

# THE PRIDE OF ARIZONA



VOLUME 3, ISSUE III

APRIL, 1979

FREE

DON'T MISS IT!!!!

## THE CASA's Mad Hatter's Tea Party

A Benefit for  
CCR



Well, OK, alright, so you've seen the Coors ad on the back page, and you're wondering why it is there after all the things we said about them last year. A good point...we thought about it for a very long time after Coors contacted us wanting an ad—thought about it for a month actually before we decided to run it. Times change, and so do people, the way they conduct themselves, and so forth. From what we've been able to ascertain, Coors has gone out of their way to rectify the multitudinous *wrongs* (the boycotts cut into their business so much, what else could they do?) and it now seems that their anti-Gay practices are a thing of the dim past. As far as we are concerned, the matter is closed (unless, of course they reverse their present position). So, it's no longer a *sin* to drink Coors. But to those of you who drank it all along anyway: You did the wrong thing! Boycotts and other forms of economic pressure are VERY effective, and perhaps your not drinking this product would have hastened the changes Coors inevitably had to make. So, enough about the Rocky Mountain brew...for now.

UPCOMING AROUND THE VALLEY...Our cover and the ad opposite this page explains the Mad Hatter Tea Party Casa is having to benefit CCR on April 17. The show, under direction of JoAnne

will feature just about everybody you can think of (and they're all doing it for free), and the Hat Contests for Most Original, Most Macho, and Most *Obscene* ought to be absolutely outrageous. So mark your calendar now for the best evening of fun you've had in months.

P L & L has an event coming up April 22 at His Co, called the Historical-Hysterical Ball — costume contests throughout the evening (fairy tale, comic strip, historical characters). These things are always amazingly amusing and the old Cha-Cha Palace will no doubt be bursting at the seams that night.

Gay Academic Union's Spring Dance is coming up at ASU's Memorial Union on April 26. This is a repeat of a dance held there in years past and will raise money GAU's activities. Flyers with particulars out later, so mark your calendar.

Another event at His Co will be their fundraiser for CCR on May 10...Are you ready? The Village People Look Alike Contest! Lots of interest in this already... phone calls and questions. Should be an outstanding evening. JoAnne will host the event, and maybe if we are lucky we'll be able to get Aunt Bea into a costume, too. Oh yes, some great prizes will be awarded to the winners...so, check the ad.

Far from least, The Spring Bash, presented to delight you by Phoenix' own Danny Thomas, will happen this coming Saturday night (April 14) at the Registry Resort Ballroom at 8:00. TECH DISCO is doing the sound and lights for the Bash, and if you've never seen what they can do...well, it's worth the \$5.00 ticket just to see and hear that show, which is one of the best anywhere. And \$5.00 to go to an event at the Registry is an amazingly small price...it should be lots of fun and a nice change from the bars. See you there!

And while I'm on the subject of fun and different things to do...Are you aware that Phoenix has its own theatre showing feature length Gay films? Well, we do...The Wherehouse at 1832 Grand Ave (just south of McDowell). Coming up there on April 18 for two weeks will be the incredible film *Hot Truckin'* which is well-worth the price of admission. Tuesday nights: 2 for the price of 1! So take a friend and go see a hot flick, you'll enjoy it.

ACTA is presenting a musical revue April 13, 14, 15, 20, 21, 22 at the Performing Arts Theatre — 3rd St. and Moreland. Remember their great production of *Cabaret* last year? Well, we hear this will even top that. So, check the ad, and make your plans to go support this great bunch of troupers!

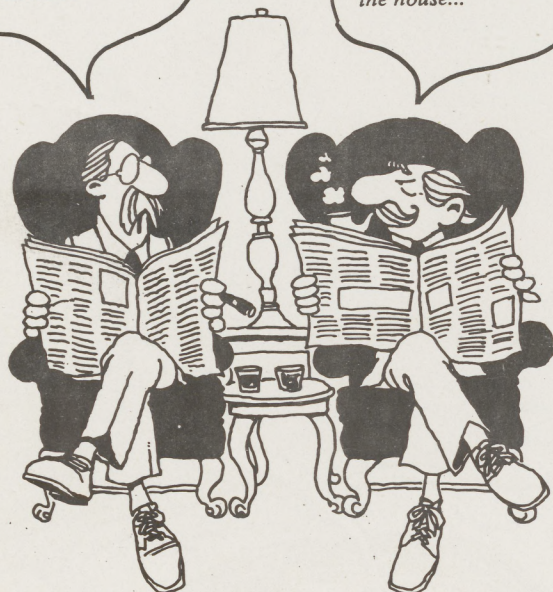
That seems to cover the upcoming events around the Valley, with the exception of the Connection's Memorial Day Weekend County Fair, the end of May, which we'll talk more about next month. In the meantime, though, you've got a pretty full calendar if you get to all of these events.

—Jack.

## GAYLORD 'n BRUCE

I've been reading about the nuclear disaster at 3 mile island...Are you worried that it might happen here?

No...not since I had that lead roof put on the house...



SPECIAL BENEFIT!!!

# THE CASA *gleefully presents*

SPECIAL BENEFIT!!!

## THE Mad Hatter's Tea Party

FOR THE BENEFIT OF CITIZENS FOR CONSTITUTIONAL RIGHTS

**Tuesday, April 17** FROM 8 P.M.  
to Closing

THE MAD HATTER  
HAT CONTESTS FOR

★MOST ORIGINAL

★MOST MACHO

—and—

★MOST 'OBSCENE'

WITH PRIZES, NO LESS!!

.....SUPER SHOW.....  
WITH THE MOST EXCITING  
ENTERTAINERS PHOENIX  
HAS TO OFFER

☆☆—including—☆☆

★ JoAnne ★

★ Tish ★ Moose ★ Miss Woo Woo ★

★ Ebony ★ Billy ★ Charlene ★

★ Chelsea ★ Tim ★ Roger ★ Alex ★

THIS COULD BE THE MOST  
FUN EVENING YOU'VE  
HAD IN YEARS!!!!!!

BE SURE TO WEAR YOUR HAT!



THE CASA • 4331 North 16th Street • 248-9624

PHOENIX LEVI-LEATHER CLUB

**FIRST  
AND LAST**

HYSTERICAL

HISTORICAL

**BALL**

**SUNDAY, APR. 22**

HIS CO DISCO

Costume Contest  
for Best  
Fairy Tale, Comic  
Strip or Historical  
Figure.

Donation: \$1.50  
Buffet from 8-10

MC's: Wes Austin,  
Bloody Mary and  
Barrers.  
Must enter between  
8-10 p.m.  
Judging begins at  
10:30 p.m.

FIRST PRIZE: \$100 Savings Bond Courtesy PL&L  
SECOND PRIZE: \$ 75 Savings Bond Courtesy Phil Santhon  
THIRD PRIZE: Case of Champagne Courtesy Dale Williams  
FOURTH PRIZE: \$ 25 Savings Bond Courtesy His Co Disco  
FIFTH PRIZE: One Year's Subscription to *The Pride*.

HIS CO DISCO - 3839 NORTH 16th STREET - PHOENIX - 248-9580

# Disco Free

**DISCO IN THE JOSHUA TREE**

9:00 p.m. to 1:00 a.m.

**and in the  
BACKPOCKET**

11:00 a.m. to 1:00 a.m.

Noon to 1:00 a.m., Sundays

Lunches during the week

**WATCH FOR THE GRAND OPENING  
OF THE PATIO!**

Hot Dogs and Hamburgers Saturday Afternoon

Sunday Night Steak Fry

**BOTH BARS**

Wednesday Night Beer Bust

JOSHUA TREE • BACKPOCKET • 2921 N. 1st Ave. • Tucson • 622-6233

# the PRIDE of arizona

## IMPORTANT NOTICE

Publication of the names or photographs of any person or organization in this publication is not to be construed in any way as indication of the sexual orientation of such person or organization, or any employees or members thereof. Personal opinions expressed in any letter to the editor or guest editorial is not necessarily that of THE PRIDE OF ARIZONA, or its advertisers. No responsibility is assumed for any slanderous or libelous statements made in those articles. THE PRIDE OF ARIZONA, published monthly by The Pride Publishing Company, P. O. Box 9550, Phoenix, Arizona 85068. Copyright, 1979. All Rights Reserved. Portions or contents of this magazine MAY NOT be reproduced in whole or in part without the express prior written permission of the publishers. Printed in U.S.A.

THE PRIDE OF ARIZONA — Staff:  
Editors-Publishers: Jack Caldwell, Skip Green. Production:  
Sun Graphics. Advertising Manager: Ted Maureau, 944-0559.  
Contributors: Ron Atkins, David Custead.

