

State Press

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Irwin Daugherty/State Press

Hosing off

ASU Physical Plant employee Marva Martin hoses down the fountain on Cady Mall. Algae builds up rapidly in the fountain, which must be cleaned about every three weeks.

Summer exodus gyms local businesses

By LISA KRANZ
Contributing Writer

Those ASU students not in summer school are no doubt enjoying the summer months. On the flip side, businesses in the college town of Tempe are probably not.

Owners and managers of eight diverse small businesses, such as food stores and personal services, said summer means an expected drop in business and layoffs of employees.

The businesses all attested to a drop in business during winter vacation, spring break or summer. Without a doubt, the drawback to being a business located in a college town is that business is seasonal.

ASU does have summer school sessions, but the number of students — potential customers — still in Tempe is well less than half of the usual enrollment. David Gourley, an ASU associate professor in marketing, said local merchants generate only about one-third of the business they receive during the fall and spring.

Eric Luoma, owner of Cactus Flower Florists, said summer sales are approximately 30 percent lower than in the fall, resulting in layoffs and shortening of business hours.

"A major disadvantage is that school is not 365 days a year, which forces us to seek new clients and come up with new campaigns every semester," Luoma said.

Earl Fisher, manager/district supervisor of No Appointment Family Haircutters, said his business faces changes every May.

"It's hard to maintain a full-time staff year long without losing money in payroll," Fisher said. "Some employees drop to part-time and many quit eventually because they can't make it in the summer."

According to Fisher, customer counts during the summer average between 600 and 700. During the fall, they range between

850 and 1,100. Anywhere from \$300 to \$1,000 less is generated during an average summer day in comparison to the fall, he said.

Libby Zaeske, manager of U-Tan, also noted the significant gap between sales for school months compared to non-school months. Zaeske said the business slump for the tanning service drops from an average \$500 a day in the fall down to about \$50 a day in summer.

"Business is better during the fall because it is colder weather and people still want a suntan," Zaeske said, adding that summer brings less money because many people sunbathe outside instead of using the tanning service.

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Dominic Palazzo, manager of Stabler's IGA, and Linda Olsen, owner of Yogurt Oasis, said their businesses are looking forward to August, when the fall semester begins. Palazzo said there is about a 15-20 percent decrease in business for the grocery market during the summer months.

"I know that from about September to May I have at least 40,000 students right across the street from my business," Olsen said. "The trick is to get them to eat yogurt."

Business representatives did mention some significant advantages that balance out the summer blahs. Most importantly, they enjoy having a large concentration of customers in one area.

"Every year, the businesses are almost guaranteed to have a crowd of people walk by their store every day," Luoma said.

Turn to Businesses, page 8.

Soda prices jump to aid recycling

By PAUL CORO
State Press

Soft drink cans and recycling are natural complements for one another.

So with ASU's upstart recycling program in need of more funding, the price increase on Pepsi vending machine products to raise the money seems to be a reasonable tie-in.

But ASU officials said the 10-cent soda price hike to 60 cents per can, which went into full effect June 1 campuswide, was unrelated to the recycling program's need for dollars and that its boost to the effort was only considered after an increase was imminent.

"From our perspective, it's natural but not typical," said Ray Jensen, ASU director of purchasing. "We're comfortable with it because cans are a significant part of the recycling effort."

With the recycling program heading into full swing July 1, the projected \$170,000 needed to run the program comes largely in part from the soda increase. Of the extra dime, 7.5 cents will go toward the recycling effort with Pepsi receiving the rest. ASU receives about 57 percent of the first 50 cents, which goes into a discretionary fund.

"It's fortunate that we have the soda because we would have gone to a higher price anyway," Jensen said. "Cost of labor and supplies have merited that. This will be a revenue source larger than before."

"If we suck up enough soda, (the dime increase) could bring in six figures (for recycling)."

Jensen added that an average intake will yield the program about \$75,000 per year.

Pepsi, in the fourth and final one-year option of its five-year contract with ASU, had price increases rejected by ASU twice before, according to Jensen.

The first expense for the full-fledged recycling program is a mild one as the Physical Plant, which takes over operations of the recycling program July 1 from Surplus Property, will be installing cardboard boxes in each ASU office. Val Peterson, ASU director of Physical Plant, said these temporary inexpensive boxes, some reused from paper purchases, will be receptacles for recycling white and computer paper.

The program will be limited to paper recycling for the first year with plans to expand to other phases in the future, according to Peterson.

"It's a major step and ultimately it will be campuswide," said Dave Brixen, associate director of Physical Plant in charge of the recycling program. "The most difficult part of it was finding the funding. We feel once we get the recycling program in gear, most of the products that go into the waste stream will be recycled."

As a result of the implementation of the recycling

Turn to Soda, page 6.

Students find price increase hard to swallow

By PAUL CORO
State Press

Mark Helin was jaunting up to a Pepsi machine in the Physical Sciences Building when one abnormal detail on the face of the machine stopped him in his tracks.

It was a one-digit change raising soft drink prices from 50 to 60 cents that had him searching his pockets. "Geez, I can't believe they're raising the soda prices — totally unrealistic," he exclaimed. "Pretty soon, I'll have to break a 10-spot."

Helin and several other ASU summer students are discovering with surprise, whether pro or con, what may slip by the vacationing fall/spring student.

"I think it's one of the worst ideas ever," said Helin, a civil engineering major. "Everybody grabs a dollar on their way to school thinking they can get a soda and

Turn to Students, page 7.



Spotlight on Mechem:

Associated Students of ASU President Greg Mechem lets his hair down.

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Alternative icon:

Morrissey comes out of the closet for a concert in the Valley next week.

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Wrestlemania:

A profile on ASU Wrestling Coach Bob Douglas.

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Today's weather: Sunny with a high near 100.

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Mechem says ASASU to surprise skeptics

By KEVIN SHEH
State Press



Mechem

Skyrocketing tuition and the shrinking availability of classes has led many to question the ability of ASU's student body and campus government to affect positive change.

But the new Associated Students of ASU president said this year's student leaders will daunt the doubters.

"A lot of people interpret ASASU as ASUopoly — where the legislators and the administrators give students some play money and give them the parameters of the third floor to play on," said Greg Mechem, speaking in his slow, measured, exaggerated manner.

"And as long as we don't out-step our bounds or make too many waves, we can play our little government game and learn to be junior politicians — and have a great time in student government.

"That has stopped," vowed Mechem, who

took office May 13.

Mechem does not look or talk the part of a man who will serve as primary liaison between the student body and the Arizona Board of Regents and ASU administration.

Mechem's shoulder-length blond hair, casual dress, informal demeanor and lack of pretention sets him apart from his predecessors.

Already known for his beguiling remarks, Mechem said he senses a decided lack of motivation, community, teamwork and information among the ASU student body.

"You could look in Webster's Dictionary under ignorance and apathy — and you've got ASU," he said.

The 30-year-old Navy veteran said he hopes his life experiences, coupled with "a little bit of Midwestern common sense" will help him stem the tide of student apathy.

"I am not an extremely intelligent person," Mechem said. "What I am is a simple man striving to be good.

"I admit my ignorance. But if I don't know something, I have the ability to go to somebody and find out the answer."

Mechem's skills already have impressed key officials who have dealt with him.

Regent Eddie Basha said Mechem has more than just a little common sense.

"I think the guy's brilliant," said Basha, who is starting his second year as a regent. "I think he is very well-read and very, very intelligent.

"But I don't like the fact he flaunts his hair," the balding Basha quipped.

ASU President Lattie Coor said he has quickly become impressed with Mechem's abilities and foresight.

"I'm impressed with his issue orientation," Coor said. "He's certainly very energetic — he seems interested in reaching out."

Mechem, who lived in Minnesota, Kansas, North Dakota, South Dakota, Iowa and Missouri before enlisting in the Navy in 1981, said that by setting realistic goals and executing his "simple, workable ideas," students can execute their agendas and realize their goals.

"But the key is I've got to prioritize and not deviate from those priorities," he said.

Among the biggest problems this year is tuition, Mechem said, citing rumors of "incredibly high" tuition hikes, ranging from \$1,000 to \$1,200 hikes for out-of-state

students to \$150 to \$200 increases for residents.

"The tuition battle this year is the single largest battle on campus," he said.

Mechem's run at the 1991-1992 presidency was his second attempt at garnering ASASU's highest office. He acknowledged that his first attempt, during which he spent \$10 campaigning, was perceived as a joke.

"Is this a fraternity prank?" was one of the most popular phrases," he said.

When Mechem's Navy enlistment expired in 1987, he came to Arizona, established residency and started attending school in the fall of 1988.

Mechem said he saw student problems mounting — and no one stepping up to solve them.

After becoming "sick and tired of being sick and tired," the Iowa native decided to pursue the ASASU presidency.

"When the gunfire starts, (I asked myself) how many people are running forward, and how many people are running in reverse," he said.

"And I didn't see that many people running forward — I didn't see the type of leadership I was used to."

ASU engineering professor, radiation pioneer dies at 48

By MICHELLE ROBERTS
State Press

The ASU community recently mourned the loss of John W. McKlveen, a 48-year-old professor of electrical and nuclear engineering and founder of ASU's radiation measurements facility.

McKlveen died June 1 during an operation to remove an aneurysm.

Co-workers and friends of McKlveen described him as a man who loved and lived life to the fullest.

ASU President Lattie Coor said McKlveen was "dedicated and enthralled by his work at ASU."

Coor, who spoke at the funeral on June 4, said McKlveen had limitless energy and vigor.

"I once said to Professor McKlveen, 'Now I know what a hyperactive child is like when he grows up,'" Coor said. "I said that because he was just such a bundle of life."

John Haldane, an analyst for ASU's Fiscal Analyst and Analysis Office, said he met McKlveen when they were children growing up in Jackson, Mich.

McKlveen's family belonged to the church where Haldane's father, Dr. Robert Haldane Jr., ministered. The two men once belonged to the same youth group.

In 1984, McKlveen hired Haldane as an administrative assistant at ASU.

