiz said that the city has processed the club's application, but no date for its discussion by the Tempe City Council has been set. The soonest the application could be debated in council chambers is Aug. 20.

While Wilkinson waits for word on the status of the University Club's application, she has been lamenting over the amount of paperwork that needs to be filled out when an organization files a liquor permit request.

"I've had to complete a bundle of papers for this," Wilkinson said. "It's quite complicated — if anybody ever realized how complicated this process is, I don't know if anybody would want to apply for one. Basically, I'm just waiting for someone to tell me what papers I'll probably have to fill out next."

After filing for a license, the University Club posted a copy of its application in a window next to the north entrance of the building. Anyone who resides on, owns, or leases property within a half-mile radius of the club could have filed a written argument to the Tempe City Clerk's office within 20 days of the date of postage, which was June 24.

Tempe Deputy City Clerk Karen Brittingham said that no arguments were filed to her office within the 20-day period. If one had been filed, Mazzie said that there would have been an automatic hearing before the State Liquor Board. The copy of the application was removed from the University Club window late Tuesday afternoon.

Now, it appears that opposition from the Tempe City Council could be all that is standing in the way of an approved liquor application. Maasen said he and other ASASU representatives would like to attend the council meeting when the application is discussed.

But Tempe Councilman Neil Giuliano said that most liquor applications that come before the council are accepted, unless there is serious opposition from the police.

"We don't evaluate the applicant on philosophical grounds," Giuliano said. "If they meet requirements that the state has set forth — and obviously aren't criminals — then we're not going to show much opposition."

"Right now, I don't see (the University Club's application) having much of a problem."

If the University Club's application is accepted, it may not be too long before some ASU students demand equal privileges. It's happened before.

As late as three years ago, legislation was being introduced at ASASU Senate meetings

promoting the establishment of a campus bar. And while Maasen said that, to his knowledge, the topic has not been talked about among student leaders in the last year, he would not be surprised to see such discussions start up again.

"It seems to me that there really hasn't been a big demand for something on campus because there are a number of establishments close to campus," Maasen said. "But if the alcohol permit for the University Club comes through, (a campus bar) might be an issue that'll be brought up for some discussion again."

With drinking establishments as close as across the street from campus, the development of a University bar could be a risky business endeavor. But Maasen said he thinks there is a possibility that such an enterprise could be profitable.

Wilkinson said she feels a bar on campus would be unnecessary, citing the proximity of drinking establishments to ASU and the fact that University provisions exist which allow campus organizations to have liquor served at selected activities.

"There are general regulations and policies in place now where individual (campus) groups can request that liquor be served if they feel that it was appropriate to their function, assuming those involved are of legal drinking age," Wilkinson said.

Both Wilkinson and Mazzie said they don't think that any student organization at ASU has ever applied for a liquor license. Mazzie added that the only student group in the state to have one is NAU's Hotel Management School.

While students may soon be grappling to receive equal opportunity to drinking privileges as faculty, Cardinal and ASU stadium officials are hoping that problem has been remedied at Sun Devil Stadium.

Alcohol was not allowed in Sun Devil Stadium until June 1988, when the Arizona Board of Regents approved the consumption of alcohol in the just-constructed skyboxes, but not in the stands. The ruling sparked complaints from fans claiming that the policy was a double standard — a debate that would continue for more than three years.

The Cardinals, who moved to the Valley from St. Louis in 1988, are the only NFL team to play its home games in a stadium located on a college campus. During their first three years in the Valley, they were the only league team not to sell alcohol on game days.

But that began to change last season, when the regents extended drinking privileges to all parts of Sun Devil Stadium for a two-game



Sun Devil Stadium bleacher patrons express their feelings over the Phoenix Cardinals' alcohol-selling policy at home games last season. But beginning this year, beer can be drunk in all sections of the stadium — not just in the skyboxes.

experiment, in which alcohol consumption was allowed in some parts of the stadium's lower level concourse.

Cardinal and ASU stadium officials considered the experiment a success, and on Feb. 6, they announced a policy that will enable fans this season to buy beer at the concession stands and take them back to their seats.

"I think the Cardinals heard the call of a number of their fans," ASU staging director Tom Sadler said. "This was an issue that was not going to go away, from the Legislature all the way down to my office. I think the Cardinals wanted to put this behind them, and I think they made a smart decision in pursuing it the way they have."

The new policy takes effect on Aug. 8, when the Cardinals host the San Diego Chargers in a preseason game. Under the plan, fans can purchase one beer at a time at concession stands located on all three stadium levels.

During the two-game experiment last season, a 14-ounce glass of beer sold for \$3.50, and Sadler said that plan will most likely continue this year. Alcohol sales will begin 90 minutes prior to kickoff and conclude at the start of the second half.

While the Cardinals have let the taps flow for the general public at their home games, the team has at the same time established five sections in the stadium as "alcohol-free" seating. Beer will not be permitted in section Nos. 9, 12, 13, 41 and 201 — and Sadler said the Cards are offering one of the largest selections of alcohol-free seating in the NFL.

While Sadler said he likes the policy the Cardinals have come up with, he added that the plan may require alterations after stadium officials see it in action for a couple of preseason games.

"There's no question about that," Sadler said. "It'll be the first time we've sold beer in a situation like this — opening it up and doing it like any other NFL stadium. There may have to be some adjustments made. I can't predict exactly which ones will have to be made, but I'm anticipating something happening."

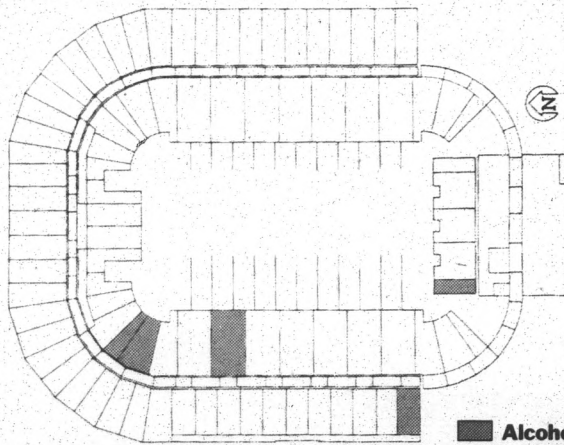
The Cardinals have not scored high marks in public relations since their move to Phoenix. They have suffered from near-embarrassing attendance figures and have been vehemently criticized on a number of personnel and administrative decisions.

But Phoenix Executive Vice President Joe Rhein said the new policy was not created to boost the Cardinals' image or attendance. Indeed, at the first contest of the two-game alcohol experiment last year, a matchup against the Atlanta Falcons, attendance was only 24,124 — the smallest crowd to see the Cards since their move to Arizona. Sun Devil Stadium's capacity is 74,865.

While he would call the new policy one that resolves a fairness issue and not a beer-drinking issue, Sadler added that no stadium alcohol policy can be everything to everybody.

"It's a compromise in that regard," Sadler said. "I don't think everything is going to be completely fair — there is always going to be a little inequity, depending on the different levels of the stadium, and every stadium is different."

Cardinals' Alcohol Policy



This season, fans attending Cardinal games at Sun Devil Stadium will be able to purchase beer and take it to their seats. But alcohol will be prohibited in section Nos. 9, 12, 13, 41, and 201.

Alcohol-free sections

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Taco Bell opening grabs MU patron interest

By KRIS MAYES
State Press

The grand opening of Taco Bell at ASU is spicing up matters at the MU as patron interest in the new restaurant begins to swell, and administrators keep a close eye on the taco haven's impact on other eateries.

With hundreds of campus-goers flocking to the counters of the newly-opened restaurant, Randy Johnson, associate director of the MU, said his office will vigilantly monitor the effect Taco Bell has on other MU businesses.

"We are always concerned that we have cut the pie in too many pieces," Johnson said. "We will have to keep a close eye on that."

While activity at the Taco Bell, located on the south side of the MU, flourished for the better part of Monday, business at most of the other food outlets in the building seemed to lag, something Johnson noticed at one location in particular.

"It did seem to affect the Grill a little bit," he said. "We'll just cross our fingers and hope we provide consumers what they want."

The lull was also apparent downstairs at the usually bustling McDonalds, where lines were uncharacteristically short.

According to Johnson, McDonalds officials probably do have reason to be concerned about the addition of rival Taco Bell.

"I'm sure they are concerned because Taco Bell is their largest competitor," Johnson said. "I'm sure it will make them look differently at how they do business."

McDonalds is the only MU merchant not operated by Marriott Food Services.

Connie Talamantez, the MU McDonalds' owner-operator, insisted that business at her store was not impacted by the emergence of Taco Bell, adding that she is not opposed to the new competition.

"I welcome the new competition — it keeps everyone on their toes," Talamantez said. "I think it will be good."

But Talamantez maintained that, with a 32 second average serving time, McDonalds reigns supreme in the MU.

"We provide the best and quickest service in the MU," she said.



Russ Slotnick is one of many customers flocking to check out Taco Bell, the MU's latest restaurant addition. The outlet opened on Monday.