EXTERMINATE WITH PRIDE

# PRIDE PEST CONTROL

1645 NORTH 48th AVENUE, PHOENIX, AZ.

CALL----BOB PRIDE---- 258-2541

## BLUE RIBBON APPLIANCES, INC.



RADIO DISPATCHED

"CALL ANYTIME"

PHONE ANSWERED 24 HRS. A DAY

MICHAEL McCULLOUGH  
President

1827 E. Indian School Rd.  
Phoenix, Arizona 85015



## Incognito Lounge

2424 E. Thomas  
Phoenix, AZ  
956-2874

# wild...wild west night

THURS. **april 12**

FROM  
8:00 P.M.

ALL NIGHT — BOILERMAKERS  
Shot of Segram's 7 & Draft Beer — \$1.00  
AUCTION • DONKEY RIDES  
SHOWDOWN GUNFIGHTS • FIDDLER  
SPECIAL DRINK PRICES  
THROUGHOUT THE NIGHTS!!

WEAR YOUR BOOTS & CHAPS!  
PRIZES FOR BEST DRESSED!

NEWS  
— VIEWS

Serves  
You  
Better

— 24-HOURS

...Phoenix **GAYLINE**  
...263-8196

## Sportsman ..... ..... Lounge

4622 NORTH 7th STREET • PHOENIX • 248-9570

WEDNESDAY: Beer Bust at 9 p.m.  
SUNDAY: 12-4 p.m. Hot Dogs 10 cents

---YOUR HOME AWAY FROM HOME---

HIS CO DISCO

FOR THE BENEFIT OF  
THE ONGOING WORK OF  
CITIZENS FOR  
CONSTITUTIONAL RIGHTS

—PRESENTS—

# THE VILLAGE PEOPLE

## LOOK ALIKE CONTEST

ENTER THE CONTEST  
DRESSED AS YOUR FAVORITE  
VILLAGE PEOPLE LOOK ALIKE  
AND WIN  
GREAT PRIZES!!!

—THURSDAY—

# MAY 10

FROM 8:00 P.M.  
(Cover)

HIS CO DISCO — 3839 NORTH 16th STREET — PHOENIX — 248-9580

**NOW OPEN . . .  
PHOENIX'S NEWEST!**

featuring the finest  
in Mexican and American food  
Served from 10:00 AM till 10:00 PM Daily  
\$1.69 LUNCHEON SPECIALS Starting at 11:00 a.m.  
Your favorite cocktails daily  
10:00 AM-1:00 AM

**HAPPY HOURS**  
**MONDAY thru FRIDAY**  
**4:00-7:00 PM**

Well 75¢ , Bottle Beer 55¢ , Draft 25¢

**SUNDAY SPECIALS!!**  
Bloody Marys - 85¢, Noon til 4:00 PM  
Beer Bust - 25¢ Draft - 1:00 till 6:00 PM

**T & J'S SALON**

**Your Hosts: Tony, Jim, Bob, Ernie**  
702 N. Central Avenue Phoenix  
Phone: 262-9818





# NOW THAT WAS TACKY

\* Seems that ASU's No.1 Cha-Cha Queen, STEVE S., has misplaced his tri...er...bicycle down on Campus somewhere. Did you check the M.U. T-room, dear? Our only fear is that when he finds it, he'll once again start peddling it all over town...!

\* Happy Birthday to MARK H. (San Diego's No. 1 go-go boy) He turned 84 Tuesday. Problem is, you can tell!!!

\* *Rumor has it...* that the WHORES IN THE CAVE (not to be confused with *IN THE HILLS*) are looking for a NEW CAVE. And we hear that TED M. is going to have to repaint the old cave (second bedroom) since it looks like the inside of one of the movie booths at the Erotica, replete with greasy handprints on the walls — and footprints on the ceiling...

\* We understand that DRAGON LADY had her back to the wall the other night. How unusual! She usually has her stomach to the floor...!!

\* *FLAAAASH!* QUINTON's new nickname is... MOMBO-LIPS!!!

\* *It IS true:* TED M. and CRAIG F. are going to be setting up housekeeping. We certainly hope that Craig's culinary specialty (ice water) is better than Aquanetta's specialty (hot water). Come to think of it, *ANYTHING* would be better than the things Aquanetta does.

\* Speaking of the *dear thing* ("thing" is the only word we could use to dignify Aquanetta) she has actually been going out! Oh dear — her mommy must have left the key hanging too close to the cage again—!

\* *And while we're on that voluminous subject...* AQUANETTA's recent phone rendition of *Falling In Love With You Again* sounded much like mating time at a pig farm. Better luck next time, Wilbur!

\* DANNY BUTLER claims he's so tight that when he eats a strawberry he has trouble passing the seeds. Why is it then...that when he bends over he looks like the Winchell's Donut sign???

\*\*\* *And by the way,* DANNY: Do you remember our little agreement? You help us get an ad for *THE PRIDE* and we wouldn't mention a certain something in the Tacky column...remember that... hmmm? Well...no ad...so listen, everybody:

**DANNY BUTLER WAS CHOSEN SOW OF THE MONTH AT THE CASA!!!!!!!!!!!!!!!!!!!!!!!!!!!!**

And that was by **POPULAR VOTE**, no less!

*Oink, Danny!* They've always said your you-know-what wasn't any bigger than a pig's tit...works out well, doesn't it???

\* We didn't have to hear about this one...we were there. JO ANNE (kind soul that she is) sent DRAGON LADY a shot of dish water. And of course the dear Dragon gulped it down before she realized what it was! Now, that was tacky! What's even tackier is that the bartender charged JoAnne for it!!!

\*\*\* **QUOTE OF THE MONTH...**Ms. BLANCHE duBOIS in a conversation on the Universe, stated, "Venus is bigger than Uranus (*Your Anus*)." She has lots of room to talk...Lots and LOTS of room!!!

\* **PLUG:** Don't miss the Casa's CCR Benefit — "The Mad Hatter's Tea Party" Tuesday night, April 17 at 8:00 p.m. The show will star JO ANNE, with Ebony, Billy (the best Streisand you've ever seen), Moose and a HOST of others...so many you'd be amazed. Show at 8:30. And...be sure to wear a hat! There'll be 3 hat contests...bound to be many entries in the obscene category. Check out the ad elsewhere in this issue.

\* We hope MIKE D. doesn't ever have to call a plumber and have to explain what that *contraption* in his shower is really used for...!

\* Will the CZAR and JO ANNE ever marry???

\* Looks like Casa's resident chicken hawk is out flying around the city (the old bird can still fly as far as Luke Air Force Base) while a certain someone is out of town. The chicken hawk is, of course, TONY BALONEY.

\* Looks like the Hegyi Introduction Service is out of business...since its chief P.R. man is fed up with being teased about it...too bad.

\*\*\* **ANOTHER PLUG...**Don't miss the Phoenix Leather Club's Historical-Hysterical Ball at HisCo on April 22 (Sunday)...it should be great fun. Blanche du Bois will probably go as Elsie the Borden Cow, Tish Tanner will be there as Moby Dick, Tony Baloney may go as Colonel Sanders (the Chicken Queen), Dragon Lady might wear some old turkey feathers (very fitting) and go as Cleopatra's Barge. Sammy (Forum owner) should definitely go as Momma Montefusco, Jan G. as Ivan the Terrible, Bill Reinke (Forum) as a cross between the Pillsbury Doughboy and Gentle Ben (no costume required), and Ted M. (Pride) will of course attend as a Cha-Cha Queen (also no costume required).

\* Seems that DAVID C (GAU) can't tell the difference between Mark and Marc...His father told him to make good marks in school, but we're sure he didn't have this in mind!!!

\* With Passover at hand, GARY S (GAU) is going to have to start using chicken fat instead of Crisco! And, also Gary, stay away from the uncut ones, they're not Kosher...but then, you'll never know unless you turned around to look, and we hear that's not too likely.

\* *There's no truth to the rumor!*...that Moosela got her kotex belt caught on the flush handle in Newberry's restroom and had to be freed by the rescue team...!

\*\*\* **STILL ANOTHER PLUG...**GAU (Gay Academic Union — ASU) is having their Spring Dance April 26. It's a fundraiser for them and if it's anything like the one held before, it should be fun. Check the ad...

\* After STAN K's conduct at the last party he went to, he should be called the ANDREA DOREA... since it's hold was ALSO loaded with booze when it sank!

\* One of our former advertisers after reading *THE PRIDE* for the first time, said the Tacky column was disgusting, rude and tasteless. And for that, we say, "Thank you...we really try hard!"

# READ THIS



The phrases "a strong Gay community" and a "unified Gay community" have been bandied around quite a bit in the past few months. Many people speak of it, and some do something about adding to it. Supporting a Gay political group, writing letters, and keeping informed are ways of aiding in the building of a strong Gay community. There are other ways, too. A lot of other ways. One of them is Gay Money — the people who own it, and the people asking for it.