Haldane gives McKlveen much of the credit for helping make ASU's research and engineering team a national leader.

McKlveen, who began work at ASU in 1974, founded and directed ASU's radiation-measurements facility in 1981. The facility measures radiation from Palo Verde Nuclear Generating Station and assesses the environmental impact of uranium mining near the Grand Canyon.

"He loved flying small airplanes, being outdoors and

taking students to incredible places to do research — his lab was the world," Haldane said.

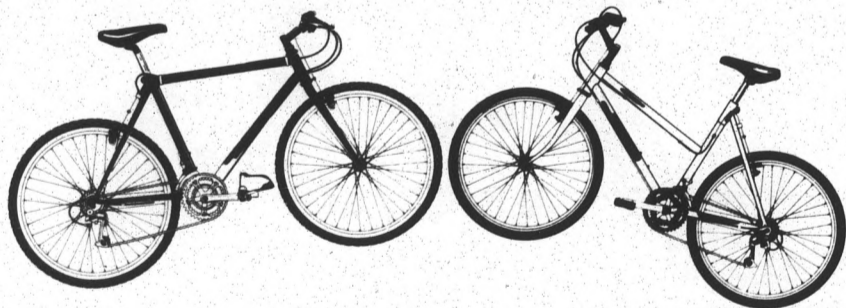
McKlveen created programs for undergraduate research work at national laboratories and exchange programs in Austria, Australia, France, Switzerland and Japan.

"He afforded students the opportunity to do research in some of the most wonderful places in the entire world," Haldane said. "He had an energy and enthusiasm for his work — and it was contagious."

McKlveen was born in Washington, D. C., on May 31, 1943. He received his bachelor's degree from the U. S. Naval Academy and served in the Navy's nuclear-submarine program. He earned his master's and doctoral degrees from the University of Virginia.

McKlveen was the recipient of the ASU Professor of 1990 award.

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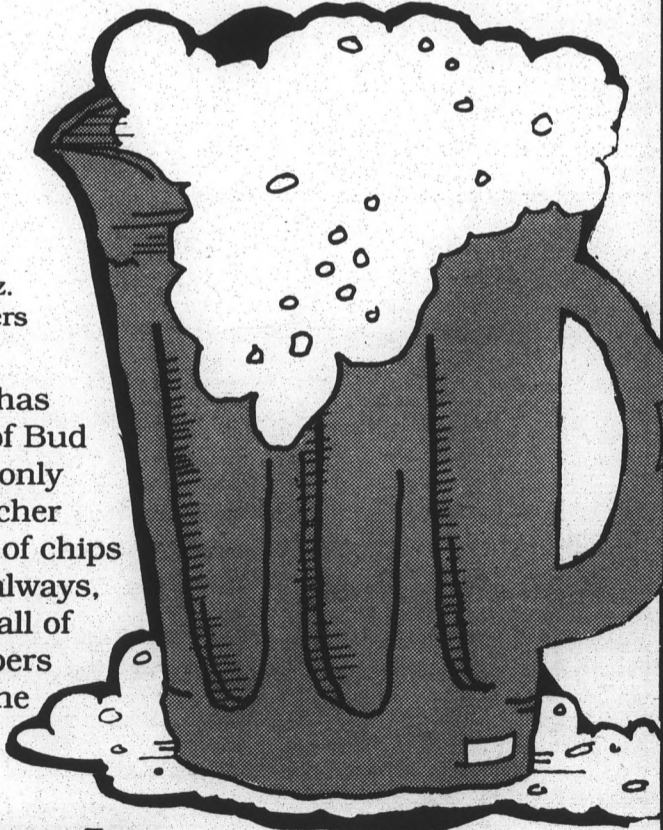
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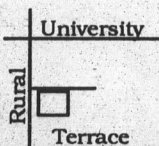


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Civil rights bill falls short of foiling veto

WASHINGTON (AP) — The House approved the Democratic civil rights bill Wednesday but fell short of the margin it would need to override a veto by President Bush, who has attacked the measure as a formula for racial quotas.

The House approved the bill 273-158 after two days of contentious debate in which opponents restated Bush's charge that the measure would push employers to resort to hiring quotas out of fear of discrimination lawsuits.

Supporters angrily disputed that contention, saying the bill would actually outlaw quotas. They accused Bush of exploiting racial divisions for political gain.

The bill is designed primarily to overcome a series of 1989 Supreme Court rulings that have made it more difficult for minorities to win job discrimination suits.

It also would change job discrimination laws to expand the rights of women, religious minorities and the disabled to collect monetary damages if they are victims.

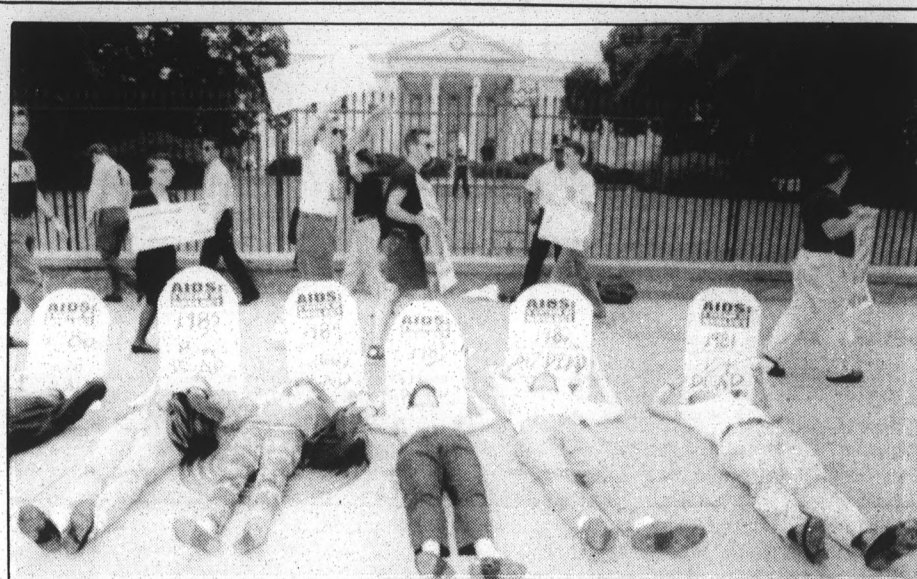
House Speaker Thomas Foley asserted that Democrats had not failed, despite missing a veto-proof total by more than a dozen votes. He said they would attain the added strength by the time the job discrimination bill passes the Senate and reaches Bush, who vetoed a similar measure last year and has promised to do so again.

"This is the first quarter," Foley said. "We are very happy at the results of the vote."

White House press secretary Marlin Fitzwater said Bush was gratified by the outcome that "indicates strong support for sustaining a presidential veto."

Rep. Henry Hyde, R-Ill., who led opponents of the bill during debate, summed up the uncertainty that remained despite Wednesday's lopsided vote. "We didn't win but we didn't lose," he said.

The bill now goes to the Senate, where efforts toward a compromise already are under way.



A decade of AIDS

Members of Act Up, a gay rights group, lie in front of the White House Wednesday to mark the 10th anniversary of the AIDS epidemic, which was first reported by the Center for Disease Control on June 5, 1981. The protesters held tombstones marking the number of AIDS-related deaths for each of the past 10 years and criticized the Bush and Reagan administration for ignoring the AIDS crisis.

Associated Press photo

Gorbachev asks for Western economic aid to help reforms

OSLO, Norway (AP) — Mikhail S. Gorbachev said Wednesday in his Nobel Peace lecture that Western failure to heed his call for economic aid could dash hopes for a peaceful new world order.

Gorbachev also said he expected to sign an arms pact soon to slash superpower nuclear arsenals, and aides said the Soviet president would play host to President Bush in Moscow in the last week of June.

In his most cogent appeal yet for Western aid, Gorbachev said, "To me, it is self-evident that if Soviet perestroika succeeds, there will be a real chance of building a new world order."

"And if perestroika fails, the prospect of entering a new peaceful period of history will vanish, at least for the foreseeable future," he said, using a Russian word for his reforms.

Two hecklers interrupted the Nobel lecture and police said they arrested 30 people who staged street protests against Gorbachev's refusal to allow the Baltic republics to secede.

Gorbachev's delivery of the long-delayed Nobel lecture and news of the summit underscored the resurgence of his domestic and international standing after the bloody Baltic crackdown last January.

Gorbachev seemed to have won Bush's backing to be

present in London next month when the Group of Seven leading industrial nations meet.

Gorbachev was awarded the 1990 Nobel Peace Prize in December for his part in ending the Cold War by concluding arms pacts, allowing East Europe to shed unpopular Communist regimes, and curtailing proxy wars in Asia, Africa and Latin America.

In his Nobel lecture, Gorbachev reaffirmed his commitment to the peaceful solution of domestic Soviet problems despite the violence sparked by some aspects of perestroika. But he cautioned Western leaders against expecting the Soviet Union to imitate them slavishly.

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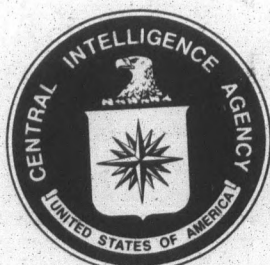
- U.S. citizenship
- 3.0 or higher GPA
- Sophomore or junior status
- Ability to complete medical and security screening
- Majors in Computer Science, Electrical Engineering, Facilities Engineering, Economics, Foreign Area Studies, International Relations, Mathematics, Physics, and foreign languages such as Arabic, Chinese, Japanese, Korean and Russian.

All positions are located in the CIA Headquarters in the Washington, D.C. area. Roundtrip transportation and housing assistance are provided by the CIA. Salaries for interns range from \$7-\$9 per hour and are determined by the amount of major coursework completed by the time of the internship.