The MU's retail director, and Taco Bell liaison, said the new business will float all boats equally, attracting larger numbers to the MU in general, and benefitting all the merchants.

"I would hope that it brings more foot traffic into the building so it benefits everyone," said Ann Legopolis.

Legopolis added, "there's bound to be a point where people are tired of tacos."

Taco Bell launched its tenure at the MU with a "grab and go" format — a system that has patrons walk up to a counter and directly select their food, then walk over to a cashier to pay.

Some who took part in the restaurant's inaugural

serving day were not impressed by the way things worked.

"The variety was too small and the cashiers weren't efficient," said Lesli Adams, a senior in accounting. "I'm kind of upset that Pepsi is the only soft drink, and I don't like Marriott's service in general."

Johnson said Taco Bell's menu was curtailed to facilitate the rapid-fire style of service employed by the food chain.

But overall, reaction to the introduction of the alternative eatery was positive.

"It's healthy competition," said Greg Clark, a senior in political science. "Now people have the choice to come up here to eat."

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Police Report

ASU Police reported the following incidents this week:

- An ASU student was shot in the left bicep by a stray bullet while walking through Tempe Center, just west of Tower Records early Sunday morning. He was treated and released from Tempe St. Luke's Hospital. Later that afternoon, ASU police arrested a man at his residence on a charge of hindering prosecution. Police said the man they arrested helped collect money together to buy the suspect's vehicle gas in order to leave the area. Police are not sure what direction the suspects shot from or whether they shot from the car.

- A woman was arrested Tuesday on a charge of disrupting a classroom after she refused to leave a graduate level class in the basement of Payne Education for which she was not registered. Repeated attempts to get the woman to register failed, since she claimed that she had already paid for the course, producing a \$6 receipt to an advisor as her proof. The professor said the woman made disruptive comments and threats during the class. Police and Education College officials met the woman before class Monday and told her to not return, but she returned Tuesday, prompting her arrest. Upon arrest, the woman was found to have a number of aliases and a warrant for her arrest on a 1989 aggravated assault charge. She was booked into Maricopa County Jail after she couldn't pay the \$5,500 bond.

- A man, not affiliated with the University, accidentally backed into an ASU vehicle in Lot 27,

causing \$500 in damage.

Tempe Police reported the following incidents this week:

- A man from Laveen and a woman from Scottsdale were shot at while driving southbound on Rural Road in the early hours of Sunday morning. Police have arrested two men in the incident, including Fernando Rodriguez, 19, of Tempe, who they believe fired either two or three rounds from a .caliber automatic at the car. One of those rounds struck the passenger door of a victim's car. A cab driver who witnessed the incident reported it to police, who said that following a search at the time of arrest they seized two handguns from the vehicle.

- A 26-year-old Peoria man was arrested and charged with two counts of assault after a woman said he hit her on the cheek with a beer bottle and then poured the beer from the bottle over her head and the head of her friend while at 6 East Lounge on Seventh Street. The man was held by the bouncer until police arrived.

- A 21-year-old ASU student told police that while walking northbound on College Avenue, a man asked her if she needed a ride. She said that she thought the man was a fraternity brother of one of her friends, so she got inside. While heading westbound on Fifth Street, the woman said the man tried to touch her chest, but she hit his hand away. She pointed out to him that they were headed the wrong direction, and then noticed that the man's pants were unzipped. While the driver made a U-turn in front of the Tempe Police Station, 120 E. 5th St., he

motioned towards his pants and said, "Do you want to suck this?" according to the woman, who said she then tried to exit the moving car while it was slowed for the turn. As she left, the driver stopped the car and tried to get her back inside.

- A 38-year-old Tempe woman was arrested and charged with fraud after she tried to purchase a quart of beer at Circle K, 1323 W. Southern Ave., with a \$1 bill with the corners from a \$20 bill taped to it. When the clerk questioned her about the bill, she took it back and left the store. The clerk told police he recognized the woman as a neighbor. Police arrested the woman living at the address told to them by the clerk, and added a charge of resisting arrest. The suspect's two sons were arrested as well on charges of hindering the officer's arrest of their mother.

- The Circle K at 939 W. Baseline Road was robbed early Wednesday morning by man wearing a brown paper bag over his head and carrying an automatic weapon. Police said the clerk hesitated in giving the Hispanic man, between 18-20 years old, 5-foot-1, wearing a white T-shirt and blue jeans, the money from the drawer until the man showed him the .38-caliber automatic under his shirt. After emptying the drawer, the suspect ran outside where he was joined by another Hispanic man, 18 years old, 5-foot-6 to 5-foot-8, 150 pounds, also wearing a white T-shirt and blue jeans. They ran back around the west side of the store and climbed a fence heading southbound into the apartment complex next door. As they left, police said the first man shot

two rounds into the air. A witness saw them get into a white Honda driven by a heavy-set Hispanic man who was heard yelling, "Hurry up. Let's go." The brown paper bag the first suspect was wearing was found tossed on the east side of the store next to a spent round from his gun.

- A 10-year-old girl reported to police that her mother's live-in boyfriend "disciplined" her by grabbing her hair and slapping her in the face, causing her lip to bleed. She said he also punched her in her hand, causing bruises. Police arrested Tyrone Peterson, 26, and charged him with aggravated assault. The girl said the attack began after Peterson came home and found his girlfriend gone and demanded to know where she went.

- A 14-year-old Tempe boy's bike was stolen by a black man, 6-foot, 175, wearing black shorts and a white shirt with green stripes on the sleeves. The man approached the boy along the west 1300 block of Southern Avenue, and asked if he could borrow the bike to get gas for his car which was parked nearby. Although the man was a stranger, the boy obliged. While waiting, the boy told police he saw a man get into the car which the suspect claimed was his. This man, the registered owner of the car, said he did not know the man described by the boy. The suspect was last seen riding the bike westbound on Southern Avenue from Priest Drive.

Compiled by State Press reporter Richard Ruelas.

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What's up Doc?

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College Culture on Page 11

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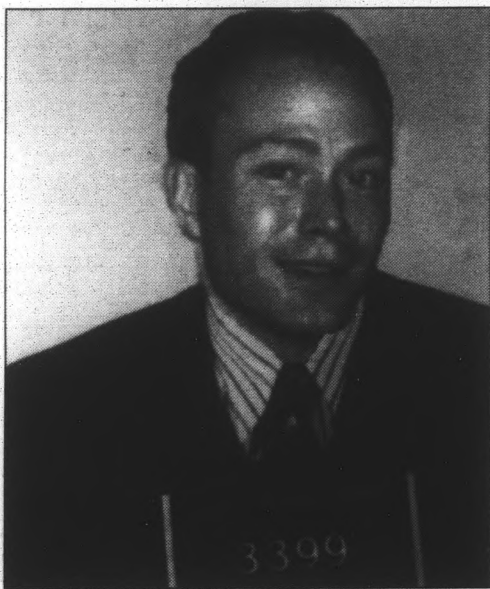
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College Culture

State Press

Thursday July 30, 1992

Page 11

Wascaly Warner Bros. opens upscale store

Be verry, verry quiet, we're hunting bargains

By RICHARD RUELAS
State Press

On the second floor of Scottsdale Fashion Square, between Neiman Marcus and FAO Schwartz, Wile E. Coyote is trying to launch an ACME rocket at the Roadrunner.

Poking out through a window in the new Warner Bros. Studio Store, Bugs Bunny and Daffy Duck ride atop a crane, working a camera that is being driven from inside the store by Porky Pig. Marvin the Martian's spaceship is docked in the back of the store, underneath the video wall showing cartoons and next to the right wall which is being punched through by Batman and Superman.

The Scottsdale Warner Bros. Studio Store has been under construction for 12 weeks and, when the ribbon is cut Saturday morning at 10 a.m. by Scottsdale Mayor Herb Drinkwater, it will be the seventh such store in the nation.

Although selling merchandise is the primary focus of the store, Karine Jaret, Warner Bros. spokesman, said the store was designed to entertain as well. "We designed the store so it has the feel of stepping onto a backlot," Jaret said.

The store is divided into their own sections, each with their own design layout.

Sylvester and Tweety Bird stand on a on a paint-splattered platform above the entrance to the ACME Kids section. The Tasmanian Devil and his bride stand hand in hand at the entrance to the domestic section. A lighted marquee looms over the Hollywood section.

The ACME Athletic Club features a trophy case with a basketball actually autographed by Michael Jordan of the Chicago Bulls. It also features an autographed Tasmanian Devil football with a good sized chunk bitten out. Neither one is for sale.

But customers can take home a multi-colored golf bag, with Bugs, Sylvester and Tweety scattered about it for a mere \$700. Buyers would be in good company as Jaret said both Jack Nicholson and Jordan own the bag. Of course, once the golf bag is bought, the Looney Tunes golf balls, priced at \$18 a set are almost obligatory.