In talking to a friend about the March edition of *THE PRIDE*, and the content he liked so much, I asked him about the advertising. After all, I handle all of *THE PRIDE*'s advertising, and I was interested in his comments. He replied, "Oh, I don't read the advertising." Naturally, I asked him why. He had no answer, but more likely he had never *thought* about reading the advertising. Although it is rapidly changing (especially in cities like New York, Los Angeles and San Francisco) people often associate advertising in Gay publications with adult bookstores, escort services, baths and bars rather than with other Gay business people. These businesses rightfully have their places. They appeal to a Gay audience, and have services that Gay people would be interested in. However, there is a vast number of people out there who are Gay and are in business, and not necessarily one of those listed above.

People advertise in any publication because: they believe that the particular audience the publication reaches (in the case of *THE PRIDE* — Gay people) would be interested in their products or services. These people, most of the time, would prefer to do business with these customers *in the first place*. They don't do it as a status symbol or to get their names better known so they can increase the number of tricks they have, nor do they do it for their health. They do it because of you. They want your business, and they are telling you that they do. Gay people in this country control approximately 26% of the disposable income. In the advertising business this is a key "buzz-word" — disposable income. Now, if you consider the conservative estimates of a 10% Gay population, that is one hell of a lot of money. And

a hell of a lot of people, too.

One of the major tenets of the Gay rights movement has been a show of numbers. It has been said time and time again (most emphatically and recently by Harvey Milk shortly before his untimely death) that is more and more people "came out of the closet" we would have an easier time of showing America that we are just like they are, with some few differences. This is also true from an economic standpoint, especially in a country that is so concerned about money — or the lack of it. Showing our numbers with money can do just as much good as marches, speeches, letters to our elected officials, and supporting Gay rights organizations. And that includes supporting Gay or sympathetically Gay businesses. More and more people are beginning to sit up and take notice of us because of our money, as well as who we are.

The next time you are looking for a product or a service, please check *THE PRIDE* before you shop. In this very issue you can find:

- Insurance • Appliances • Pest Control • Legal Services
- Printing • Real Estate Agents • Belt Buckles • Books
- A very unique Gift Shop • A roommate • Flowers
- Travel Arrangements • Furniture Refinishing • Antiques
- Hairstyling • House Cleaning

And lots more! Plenty of information for your social and political calendar. These businesses are asking for your business — and if you can, give it to them. They make this publication possible every month, and they — and you — are adding to the building of a strong, healthy and thriving Arizona Gay Community. And please, do tell them where you saw their ad or heard of them.

The future of your lifestyle in Arizona is still ahead of all of us, but headway is being made. Contribute what you can — Join a political organization, write your letters, and support Gay businesses where and when you can. Together, we can build a strong and safe Arizona Gay Community.

— Ted Maureau,  
Advertising Manager  
*THE PRIDE OF ARIZONA*.

## DRUG BILL KILLED ANOTHER CCR VICTORY!

CCR lobbyist, Roland Atkins, has reported that House Bill 2021, which would make it a crime to sell to minors "paraphernalia" or any "books, magazines, etc." that "could be reasonably construed to encourage" use or "enhancement" of illicit drugs, was called up on a *strike everything* amendment. Action by the Senate Judiciary Committee has killed (for now) House Bill 2021. We must remain alert: The House could re-amend and reconstruct the Bill, but for now your actions and the action of CCR and other Human interest groups has killed this repressive legislation. Watch for further information should the Bill become a problem again.

## IT'S O.K. TO BE GAY

Gay Solidarity Day - April 26  
Gay Academic Union  
ASU Chapter meets every Thursday,  
6:30 p.m., Family Studies Center



# SHIFFMAN RUNS

For those few of the Valley residents who may not know, this is Gary Shiffman, present candidate for Activities Vice President at Arizona State University.

We can all look to Gary with a large measure of pride — his accomplishments are many and varied. Among them has to be counted the newly-formed Gay Academic Union at ASU, a Thursday night rap group that has come a long way thanks to Gary. In addition, he secured some really top-notch entertainment for ASU last year — not the least of which was the Briggs-Voeller Debate (*THE PRIDE*, December, 1978).

Students at ASU: When you go to vote this week, you owe it to yourself, your university AND your community to cast your vote for Gary Shiffman!

—Jack.



TOGETHER  
WE CAN MAKE THE  
DIFFERENCE

ASU  
needs

GARY L. SHIFFMAN  
Activities Vice President

1. A CONCERT PROGRAM that will generate more revenue than ever before.
2. An EFFECTIVE SPEAKERS PROGRAM with more student input.
3. STUDENT TICKET PRICES for concerts.
4. Continued improvement of Student Health Services, including full implementation of Gynecological Services.
5. A COFFEE HOUSE devoting itself to exciting local talent.
6. The real JAZZ SERIES to grow with the continued success as shown in the past.

# HAD AN ACCIDENT? BUSTED? By THE POLICE

RETAIN PERSONALIZED LEGAL SERVICE AT REASONABLE. RATES

## 11 YEARS EXPERIENCE IN:

- DRUG CASES • BURGLARY AND THEFT DEFENSE • DWI
- TRAFFIC CHARGES • AUTO ACCIDENT CASES
- OTHER PERSONAL INJURY CLAIMS • DIVORCE & CHILD CUSTODY

☆ Graduated 1st in Law School Class

☆ Former City Councilman

# GARY PETER KLAHR

— ATTORNEY —

539 E. McDowell Rd., Phx.

254-5166 or 253-6143 'on weekends or nights.

HELP IN THE BUILDING OF A  
STRONG GAY COMMUNITY  
SUPPORT THE ADVERTISORS OF  
THE PRIDE!!!

# TELL ★ THEM

YOU SAW THEIR AD  
IN  
THE PRIDE!

### ROOMMATE WANTED!

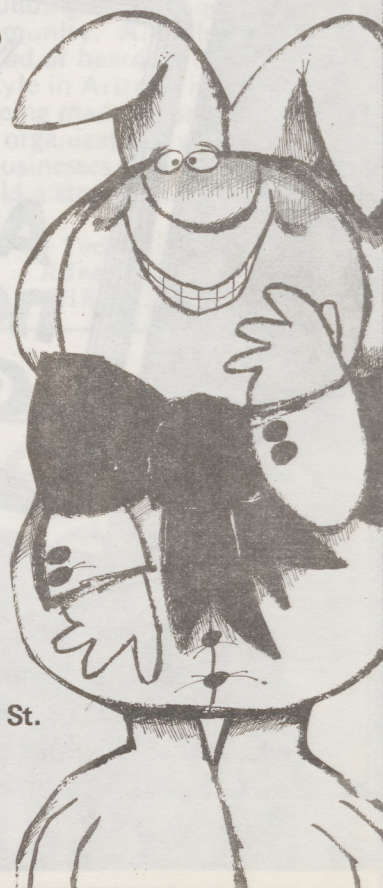
\$125 per month, plus half utilities  
1129 S. Flower, Apt. C, Tempe  
Call Rick: 966-0185

## THE CASA's

EASTER  
TURN  
ABOUT  
— SUNDAY —  
**APRIL 15**  
— FEATURING —

Easter Bunny  
and the  
Casa Adorables  
Reservations:  
248-9624

The Casa—4331 N. 16th St.



## VIOLENCE ON THE RISE IN S.F., CUSTEAD SAYS

(San Francisco) Sunday evening, February 4, 1979, a new group formed in the City. At present it is called "Stop Anti-Gay Violence". This group has developed because of the increase in anti-Gay violence that has risen since the murder of Harvey Milk. One person said it is the worst in three years. One Saturday night there were two beatings with a lead pipe — one on Castro Street and Market, the other a block away. This is in the heart of the "Castro Village". The attacks took place about 11 p.m. Last week a man formerly from Phoenix was confronted by four youths on Market Street in downtown S.F. with knives. He was chased into the middle of the street where he blew a whistle. A cab drive made a U-turn, picked him up, and apparently saved his life by doing so.