To start the application process, send a current resume and a cover letter to the following address by September 1, 1991:

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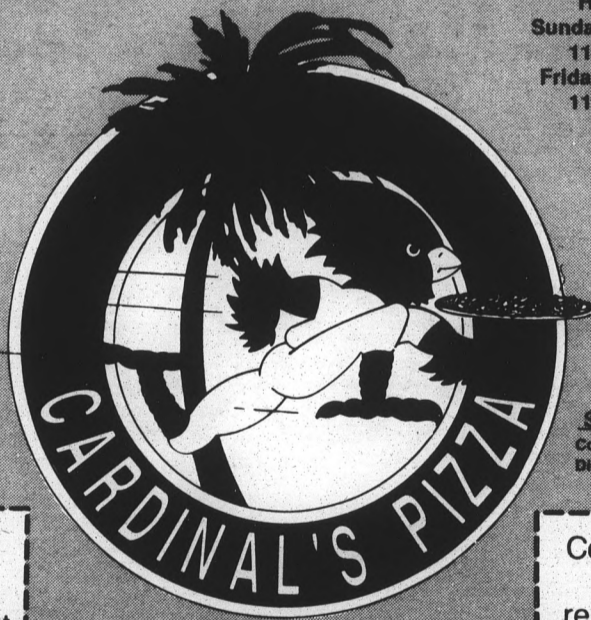
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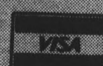
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Student money being recycled

Thirsty students and staff members are finding themselves shucking out an additional 10 cents into campus soda machines in order to help fund the University's "volunteer" recycling program.

Although you would be hard-pressed to find someone who is opposed to recycling, it's not hard to find disgruntled students who have been nickled and dimed into oblivion.

First, students and staff were hit with a price increase on the vending machines. Now, not only do you have to pay an extra five cents to get a stale brownie, but you must also pay an additional 10 cents for a soda to wash the thing down.

Gone are the days when you could get a well-rounded meal for a buck.

The price we have to pay for progress.

Most people will probably choke down the price increase, but what might be harder to swallow is the way the new recycling program may affect the cleanliness of our campus.

Physical Plant will take over recycling operations from Surplus Property in July. As a result of the new program, custodians will be in charge of delivering the recyclable materials to large exterior containers where a contractor will pick them up.

This is kind of odd considering that two years ago the custodians were reprimanded for collecting aluminum cans to recycle while they were on the job.

Odder still is the fact that regular trash pickups will be cut to three days a week. Not only ensuring that the garbage will be nice and ripe-smelling by the time it is dumped, but also increasing the number of roaches currently enrolled at ASU.

In order to keep the University's recycling program truly volunteer, custodians should not be involved if they are paid to take part. With custodians performing their previous daily duties, the original intent of the program could be maintained with campus volunteers collecting the recyclable products and delivering them to the larger exterior bins for contractor pickup. Some contractors will go as far to make pickups from each building.

If the program adheres to its "volunteer" label, it will avoid creating a big stink.

AIDS

Family's comfort can ease horror

Suzanne Ross
Editor



When someone close to you dies from AIDS, you are left with two distinct images: One of a healthy individual before the disease takes its toll, the other a portrait of illness and degeneration.

The last time I saw my uncle was shortly after Christmas in the AIDS ward at New York City's Bellevue Hospital.

He was admitted after Thanksgiving when the friend he was staying with could no longer care for him. The 40-year-old accomplished pianist could no longer walk without assistance and had lost a great deal of weight. It was later determined that he suffered from brain cancer.

My uncle fought to keep himself out of the hospital because he knew if admitted, he would not be able to spend Christmas with his family. He realized it would probably be his last holiday with us.

It was hard to imagine my uncle, an exercise fanatic, as anything less than the picture of health. It was even harder to fathom that the man whom I idolized, who helped me move to Arizona and who faithfully sent me a birthday card for the past 23 years, might not remember me.

My uncle tested positive for AIDS in 1986, but he didn't develop symptoms until 1989. That summer, he was hospitalized with a severe case of pneumonia, and he faced the challenge of telling his friends and family that he had AIDS.

All too often you hear stories of people with AIDS who are shunned by their family and friends. Whether it's attributed to ignorance, denial or fear, many people have a hard time dealing with the fact that someone close to them doesn't live the "popular" lifestyle. The way my uncle lived was never an issue in our family. We loved him for who he was, and now we helplessly had to watch him die.

When I walked into my uncle's hospital room on that snowy

winter afternoon, I was greeted by warning signs interwoven with Christmas decorations and cards. Needles and other waste materials were tied up in bags that displayed more warning signs. Doctors and nurses wore plastic gloves and masks. It was dreadfully impersonal.

When I saw my uncle, I barely recognized him. He had lost most of his hair and probably didn't weigh more than 80 pounds. He had a feeding tube inserted into his nose.

When I approached him, the sad, far-away look in his eyes was replaced by a smile of recognition. He joked with me in his wonderfully dry sense of humor, weaving in and out of conversation. Every once in a while he called me "nurse," pulling at the tube in his nose and explaining that it hurt.

My uncle promised me he'd get better when everybody else got better. He didn't want us to be sad.

I don't even know if he remembered me being there.

A talented musician, landscaper and caterer, my uncle embraced life and his family. But because of the nature of his disease, he was not always accepted by those around him.

In 1989, after his first hospital stay, my uncle found himself without a place to live. He had been living in Beverly Hills, Calif., with a well-to-do businessman. The man offered my uncle room and board in exchange for looking after the house, the garden and the man's two dogs while he was away on business.

When the man and his girlfriend learned that my uncle had AIDS, the woman demanded that he move out of the house.

Eventually, my uncle moved to New York City where he could pursue his music career and be close to his family when the time came for him to die.

It has been predicted that by the year 2000, everyone will know someone who is sick or who has died from AIDS.

I have ties to three people stricken with AIDS. One is in remission, one is very sick and the other, my uncle, passed away in February.

My uncle had the benefit of having a loving family who supported him in everything he did. We stood by him until his death, watching as this horrible sickness destroyed a wonderful, talented, humorous, intelligent man.

It was a horrifying experience, but it would have been much more difficult for us to turn our backs on somebody who had brought all of us so much pleasure and joy.

Misleading cigarette advertising might be the death of us all

Ellen Goodman
Washington Post Writer's
Group

The story began, like a typical American breakfast, with a bracing dose of orange juice. Back in April, the Food and Drug Administration seized a batch of o.j. saying that it carried a false label. Citrus Hill Fresh Choice wasn't "fresh," dear Breakfast Clubbers and Wordsmiths, it was concentrated.

Having gotten the business folk to swallow that, the regulators went after cooking oil next. In May they told three manufacturers they couldn't put those cute little hearts and no-cholesterol signs on bottles of high-fat vegetable oil. The labels weren't exactly false, but they were misleading. They suggested that you could fry a path to good health.

These two moves sent a message that the regulators are back in the business of regulating. And that it isn't only linguists

who are interested in the labels. Soon, we may be unraveling the mysteries of Low-fat, Low-salt and Lite confusion that reign in the marketplace.

But there is still a missing entree in the regulatory menu. Every day 50 million Americans put something into their mouths that is exempt from the safety, health or truth-in-labeling laws that affect virtually every other product: Tobacco.

Tobacco remains the glaring renegade. It is the absolute outlaw on the American market.

Consider, for example, NEXT cigarettes which are brazenly promoted for their "de-nicotined" tobacco. De-Nic has that nice decaf ring about its name. It promises all the flavor with none of the evil buzz.

But NEXT has nicotine, .1 milligrams a smoke, about the same amount as the older cigarettes, Carlton and Now. It also has a mystery recipe of additives to give it that "rich flavor." But the maker doesn't say what they are or if they are bad for you.

In short, the makers of low-tar and low-nicotine cigarettes do precisely what the vegetable oil folk did. They make an implied health claim in their ads. But they get away with it.

This has not escaped the anti-smoking coalition which has now petitioned both the FDA and the Federal Trade Commission to treat tobacco messages the way they treat orange juice or vegetable oil. Nobody dies after all from concentrated o.j.

"The FDA is in the process of defining low fat and low salt," says Scott Ballin of the American Heart Association. "At the same time we have cigarette companies making claims that their products are de-nicotine and low tar and nobody is setting standards."

The complaint about De-Nic and Lo-Tar is just the filter-tip of the issue of course. Tobacco, the love child of politics, has been exempt from every federal health and safety act since the surgeon general's first report on the dangers of smoking.

Today, as anti-smoking activist Greg Connolly says, we regulate cigarette lighters but not the cigarettes they light. We regulate the toxic agents in every household product except the one dangling from someone's lips.

By now, we just assume everyone knows what the tobacco companies deny: That smoking is addictive and lethal. There is an almost casually judgmental attitude toward people who are dumb or dependent enough

to keep smoking. On the other side, those who want to regulate cigarettes and cigarette advertising are often regarded as closet prohibitionists.

But you don't have to be in favor of the futile — a tobacco ban — to believe that smokers should know what it is they're lighting up. What happens to the hundreds of additives and chemicals in tobacco products when they burn? How do they interact with each other? What are their health implications?

The tobacco people always defend their product by saying that it's legal. But if that's true it should be treated like every other legal product. It should be regulated.

If the government can define what's Lite, then they can define what's Ultra-Light. If ads for cholesterol-free oil make false safety claims, what about the ads for Merit Free? And how about the ads that associate Virginia with slimness, and Camels with cartoons aimed at kids?

At the moment, there is one cigarette manufacturer who tells it like it is in smoking country. From California, we have a brand bearing its dire message in a neat black pack with a skull and crossbones. It's called "Death."

Now that's truth in advertising.

STATE PRESS

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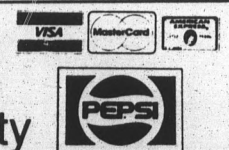
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Soda

Continued from page 1.

program, custodial services will be altered to accommodate pick-ups of the recycling boxes. Regular garbage cans will now only be emptied on Monday, Wednesday and Friday with custodians handling the paper goods on Tuesdays and Thursdays.

"That was a recommendation that came back from the academic area," Peterson said of the alternating days. "They would rather involve custodians even if it cuts service. Nobody will suffer too badly."