Most of the merchandise is aimed at Looney Tunes fans, although Jaret said that includes most people. "Looney Tunes appeals to people aged 2 - 80, since we all grew up with those cartoons," she said, adding that some company research and focus groups let the studio know the magnitude of the cartoon characters' popularity.

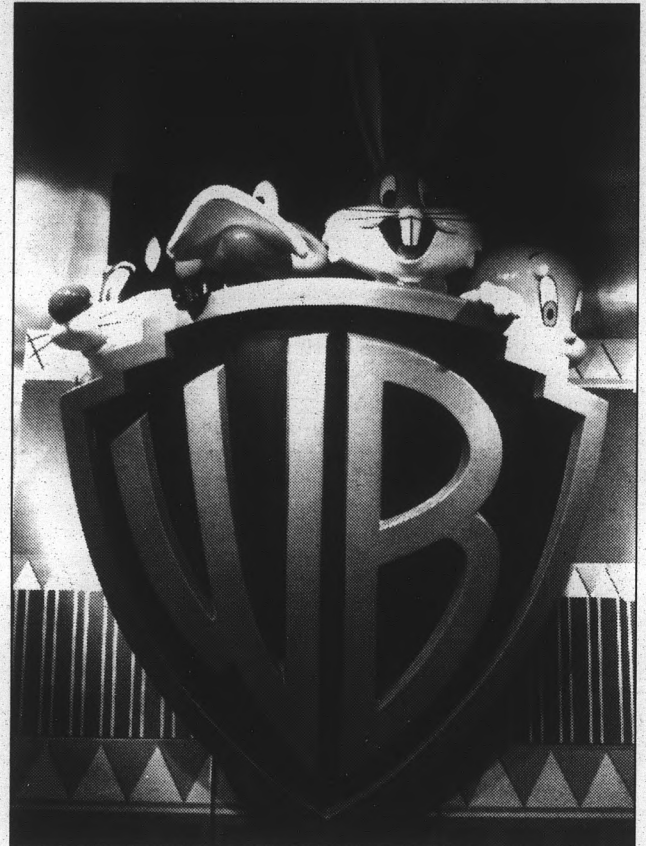
Besides Looney Tunes, Jaret said Batman merchandise is selling hottest. Prices for Dark Knight merchandise range from \$8 for a child's T-shirt to \$40 for a Batman or Penguin latex mask.

The posters of Michael Keaton, Michelle Pfeiffer and Danny DeVito which were ripped off bus depots in Los Angeles about as fast as they were put up, are for sale at the store for \$35 apiece, including the frame. Other movie posters may be made available in the future depending on the film. Jaret said one-sheets for the new western *Unforgiven*, autographed by the film's star Clint Eastwood, will be put up for sale soon. She did not reveal the price, but a severely limited supply of *Batman Returns* posters signed by Keaton, sold out at a cost of \$250 apiece. Expect the *Unforgiven* posters to top that price.

In the classic Hollywood section, T-shirts are available which feature a picture of a star and a famous quote from a movie, such as the Bette Davis shirt with the line, "What a dump."

Behind a glass case, a line of office products, including Bugs Bunny letter openers, magnifying glasses, bookmarks and rulers, all made of solid pewter are for sale for the executive. A series of neckties are also on display. Some are loud, some are louder and a few are subdued enough for a businessman.

For the homefront, mugs made in the shape of a character's face are available as are Foghorn Leghorn salt and pepper shakers and a Tasmanian Devil welcome mat for \$20.



Henri Cohen/State Press

Sylvester, Daffy, Bugs and Tweety with the Warner Bros. logo while below, Yosemite Sam whoops it up.



T-shirts and button-down shirts embroidered with characters are sold for \$20 and \$38 respectively. An ACME wool and leather jacket goes for \$350.

The Tasmanian Devil has his own section of motorcycle merchandise made in conjunction with Harley Davidson. Jaret said the motorcycle manufacturer approached Warner Bros. a year ago with the idea of linking the character with the bikes, and the marriage has been successful.

Until the retail outlets came about, the only way to obtain Warner Bros. merchandise was through the catalog which was mailed out to interested customers. None of the studio's products are licensed to outside manufacturers.

The catalog will remain a vital part of Warner Bros. merchandising efforts, since Jaret said only 10 percent of the catalog items are found in the store. The rest is exclusively made for the store. The catalog will sell more items related to TV shows and will still hold court over poster sales.

The store is designed behind Looney Tunes and selected movie and TV shows. The store's main display will change about every six weeks to highlight a new Warner Bros. production. For the opening, props from *Batman Returns* will be on display, including the actual costumes and body casts of Batman, Catwoman and The Penguin.

Throughout the store, the sounds of cartoons, music and movies can be heard through the 9-screen display on the back wall which is on a two-hour tape loop of full-length Looney Tunes and Tiny Toon Adventures cartoons, movie trailers, music

Turn to Warner Bros., page 13

Random Riffs

The radio wars should be interesting with the addition of new station KZON this Friday at 6 p.m.

This station will take over the adult contemporary, KMXX, 101.5 FM and replace it with an almost free-form progressive format, according to new morning disc jockey **Mary McCann**. "You're not gonna find self-indulgent stuff like the kind that killed progressive radio before," she said.

McCann, who gets to kick-off the station Friday evening, said KZON will try and fill the niche left open by other radio stations in the Valley. Artists like Lyle Lovett, k.d. Lang and John Hyatt (McCann's personal favorite), which are ignored by other stations, will find a home at the new station. Established artists, like Tom Petty, U2 and R.E.M., will also be played, but only the parts of the catalog that are not "burned to a crisp," McCann said.

The station will be light on commercials and talk, and heavy on requests. The most rotation a song will receive is once a day.

McCann said the station is breaking a lot of the conventions of format radio, or rather "pissing on the rulebooks, and then tearing them up and flinging them."

With a curious audience most likely tuning in for the first week, McCann said, "I don't think that anyone's going to be disappointed."

And that includes McCann.

"It's gonna be so great to work at a station

where (the disc jockeys) won't want to turn down the monitors."

In concert news:

Two hard rock bands that just can't seem to get enough of Phoenix are returning this weekend. **Ugly Kid Joe**, a band which was in town less than two months ago plays *After The Gold Rush* on Sunday, August 2nd at 8:30 p.m. Tickets are \$10.98 in advance and available at Ticketmaster outlets. The show is for those 18 and over only.

Tool, the LA rockers who opened for **Rollins Band** just two weeks ago, return for a weekend engagement at Mason Jar. Judging by the crowd at Rollins, this band has fast gained it's own following on the strength of it's debut E.P., *Opiate*. Cover at the door is \$8 on both Friday and Saturday night.

Sunday night promises to be a big music night. Not only are Ugly Kid Joe at Gold Rush, but the **Beastie Boys**, L7 and rappers **House of Pain** play the Mesa. Tickets are \$15 in advance, \$16 day of show.

Across town, **Mick Fleetwood** kicks off the tour of his new band, **The Zoo** at Chuy's. Tickets are \$12.98 in advance, \$15 at the door for this 9 p.m. show.

In yet another Sunday night event, a bit of Boston comes to town as **Lemonheads** hit the Sun Club in Tempe for a show with opener **Juliana Hatfield**, bassist/vocalist for the **Blake Babies**.

College Town Calendar

July 31	Tool	Mason Jar
Aug 2	Beastie Boys with L7	Mesa Amphitheatre
2	The Zoo	Chuy's
2	Ugly Kid Joe	After the Gold Rush
2	Lemonheads	Sun Club
3	Tommy Davidson	Improvisation
4	Mighty Mighty Bosstones	Mason Jar
8	Crosby, Stills & Nash	Desert Sky Pavilion
9	Helmet	Mason Jar
9	John Kay and Steppenwolf	Roxy
11	Slayer	Club Rio
12	k.d. Lang	Phoenix Symphony Hall
13	Ringo Starr and his All-Starr Band	Desert Sky Pavilion
13	Faster Pussycat	After the Gold Rush
15	Billy Ray Cyrus	Sun Devil Stadium
16	Peter Frampton	After the Gold Rush
18	Santana and B.B. King	Desert Sky Pavilion
24	Emerson, Lake and Palmer	Desert Sky Pavilion
25	Guns N' Roses	Phoenix International Raceway
	and Metallica with Faith No More	
26,27	Melissa Etheridge	Mesa Amphitheatre
29	Peter, Paul & Mary	Desert Sky Pavilion
30	Jimmy Buffett	Desert Sky Pavilion
Sept. 8	Lollapalooza '92 featuring Red Hot Chili Peppers, Ice Cube, Soundgarden, Jesus and Mary Chain, Pearl Jam and Lush	Desert Sky Pavilion

Vampire film goes for laughs in the jugular

Buffy, the Vampire Slayer

Starring: Kristy Swanson, Donald Sutherland Paul Reubens and Luke Perry

Directed by Fran Rubel Kazui

★★★

(rating on a five-star scale)

By RICHARD RUELAS
State Press

Something happens after the first half of *Buffy, the Vampire Slayer* — it gets old.