Back in 1977 the Butterfly Brigade was formed. It patrolled Castro Street and the area. Equipped with walkie-talkies, the group sold 6000 whistles and raised the conscience level of the Community. This "whistle-strategy" was a response to the violence. After Harvey Milk was elected, the violence subsided

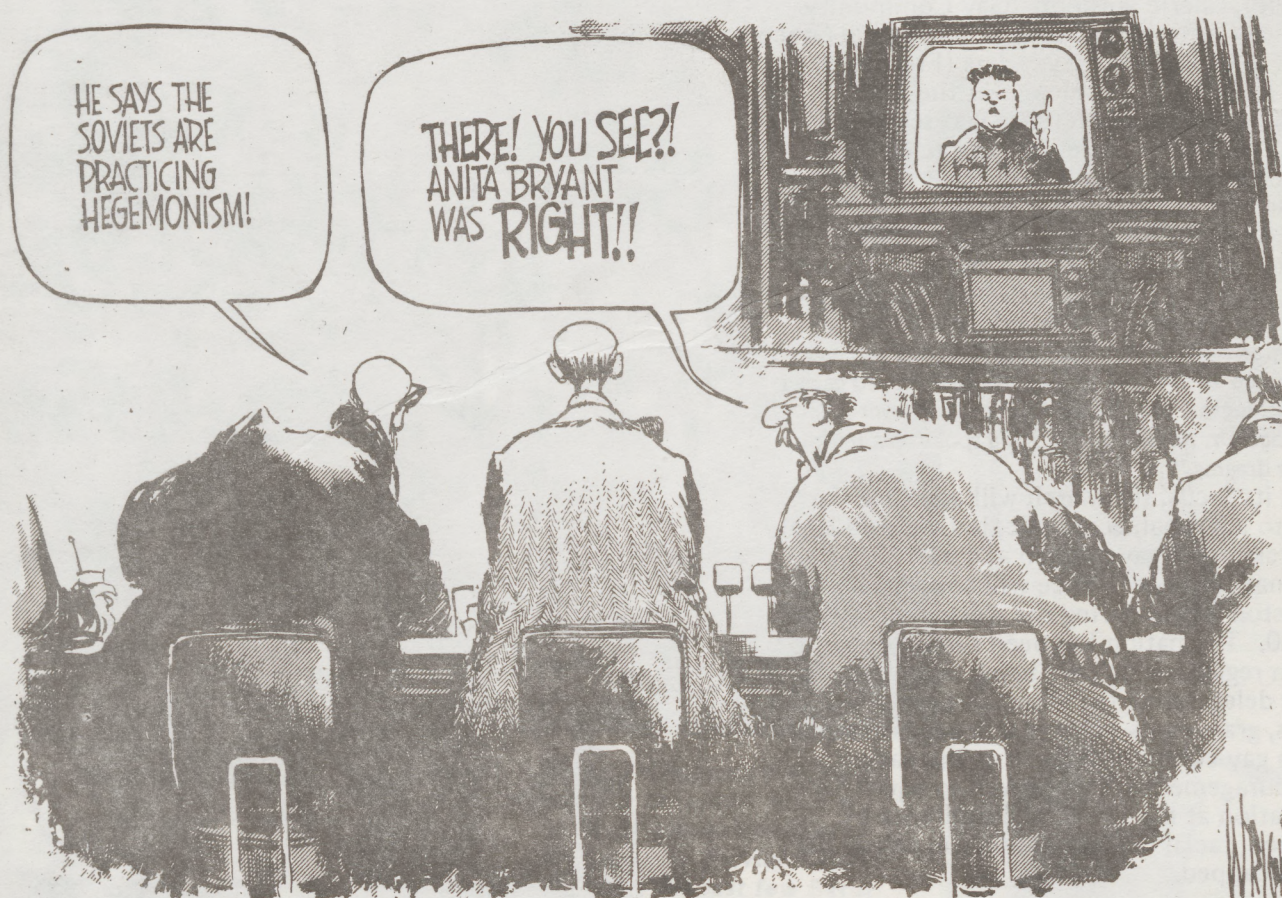
and the patrols were ended. People felt safe.

But now, the violence has returned and the pattern is generally the same: harassment, verbal abuse and then physical violence — beatings and the like. A phone line has been established to report such incidents and other plans have been made to help deal with the situation. Additional plans are being made to gather the facts in these beatings and get the S.F. police involved. Unfortunately there seems to be some reluctance on the part of Gay men and women to report such things.

The "Stop Anti-Gay Violence" group has discussed many points and hope to be able to better deal with this violence in the future. Plans include classes on the use of mace, and self-defense classes. Incidents of such violence will be reported in the local Gay press and the 24-hour help-line will be employed to aid in the documentation of these cases. Additionally a police liaison will be established and counseling will be available for the victims.

—David R. Custead.

*The Arizona Republic.*





# WASHINGTON MARCH ANNOUNCED

On Tuesday, April 3, a call was announced by spokespersons of Gay Communities in nine cities across the country for a national march on the nation's capital to take place Sunday, October 14, 1979. The National Committee for the march on Washington, in connection with its affiliate committees, made the announcement at simultaneous press conferences in San Francisco, Phoenix, Houston, Atlanta, Washington, D.C., New York, Boston, Cleveland and Miami.

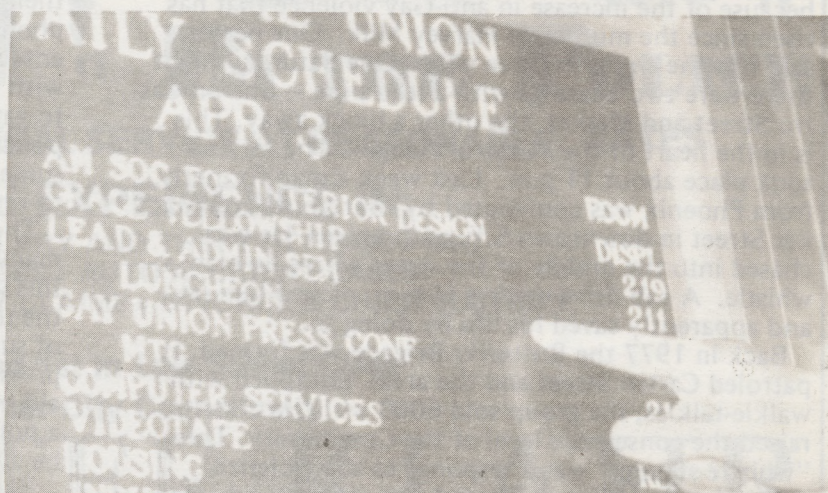
In Phoenix, the 9:00 a.m. press conference was held at ASU and was covered by KTAR, KOOL television stations, several radio stations and *THE PRIDE*, among others. The AGN was not present at the conference and erroneously reported the presence of John Morris and Bj Bud at the press conference. On hand and representing their various organizations were Gary Shiffman and David Christian (GAU), Ron Atkins (CCR), John Bowling (Sunday's Child), Cherie Westcott (Gay Community Service Center), Jack Caldwell and Skip Green (*THE PRIDE*), and Jay Myers (Free Spirit) who read the press release for the media. Coverage of the conference was seen on at least two of the Valley's major television stations (KOOL and KTAR) that evening.

The March will answer the call made by the recently-slain San Francisco City Supervisor, Harvey Milk in address at that city's Gay Freedom Day Celebration, June 25, 1978:

*"Jimmy Carter: If you do not speak out (against our oppression), then I call upon lesbians and gay men from all over the nation, your nation, to gather in Washington...on the same spot where over a decade ago Dr. Martin Luther King spoke to a nation of his dreams."*

As its focus, the March will appeal for an end to all social, economic, judicial and legal oppression of gay women and men.

A national conference will convene in Houston Texas during the weekend of May 18-20. The nation has been subdivided into seven regions which are being organized to send delegates to the Houston conference. Thus, grass-roots support will be garnered from gay communities across the nation. Encouragement is being given to equal participation at the Houston conference by women, racial minorities and the physically handicapped.





## AROUND THE TOWN

# GAY COMMUNITY SERVICE CENTER OFF THE GROUND

Well, Phoenix, it's finally happening. It's been talked about, it's been hustled over, surveys have been conducted, and on and on, but now the shouting's over and the work has truly begun. The first public mention we can recall about a Gay Community Center here in Phoenix was in July last year (*THE PRIDE*, July, '78). It was then a dream — an ad hoc committee of CCR, and, some months later, was turned over to The Information Network to come up with others to facilitate the center.

And lo and behold, a few people did come forward and so it began, followed closely by the donation of a location at 19th, McDowell and Grand, just south of the Owl Bookstore. The building is very large and now totally empty. Just getting the

*continued next page.*



*It has been "tote that barge and lift that bail" time at the newly-acquired Gay Community Service Center Building the last few Saturdays as the crew begins the massive job of remodeling.*



**SERVICE CENTER**, *continued from previous page*  
building cleaned out and ready for remodeling has been an enormous effort — accomplished by a mere handful, as usual.


The Center, whose name is now **Alternative Relations Center** has a small board of directors, lead efficiently by Phoenix Levi-Leather Club's president, Bob Hegyi, who have every intention of getting the building in order, and are seeking the properly qualified people to staff and run it in the future.