Physical Plant is currently considering three contractors to handle the recycling presently in the hands of Surplus Property, Peterson said.

"We are looking for someone to provide large exterior

containers where we will dump recyclables for contractor pick-up," Brixen said.

Down the road, Peterson said ASU may have to use some of the money raised from the soda price increase to cover collection costs if the program expands to such things as glass and aluminum.

ASASU President Gregory Mechem said although all students are being brought into the "voluntary" recycling program with the soda increase, the exposure will actually increase volunteerism in the effort.

"The key is to establish the funding slowly but surely and implement that with the progress," Mechem said. "We can't do wind sprints on this program."



Dawn DeVries/State Press

The price of sodas on campus went up to 60 cents on June 1.

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Students

Continued from page 1.
candy. They should decrease the profit margin because students don't have a lot of money."

Other students agree with Helin's viewpoint and say that Pepsi should be required to post future price increases in advance.

"They sneak it in and I think that's really unfair," said Cece Laidner, a graduate student. "Whether it's Pepsi or Marriot, they're really taking advantage of the students."
Some students are apathetic over the soda hike, citing Marriot's price increases that have matched the vending machines and higher soda prices in other regions.

"It was 50 cents for a Pepsi, really?" said Inez McElroy, a freshman from California used to paying upwards of 75 cents. "I'm stoked with 60 cents. I have no complaints."

John Grobmeier, a Pepsi route salesman, gets the brunt of the disgruntled drinkers when he is seen on campus with his dolly full of pop. He said there would be a huge "stink" if the jump came in spring or fall even though Pepsi is actually spending money on the ASU account just for exposure.

"I get it all the time," Grobmeier said. "You've got to expect it because it's been at 50 (cents) so long. It has to be that way because you've got to make some kind of money."

ASASU President Gregory Mechem has no qualms with the extra dime on Pepsi products because most of it is going to fund the recycling program.

"Once it's analyzed, a positive note can be struck," Mechem said. "Students won't pay for all of it (recycling), but we have to kick in our fair share. There's no way students are going to be shafted."

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Businesses

Continued from page 1.

"You really can't get that from another place."

Fisher said college town businesses are also easily accessible to the high number of customers who do not have transportation.

"There is built-in traffic for your store," said Amy Scoma, owner of ProSportsWest.

Scoma said an advantage of having college students as patrons is that they spend more money on clothing. Gourley said students often are less aware of prices and typically are quick shoppers, leading them to pay more for items.

Olsen said college town prices have to be both realistic and competitive with regard to the type of product.

"I'd be able to charge a lot more money for my frozen yogurt if I was located in a mall in Scottsdale," she said.

Betty Murray, owner and manager of Mom's Laundry-Tailoring service, said she likes having students for customers because she is exposed to young people's ideas and attitudes.

Palazzo and Pamela Johnson of Cookies from Home said the No. 1 advantage of being a college town business is the cross-section of visitors that come to the city.

"Being in a college town allows us to maintain a good mix relative to product sales, as there is a great contrast in clientele — i.e., students, faculty, staff as well as local business people, workers and families," Palazzo said.



Dawn DeVries/State Press

Business at Yogurt Oasis in The Cornerstone is considerably slower during the summer months since many students return home for vacation.

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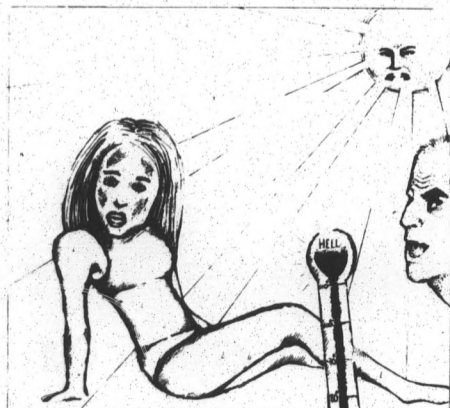


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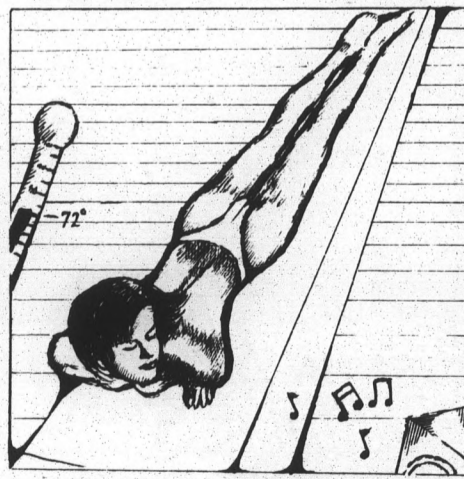


White in others. Annoying geek-like individual.

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College Culture

State Press

Thursday, June 6, 1991

Page 9

Summer woes for owners of popular Tempe clubs

Bar managers set their hopes on the some 24,000 students arriving on campus this week

by Michelle Roberts

It looks and smells like a basement teenagers use to escape from their yacking parents.

Black cement walls, primary-colored vinyl couches and music videos rolling non-stop create the atmosphere at Club MXZ on Apache Boulevard.

Except now, many of the kids are away.

The managers of MXZ and other local watering holes in Tempe have suffered the usual slump in business over the past three weeks as summer begins. To deal with the reduced number of ASU students during the hot months, Tempe nightclubs follow their own distinct strategies. Some hope for the best while others take more active measures to ensure consistent business.

MXZ general manager Andy White said his club exists solely for college students. MXZ changed its theme last September from Top 40 to a college format featuring music by artists like the Soup Dragons and other alternative bands.

White said business has been in a "three-week slump" and has dropped some 25 percent since ASU's spring semester ended. However, White said he expects business to pick up to full capacity by this weekend, after an estimated 24,000 students return to ASU classrooms.

The Blue Iguana, an upbeat, modern Southwest cantina, is another popular thirst quencher for ASU students. The nightclub opened New Year's Eve — a few days after Club UM was destroyed by fire on Mill Avenue — attracting much of UM's former clientele.

Owner and general manager Greg Thompson said Friday's college night business has tapered from an average 1,100 patrons to 700 since spring classes came to a close.

Even so, "Things are hopping other nights," Thompson said. "We're actually busier on the other nights because the club targets a different crowd every night of the week."

The Blue Iguana provides live music during the week and a DJ with dancing on the weekends.

"We get a real good mix of patrons — students and Scottsdale yuppies," Thompson said. "A lot of students like to come to a club like this where 100 percent of the customers aren't from ASU. It gives them a chance to meet other people."

Thompson said he thinks business will liven up considerably once ASU summer session gets rolling. "We're a little discouraged, but with summer school enrollment, the numbers of student patrons should come back up and at least fall in the middle somewhere," he said. "At least our service should improve (with fewer patrons to serve), and there'll be plenty of room on the dance floor."



Revelers relax on the tropical patio at Tempe's Club Rio.

Club Rio, located on Scottsdale Road, is a Top 40 dance club and tropical island paradise. Its patio is equipped with palm trees, open sky and reggae bands.

Club Rio general manager Bob Stockmar said although his business, like others, has been in a "lull" for the past few weeks, it hasn't been significantly affected by the vacated students.

"Last year we expected it to be slow," he said. "However, I think the newness of our club had something to do with it not slowing down too much."

Stockmar said Rio also attempts to attract different types of clientele. He said the "suits" come between 4 and 6 p.m. but often clear out by the time the college crowd drifts in.

Another popular club, Asylum — which has a decor that almost lives up to its name, with unnerving red paint splattered on black walls — may just be the autocrat of alternative in the Valley.

However, co-owner and general manager Hank Jenkins, said the club's days in Tempe are numbered — not because of slow business, but because of irreconcilable differences with Tempe officials and ordinances concerning the club's afterhours operation.

In February, Asylum agreed to close after six months in exchange for city approval of the bar's third and final

request for a permit allowing it to remain open — without serving liquor — from 1 to 4 a.m.

The progressive nightclub is closing its doors in August and moving to an unannounced Phoenix location that Jenkins promises will be even closer to the ASU campus.

"There have been too many problems. We want to be able to focus our energies on the club itself — not all of this other ridiculous stuff," Jenkins said. "Our new club will be classier, bigger and draw a lot more national acts."

Jenkins describes his bar as the ultimate alternative club in the Phoenix metropolitan area.

"We were the brainchild of the alternative scene three years ago," he said. "We appeal to all types of people. Here in Arizona you just can't make a theme for one type of clientele. There's not enough people here to do that."

"We attract all types of people — rockers, preppies, yuppies, blue suits and America West workers."

Jenkins said college-age business is down, but like the others, he expects it will even out once the summer sets in. He added he is confident ASU students will follow the club to its new fall location.

Morrissey the entertainer: In the Valley for one show

by Hobart Rowland

Just as Morrissey strikes out on his first tour in four years, his world-weary act — at least in the studio — is showing signs of redundancy. Which is a shame, because Britain's king of self-importance and reclusiveness seems to be ready to come out of the closet, so to speak — scrapping his overwhelming anxiety for a more accepting outlook.

For those who failed to take up with more contemporary martyrs during Morrissey's absence and waited patiently for a follow-up to 1987's intermittently beautiful *Viva Hate*, his latest could perplex and even disappoint. While Morrissey's first solo outing following the breakup of the Smiths never skimped on seriousness and contained his most dreadfully moving song ever ("Every Day Is Like Sunday"), *Kill Uncle* is downright jovial in parts. But the optimism has a flip side — quite literally. "Our Frank," "Sing Your Life," "Mute Witness" and "King Leer" all are spilling over with Morrissey's signature wordplay and a wit, laced more with clever humor than biting sarcasm.

However, on the CD's second half, song titles get lengthy and the tunes sink under the weight of staged melodrama and

maudlin melodies. Morrissey could have assembled a more consistent album if he kept in cold storage the best songs from 1990's compilation CD, *Bona Drag*, to fill the second half of *Kill Uncle* — the best moments of which come early on.

Is Morrissey willing to live out the more outward-looking sentiments expressed in *Kill Uncle*? Will he don Liberace's duds and open up his life and work to the public — or the press for that matter? Not likely, seeing as his selective interview policy is still intact.