The movie does have some very funny moments, especially during the beginning when Buffy discovers her destiny in life is not spend her life in a mall, but to spend her evenings killing vampires.

Up to the point where Merrick, played by Donald Sutherland, becomes Buffy's mentor and reveals her destiny, she has designs on being a buyer. "I don't know what it is, but it sounds cool. You know — buying," she says.

But instead Buffy, played by Kristy Swanson, ends up chasing around after Paul "Pee-Wee Herman" Reubens's character Amilyn, a ruthless vampire who persists even when de-armed.

Lots of elements in the movie give laughs, but once they are all introduced, the movie drags, with nothing really happening until the climax, a confrontation with the main vampire Lothos, played by Rutger Hauer, is reached.

During this interlude, the beautiful Buffy matures and realizes that there is more to life than high school dances and cheerleading practice, Merrick becomes charmed by his slayer-trainee and begins to see the brighter side of life and Buffy's romance with the class rebel, Pike, played by Luke Perry grows.

Although not painful to sit through, these scenes are a stark contrast to the wild parody and action taking place in the beginning and end of the film.

In his first movie role, Perry drops his James Dean impression he perfected portraying the troubled teen Dylan on "Beverly Hills 90210." Although still playing a misunderstood rebel, he doesn't portray Pike as the ultimate in coolness, but more of an ordinary guy.

Besides Ruebens, *Buffy* is filled with interesting supporting



Ron Phillips/20th Century Fox

Buffy and Pike share a romantic moment after a slaying.

roles, including Mark DeCarlo, host of TV's "Studs," as a basketball coach with more self-awareness techniques than strategies up his sleeve and Candy Clark as Buffy's flakey mother who, when Buffy comes in late at night covered with dirt and blood, asks her daughter what time it is, not to begin a lecture, but to correctly set her watch.

The action scenes are fast-paced, exciting and even funny, although the last confrontation is not the pinnacle of these scenes

that the audience might expect. Swanson does some convincing gymnastics and martial arts moves in the movie, while still somehow maintaining a high level of cuteness.

Even with a host of funny scenes and ideas, *Buffy, the Vampire Slayer* is not as funny as audiences might expect, especially when compared to *Wayne's World* — the yardstick of movies about stupid teenagers. But a carefully timed trip to the snack bar midway through the film would make the film a bit more enjoyable.



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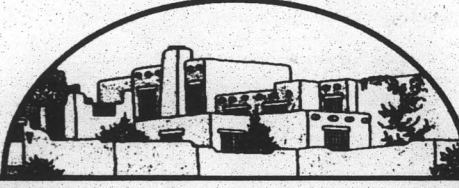
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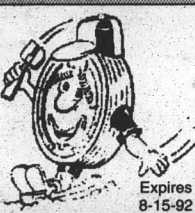
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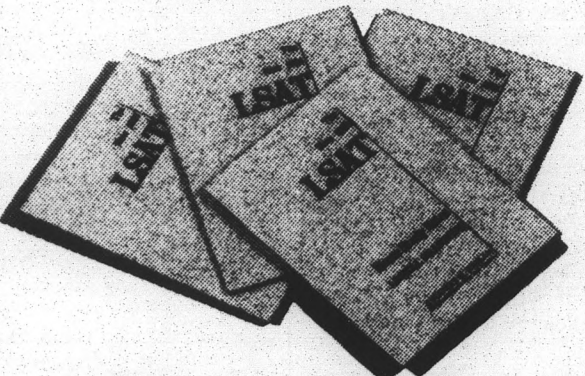
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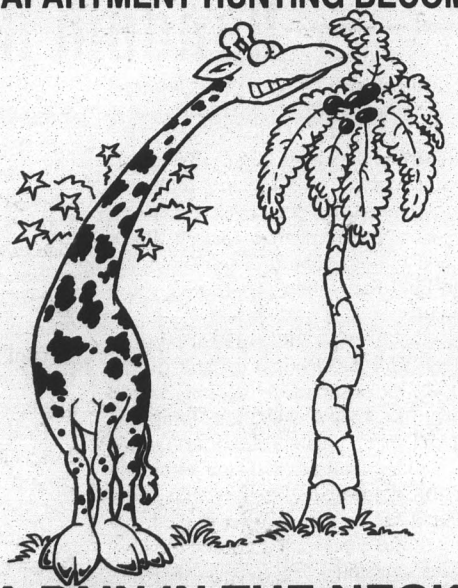


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Warner Bros.

Continued from page 11

videos and TV show excerpts.

Marvin the Martian's Interplanetary Spaceship, at the back of the store, can be crawled through by kids who can push lighted buttons and buzzers. They can also learn the art of color cell animation by using an interactive video system. Jaret said other stores feature a line of kids around this display where colors are selected at the touch of button to fill in the area of the video picture touched by the child.

Real cell art is on sale in the gallery section of the store which has a regal feel to it. There is even a glass table in the middle of the gallery where deals are finalized and special orders can be made.

Cell art are scenes from cartoons made by mounting celluloid images of the cartoon characters over a painted flat background. This gives a very interesting 3-D effect to the pictures which may or may not make them worth their starting price of \$300. The most expensive pieces go up to \$1,500 for single character pieces which have, for example, a celluloid Bugs Bunny standing out over pencil sketches of his creation and transformation over the years.

Jaret said the pictures sell well, with young collectors as well as serious art buffs buying the pieces.

Besides the art cells, other artwork is for sale including a \$500 sculpture of a Carmen Miranda Bugs Bunny and a \$450 Looney Tunes chess set, pitting handcrafted and painted Bugs Bunny, Porky Pig and Tweety Bird characters against Elmer Fudd, Yosemite Sam and Sylvester.

For a considerably less sum of cash, \$120, customers can take home the "Speechless" painting made by Warner Bros. animators after the death of Mel Blanc, longtime voice of all the Looney Tunes characters.

Unlike the chain of Walt Disney stores which opened up nationally in the past few years, including one at Mesa's Fiesta Mall, the Warner Bros. Studio Store is designed primarily for adults. Indeed, Jaret said over 50 percent of the sales are for adult-oriented items.

For kids, the store offers the typical T-shirts and clothing, but also scaled-down versions of the adult-made denim jackets and button-down shirts.

Before the store even opened, curiosity of shoppers was



Henri Cohen/State Press

Speedy Gonzales welcomes customers to the clothing section.

aroused. Many were peeking in through the plastic tarp covering the windows of the store, eyes in awe, asking when the store would be opened.

With that observation, it's not surprising that Jaret makes the claim that the stores are busy all through the year with lots of repeat business and lots of items bought as gifts.

Although the interiors of each store in the nation are similar, the outside is designed to reflect the location. The Roadrunner and Coyote figurines reflect the state's desert, while the store in Caesar's Palace in Las Vegas, which opened in May, has Daffy Duck, Sylvester and Taz, decked out in Roman gladiator outfits standing guard over the entrance, while below Elmer Fudd and Bugs Bunny recreate a the love scene from the classic cartoon, *What's Opera, Doc?*

By the end of the year, Warner Bros. expects to open 13 more studio stores in all parts of the country, including Minnesota, Louisiana, New Jersey, Colorado and the Company Store in Burbank, California.

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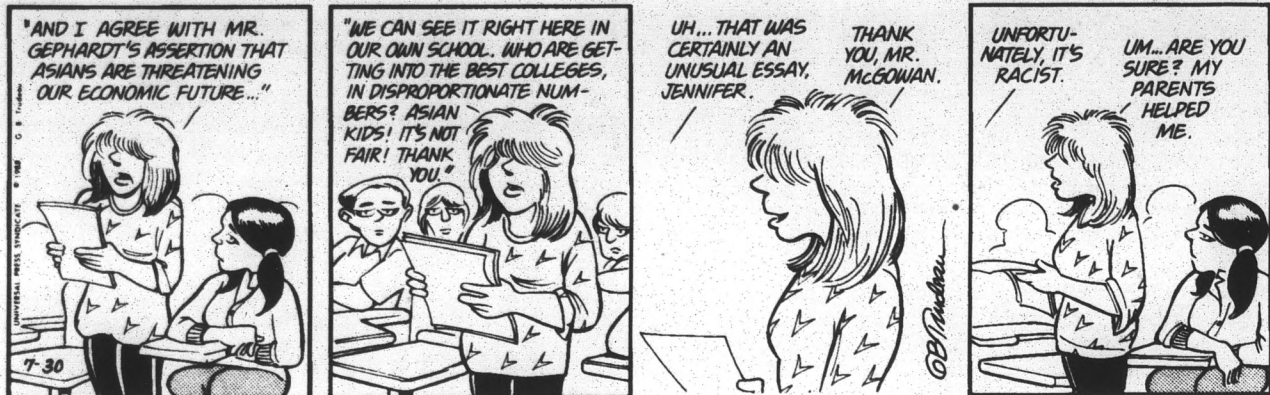
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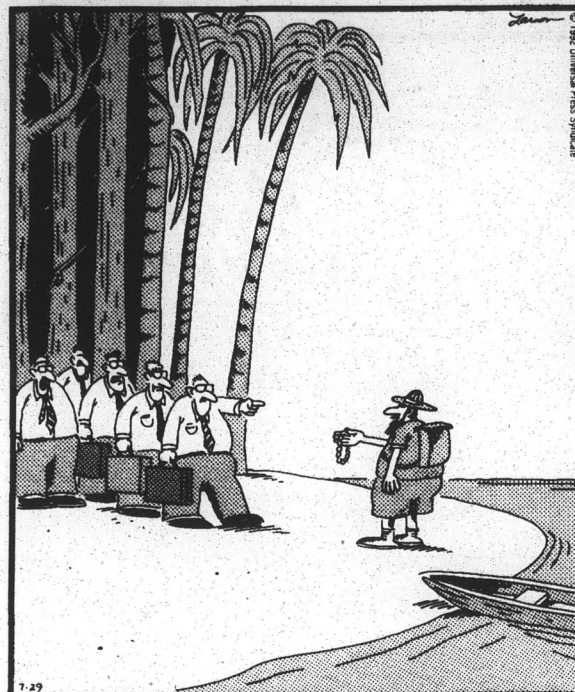
Doonesbury