Many of the Gay residents of Phoenix have voiced a desire to have a Community Center functioning here, yet very few seem interested now to come forward to offer their help. Things like this don't just fall out of the sky like Dorothy's house into Oz, but are the result of effort. You can help! Every Saturday, a small group meets at the Center's location and tackles the job at hand. Why not devote a Saturday — or at least part of a Saturday — and give Bob Hegyi and his committee a little help? Afterall, it will be **YOUR** Gay Community Service Center, too. We'll continue



to report on what's happening, and hopefully you'll already know since you no doubt will have helped too. The street address of the Center is 1836 Grand Avenue. Inquiries about it may be made through the Gayline, 263-8196.



**GAY ACADEMIC UNION**  
—ARIZONA STATE UNIVERSITY—  
**SPRING DANCE**  
Thursday, April 26, 1979  
8:00 p.m.  
ASU Memorial Union  
*Tickets Available*  
**968-0235 • 275-9805**

**4ETA**

THE ARIZONA COMPANY OF THEATRICAL ARTISTS  
—PRESENTS—



**A MUSICAL REVUE**

*6 Big Performances*

**April 13, 14, 15, 20, 21, 22**

**8:00 p.m. Curtain**

*Join us for a magical evening at*  
**THE PERFORMING ARTS THEATRE**  
1202 North 3rd Street (at Moreland), Phoenix

**General: \$3.50 • Students: \$2.50**

**Reservations: 894-1000**

HOMES NEEDED FOR GAY TEENAGERS..  
IF YOU CAN PROVIDE ROOM AND BOARD,  
PLEASE CALL US. You can be a Gay or Straight  
couple. NOT based on sexual relationship. Call  
PARENTS & FRIENDS OF GAYS 258-3646.

ARE YOU UNDER 21, LOOKING FOR A  
JOB, PLACE TO LIVE, COUNSELING???  
MAYBE WE CAN HELP...CALL PARENTS &  
FRIENDS OF GAYS (Phoenix) 258-3646



(602) 939-0256

### WALL BUCKLES

Wallets and Buckles  
Wholesale - Retail

4400 W. Missouri Ave.  
Space 281  
Glendale, Az 85301

Jim Weaver  
Steve Marocco

# CASA's

# sundays

BEGINNING  
SUNDAY, APRIL 8  
FROM 3:00 P.M. until ???

## DISCO · TEA · DANCE

★ ★ ★ DANCE CONTESTS

★ ★ ★ MUNCHIES

★ ★ ★ SPECIAL DRINK  
CONTEST

★ ★ ★ JESSE

of HOLLYWOOD RECORDS

THE CASA  
4331 North 16th Street  
248-9624

# TICKETS AVAILABLE NOW

from Phoenix Levi-Leather Club Members

RESERVATIONS: CALL 967-2256, 9:00 AM TO 5:00 PM — — OR AT THE DOOR

THE INCREDIBLE

# SPRING BASH

TICKETS \$5

SATURDAY, APRIL 14

FROM 8:00 P.M. to 1:00 A.M.

at the REGISTRY RESORT

ENJOY THE FABULOUS  
LIGHT SHOW AND  
OUTSTANDING  
SOUNDS  
OF

Special Show from  
9:00 to 10:30 p.m.  
—SPECIAL GUEST STARS—  
CARMEN del RIO  
MOOSELA and WOO-WOO

tech disco

SPRING BASH  
BUNNY CONTEST  
\$100 CASH PRIZE  
TO BEST  
COSTUME

GET YOUR  
TICKETS NOW  
FOR THIS GREAT  
EVENING!!!

PRODUCED AND SPONSORED BY DANNY THOMAS



*Citizens For Constitutional Rights has an ongoing commitment to serve the needs of the Gay Community. At present we are exploring a new area in this effort — a Phoenix Gay Community Service Center. We need your help in this investigation as we would like to determine the extent to which a need for a Center exists.*

*We would greatly appreciate your answering the following questions to the best of your ability and dropping it into the mail to the address on the bottom of this form. Thank you for your time and cooperation, and especially for your help.*

*—Ted Maureau*

*Research Division Director.*

1. Do you feel there is a need for Legal, Medical and Personal counseling services open to, and exclusively serving, the Phoenix Gay Community? YES ☐ NO ☐

2. Which, if any, of the following services would YOU USE if they were available through a Gay Community Center:

- ☐ Legal      ☐ Meeting Rooms      ☐ VD Clinic
- ☐ Medical Services (of a non-VD nature)      ☐ Library resources dealing with Gay themes
- ☐ Sexual Identity Counseling      ☐ Workshops dealing with Gay themes
- ☐ Other personal counseling

Other:

3. Would you be willing to pay a reasonable fee for use of the Medical and Legal services? YES ☐ NO ☐

- ☐ Medical only      ☐ Legal only

4. Are you registered to vote? YES ☐ NO ☐  
*Please note: Unless you have registered since the election, and you did not vote in the election, you are no longer registered.* Don't remember ☐

If you would like to be registered to vote, please write in your name & phone below:

5. Did you vote in the Nov. 78 General Elections? YES ☐ NO ☐  
Don't remember ☐

*If you answered YES to Question 5, answer Question 6. If you answered NO, go on to Question 7.*

6. When you voted did you use the CCR election guide that was printed in *The Pride*, AGN CCR Newsletter or that was passed out prior to the election? YES ☐ NO ☐  
Don't remember ☐

7. Did you know that there was a CCR election guide available? YES ☐ NO ☐

*The following is for statistical purposes only:*

8. Sex: Male ☐ Female ☐ Age \_\_\_\_\_

*Thank you for your cooperation and answers. Please mail to: CCR Center Research, P. O. Box 2266, Phoenix, Arizona, 85002*

*If you would like to help CCR with its ongoing efforts, please include your name, address and phone number. Again, thank you for your help.*

# Rural Report

Happiness is *THE PRIDE* going statewide in their coverage which will enable this team of investigative reporters the opportunity to acquaint the Greater-Arizona Gay Community with some of Tucson's more colorful characters and places. While we reporters know that our own habits are not necessarily the standards by which to judge the rest of humanity (though they probably should be!), we will give those of you who do not live in Tucson a brief glimpse of our great and near-great as only two tacky old queens like us can do.

One of the more visible households in town is commonly referred to as "The Whores On The Hill!". Sometimes this is used as a term of endearment, and sometimes not!! It consists of four not-so-young-as-they-used-to-be sisters: Del, David, Charles and Stuart, known to all as Charlotte, Daisy, Norma Jean and Susan. They live in a house in the foothills that has definitely avoided the decorator look — Post-Salvation Army, if you know what we mean. Del is the Mother-Superior and Daisy is his assistant who is keeper of the convent. Norma Jean is interviewing for a new husband and spends less time at home than usual. Stuart sleeps with every other man he meets, provided he has a high school education...or less. Collectively, they are proof-positive of the decline of the West.

One of Tucson's most visible personalities is Monte-Jon, otherwise known as the Queen of Jekyll's, where three times a week she proves that with no training you too can become a star. In drag, she makes even Twiggy seem fat. With those slightly almond-shaped eyes — undoubtedly a result of some Mongol invader who passed through her great-great grandmother's house on the way to the (original) Holy Wars. On the plus side, Monte does have a sharp wit. She was heard to tell an arresting officer, "You certainly wouldn't put me in jail with alot of junkies and prostitutes and let me be subjected to vicious physical attacks by prison-hardened sadistic lesbians?" Not only would he, he did!!

In terms of longevity and adaptability, there is no one like our very own Candas. She (it's really she) is living proof that "It's not nice to fool Mother Nature"! She should spend the rest of her life in a cloistered order, doing only good works to make up for her past behavior! She has a very simple philosophy regarding her love-life: "I pick sweet guys who have an imagination beyond their own cocks and stomachs. They like me, I like

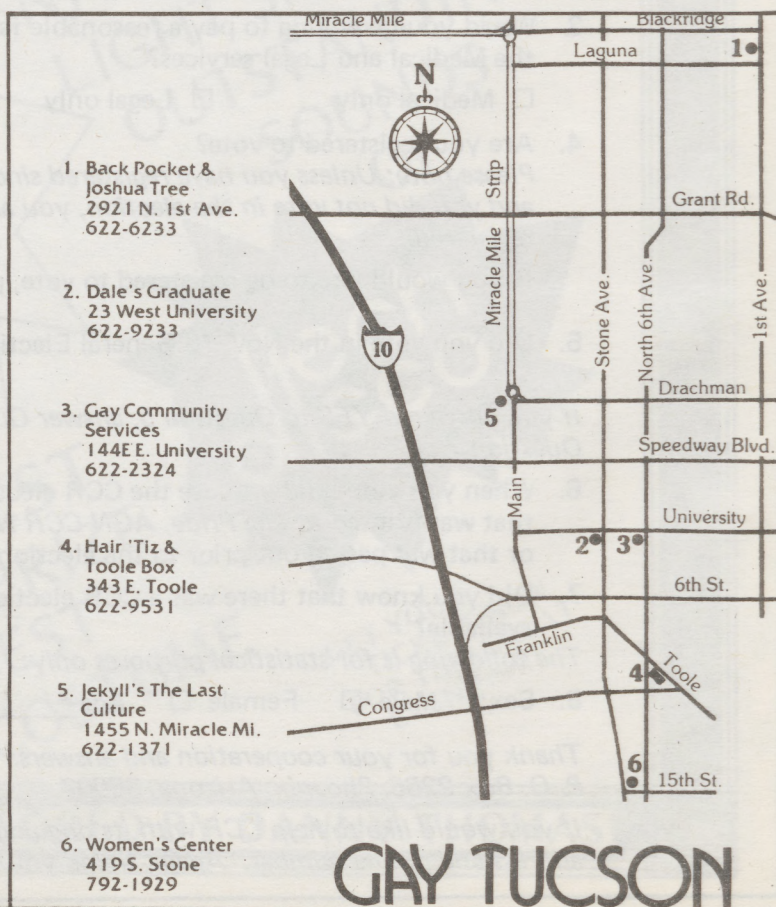
them, we have a good time and that's all. Lord, those convoluted relationships bore me!"

