

DAS TOR

Volume 32, Number 18

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Heavy Artillery Arrives on Campus

By Alex Romero-Toledo

Being the number one international business institution in the United States is not an easy task. And it is certainly not easy to maintain this status, especially with the addition of the international curriculum that the main MBA schools have been doing lately. It is essential that Thunderbird be able to rely on a highly capable team. And these days it is not very easy to attract and retain the best individuals in the academic world.

But luckily, our School has been able to sign several new top-of-the-line Professors. Below are introductions to seven new members of the World Business Faculty.

Our first honorable member of the new faculty is Dr. Keong Leong, who earned his PhD in Operations Management from the University of South Carolina. He has published a very extensive variety of works in Operations Management, plus has conducted professional presentations in Greece, China, Mexico, Taiwan, Australia, Singapore, Canada, South Korea and the United States. He currently chairs the Doctoral Student Affairs Committee of the Decision Sciences Institute. He has been a Professor at Ohio State and will be teaching WB4320 *Production and Operations Management*.

Second comes Dr. John Millikin, who got his PhD in Management from ASU and has been working since 1972 with Motorola, being VP and Corporate Director of Global Strategic Alignment since 1997, where one of his main tasks was driving a unifying corporatewide leadership culture. Prior to that he was a VP of Human Resources, being responsible for 15,000 employees. He has been a guest lecturer for Thunderbird's Winterim Program for each of the last five years. He will be teaching WB4464 *Competing Through People*.

Third is Dr. Shannon Mudd, who holds a PhD in Economics from the University of Chicago. He has lived for four years in Russia, working with a LLC of KPMG/USAID Fiscal Reform Project, conducting briefings with the World Bank, IMF and OECD, among other tasks. Dr. Mudd also happens to be a baritone and likes to play rugby and other sports. He will be teaching *Economics and IF&T*.

Our fourth Professor is Dr. Barbara Petitt, who earned her PhD in Finance from the University of Grenoble, in France. She is a native French speaks and speaks fluent English, Spanish and basic Italian. She has worked with European financial institutions since 1993 in France and England, and has conducted seminars in France and Belgium. She will teach WB3210 *Fundamentals of Managerial Finance*.

Our fifth addition is Prof. John Roberson, who will be teaching one of our hottest courses for the fall: WB5811 Investment Banking. He has taught Finance at the Kellogg Graduate School of Management and has also worked for 15 years for Goldman Sachs in their Chicago office, managing accounts that generated several hundred million dollars of revenues. He was co-owner of a \$400 million company called Microdot and has climbed the Himalayas, Andes and Alps, among others. He got his MBA from Harvard in 1964.

Sixth appears Dr. Toshi Shibano, who received his PhD from Stanford University. Dr. Shibano earned highest honors in both his MBA and PhD programs. He founded an architectural firm prior to his graduate work and therefore possesses an invaluable entrepreneurial perspective. He won the outstand-

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Nuestra Familia

No plans for the interim.....?

Why not immerse yourself in a lush tropical paradise, substantially improve your Spanish speaking abilities, and volunteer your time to make an immediate, positive impact on a child's life? Several Thunderbird students are planning to do just that this interim at the Nuestra Familia Spanish School in Costa Rica. Profits from the school help to support nearly 500 children in orphanages in the capital of San Jose. In addition, the children are given English classes on the weekends at the 120 year-old former coffee hacienda that serves as the language school.

Nuestra Familia is located just outside the historic university town of Heredia, about 20 minutes from the Costa Rican capital of San Jose. As some of you may remember from an article back in April, Professor Richard Mahoney started this philanthropic project last year when some corporate and academic friends interested in social entrepreneurship decided to leverage corporate commitment to help these children. Their next goal is to install computers in the orphanages so that the kids can communicate with each other from home to home and learn about the outside world. Eventually, they hope to set up trusts for these children to help them when they grow up and must venture out into the world.

The school offers a wide range of classes, which are taught by bilingual, university trained Costa Rican

teachers. Fields trips with local professionals are unique features of the school curriculum. Depending on your interest, you can spend time practicing your Spanish in real professional situations with Costa Rican social workers, law enforcement professionals, attorneys, or doctors. If you have at least an intermediate command of Spanish before enrolling at Nuestra Familia, you can even shape your one-on-one learning to your precise needs. The teachers will help you master the vocabulary and idiomatic expressions need for careers in finance or marketing. "We offer what I call Spanish-in-Action courses where students can immediately apply their language skills to specific business and social situations. I've found this method of situation-based conversation to be a very effective way to improve my own foreign language skills." says Mahoney.