BY GARRY TRUDEAU



THE FAR SIDE

By GARY LARSON



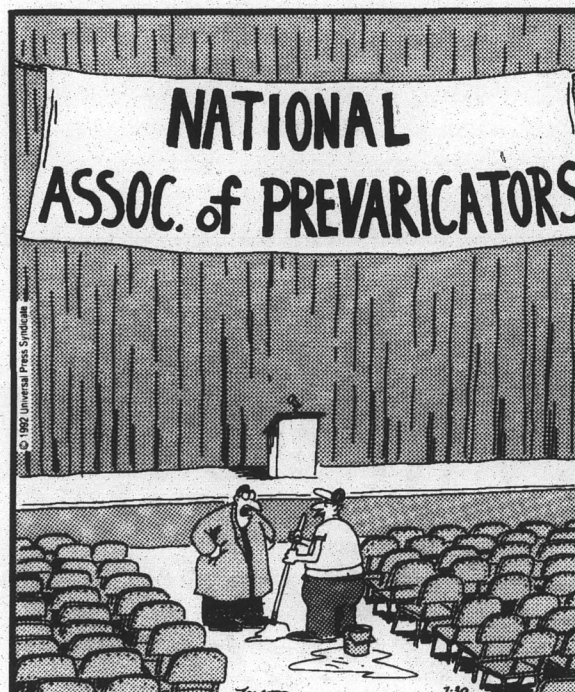
Calvin and Hobbes

by Bill Watterson



THE FAR SIDE

By GARY LARSON



Weird Wire

LOS ANGELES (AP) — Blow-up bosoms are a pinch away with the new air bikini that allows cleavage adjustments using rubber bladders hidden in swimsuit tops.

"Pump it a little to turn heads. Pump it a lot to cause a frenzy," reads the puffy promotional campaign brochures. It also includes headlines like "Fill the void" and "No additives."

Cole of California is introducing the \$72 inflatable bikini top to U.S. retailers this month as a '90s answer to bust enhancement, and beach maidens will get a lift by January. A patent was pending for the Hot Coles "air-o-dynamic bikini" called Top Secret.

The pump-you-up system, designed by the Los Angeles manufacturer's Jacqueline Bronson, works like the pump sneakers except that bosom builders are warned not to wear the bras while pumping.

"It definitely gives a woman an increase in cup size," Ms. Bronson said Tuesday. "It's the same idea as a push up pad, and we've been doing that since Madonna. We have all kinds of constructive bras. Why not this?"

When the air pump is pressed, it fills air chambers in both sides of the bra.

"Voila! Figure enhancement without surgery!" promoters tout. Retailers will also get the MTV-like music video "I Must Increase My Bust" by the Belgium band Lords of Acid for in-store promotional use.

"There have always been pads and underwires and push ups, but one day we were talking about an inflatable and it took me about 10 months to come up with it," Ms. Bronson said. "They look just like normal underwire bikinis. You can't tell." The Top Secret bikini comes in eight styles, "and eventually we will do a one piece," she said.

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1 week: Sun Devil golf and track lose coaches

Loy leaves ASU to manage former Sun Devil Mickelson

By GREG SEXTON
State Press

When a once-in-a-lifetime opportunity arises it is often difficult to pass it up.

This is what ASU golf coach Steve Loy faced when he had the chance to manage former Sun Devil star Phil Mickelson.

Faced with the tough decision Loy, ASU's men's golf coach for the past six seasons, resigned to accept a management position with Cornerstone Sports, Inc., and will serve as the business manager for former Sun Devil and current PGA professional Mickelson.

ASU Athletic Director Charles S. Harris announced Loy's resignation July 24.

Loy, who has been at the helm of the men's program since 1986, recruited and coached Mickelson the past four years.

"After serious and lengthy consideration," Loy said, "I have decided to resign from my position as men's golf coach at Arizona State University to pursue a new and challenging career in the field of sports management.

"The decision was not easy, but I have weighed the options carefully and concluded that the opportunity currently available is best for my present and future interest."

Harris was quick to acknowledge the contributions that Loy gave to the Sun Devils.

"Steve Loy has been a special part of our coaching for the past six years and we will miss him," Harris said. "There is no question that our men's golf program is in the best possible shape for a successor. I am proud of Steve Loy's contributions to the ASU family and I am excited for the once-in-a-lifetime opportunity that he has accepted."

Harris added that a national search for a replacement will begin immediately.

"I am committed to the quality and level of program that Loy has produced for ASU," Harris said.

Loy was instrumental in building the nation's most complete men's golf program, which has produced at least one All-American during each of the past 6 years as well as the construction of ASU's golf facility, the Karsten Golf Course.

Further, Loy's 1992 team finished second at the NCAA tournament and the Sun Devils also procured a first-place honor in the 1990 NAAs. His squad ended third in 1991.

"ASU has given to me the young men I have coached (and) the rare opportunity and privilege of fulfilling many dreams.

"I feel blessed to have coached two U.S. Amateur Champions, three Walker Cup players, 20 All-Americans,

Turn to Loy, page 16



"The decision was not easy...but the opportunity is best for my present and future interest."

— Steve Loy
on leaving ASU



"The main reason I took the job was because of family ties I have in Florida."

— Tom Jones
on leaving ASU



Darryl Webb/State Press

Steve Loy left his position as ASU men's golf coach to become former Sun Devil and current PGA professional Phil Mickelson's (above) business manager.

Jones cites 'family ties' as major reason for taking job in Florida

By BRIAN CHARLES
State Press

In a wave of coaching changes that started at ASU last spring, track and field head coach Tom Jones has become the latest to step down.

After four years as the Sun Devil coach, Jones has opted to resign and take the women's track coaching spot at the University of Florida.

Jones is the third coach to leave ASU within the past three months and the second to leave in less than a week.

Wrestling coach Bobby Douglas was the first to go last April, when he took the wrestling job at Iowa State.

Then men's golf coach Steve Loy announced that he will now become former Sun Devil star Phil Mickelson's business manager.

Jones explained his decision as tough, but necessary.

"The main reason I took the job was because of family ties in Florida, because I have close friends there, and because of networking in the South," Jones said.

He added that he will now be coaching half as many people as he did at ASU, and looks forward to being able to have more time for individual coaching.

Jones, who will succeed Beverly Kearney, took command of the ASU program in 1988, following a season that brought on probation from then Sun Devil coach Clyde Duncan.

Jones was able to rescue ASU from the depths of collegiate track and field and helped turn the program around 180 degrees.

Although Jones never managed to snare a national championship, he guided 10 athletes to individual championships and saw 15 of his athletes earn a combined 44 All-America honors.

"Tom Jones brought us back from the dark ages in track," ASU Director of Athletics Charles S. Harris said. "He took a program out of the ashes and returned it to respect and credibility in this community, in the conference and on the national level."

Had it not been for some key injuries and the NFL draft, Jones would possibly have had five or six athletes in the Olympics this summer, not to mention the two or three competing for other countries.

Jones was also a strong recruiter, as he has already signed one of the better recruiting classes in the nation this past spring, and was even able to recruit successfully while ASU was on probation.

His other coaching experience includes assignments at Alabama (1976-78), and in Georgia and Florida from 1971 through 1978.

Harris said a national search will begin immediately for Jones' successor.

Olympic glory



AP Photo

Crissy Ahmann-Leighton of Tucson, waves to the crowd Wednesday after the award ceremonies in the women's 100-meter butterfly competition in Barcelona. Ahmann-Leighton took the silver medal.

Harris announces new vision for ASU athletics

Discusses problems, goals and coaching changes for program

By GREG SEXTON
State Press

In his annual media luncheon, ASU Director of Athletics Charles S. Harris shared his vision of the future for the Sun Devil sports program.