"I know I've reached the age where other artists would bleach their hair or buy a fancy costume," he told *Vox* magazine last November. "But I'm not inclined toward either presenting a new persona or even presenting myself as the person Smiths apostles felt they knew more intently than their own friends."

Meanwhile, every black-costumed malcontent in the Valley should flock to Morrissey's June 11 show at Chandler's Compton Terrace — probably not the setting Morrissey had in mind for his wit-laced tales of self-pity.



Morrissey.

Just for Fun

CROSSWORD

by THOMAS JOSEPH

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- 22 Stockpile
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- 20 In — (bored)
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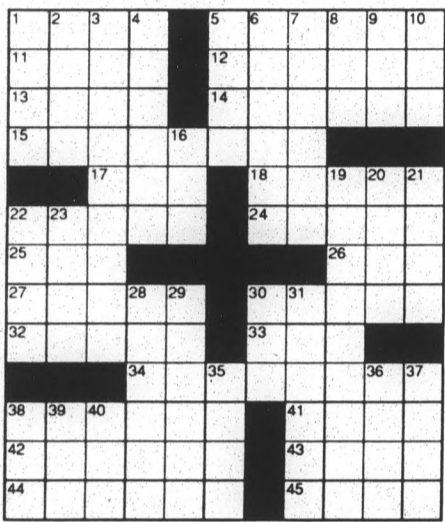
36 Tardy

37 Sheep shes

38 Koppel or Turner

39 Actress MacGraw

40 Chicken choice



YOUR INDIVIDUAL HOROSCOPE BY FRANCES DRAKE

FOR THURSDAY, JUNE 6, 1991

ARIES

(Mar. 21 to Apr. 19)

You could be somewhat careless in what you have to say. An impulsive remark could get you in hot water or you may have the tendency to exaggerate now.

TAURUS

(Apr. 20 to May 20)

Someone may not be straightforward with you today concerning a financial matter. It's a time for you to read between the lines. You'll have success with a research project.

GEMINI

(May 21 to June 20)

You could spread yourself a bit thin socially today. Don't try to be in so many places at once. Guard against careless speech. Strive for honest communication.

CANCER

(June 21 to July 22)

There are still some loose ends to tie up in a career project. To be successful now you must pay extra attention to detail. Be on top of things. Accent efficiency.

LEO

(July 23 to Aug. 22)

A friend who talks a lot doesn't really have very much to say. Be judicious in your use of your precious time. Tonight could find you a bit aggravated.

VIRGO

(Aug. 23 to Sept. 22)

You'll find someone in business today stalling and you may become impatient. An argument could occur over a financial concern. Your own judgment is astute.

LIBRA

(Sept. 23 to Oct. 22)

You are so eager to please that you think it best not always to come out and say what you mean. Today you should be direct and not beat around the bush.

SCORPIO

(Oct. 23 to Nov. 21)

Morning hours find you very efficient, but later in the day distractions could interfere with accomplishment. A financial proposition needs further thought.

There's a tendency now to overdo when socializing. Partners may not agree on the best way to handle a situation concerning a child. Enjoy hobbies that stimulate you mentally.

SAGITTARIUS

(Nov. 22 to Dec. 21)

It's not the best day to tackle a do-it-yourself project at home. A slight irritation could arise with a co-worker. Don't let temperament undermine your output.

CAPRICORN

(Dec. 22 to Jan. 19)

This is a day when you could be easily sidetracked from the subject at hand. Be consistent in your dealings with a child. Don't give off mixed signals.

AQUARIUS

(Jan. 20 to Feb. 18)

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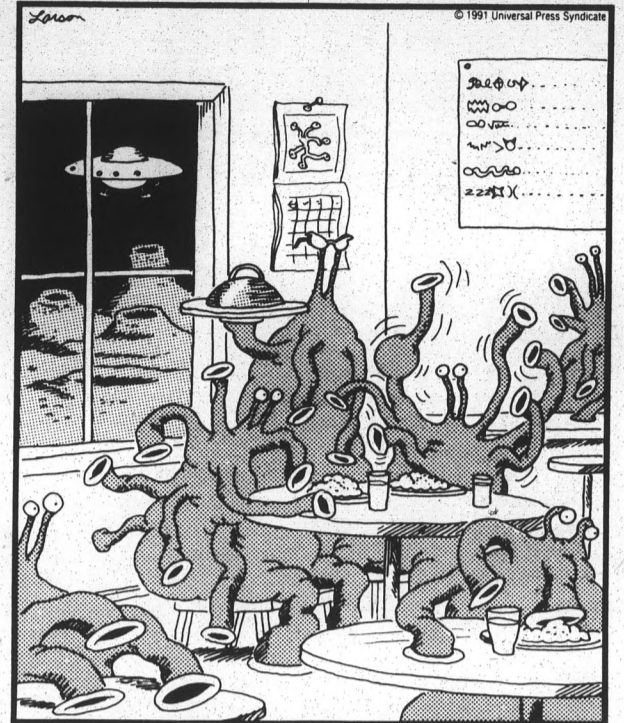
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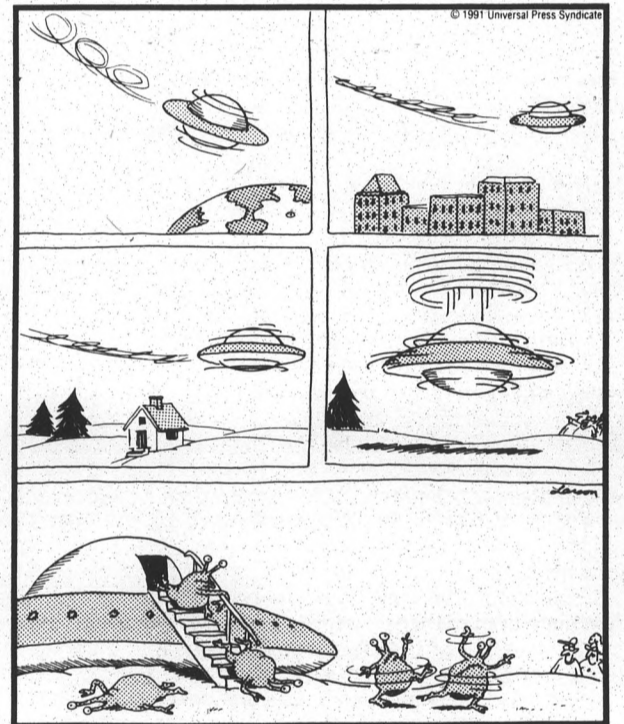
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THE FAR SIDE

By GARY LARSON



Suddenly, one of the Dorkonians began to flagellate hysterically. Something, apparently, had gone down the wrong pipe.



State Press

Weird Wire

URBANDALE, Iowa (AP) — Third place in a national test on international current events this year went to an imaginary student — who got a better score than his alter ego.

Jeff Thieleke, who graduated Sunday from Urbandale High School, said he filled out a second answer sheet as a prank while taking the Global Challenge, a test taken by 2,400 of the nation's top 12th-graders.

Thieleke used the name of Jeff Schuman, a fictional student the Class of 1991 created back in the eighth grade who has received votes for student council and other posts.

"I think someone on the football team in eighth grade had started it and it just got passed around," Thieleke said. "If we have to fill out anything, you just put down

'Jeff Schuman.'"

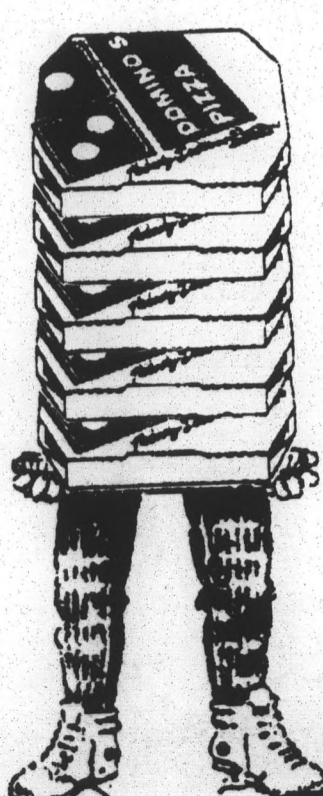
Not everyone at Thieleke's school in this Des Moines suburb was amused.

"I don't see a lot of humor in it," said Harvey Kimbel, coordinator of Urbandale's talented and gifted program and administrator of the test. "I take the competition seriously. I think he sacrificed the integrity of the test by doing that."

Thieleke, 17, said Kimbel accidentally gave him a second answer sheet. On his own test, he left blank any questions he could not answer because a point is deducted for each wrong answer. But on Schuman's test, Thieleke guessed on the questions he didn't know.

Thieleke ended up scoring 143 of 200, 13th among seniors taking the test, said Diane Riley, director of the National Mathematics League in Coral Springs, Fla., which sponsors the test.

But Schuman scored 161 — only four points behind the national winner in the 12th-grade division.



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State Press photo

The look on the face of second baseman Mike Scialo typified the disappointment that surrounded the Sun Devil baseball team for almost the entire season.

Dazed and confused

Sun Devils try to regroup after frustrating season

By DAN ZEIGER
State Press

At the beginning of this past season, many had envisioned the ASU baseball team working up a sweat during the College World Series, but instead the Sun Devils would be displaying forehead beads long before the Omaha festival even started.

As the pairings for the 48-team NCAA tournament field were announced on ESPN for the first time on May 20, show hosts Tim Brando and Lary Sorenson went through 47 teams with no mention of ASU before coming to the last spot on the bracket, the No. 4 seed in the West II Region.

Such a position could have been reasonably feasible for a team that was ranked first in the nation in the preseason and went 35-27 against the toughest schedule anywhere. Boasting a superstar who would eventually be the second pick in the June draft didn't hurt, either.

But as Cal State-Northridge popped on the screen as the final team in the field, the season that was supposed to be one for the ages for ASU ended with the same disappointment that seemed to hang over the team the entire year.