Candas was overheard brow-beating some poor straight dude at the Esquire Bar the other day with "The only difference between you and me is that you have your vagina on inside out!"

Almost last, but not least, we come to Tommy S — that inscrutable sage of the Tucson Tacky set. (i.e., the Backpocket lunch crowd) One of the worst kept secrets in Tucson is that Tommy has for years been the Rona Barrett of the AGN with his acid-tongued, "Did You Know..." column. Some people say it has no style, but Tommy only replies, "I know, but being clever is so exhausting. I try to be trite at least once a day — it's so relaxing." God knows, if that is true, Tommy is one of the most relaxed people in town!

Last and now definitely least we come to David Myron Glump (in Tucson known as Cindy Diamond). Some southern women can say the most outrageous things, and even the most straight-laced listener will smile wanly, as if to say, "Isn't she cute?" In Cindy's case it definitely isn't. Somehow all of her profound thoughts seem to freeze in the journey from her brain to her mouth. What comes out is something akin to preschool obnoxiousness. Amazingly she has had a few lovers, but like Monte-Jon they have IQ's lower than ferns.

—Tomward & Stustein.





# Printing company

I If You're Gay  
Buy Gay  
We're the Community  
Printers.

METRO PRINTING COMPANY

"QUALITY PRINTING AT A REASONABLE PRICE"

944-0559

## METRO PRINTING CO. DOES IT

Metro Printing Company has the general consensus of being prompt, efficient, and and courteous.

### PROMPT

Metro Printing takes a job in and hell-or-high water, one way or another, gets the job out with a minimum of delay, though they have difficulties other printers do not experience which may delay one's job:

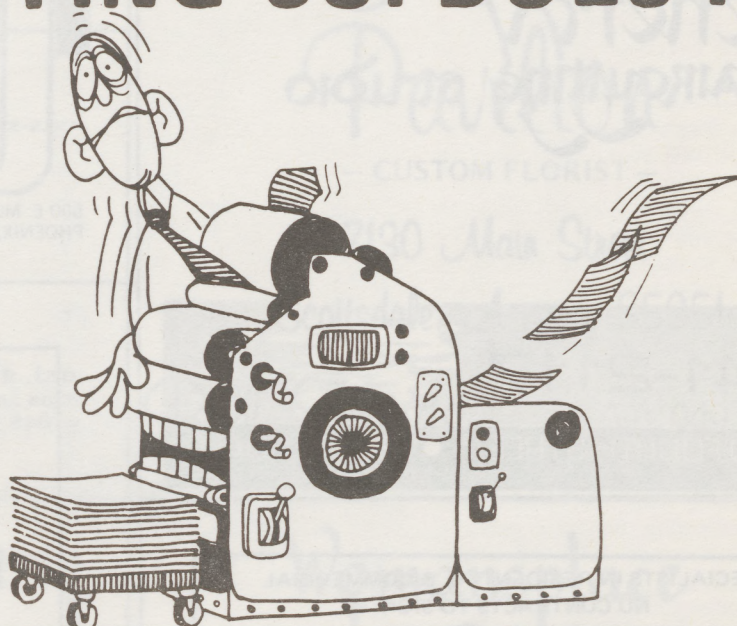
- Pressman incapacitated due to a social disease.
- Artist has tempermental tantrums.
- Secretary has nelly fits.
- Typesetter dries his fingernail polish on company time.
- Owners out cruising.

### EFFICIENT

No one at Metro Printing has the intelligence to be efficient but they try. Their typesetter with his sixth grade education proofs everything that goes out of the shop so as to insure that your job is correct *the first time*. They take pride in being efficient. Careful planning is taken to give each job individual attention because it reflects on every piece of paper they print.

### COURTEOUS

If there is anything Metro Printing can't stand it is a curt, unresponsive, brusque, unpleasant, or beligerent customer. So the Metro Printing personnel try not to be that way either. They find that most shops do not have the patience to contend with customers who know nothing or everything about the trade, but Metro Printing finds that patience is a virtue and ignorance is bliss.



### CAPACITY

Metro Printing has the capability of performing a job from start to finish, from a rough draft of a concept to the final ink on paper, from the smallest of jobs to the largest.

- Typesetting
- Layout
- Headlining
- Photowork
- Art
- Design
- Printing
- Bindery work
- Envelope stuffing
- Multi-color work
- Maximum size - 11 x 17

### PRICES

Metro Printing's prices are generally lower than most instant-print shops.

- 500 - 8½x11 copies..... \$9.71
- 1000 - 8½x11 copies..... \$13.88
- 1000 - Business Cards..... \$14.50
- 500 No. 10 Envelopes..... \$15.10
- Want a price sheet? Just give us a call.

If you have any questions about printing, give us a call. See if what we say isn't true.

944-0559

**CALL METRO PRINTING TODAY AND  
LET US QUOTE YOUR NEXT JOB**

**944-0559**

**the**  
**RIDE**  
of arizona

*Dale's*  
**GRADUATE**

23 WEST UNIVERSITY • TUCSON, ARIZONA • 622-9233

— OPEN EVERY DAY AT NOON —

*Cenergy*  
haircutting studio

941-2117

7120 FOURTH STREET • SCOTTSDALE

SPECIALISTS IN RESIDENTIAL & COMMERCIAL  
NO CONTRACTS TO SIGN  
license No. 219

*R & R Exterminating*

1826 E. Mohave

*"Your Bug Rangers"*

ROBERT R. RIX 254-0129 J. DANIEL REAL

**GOODING**  
REALTY & INV.  
JOYCE R. GOODING  
BROKER

500 E. MONTEBELLO  
PHOENIX, AZ 85012

274-9861



**PALMER'S 307**

*"The oldest bar of it's kind  
in Phoenix"*

*First drink "on the house"  
Saturdays till noon*

222 E. Roosevelt

262-9293

**HAIR  
TIZ**

343 East Toole  
Tucson, Arizona  
622-9531

Open  
9:00 a.m.  
Monday thru Saturday  
Noon Sunday



**Glenn  
McBride**

FINE ANTIQUES

PROFESSIONAL RESTORATIONS  
REFINISHING & UPHOLSTERY

944-8132

## travel studio

### PERSONAL SERVICE

*Our only real function is to serve your needs  
in a very personal manner  
so that you may choose the ideal vacation spot  
suited to your own interests and plans.*

12601 N. Tatum Blvd. • Phoenix, Arizona 85032  
[602] 996-6900

TELEPHONE 272-2327

SIDNEY S. PEARCE, JR.  
ATTORNEY AT LAW

SIDNEY S. PEARCE, JR., LTD.  
4040 WEST McDOWELL ROAD  
PHOENIX, ARIZONA 85009



## Flower Pavilion

— CUSTOM FLORIST —

7130 Main Street  
Scottsdale, Arizona 85251

Bill Hinds (602) 949-9944

## Gay Dating Service

For Ladies and Gentlemen  
Meet New Friends  
Socialize with Other Couples

Call for personal interview (Fee)  
Jack and Lou

(602) 277-0908

(602) 277-8552

INSURANCE QUESTIONS?...