Harris said with many recent changes in the ASU athletic climate, the Sun Devil sport programs will be in a much different, and better, situation than they were a year ago.

Obviously, the major change is the new football coach Bruce Snyder. But add to that, an exciting men's basketball schedule, and it is sure to be one of the most anticipated seasons ever.

First, however, ASU is looking to replace Sun Devil golf coach Steve Loy, who resigned July 24 to take a management position with former ASU star Phil Mickelson. Harris said Loy will be missed.

"We are delighted for Steve," Harris said. "I recruited Steve here from the University of Arkansas a number of years ago, and one of the

things we talked about at the time was the opportunity to come to ASU... and build a great program.

"(And) he has taken us to the next level. We already have initiated the process to begin a search for a new coach. We are going to go after it quickly. I believe now, even more so than when we recruited Steve, that we are in a better position to recruit some really extraordinary people."

Additionally, Harris will be looking to replace ASU track coach Tom Jones, who left the Sun Devils to take a coaching job at Florida. Jones resigned July 27.

Also on the top of the luncheon agenda, was the recent attention being given to ASU due to numerous student-athletes who have had various brushes with the law. The alleged crimes range from credit card fraud to damaging school property. Harris said these issues will be dealt with strongly and prudently.

"It is very clear that we are going to have to do a better job in ensuring that they (athletes) understand what we expect out of them," he said. "We are going to spend a particular amount of time on this issue."

Another major coaching change Harris discussed was that of the recent hiring of wrestling coach Lee Roy Smith.

Smith will replace Bobby Douglas, who left ASU earlier this spring to take the helm of the Iowa State wrestling program.

Harris said Smith is currently in Barcelona at the Olympics, but expects Smith to return to

Turn to Harris, page 16



Harris

Loy

Continued from page 15

two Pac-10 Championship teams, one NCAA Championship team and three-time NCAA Champ Phil Mickelson.

"I am fortunate to have worked with the best players and program in the country."

Loy went on to say how grateful he is to have had the opportunity to work alongside the coaching talent that calls ASU home.

"I also want to recognize the fact that I have felt honored to work with the many great coaches at ASU," he said. "I wish special thanks to my good friend and mentor Linda Vollstedt (Sun Devil women's golf coach). Linda's friendship and support has been most cherished and I will miss her deeply."

Three years ago, ASU produced three All-Americans,

including 1989 NCAA medalist Mickelson, who became the first lefthander and fourth freshman in history to earn the NCAA honor. The Sun Devils went on to capture four tournament championships, including the Pac-10 title and 13 finishes that ranked in the top five. In 1989, Loy was named Pac-10 and NCAA Region 8 coach of the year.

Last year, ASU won six tournaments with an individual golfer earning medalist honors four times.

Additionally, Loy's team has been consistently ranked No. 1 with only brief and limited departures from that standing.

Before coming to ASU, Loy was also instrumental in building the University of Arkansas men's golf program from (1984-86).

The Razorbacks finished among the top 20 at three consecutive NCAA Championships. Before Arkansas, Loy also built Scottsdale Community College into a powerhouse in the sphere of juco golf. SCC won the 1982-83 juco titles and six regional crowns under Loy's guidance.

It was rumored that Loy would depart with Mickelson after the star graduated from ASU last spring.

Mickelson has since signed a multi-million dollar endorsement deal.

But Loy said he reached the decision to leave ASU after traveling with Mickelson to the British Open and talking about the position as manager.

Harris

Continued from page 15

ASU in the next few weeks.

"We are excited about next year," Harris said, "and most certainly about the contributions that Lee will make."

Recognizing the recent awareness of the issues of gender equity in collegiate athletics, Harris said he thinks those types of matters will become increasingly significant in national university sport programs.

"I predict the issues of gender equity and the matter in which they are addressed institution to institution, conference to conference, (and) ultimately nationally — I believe will dramatically change the landscape of college athletics."

He further stated that ASU measures up well to Title IX, a federal law that requires college institutions receiving federal aid, spend equal ratios of money on women's athletics as they do men's. Harris added many schools are not living up to the law.

"Arizona State...has done a far better job as it

relates to gender equity than many other institutions," Harris said.

He went on to say why women should be given the same treatment as men.

"If a young woman comes to this institution and aspires to participate in an intercollegiate athletic program," Harris asked, "should they not be afforded the same opportunity to succeed and compete in the best, highest level possible? If you approach it from that standpoint it's hard to argue against the concept."

Harris also said that a new type of conference has been recommended to fill voids that some sports face.

The proposal called Mountain Pacific Sports Federation, would allow sponsorship for sports that are not NCAA sanctioned. Harris said men's gymnastics, indoor track, soccer, volleyball and wrestling would fall into the realm of the new conference.

"The idea is to afford reasonable competition for (schools) within a reasonable geographic

distance," he said.

Also discussed was the matter of athletes and graduation ratios. Harris said that even though ASU's numbers are comparable to the national average, he expects them to rise as much as 15 percent in the next two years.

"We are very optimistic and enthusiastic about the numbers that we will be reporting," he said.

"In no small measure is that attributable to the commitment that our coaches have made, as well as the university."

Harris was also proud of the television coverage ASU will be getting this year, but most of all, he said this year should be, although much different, nonetheless exciting.

"We go into this year recognizing the loss of good people," he said. "(But) we have gained some good people (and) we feel as though many good fortunes are ahead of us — and positive ones."

Tickets to go on sale

Staff reports

Single-game tickets for fall ASU football games will go on sale Saturday, Aug. 1.

It will be the first opportunity for the general public to select individual games to view, rather than purchasing a season ticket.

The single-game ticket selection includes ASU's home battles with Washington (Sept. 5), Louisville (Sept. 19), Pacific (Oct. 10), Oregon State (Oct. 17) Southern California (Oct. 31) and California (Nov. 14).

Single-game tickets are \$15 and \$17 for all games except USC and Washington. Tickets for those contests are \$20 and \$22.

Tickets may be purchased at the Intercollegiate Athletic Ticket Office, beginning at 8:30 a.m. on August 1. The office will remain open until 12 noon that day. Tickets may also be secured at all Dillard's or by calling 678-2222. For more info call 965-2381.

Correction

In the July 23 sports section of the *State Press* Tiffany Krahenbuhl's name was misspelled. Sorry Champ!



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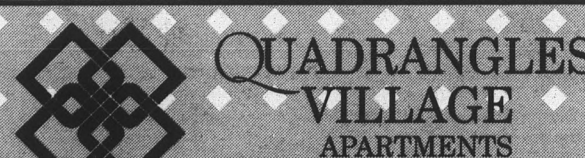
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WATERBED FOR sale. Excellent condition, \$75 or best offer. Mike 945-6575, leave message.

JEWELRY

CASH FOR gold, diamonds. Mill Avenue Jewelers, 414 South Mill, Suite 101. Tempe. 968-5967.

ALWAYS BUYING JEWELRY of all kinds, including gold, sterling, gems, pearls, antiques, etc.
Rare Lion • 968-6074
921 South Mill Ave., Tempe Center

AUTOMOBILES

'65 MUSTANG Fastback, automatic transmission, air conditioning, 289 V8, Pony interior. Runs great. \$5,995. 952-8076.

DID YOU know that you can place a personal ad for as little as \$2? Come down to the basement of Matthews Center for details. And remember to bring your student ID!

AUTOMOBILES

CHEAP! FBI/U.S.
Seized. 89 Mercedes...\$200, 86 VW... \$50, 87 Mercedes...\$100, 65 Mustang... \$50. Choose from thousands starting \$25. Free information- 24 hour hotline (801)379-2929. Copyright #AZ10KJCR.

NEED CASH?
I buy cars/trucks/motorcycles, running or not. Voice mail pager: 226-4703.

BAD CREDIT? BANKRUPTCY? NO CREDIT? NEED WHEELS?

We like to say "YES!"
International Auto Sales
2126 W. Main, Mesa
2 blocks west of Dobson
964-9044
YOUR CREDIT IS GOOD HERE

MOTORCYCLES

YAMAHA 180, Trunk helmet, 841 miles, \$1,000/best offer. Please leave message: C. Smith 969-3792.

BICYCLES

GIANT MOUNTAIN bike, only 1-1/2 years old. \$175. Graduating, must sell!! Dave 967-2062.

SCHWINNS, OTHER top brands; re-conditioned, most under \$75.00; will buy bikes; cash Brian 350-9320, 225-7550.

TRAVEL

2 ROUND-TRIP tickets, Phoenix to New York, September 2-8. \$250 each negotiable. 437-1048/784-2240.

DISCOUNT TRAVEL: Cheap, in your name. I specialize in quick departures. Most places USA. Also worldwide. I also buy transferable coupons/awards. 968-7283.

PHOENIX- CHICAGO. Two tickets, leave 8/10, return 8/19. Return flight is changeable. \$200 each. 528-8204 leave message.

GET PERSONAL!
Did you know that you can send a personal ad to someone special for as little as \$2?? Come to the basement of Matthews Center for information (sorry, we cannot accept personals over the phone!! And don't forget your student ID!