Sun Devil coach Jim Brock is still trying to figure out what happened.

"I feel that if you are going to have teams that overachieve, you're going to have some that underachieve too," Brock said. "I think we've had some that have overachieved here; but none that underachieved like this one. Personally, I can accept that because it is part of coaching."

But what has Brock more upset nowadays was the poor classroom performance of some of the players this season, as about three will not be back next season due to grades. Improving academic performance will be paramount to Brock, who owns a doctorate in education and has taught

classes at ASU in the past.

"As an educator, I know that we're going to have bad years on the field — that's the nature of a competitive sport," Brock said. "But the lack of achievement academically bothers me far more. As I see myself thinking about correcting what was subpar last season, 90 percent of it is about academics."

Some departures will be surrounded by more happier news, as several Sun Devils will leave school because of a tremendous urge to move on to professional baseball.

The big story was center fielder Mike Kelly, the 1990 National Player of the Year who was chosen by the Atlanta Braves as the second pick in the amateur draft on Monday.

Kelly, who hit .373 with 15 home runs and 56 RBI this year in becoming ASU's first three-time All-American, could command a signing bonus as much as \$750,000.

"No sir," Atlanta Director of Scouting Chuck Lamar said when asked if there would be a problem meeting such a demand. "He wants to be an Atlanta Brave. We'll get it done. We don't want to rush the family, but we hope it doesn't take a long time."

It could turn out to be the best possible scenario for Kelly, who would most likely be sent to the Braves' Double A affiliate in Greenville, S. C., if he signs with the team soon.

Should Kelly make it to the bigs — and many feel that it will not take that long — he can take comfort in knowing that the nickname "launching pad" given to Atlanta-Fulton County Stadium is a deserving one.

The park, in which more home runs were hit last year than any other stadium in the National League, is only 330 feet down the lines, compared to 340 feet at Packard Stadium.

Turn to Baseball, page 13.

Douglas climbs to another level for Olympic job

ASU coach to lead U.S. team

By DAN ZEIGER
State Press

His life consists almost exclusively inside the confines of a wrestling ring, and he possesses a trademark competitive demeanor characterizing a burning desire to attain nothing less than the best.

It is this philosophy that ASU coach Bobby Douglas will take into his duties as mentor of the 1992 U. S. Olympic Freestyle team.



Douglas

Douglas, 48, was selected as the man to lead the national team at Barcelona, Spain, on May 12, beating out a list of coaches that included Dan Gable of Iowa, Joe Seay of Oklahoma State and Joe Wells of Michigan.

"This makes me proud to be an American," Douglas said. "I got this job through the American system and democratic process. I believe that I was selected on the basis of merit and I think I am the best man for the job."

The 17th-year Sun Devil coach was appointed by USA Wrestling, the national governing body for the sport in America and a member of the U. S. Olympic Committee.

It turned out to be a honor that would make even the toughest of men cry.

Although Douglas is famous for the unmistakable stoicism he displays almost all the time, he spoke with moist eyes while addressing the media the day after the selection. Present at the press conference were his wife, Jackie, and several ASU wrestlers.

"This is truly a great moment for Arizona State University, for Bobby Douglas, the Douglas family, past and present Sun Devil wrestlers, and our staff," Douglas said. "Often times you hear so much about the performance of the athletes, but without the staff that we have, I don't think we'd be here."

Douglas also praised ASU Director of Athletics Charles Harris, whom he said had been working with him for the last four years in pursuit of the Olympic job and will continue to assist him in preparation for the Games.

But what may have been the most gratifying part of the day for Douglas was that the group was also there to celebrate the sport that he has loved more than anything since the age of three.

At that time, Douglas began grappling because it was the best way out of a childhood filled with tragedy. His father was in prison when he was born, and as a small child, he had to watch helplessly as a stranger entered his Ohio home and stabbed his mother 16 times in the chest. Although she survived the attack, Douglas said she never fully recovered.

He moved in with his grandparents after the incident, and just as his grandfather would put him in his lap and tell legends of Nuba warriors, Douglas will eagerly praise the gladiators that have excelled at his sport in

Turn to Douglas, page 13.

Men's golf prepares for NCAAs, women for next season

By DARREN URBAN
State Press

The ASU men's and women's golf teams became only the fifth school ever to sweep NCAA titles in the same sport last season as Phil Mickelson and Brandie Burton led their teams to championships.

This year, Burton chose to go pro while Mickelson stayed in Tempe, one of the main reasons the men's team is in Pebble Beach, Calif., to defend its title this weekend while the women went uninvited to the NCAA tourney.

The men have been up and down this season as Mickelson has bounced around, sometimes playing with the team and sometimes making the rounds of the pro tour as reigning U. S. Amateur champs are prone to do.

The Sun Devils have heated up as of late, however, winning the Ping/Oak Tree Collegiate in Oklahoma in mid-May (sans Mickelson) and tying UofA for the NCAA West Regional title in Albuquerque, despite a scorecard snafu that cost ASU more than 10 strokes.

Sun Devil coach Steve Loy is planning another win heading into the NCAA tournament and said last year's title is a big reason for it.

"It is a big factor," Loy said. "The fact that we won gives you just so much confidence heading into this year."

Loy said the problem in the regional, when junior Brett Dean shot a round-best 66 and then forgot to sign his scorecard, has not fazed his squad.

"It isn't a factor at all," Loy said. "That isn't in our thinking right now."

The Sun Devils are ranked second in the nation while the Wildcats are No. 1. While Loy answers with a blunt "no" when asked if UofA should have the top ranking, he said being No. 2 has its advantages heading into the nationals.

"It makes you want to win even more," Loy said.

The women's team figured to have a down year, losing both Missy Farr and Amy Fruhwirth in addition to Burton. The young ASU squad (only one senior and four sophomores on the eight-woman roster)

came up short in trying to repeat.

"Basically, this year was a rebuilding one," said sophomore Tricia Konz, the Sun Devils' best player this season with a 77.5 stroke-per-round average. "We have talent. We just lacked experience and playing time. We'll be a much stronger team and we learned a lot."

Konz, who qualified for the NCAAs as an individual, said it was a satisfying year personally.

"I was pretty happy with my season," Konz said. "I didn't play well at all at nationals, but overall, I think I played pretty well. I missed some tournaments in the fall, but I came back."

Konz added that while ASU will improve tremendously with the year of experience, the glory days of a championship-caliber team are far off.

"We would have a tough time trying to repeat the success of that team," Konz said. "I think we're going to move up a lot, but we're not going to jump up into the top teams. It would be great, but it would be a miracle."



State Press photo

Two-time defending NCAA champion Phil Mickelson will attempt to defend his crown this weekend.

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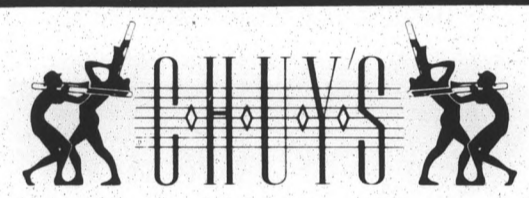


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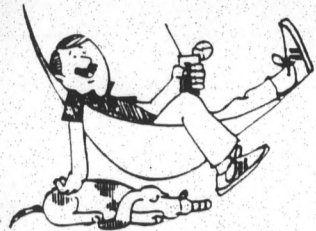
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ASU tennis teams end year at NCAAs

By DARREN URBAN
State Press

At the conclusion of the regular season, ASU men's tennis coach Lou Belken said that despite a 20-win campaign from his senior-dominated squad, one thing he had hoped for from his veterans was a win against perennial power Stanford.

The Sun Devils never got that win, and ASU's four seniors went out of their final NCAA tournament by losing to the Cardinal 6-0 in the third round. Despite the disappointing exit, Belken said the season was a success.

"As a competitor, you always want to do better," Belken said. "Realistically, we played well in the NCAAs. Against Kentucky we were 3-3 after singles and we came out and played the best doubles we ever have."

Belken said he had no qualms with his eighth-ranked squad's final match, despite the shutout loss.

"We competed well against Stanford," Belken said. "I was real pleased with the effort we made and that's what we've stressed all season long. We just came up short."

Senior Brian Gyetko fared better in the individual portion of the tourney, making the elite eight and finishing his final season ranked 24th in the nation.

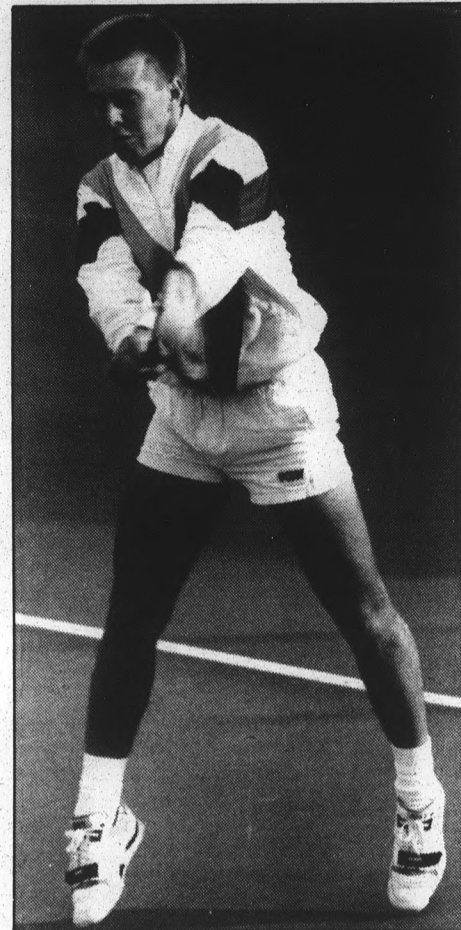
"Brian's a real capable player," Belken said. "I wasn't surprised with his results. I think you'll see some good things from him in the pros."

Next season will be a step back as Belken attempts to reload his lineup, but the coach said on paper his incoming class should be solid.

"As far as the numbers go, the group we have coming in is the highest rank ever," Belken said. "We'll have to see how the attitude and work ethic will be. (Junior Ross) Matheson and (sophomore Chris) Gambino are coming back and hopefully can provide some leadership."