THE ANSWERS ARE AS CLOSE AS YOUR PHONE

# MAX HERNANDEZ



INSURANCE AGENCY  
714 West Dunlap Avenue,  
Phoenix, Arizona 85021  
OFFICE 246-7680

*Serving Your Special Needs*  
INSURANCE FOR YOUR HOME,  
YOUR CAR, YOUR HEALTH,  
...AND THE ONE YOU LOVE

## Womansplace Bookstore



*We suggest when you are looking for books and magazines, check WOMANSPLACE first. And guys, don't let the name fool you, as their selection of male-oriented material is VERY large.*

Feminist Books & Periodicals  
Used Books and Special Orders

Open 11—6, Monday—Saturday

2401 North 32nd Street • Phoenix, Arizona • 956-0456

# BRYDON IS NAMED CO-EXECUTIVE DIRECTOR of the National Gay Task Force

SEATTLE GAY MOVEMENT LEADER  
TO REPLACE DR. BRUCE VOELLER

The NGTF Board of Directors has announced that Charles F. Brydon, 40, a Seattle insurance executive and gay movement leader, has been appointed to the position of co-executive director, replacing Dr. Bruce Voeller, who resigned in January. Brydon will assume the post on April 9.

NGTF board co-chair Kay Whitlock, in announcing the appointment, said: "The board's decision to appoint Mr. Brydon to the position of co-executive director comes after a long and careful search for and review of qualified applicants. We look forward to a productive and enjoyable working relationship with him."

Brydon brings a wealth of movement experience to the job. Most recently, as founder and co-chair of Citizens to Retain Fair Employment, one of the major organizations opposing Seattle's anti-gay Initiative 13, he helped lead a winning campaign to defeat the measure in the November election. (Voters rejected a proposal to repeal the city's gay-rights ordinance by a 3-2 margin.)

Mr. Brydon has had a distinguished career on both the national and local levels. In 1976, he joined the board of directors of the National Gay Task Force, and has served as a member of the executive committee and, with Kay Whitlock, as current co-chair of the Board. At NGTF's White House Conference on Gay Rights with Presidential Assistant Margaret "Midge" Costanza in 1977, Mr. Brydon presented a paper on discriminatory policies in the Defense Department.

Brydon became active in Seattle's gay movement in 1974, founding one of the city's largest and most influential gay organizations, The Dorian Group, and serving as its president until 1977. In his leadership role with Dorian and Citizens to Retain Fair Employment, Mr. Brydon has been interviewed extensively by the Seattle media and has emerged as one of the city's best-known and respected gay representatives.

Mr. Brydon's interest in women's concerns is reflected in his service on the Seattle Women's Commission and in his successful efforts, as president of the Dorian Group, to encourage a restructuring of the organization to include male and female co-presidents as a means of promot-



CHARLES F. BRYDON. Photo by Vaughn.  
Courtesy of Seattle Gay News.

ing equal visibility and participation for men and women.

Other local activities include founding the Seattle Municipal Election Committee for Gays (SEAMEC), and serving on the board of directors of the Seattle Gay Community Center.

Brydon was born and raised in Summit, New Jersey, the son of a plumbing contractor. After attending a military prep school in Georgia, he studied political science at The Citadel in Charleston, South Carolina, and Monmouth College in West Long Branch, New Jersey.

After enlisting in the U.S. Army as a private in 1961, he received a direct field commission, and held the rank of Army Captain in the Adjutant General Corps at the time of his honorable discharge in 1970. His duties in the Adjutant General Corps included personnel administration and data processing. Brydon's military service included overseas assignments in Germany, Korea and Vietnam. For his Vietnam service, he was awarded the Air Medal and the Bronze Star Medal with 1st Oak Leaf Cluster.

After a brief period in hospital administration, Brydon joined the staff of AFIA Worldwide Insurance in San Francisco, moving to Seattle in 1974 to become AFIA's northwest branch manager.

## Church liberals aid gay rights

The executive committee of the unofficial Methodist Federation for Social Action (MFSA), in a position paper, has stated that "we understand the spirit of Christ in our times to mandate full acceptance of homosexual persons in the life and ministry of the Church."

The independent liberal caucus in the United Methodist Church noted in a paper released in late February that Scripture is sometimes cited as grounds for opposing homosexuality, but commented that "the Scriptures themselves must be interpreted, weighed and evaluated in the light of their grace, truth and love of Christ."

A committee was appointed to prepare the position for the MFSA last July, in response to reports that the unofficial evangelical Good News group plans to make ordination of homosexuals an issue at the denomination's General Conference in

At their meeting here, the MFSA officers recommended that the subject of work be made a missional priority for the Church in the 1981-84 period.

They declared that "unemployment, inflation, great economic inequalities, deteriorating attitudes toward work, tax revolts and increasing pressures on family life necessitate a major revision in the Church's relation to this major area of life."

In other actions, the liberal caucus expressed opposition to proposals that designated giving be permitted for contributions to the denomination's World Service programs, and urged restoration of the option of hiring non-United Methodists as executives in denominational offices.

The Reverend George McClain, executive director of the Federation, reported that its critique of the Good News group has been "exceptionally well received." Since its publication in two issues of the Social Questions Bulletin in late 1978, the first printing of 5000 copies has sold out and an additional 10,000 have been ordered.

The Methodist Federation for Social Action will hold its annual meeting in Portland, Oregon, July 6 through 8.



## GAY ROOMMATE SERVICE

(GAY OWNED AND OPERATED)

SHARE AN APARTMENT ■ BEAT INFLATION  
LOW FEE

NOON — 8 P.M.

274-2624



## printing company

Quality printing at a reasonable price.

Jack Caldwell

944-0559



### CANYON STATE PEST CONTROL

263-0805

Licensed — Bonded — Fully Insured  
Termite Inspections — General Pest Control  
Termite Pre Treats — Termite Control

CALL TOM

## the Rusty Rooster

PERSONALIZED  
HOME CLEANING CORPS

Mondays • Wednesdays • Fridays

276-7525



# DL's

Open 4 p.m. to 1 a.m. daily

BEER BUST: Thursdays and Sundays

SHOWS: Fridays and Saturdays

HOT DISCO MUSIC: Fridays and Saturdays

3025 North 24th Street • 956-9937

PERSONALIZED SERVICE AT REASONABLE RATES

### GARY PETER KLAHR

ATTORNEY AND COUNSELOR AT LAW

- Divorce & Custody ● DWI & Traffic
- Accidents ● Criminal ● Bankruptcy

539 E. McDowell Road Phoenix, AZ 85004  
Office 254-5166  
Car Phone and Night Message Number  
253-6143 Unit 0272

BEFORE YOU GO .....

SEE THOSE WHO KNOW

## Halabill Travel

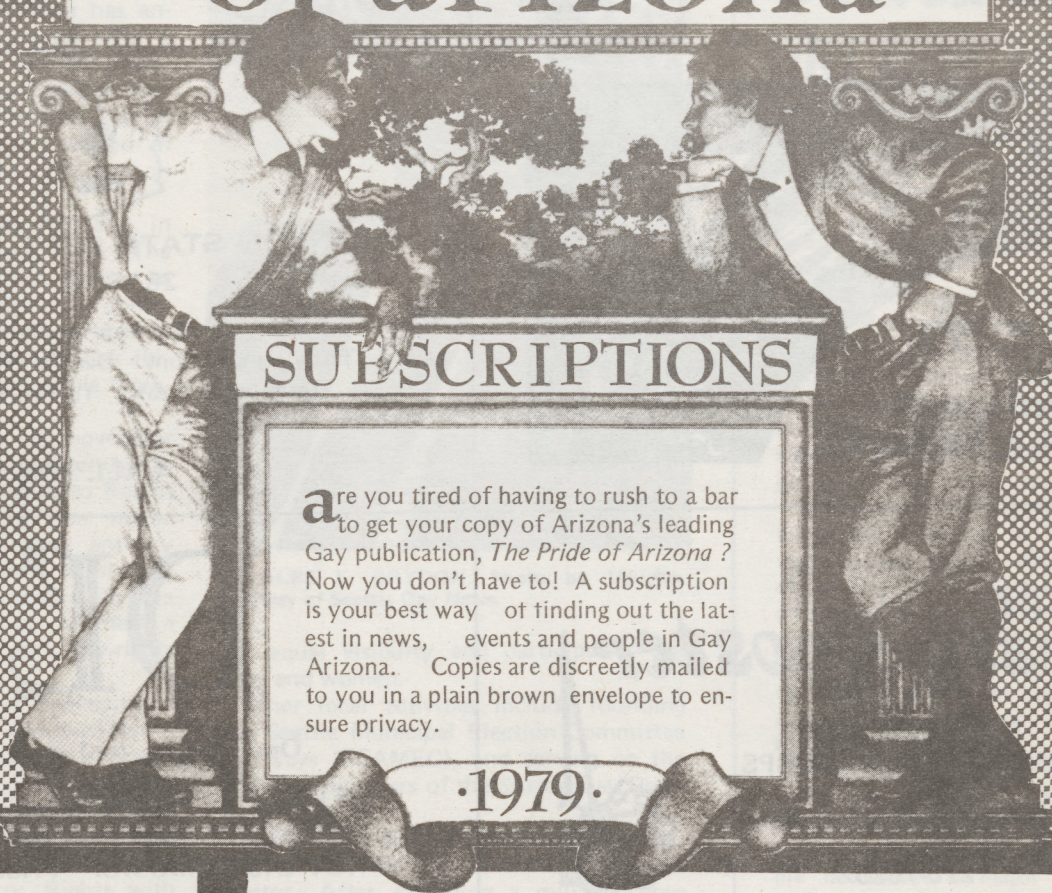
SCOTTSDALE'S OLDEST ESTABLISHED TRAVEL SERVICE