SPECIAL STUDENT FARES
Round Trip From Phoenix
DENVER.....\$210
SEATTLE.....\$238
CHICAGO.....\$298
NEW YORK.....\$285
NEW ORLEANS.....\$250
PORTLAND.....\$228
SAN FRANCISCO.....\$138
RENO.....\$108
SALT LAKE CITY.....\$138
ATLANTA.....\$250
Other Cities Available
MILL AVENUE TRAVEL
966-6300
Restrictions apply. Subject to availability.

HELP WANTED- GENERAL

VERY SPECIAL TUTOR NEEDED

Private Scottsdale school. Prefer graduate student who is outstanding in these 3 areas: High School Chemistry, Physics & Math. Please do not apply if not efficient in all 3 areas.

Ability to speak French or Spanish a plus. Excellent potential for management. Professional attire, management skills and reliable transportation a must (20 minutes from ASU).

\$8-\$10/hr, 15-30 hrs/wk, 12 month commitment.
Women encouraged to apply.

Call Candyce • 953-3070 • Mon-Thurs

TRAVEL

BUDGET TRAVEL
• Student flights
• Eurail passes
• Hostel cards
• Int. student ID's
• Travel equipment
• Lots more!

AMERICAN YOUTH HOSTELS
1046 E. Lemon St.
Tempe • 894-5128

HELP WANTED- GENERAL

\$\$\$\$\$ EARN-quick cash the easy way. Need distributors for MLM Product: Call Seth 921-0895.

ASSISTANTS FOR disabled students in dorms. Early morning. Will train. Dave, Disability Healthcare Services, 966-6873.

ATTN. GRADUATES

Need a job but not quite ready to settle down to a "career"? Earn money and have the time of your life at beautiful Lake Powell located in Northern Arizona & Southeast Utah. ARA Leisure Services is still needing resort workers who can commit through October. A variety of openings will be available. Most marinas are isolated locations but low cost housing & meals are available. Sorry no accommodations for families or pets. Specific need at Bullfrog Marina in Southeast Utah for Food Servers, Bussers and other front & back of the house seasonal staff. For application call 1-800-PARKS 92 and request Lake Powell or contact our Human Resources department directly at 602-645-3232. EOE.

BE ON T.V. Many needed for commercials. Now hiring all ages. Casting info: (615) 779-7111 ext. T-1465.

EXPANDING GYN/FERTILITY doctor needs nurse practitioner immediately. Salary DOE. Call Lynda 956-7481 9am-4pm.

GROCERY/ MERCHANDISING

Work Every Day!
Mon-Sun, Up to 40/Hrs Wk
5:15 AM - 2:00 PM
OR
2:15 PM - 11:00 PM
\$4.30/HR + .20¢ PER MILE
Stock Grocery Stores with Soda Pop.
REQUIREMENTS:
• Have own transportation
• Well groomed
• Reliable & detail oriented
Please call to schedule appt. or apply in person.
Rio Salado Bank Bldg.
1400 E. Southern #940
Tempe (W. of McClintock)
838-8405
Equal Opportunity Employer
Not An Agency Never a Fee
M/F/V/H

FEMALE PERSONAL care attendant for disabled career woman. \$6.50/hour. Hours: Monday-Friday, 6:30am-9:30am. Location: 7th Street & Washington. Includes personal care, laundry, housecleaning, cooking. Call Lilia 252-9345. Experience, references required. Ideal for health care experience.

INTERVIEWERS, PART time. Flexible hours, evenings/weekends. Legitimate research, no sales, fun place. Susan, 967-4441.

YOU SAY it, we display it -- only in the State Press Classifieds! Call 965-6731!

HELP WANTED-GENERAL

MODELS

Print & TV for gals & guys. Experience not necessary. Part-time OK. En Avant Agency 839-1969, 4500 South Lakeshore Drive, Tempe.

PART TIME

Executive Answering Service has immediate openings for operators. Must be available evenings and weekends, and must type 40 wpm. For appointment call Kathleen at 264-4000.

PHOTOGRAPHERS

needed for the 1992-93 Sun Devil Spark Yearbook. Have your photos printed in an award-winning publication. Apply in Matthews Center, Room 50 after 2pm. Call 929-0717 for information.

CUSTOMER SERVICE REPRESENTATIVES

20-30 hours per week. Type min. 20 wpm and have prior customer service experience. Starts at \$5.00/Hr., long term commitment.

MUST WORK SATURDAYS

Call for Appointment
838-8405

Not An Agency Never A Fee
Equal Opportunity Employer
M/F/V/H

SIMPLY UNBELIEVABLE! JLG is seeking quality appointment setters. Earn \$4-12 per hour depending on performance. Do not call unless you can work 8:30am-2pm or 2pm-7:30pm, 6 days a week. Immediate employment. You will work 30 hours/week in a plush office. Motivation and confidence a must. Earn money this week. Call 24 hours, ask for Patrick, 967-7866.

SWIMMING COMPANY seeks instructors for client's homes. Will work in Scottsdale/Paradise Valley area. Must be certified and/or strong experience. \$12-\$16 per hour plus bonuses. 998-9633.

THE STATE Press advertising department is now hiring student advertising sales representatives to create design and sell advertising and marketing campaigns to local retail businesses. If you would like to gain excellent experience that will make your resume shine call me today. You need to have a vehicle and be in school at least through December 1993. If you thrive on chaos, are creative, dependable and competitive, please call Jackie Eldridge today at 965-6555.

WANTED: 5 to 10 money motivated people to sell toors nationwide via Watts, full time or part time work with 2 shifts available. Call Jim, 820-8408.

STATE PRESS Classifieds work! Call 965-6731 today for rates and information on how to place your classified ad!

GUYS & GALS

Great Western Screen Door Co. now hiring.

- \$15/hr. guaranteed plus bonus.
 - M-F 3-8pm
 - Sat & Sun 10-7pm
- Setting appointments, door to door for solar screens.

Call
278-6188

ASSISTANT MANAGER

\$400-\$600 PER WEEK

Call for appointment

921-8956

Mon-Fri
10am-noon ONLY

MUST BE 21 OR OLDER

HELP WANTED-SALES

PART-TIME RETAIL sales. Evenings and weekends, 15-25 hours per week. Retail experience a plus. Apply in person: Arizona Images, Cornerstone Mall, Tempe.

HELP WANTED-CLERICAL

TRAVEL MARKETING firm seeking someone with good computer skills in DBase and WordPerfect to work part-time for next 3 months. Graphics background would be helpful but not necessary. Please mail or fax resume to Attention: Personnel, 14455 North Hayden, Suite 226, Scottsdale 85260. Fax: 998-0046.

HELP WANTED-FOOD SERVICE

ACCEPTING APPLICATIONS for drivers and counter help. Earn up to \$8 per hour at Sammy B's Pizza 945-8850.

ATTEND AND work on campus! Waiters, waitresses, bussers, hosts, hostesses needed for University Club (located on campus). Variable working hours and days, includes weekends. Experience preferred. Apply in person: MU Room 138, Tuesday-Friday, 9am-4pm.

STOCKYARDS RESTAURANT now hiring lunch servers for fall. Apply in person: 5001 East Washington. 273-7378.

TONY'S NEW Yorker needs hostess, cooks, waiters, waitresses and bartenders. Apply: 107 East Broadway, Tempe.

WANTED: EXPERIENCED food servers and bartender. Apply in person at Acapulco Bay Beach Club, 40th Street and Thomas in Tower Plaza. 273-0234.

RESTAURANTS/BARS

10c WINGS
DRAFTS 70c
Bud, Bud Light
3-7pm, M-Th
All day Sat & Sun
BANDERSNATCH
BREW PUB

\$4.25
60oz. pitchers of beer
+7 M-F
"The Best in Sports Viewing"
WOODSHED I WOODSHED II
Food & Drink Casual Dining & Libations
SW Corner of NW Corner of
Baseline & Mill Dobson & University
831-WOOD 844-SHED

PERSONALS

DOZEN RED long stem roses delivered \$20.00. Also balloons, singing deliveries. After Hours Flowers 894-3419.

DAVID S. What do you mean you can't shave the back of your head by yourself? Anyone can do that, right? Good luck on your numerous races. I always thought you were a pretty "racey" guy (I know - bad pun). Deb.

JENNIE: GET back here! You can't leave anymore - my computer misses you too much! Hope you had fun in California (lots o' shopping, I hope)! See ya soon- Deb.

CHILD CARE

MOTHER WISHES to care for your child evenings, nights and weekends. References available. Call Rhonda 829-7432.


Add some spice to your personal...
Add an Art-a-ma-bob!
Call 965-6731 for details!

HELP WANTED-GENERAL

ADOPTION

A WIFE, who was adopted herself as a baby, and her loving husband, are longing to become parents. We will give your baby a full-time devoted mother whose love is overflowing for a child. We are financially secure, and can provide your child with everything it could possibly ever need or want. Please call us anytime, David and Stacey: 1-800-669-0515.