The No. 10 women's team lost in the first round of the NCAA tournament, bowing to No. 7 Duke 5-1 to cap a 19-10 season.

"We had a good year," Coach Shiela McInerney said. "Anytime you can finish in the top 10, you have to feel good about it. We had a lot of positives."



State Press photo
Sun Devil Brian Gyetko finished 24th at the NCAA championship.

ASU loses five seniors, but retains three of its four top singles players, including No. 24 Krista Amend, who will be a senior, and Meredith Geiger, who was named the West Region's Rookie of the Year, in addition to an individual NCAA berth as a freshman.

"I think we'll be pretty darn solid," McInerney said. "You never know with three incoming freshmen, but I think we may actually be stronger in singles next year. It's doubles (where the Sun Devils lose the No. 8 tandem of Karen Bergan and Jennifer Rojahn) where we're really going to have to work."

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Baseball

Continued from page 11.

A handful of other Sun Devils will also turn pro.

Tommy Adams, an outfielder who was dismissed from the team for breaking three rules on a midseason road trip, was selected by the Seattle Mariners in the second round.

Jim Austin, a third baseman who quietly excelled in the shadow of Kelly for almost his entire ASU career, went to the Montreal Expos, but it is not known whether he was chosen in the second or third round.

Sean Rees, an All-American pitcher as a sophomore who was hampered by a poor start and a finger injury this season, was taken by the Mariners in round five.

Kurt Ehmann, a shortstop who Brock hopes to return next year, was selected in the eighth round by the California Angels.

Clarke Rea, a catcher who batted .296 after transferring from Scottsdale Community College, went to the Detroit Tigers in the ninth round.

Douglas

Continued from page 11.

the past.

"If you go down in history, some of the toughest men in the world have been wrestlers," Douglas said. "After this sport has given so much to me all these years, I want to give something back. I'm going to pursue this job as I have in my athletic and coaching careers — with 110 percent."

What Douglas said will serve as his biggest motivation was the fact that he did not meet his Olympic goals as a competitor. He finished fourth in the featherweight division at the 1964 Tokyo Games and captained the U. S. team four years later at Mexico City, but his efforts were hampered due to injuries.

Although he later would coach a squad of

Major League Baseball will announce only first-round picks until June 12 to prevent colleges from using the draft list as a basis for offering scholarships.

Also eligible for the draft but had not been selected as of Tuesday afternoon were pitchers Wayne Ball, Scott Dodd, Rob Gorrell and Gary Tatterson, catcher Jim Henderson, second baseman Mike Scialo and first baseman Dave Robson.

Despite the losses, Brock can conceivably forsee a situation where two-thirds of the starting outfield — Scott Samuels and Todd Steverson — and three-fourths of the infield — Robson, Scialo and Ehmann — could be back next season.

The key will be Ehmann, who said earlier in the year that he would go pro if the offer is right, but has also expressed an equal interest in returning during the last month.

The Associated Press contibuted to this report.

U. S. wrestlers to the country's first win over the Soviet Union in 1988 and has been an assistant on the last four Olympic teams, Douglas said his most vivid memories of international competition have been his failures.

"This job will be the pinnacle for me," Douglas said. "To me, there is no greater honor than to represent your country. I did that before and didn't get the job done. I will get it done this time."

Douglas is an eight-time Pac-10 Coach of the Year and is coach of the Sunkist Kids wrestling club, winners of the last eight U. S. National team titles. He has coached 55 All-Americans at ASU and led the Sun Devils to the 1988 NCAA championship.

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\$200 OFF! FREE UTILITIES!
Walk to ASU. Spacious 2 bedroom apts. A/C, furnished or unfurnished available. From \$395/month. Beautiful pool area, laundry facilities available.
FIESTA PARK APARTMENTS
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HOMES FOR RENT
LARGE 4 bedroom house. Washer/dryer, air conditioning plus evap, great condition, Hardy/University, \$650 plus utilities. 437-1048 or 784-2240.

TOWNHOMES/CONDOS FOR RENT
2 BEDROOM, 2 bath condo, \$550/month. 3 bedroom, 2 bath condo, \$750/month. Washer/dryer, near ASU, quiet, no parties, well insulated, dual-pan windows, pool. 510 West University. 966-0987, 966-0962.
2 BEDROOM, 2 1/2 bath. Near campus. Washer/dryer, patio, pool, jacuzzi, tennis, volleyball. 1 year lease, immediate occupancy. 994-5488.
2 BEDROOM, 1 bath townhouse near Dobson and University. Pool, no pets. 6-month lease. \$435/month. 952-1104, 279-6833.
3 BEDROOM, 2 bath condo. Questa Vida, 1 mile/ASU, furnished, no pets. \$700/month plus utilities. 391-1878 or (415)484-2410.

APARTMENTS

RENTAL SHARING

3 BEDROOM, 2 bath condo. Questa Vida, 1 mile/ASU, furnished, no pets. \$700/month plus utilities. 391-1878 or (415)484-2410.

ATTRACTIVE RESORT condo, terrific lifestyle, master bedroom, adjacent bath, \$250; comfortable loft, \$195; plus utilities each, a great value! 844-2782.

FEMALE NONSMOKER to share 2 bedroom, one bath townhouse. Quiet, close to ASU. Furnished with all amenities. \$275 includes utilities. 784-4098, Kathy.

NONSMOKER TO share 3 bedroom, 2 bath condo. \$200/month, \$200 deposit, 1/2 utilities. 829-8648.

UNFURNISHED ROOM in furnished apartment, south Scottsdale. \$200/month plus 1/2 utilities. Pool, washer/dryer, air. 945-6225.

WANTED TO share home with, 2 bedroom, covered parking, pool, washer/dryer. \$250 month plus 1/2 utilities. 820-0091.

HOMES FOR SALE

A 3 bedroom, 2 bath block home, 1/2 mile west of ASU. Spa. Assumable FHA, no qualifying. \$74,000. 966-1537.

Buy of the Week
Large 4 bd house, pool, spa. Just north of campus. \$144,900.
Bob Bullock
Realty Executives
998-2992

TOWNHOMES/CONDOS FOR SALE

FOR SALE or lease: Two bedroom, two bath, Chandler area; with fireplace, vaulted ceilings, pool, jacuzzi. Call 821-0338.

GORGEOUS 2 bedroom, 2 bath townhouse, air conditioning and all amenities, newly renovated/painted, pool, near ASU busline. 6829E Osborn Road. Call Carol, 946-4537. Open house Sunday. Sale \$55,000.

HAYDEN SQUARE 3 bedroom/2 bath tri-level condo. Fireplace, all appliances. \$129,500, good terms. 968-0917.

HELP WANTED-GENERAL

ROOMS FOR RENT

LIVE BY yourself. Studio on side of house, utilities included, \$270, 5 blocks/ASU. 956-8481.

ROOM IN house 3 miles to ASU. Washer/dryer, utilities included. No pets. \$250 a month, deposit required. (213)824-1254.

FURNITURE

QUEEN-SIZE SEALY Posture bed, near new, \$250; color TV, microwave, more. Call 821-0338.

SCOTTSDALE USED Furniture, 7620 East McKellips, Scottsdale, 949-0380. 2 miles from campus. Beds, desks, dressers.

COMPUTERS

COMPUTER MULTI-SYSTEMS
Buy & sell new and used computers, printers, and software.
225 W. University
Next to Buffalo Exchange
966-1388 Open 9-6 Mon-Fri
10-2 Sat
Financing Available

MISCELLANEOUS FOR SALE

FIN MAJORS: HP12C calculator. Only four months old. Best of everything, too much to list. 327 engine. Asking \$3900, won't last long. 391-0442, must see to appreciate. 60 miles per hour.

ROLLERBLADES, SIZE (7) mens, plus knee pads, elbow pads, wrist guards. Lightly worn, still good condition. \$175. Contact Lisa, 941-5838.

HELP WANTED-GENERAL

SWIMWEAR SEPERATES
\$10.00 OFF
Complete Swimsuit Purchase
15th & Mill 921-7456
Excluding Sale Items Valid until 7/4/91



San Miguel Apartments
Large 2 bedroom, 2 bath.
Next to ASU.
Utilities Included!
910 E. Lemon
966-8704

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BUY SELL
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1/2 Month Off on 6 Month Lease
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• Spacious Studios, 1 Bedroom, 2 Bdrm/2Ba
• Covered Parking
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ASK ABOUT OUR FALL & SUMMER PRE-LEASE SPECIALS
HAYDEN PLACE
625 W. 1st St. - Between Hardy & Mill - 968-5444

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Has A Job For You!
See Ad Below!

COUPON
\$4 MORE REASONS WHY... YOU'LL WANT TO GET INTO OUR SHORTS
Arizona Shorts
Tempe 5th & Mill 966-9199
Fashion Square 945-3321
4. Coupon Expires July 4, 1991
No Sale Merchandise / \$25. Minimum Purchase

HIDDEN GARDEN
SUPER QUIET MOVE-IN SPECIAL
968-5444

968-4457
Rays By Day
Bucks By Night
Guaranteed \$5.50+
Paid Nightly
Cash Bonuses
CORNERSTONE MALL
Midwest Publishing, Inc.

MOTORCYCLES

HONDA 250 Elite scooter, 1987, black, 4,000 miles, new 11/90, perfect condition, new helmet, Kenwood stereo, etc. \$1,800. Brad, 921-8714

TRAVEL

SUMMER IN Europe from \$338 each way on discounted scheduled airlines to Europe from Phoenix. Call (800)325-2026.

BUSINESS OPPORTUNITIES

JOIN US in the health and wealth business—over 200 natural health, nutrition and skin care products. Unlimited vitamin M (money). Call (602)420-5229 for free information.

VAXA INTERNATIONAL (Scottsdale, Arizona). Presently we are seeking representatives to market our products in the metropolitan Phoenix area. For more information, contact Ms. Gadzia, 227-5303.