947-7611

4327 N. SCOTTSDALE RD. SCOTTSDALE, ARIZONA

**the**  
**PRIDE**  
of arizona

# **the** **PRIDE** of arizona



## **Your Choice!**

*Choose any of these three subscriptions, fill out the form to the right, include your check (no cash please), mail it in, and next month you can have THE PRIDE delivered to your home.*

### **SUBSCRIPTIONS**

Six Months for \$5.00

Nine Months for \$7.50

Twelve Months for \$10.00

*Mail this Subscription form along with your check to:*

**THE PRIDE PUBLISHING COMPANY**  
**P. O. Box 9550 • Phoenix, Arizona 85068**

NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ Amt. Enclosed \_\_\_\_\_

BOOKS BROTHERS is a full-range bookstore whose owners stock, with pride, an extensive selection of gay-oriented titles. Mail Orders Welcome.

- ☐ **AND GOD BLESS UNCLE HARRY AND HIS ROOMMATE JACK**  
(Cartoons from Christopher St) \$ 1.95
- ☐ **GAY HEALTH GUIDE**  
Rowan & Gillette (Hardcover) \$ 9.95
- ☐ **HOMOSEXUALITIES**  
Bell & Weinberg (Hardcover) \$12.95
- ☐ **JOY OF GAY SEX**  
Silverstein & White (Hardcover) \$12.95
- ☐ **JOY OF GAY SEX (Paperback)** \$ 7.95
- ☐ **JOY OF LESBIAN SEX**  
Sisley & Harris (Hardcover) \$12.95
- ☐ **JOY OF LESBIAN SEX (Paperback)** \$ 7.95
- ☐ **OUR RIGHT TO LOVE**  
Vida (Hardcover) \$12.95
- ☐ **TAKE OFF THE MASKS**  
Boyd (Hardcover) \$ 7.95
- ☐ **MONTY LeGuardia** \$ 2.95
- ☐ **GET OFF MY SHIP, Gibson** \$ 4.95
- ☐ **CHRISTOPHER AND HIS KIND,**  
Isherwood \$ 2.50
- ☐ **DAVE KOPAY STORY, Kopay** \$ 1.95
- ☐ **SEXUAL OUTLAW, Rechy** \$ 2.25
- ☐ **RUBYFRUIT JUNGLE, Brown** \$ 1.95
- ☐ **DANCER FROM THE DANCE,**  
Holleran (Hardcover) \$ 9.95
- ☐ **LOVING HER, Shockley** \$ 1.75
- ☐ **BEAUTY QUEEN, Warren**  
(Hardcover) \$ 9.95
- ☐ **FRONT RUNNER, Warren** \$ 1.95
- ☐ **THE PRIDE OF ARIZONA** FREE
- ☐ **THE ADVOCATE**
- ☐ **AGN** FREE
- ☐ **BLUEBOY**
- ☐ **COALITION NEWSLETTER**
- ☐ **MANDATE**
- ☐ **AU CONTRAIRE**
- ☐ **BOB DAMRON'S GUIDE**
- ☐ **GAYELLOW PAGES**
- ☐ **CHRISTOPHER STREET**
- ☐ **GAYSWEEK**
- ☐ **1979 GAY ENGAGEMENT CALENDAR**

# FAGGOTS

A NOVEL BY  
**LARRY KRAMER**

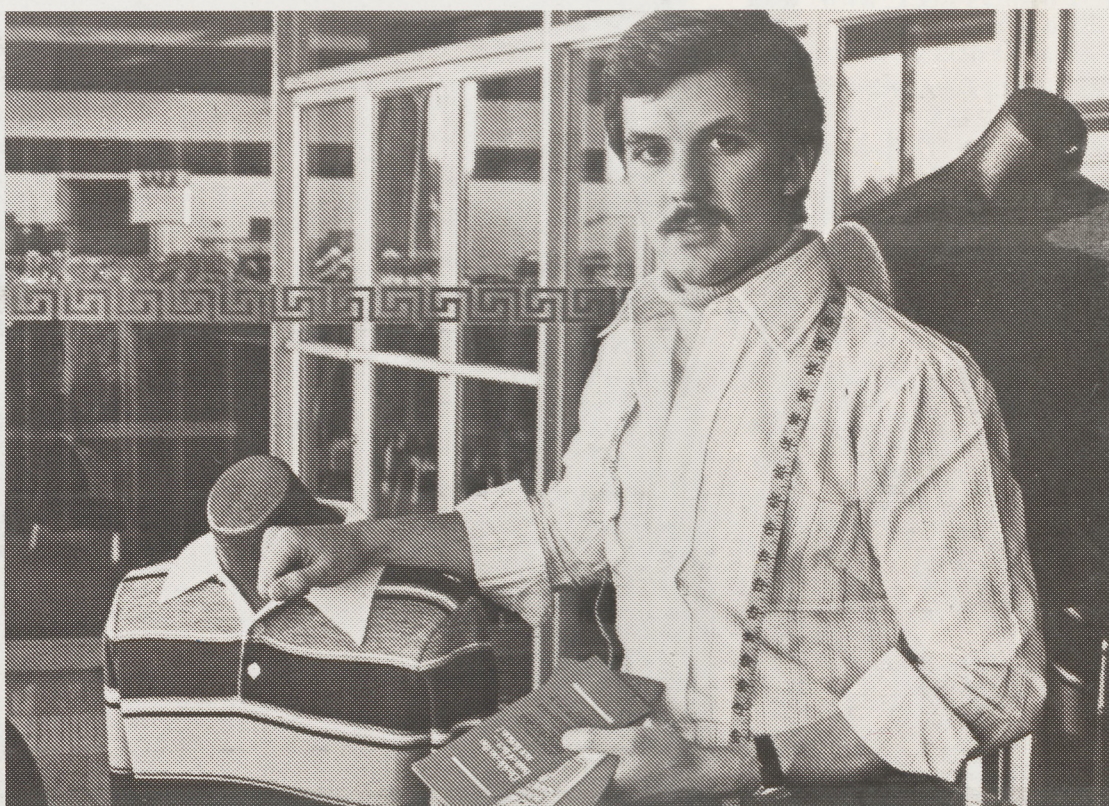
**"Outrageously  
raunchy and  
uproariously  
funny..."**

"Larry Kramer has all the audacity, zaniness and yes, even the wisdom of a Vonnegut...I laughed from the opening page...I wish I could have written the damn thing."  
—FRED EXLEY

"I hope the Gay community won't lose its sense of humor about this book. *Faggots*, for all its excesses, is frequently right on target and, when it is on target, is appallingly funny."  
—EDWARD ALBEE

**Books  
Brothers, Ltd.**

3244 E. SPEEDWAY • TUCSON, ARIZONA  
9-9 MON-FRI. 9-6 SAT. 326-3332



# "I've heard Coors side and I'm satisfied."

"It takes good people to brew a beer as good as Coors. I've been drinking it for years, and there's no other beer like it in my book. So I'm not about to switch on someone else's say-so. I checked up—and here's what I found out!"

**Coors does not discriminate on the basis of sexual preference.** In fact, Coors is one of the few major brewers which specifically prohibits this type of discrimination.

Neither the Coors family nor the company has ever donated one dime to Anita Bryant or the Briggs Initiative or in any way supported these types of campaigns.

**The strike at Coors is over!** Coors employees voted Dec. 15, 1978 to oust the union by a ratio of more than 2-to-1. Out of the 1,486 workers in the brewery's production and maintenance unit eligible to vote, a

total of 1,401—or 94 percent—cast ballots. Seventy-one percent voted against the union. The election has been certified by the National Labor Relations Board. Currently, Coors has contracts with four unions. To help screen job applicants, Coors, like many other companies, uses a polygraph test. This is for security reasons—because there have been threats of sabotage and violence—and for safety reasons, since employees run high-speed machinery which could be dangerous if operated by someone impaired by alcohol or drugs. **No questions are asked about sexual preference!** By agreement, both the company and the union use the polygraph in arbitration cases.

Check it out. Write for the facts to Coors, Department 802, Golden, Colo. 80401.

**Satisfy yourself.**

**Coors**

**Our people make it better.**

© 1979 Adolph Coors Company, Golden, Colorado