PLEASE LET us help you. We are searching for a newborn baby to cherish and adopt. Financially secure California couple, happily married 11 years, promise your baby a lifetime of happiness. Expenses paid, legal. Call Leslie and Dan collect (408)294-2229.

SERVICES

BANKRUPTCY-

Divorce- starting from \$50. Evening and weekend appointments available. 839-5961.

DIVORCE

Bankruptcy, name change, incorporation, & child support modifications. All documents prepared by Paralegals. Consumer Legal Inc. 954-6511.

Thorbecke's Gym
966-6621

\$12 per month plus \$50 one-time membership fee.

TYPING/WORD PROCESSING

\$1 PER PAGE

Fast and accurate typing. Laser printer. Call Susie 786-1392.

\$1.25 AND up. Professional word processor for papers/resumes. Laser. Rush jobs accepted. Caroline 892-7022.

ASU AREA typing, word processing, editing, and transcription. Call anytime for fast service 966-2186.

ASU GRADUATE will professionally type your reports, term papers, etc. Rush jobs no problem. Theresa 924-1976.

Sheri Patrick - 961-1411
Freelance Sec'y. Services
Desktop Publishing
Term Papers/Newsletters
Resumes/Graphics
Laser Printing
Notary Public
1 Day Serv/7 Days Week
Discount Student Prices

CREATIVE TYPING, term papers, resumes, essays, laser printer, reasonable rates, fast turnaround. Pat, 897-1741.

EDITING/TYPING

Research papers. Reports. Manuscripts. Dissertations. Resumes. Letters. Computerized. Experienced editor. Accurate. Jim. 945-6793.

ONE PAGE RESUME PACKAGE

- Includes:**
- Original Resume Composition
 - Cover Letter (Basic Format)
 - Follow up Letter (Basic Format)
 - 10 Copies of Resume & Cover Letter
 - 5 Copies of Follow up Letter sent to Interviewer
 - 10 Envelopes Addressed to Companies

The
Write Resumé
(602)966-9211
2121 S. Mill Avenue
Suite 206 M
(1 block S. of Broadway)
Tempe, AZ. 85282

SERVICES

SOFT SUDS

Car Wash
Apache & Terrace

TYPING/WORD PROCESSING

FORMER ASU English instructor. Word processing, editing, proofreading, tutoring available for all class papers. Susan 897-1822.

PROFESSIONAL RESUME, report printing and typesetting available for ASU students. 300dpi output with 50 font styles available. Call for quotes on our competitive pricing. Ask for Karl or Jill 968-3080.

RESUMES from \$15
High Success Rate!
Consultation - Same Day
Reports, Graphics, Laser Printing
SP Secretarial
2201 S. McClintock #3
Near ASU **967-0907**

RESUME SPECIAL: \$5 off with this ad. Full typing and desktop publishing services. Kathleen 831-5676.

WORD PROCESSING, secretarial services. 23 years experience. Student discounts. Southwest corner, Miller and Chaparral. 994-8145.

WORD PROCESSING- Laser print, spelling/grammar check, \$2 per page. 945-1551.

PAPERS TYPED -SPECIAL- \$2.00 PAGE
*not valid w/ other offers

Let Me Type Your:

- Program of Study
- Petitions
- Graduation Paperwork

24 HOUR SERVICE

The
Write Resumé
(602)966-9211
2121 S. Mill Avenue
Suite 206 M
(1 block S. of Broadway)
Tempe, AZ. 85282

INSTRUCTION

GERMAN AND French private lessons, all levels, flexible hours, call Kuros Lamé 596-0048, \$7/hour.

SWIMMING LESSONS at your home by certified staff. All ages/levels. Valleywide. 998-9633.

ADVERTISERS!

You can place your classified ad over the phone with Visa, MasterCard or American Express? Just call 965-6731 for rates and details on how State Press Classifieds can work for you!

TUTORS

PRIVATE LESSONS by top typographer in QuarkXPress, Desktop Publishing, typesetting, \$15 an hour. 827-8318.

QUALIFIED, EXPERIENCED Math tutor: MAT 106, MAT 117, ASU grad student. John 483-6043, leave message or digital pager 222-7621, enter your number, then 32#.


Grab some quick cash!
Got something to sell? Get cash for it quick by selling it through the State Press Classifieds!
Call 965-6731 today!

SERVICES

50¢
Self Service
SPOT FREE RINSE.
Foamy Bubble Brush,
High Pressure Soap,
High Pressure Hot Wax,
Engine & Tire Clean.

MISCELLANEOUS

MISCELLANEOUS



Find your prince in the State Press Personals!

965-6731 State Press Matthews Center Classifieds Basement, Rm. 46H

LINER AD RATES:

- 15 words or less \$3.00 per issue (1-4 issues)
- \$2.75 per issue (5-9 issues)
- \$2.50 per issue (10+ issues)

15¢ each additional word. No abbreviations. The first 2 words are capitalized. No bold face or centering, no type size changes.

Personals (15 words or less) are only \$2.00. You can also add Greek symbols to your personal for only 50¢ per set (3 symbols max. per set).

SEMI-DISPLAY RATES:

A bold, centered, all caps headline can be added to your liner ad for an additional \$1.00. Headline cannot exceed 15 characters (all letters, punctuation marks and spaces count as one character each).

Liner, personal and semi-display ad deadlines are 12 noon, one business day prior to publication.

CLASSIFIED DISPLAY RATES: (per column inch, per insertion)

- 1 time: \$6.50
- 2-5 times: \$6.10
- 6 or more times: \$5.90

All classified display ads have borders. Type can be bold face, centered, etc. An average of 15-20 words can fit in one column inch.

Classified display ad deadline is 10am, two business days prior to publication.

HOW TO PLACE A CLASSIFIED AD:

In person:

Cash, check (with guarantee card), Visa, MasterCard or American Express (\$6 minimum on all credit card orders). We're located in the basement of Matthews Center, Room 46H. Office hours are 8am-5pm, Monday-Friday.

Personals are accepted in person with student I.D.

By phone or fax:

Payment with Visa, MasterCard or American Express only. \$6 minimum on all phone orders. State Press fax number is 965-8484; please include your credit card number and expiration date on fax. Please call before you send fax so we can anticipate the transmission.

Personals are not accepted over the phone or by fax!

By Mail:

Send your ad (with payment) to: State Press Classifieds Dept. 1502, ASU Tempe, AZ 85287-1502 (if sending a personal check, please include your check guarantee card number.) **Personals are not accepted through the mail.**

TEARSHEETS

Tearsheets will be forwarded by request for 50¢ and full copies of the paper for \$1.50.

ADVERTISING POLICY:

The State Press reserves the right to edit or reject any advertising copy submitted.

HOW TO CORRECT OR CANCEL YOU AD:

Liner ads must be corrected or cancelled before noon, one business day prior to publication. **NO REFUNDS WILL BE GIVEN.**

State Press Errors:

Check your ad the **FIRST** day it runs. Call 965-6731 with any corrections **before noon**. The State Press is only responsible for the first day the ad runs incorrectly. Corrected ads will be extended one day or credit will be held in the Classifieds Office for one year. Changes called in after the first day will not qualify for a make-good. Make-goods will not exceed the cost of the original ad.

Customer Errors:

Corrections must be made before noon. Compensation will not be given for customer error. The State Press is not responsible for corrections called in by phone.

CHANGES:

There may be a change fee for any changes made on classified ads. The minimum fee is the cost one more day's run (minimum fee on changes made by phone is \$6; the State Press is not responsible for changes made by phone.

Ads may be prorated is discounted ads are changed before the run is complete.

Blimpie®

SUBS & SALADS

BLIMPIE SUBS & SALADS CELEBRATES BIZMART'S GRAND RE-OPENING

WE DELIVER

Try our new
**6" Grilled Chicken Breast
on Toasted Bread**
with Lettuce, Tomato, Mayo, Onion

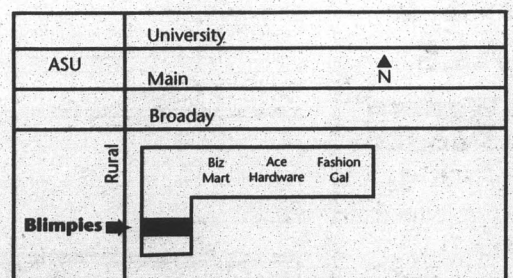
ONLY \$2.99

**6" BLT
\$1.59**



Open 8 a.m.
Cinnamon Roll &
Coffee or Small Drink
99¢

911 E. Broadway
SE Corner of Broadway & Rural
921-9222



Hours: Monday-Saturday 8 a.m.-12 a.m.; Sunday 9 a.m.-9 p.m.

FREE Foot-Long Sandwich

Buy any foot-long Regular Blimpie sandwich and a large drink at menu price and get the 2nd foot-long sandwich of equal or lesser value FREE.

Bigger Bites and extras not included. Expires 12-21-92.

-ONE COUPON PER CUSTOMER-