HELP WANTED—GENERAL

ANIMAL HOSPITAL in Chandler needs clean-up help. Afternoons, evenings, weekends. Call 963-2340.

ATTENTION ADVERTISING students: Local retail store needs part-time advertising assistant, junior/senior level. Must be familiar with ad layouts, print media, radio media and in-store promotions. Send resume or list of qualifications to: The U-Shop Ltd., 2055 East 1st Street, No. 102, Tempe 85281. Attention: Tracey.

Rose Sales

The Rose Company is now hiring for rose sales in restaurants and night clubs. Must be at least 19 and have reliable transportation. Call between 10am and 6pm for interview.

921-8855



BE ON T.V. Many needed for commercials. Now hiring all ages. Casting info: (615)779-7111, ext. T-130.

CASTING CALL: Talent for print, TV, movies, photos. CEEC Entertainment, 'Star Seekers' hotline, 274-6362.

KUWAIT, SAUDI workers needed. \$35-up/hour. Tax free. Both skilled, unskilled. Info: (616)779-5505, ext. K-1082.

HELP WANTED—GENERAL

LAWN SERVICE needs part-time employees, no experience necessary. \$5 per hour. 966-3269.

OIL COMPANY reps hiring immediately for our Tempe office, \$200-\$500 per week, full- or part-time, flexible hours with training. Call 921-1103.

TELEMARKETERS

•\$5/hr.
•No high-pressure sales
•Work hrs.: 4pm-9pm, M-F
Sat: 8:30am-2pm
Call Anytime!
829-3910

ORDER CLERKS! 12 persons needed for our inside sales order department. Average \$7-11/hour base. Bonus plus rapid advancement. Call Matt, 966-7262.

RESEARCH ASSISTANT. ASU Adjunct Professor writing book needs summer library research in Management, Public Relations, or Communication. Prefer graduate student but any applicant acceptable who can quickly construct bibliographies and work alone. State hourly pay desired. Reply to: Allen, Apt. No.10, 853 Vanderbilt Beach, Naples, Florida 33963.

★EASY CASH★

Completely automated donor plasmapheresis. Discover how easy, safe and fast it is to: Earn \$30+ a week! while donating much needed plasma. Mention this ad for a \$5 bonus on your first donation. (Monday-Saturday) Only center in Valley paying: \$10-1st donation, \$20-2nd donation in same week.
UNIVERSITY PLASMA CENTER
Associated Bioscience, Inc.
1015 South Rural Road, Tempe
894-2250

RESPONSIBLE, LOVING person needed as companion to delightful 3-year-old girl with very good temperament. 10-15 hours during work week, exact hours flexible. Light housework while child naps. Dobson/Warner area. 963-2071.

RESTAURANT BURNOUT— Seeking restaurant folks for fun and professional environment. Management position offered to all majors, full training, part- and full-time. 966-3509.

STUDENTS — LOOKING for work? Check the State Press Help Wanted sections daily!

HELP WANTED—CLERICAL

\$5/HOUR TYPIST clerk for drug store in Phoenix. Close to ASU. Call for interview, 956-8540.

RESTAURANTS/ BARS

ALL YOU CAN EAT BUFFET EVERYDAY

see coupon in this paper
POP Peroni's PIZZA
945 S. Mill at 10th 894-1234

THIRSTY THURSDAY
Bud, Amstel \$1.25 Heinken Becks Coors Light
All 12oz. Bottles
968-6666
1301 E. University

MUSIC

RESTAURANTS/ BARS



"In the Cornerstone"
2 FOR 1
Purchase any small, medium or large yogurt and receive any smaller size for **FREE**
Toppings extra Exp. 6/13/91
968-9512

PERSONALS

MARC AND Lisa Holy Cow! Tying the knot on Saturday! Good luck from those Fijijs.
SCOTT AND Holly do you hear bells ringing? Wedding bells! Congrats! Fiji.

EMPLOYERS — LOOKING for help? Place a State Press Help Wanted ad. We have three Help Wanted sections—General, Clerical and Food Service—to help you keep your business growing!

MUSIC

The CD-Source
Any Record \$3.00-\$4.99!
Any Tape \$3.99-\$4.99!
Any CD Only \$6.49-\$10.98!
"If It's Sold In A Record Store We Offer It Too!"
Get more music for your money!
Buy Direct and Save \$\$\$!
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The CD-Source
Send \$9.95-\$1.00 for order booklet & shipping to:
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Tempe, AZ 85281
FundRaiser/Dealer Inquiries Welcome!

CATERING TO YOUR MUSIC NEEDS
Miguel's Music Center
Next to Ozzie's Warehouse in the Arches Shopping Center
SALES RENTALS ELECTRONICS 968-2310
REPAIRS GUITAR LESSONS
• Electric Guitars • Amps • Distortion Boxes • Electronic Metronomes • Etc.
130 E. University Dr., Tempe • Open 6 days 10 a.m.-6 p.m.

CHILD CARE

PART-TIME BABYSITTER wanted. Near Paradise Valley Mall, own transportation necessary. 494-4392.

RESPONSIBLE, LOVING woman needed as companion to delightful 3-year-old girl with very good temperament. 10-15 hours during work week, exact hours flexible. Light housework while child naps. Dobson/Warner area. 963-2071.

ADOPTION

THANK HEAVEN for little ones. Wanted: A very special baby for a child-adoring home in Southern California. Ultimate outcome: devotion, security and unlimited love. Please call Ginny's attorney, collect: (213)854-4444.

WARM, LOVING, childless couple seeking to give your white newborn a financially secure life filled with love. Please call Ken and Diane, 991-1191.

ADOPTION ATTORNEY

Private & confidential. All medical, legal & counseling paid. Many adoptive parents to choose from.
Call Kathryn Pidgeon
991-5137

INSTRUCTION

FLIGHT INSTRUCTION, ground school tutoring, 14 years' experience, low rates. Contact Lew, 996-4239.

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Gentle Touch Hair Removal
•Bodywaxing•
Gentle organic wax leaves skin soft for weeks.
•Electrolysis•
Permanent hair removal, free consultation, licensed electrologist. Private, Confidential.
A-Plus Electrolysis Clinic
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962-6490

Thorbecke's Gym
966-6621
\$12 per month plus \$50 one-time membership fee.

1 HOUR FREE with a 4-hour charter
•Bar hop
•Wedding
•Bachelorette
•Bachelor party
•Party planning
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LOCAL GROUP TRANSPORTATION
Coupon valid May 15 to Sept. 8, 1991

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ACCURATE, FAST word processing, typing, \$1.50. Graphics, \$2. Free pickup and delivery. Sharon, 892-0281.

ACCURATE, EXPERIENCED typist/word processor. WordPerfect 5.1. Student/faculty. Any size job. \$1.50/page. Call Laura at 820-0305.

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If you are a positive, enthusiastic person who likes to have fun and make money, WE OFFER:
•Flexible hours •Guaranteed Salary
•Group medical •Excellent bonus program
•Paid vacations •Rapid advancement
3 LOCATIONS
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Ask for Mike Ask for Rene Ask for Neil

GRADUATES! Learn How To Launch Your Successful Career!

- You've invested \$25,000+ in your college education!
- Now you need the job that gets your career off to a flying start!
- Learn how to market yourself — the same successful way our executive clients do!

V.I.P. Seminar
Wellington//Taylor & Associates
2201 E. Camelback Road, Suite 505B
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Saturday, June 22 • 9-11 a.m.
Call 602/468-6068 for tickets: \$39.95
Book early: seating is limited (\$49.95 at the door)

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State Press CLASSIFIED LINER AD FORM

Name _____ Phone _____
Address _____ Run Dates _____
City/Zip _____ Classification _____

Summer '91 Rates (10 issues)
Liner Ads, 15 words or less
1-4 issues 5-9 issues 10+ issues
\$3.00 per insertion \$2.75 per insertion \$2.50 per insertion
15¢ each additional word • No abbreviations
Please write clearly • ONE WORD PER LINE

Method of Payment
 Cash Check
 Visa/MasterCard/American Express (\$6 min.)

Name on Card _____
Card No. _____
Exp. date _____

Start your ad here:

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30

Just bring or mail your ad in on this form to the basement of Matthews Center. It's quick...it's easy! We're open from 8am-5pm, Monday-Friday. Deadline is noon, one business day prior to publication. All advertising is subject to approval by the State Press. We reserve the right to edit or reject copy. **NO REFUNDS.** **965-6731**

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Tempe, AZ 85287-1502

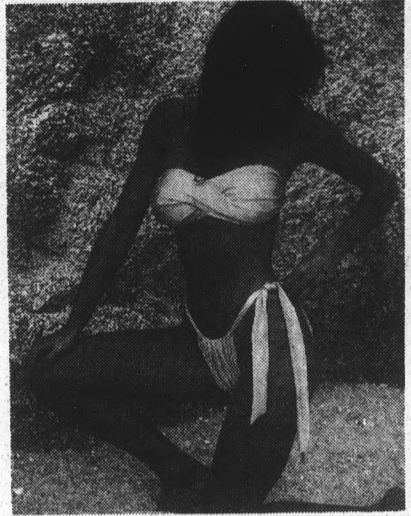
THE BLUE IGUANA



TONITE

UJENA SWIMWEAR PAGEANT

The preliminaries begin tonight. Compete to win a trip to San Francisco and search for Miss Swimwear Illustrated 1992.



Just 3 Miles North of ASU

For Pageant Info **423-8499**

Scottsdale Rd. & McDowell, SW Corner Papago Plaza

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\$1 U-CALL-IT

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ALL NITE

+ 50¢ 16 oz. DRAFTS

7-10 p.m.

Doors open at 7:00. 1st 100 people receive Free Pass to Premiere of Robin Hood with Kevin Costner.

FRIDAY

25¢

COCKTAILS ARE BACK!

8-10:30

w/\$1.50 Longnecks

DJ Jeff Beveridge plays the **Hottest** Progressive & Top 40 Dance Mix In Scottsdale. Guaranteed to make you **SWEAT!**