"Spanish, surfing and siestas are on my agenda for the interim." says Mike Rubel, second trimester student. "I'm sure that this total immersion environment will really help me to improve my Spanish speaking skills and I feel good that the money is going to a good cause." Rubel plans to stay with one of the 35 homestay families who partner with the school to host students.

Nuestra Familia also organizes parties, eco-hikes and weekends at the beach that bring together people of

Continued on page 2

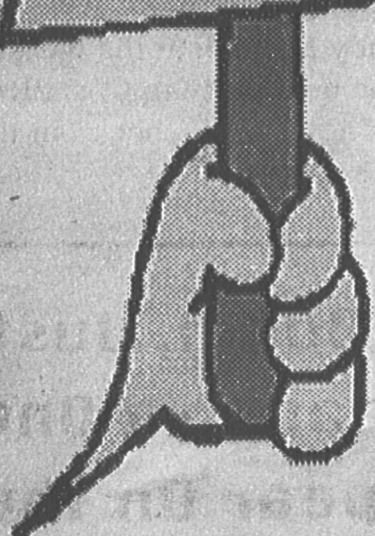
In This Issue...

A Night with Security

Well-Regarded Courses

Foundations Mis-adventures

And more!



The Editor's Message:

by camera-shy Peter Duffy, Co-Editor in Chief

This past weekend, I watched the movie *Ed TV*. In the movie, a television producer describes reality-based television programs as being like "bad accidents". People don't want to look, out of a fear of seeing something really terrible, but their curiosity always gets the best of them, and they can't resist stealing a glimpse.

I feel the same way about ThunderVoice. Usually, a quick read of ThunderVoice leaves me feeling bad. Either someone has complained about something so silly that I'm embarrassed for him or her, or someone has made a scathing observation about the school which makes me wonder whether my decision to enroll here was a good one. But I keep looking!

This past week, most of the complaints dealt with IPE professors and exams, fall registration, and T-bird's reputation outside of campus. Often, there

Like A Bad Accident

are complaints about professors and courses.

A glance at the Spring Course Evaluations, however, doesn't reveal any discontent. The evaluations, which are completed by students at the end of each semester, are overwhelmingly positive. Take a look at the mean scores for question 9, "Overall, how would you rate the professor" and question 10: "Overall, how would you rate the course": (1=lowest rating, 5= highest rating)


	Q 9	Q 10
International Studies	4.32	4.17
Modern Languages	4.57	4.41
World Business	4.34	4.19

The contradiction between what students are saying on *my-thunderbird* and what they are saying in the course evaluations can be explained in several ways. Perhaps the course evaluations are not an effective measure of student opinion. On the other hand, it could be that the campus culture doesn't emphasize an exchange of positive experiences as


much as it does negative ones.

I had the idea a few days ago to ask students to write one sentence about a great class they've taken thus far at Thunderbird. I sent a request out to five students. Much to my surprise, within a few hours all but one had responded. All mentioned that it was difficult writing *only* one sentence. (See their comments on page 3) It seemed to me that all of these people were *waiting* for a chance to praise a particular course or professor.

Despite the fact that my ideas are often considered goofy, I'm going to make one more. Let's add another BBS group, where students can post positive comments about courses or professors, or anecdotal evidence of how the T-bird name and reputation has worked for them. Rewarding behavior that students appreciate is far more effective than simply criticizing behavior we don't.



Das Tor



Co-Editors-in-Chief
John Fairchild
Peter Duffy

Managing Editor
Santiago Medina

The Last Typewriter Warrior
Emmanuel Yujuico

Contributors
Thais Fletcher
Alex Romero-Toledo
Michelle Thompson
Steve Infanti
Neeraj Wadhwa
Charlie Kane

Das Tor
15249 North 59th Avenue
Glendale, Arizona 85306
(602)-978-7119 Fax: (602) 978-7971
E-Mail: dastor@t-bird.edu

Web Page:
<http://my.t-bird.edu/>

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Heavy Artillery...Continued

ing teacher award from the University of California at Berkeley in 1993 and has done consulting work for firms such as KPMG, Dun & Bradstreet, Philips and GE. He will be teaching the Accounting WB4101 and WB4143 courses starting in Spring 2001, plus MIMLA and EMIM courses.

Finally, we have Dr. William Wan, who just earned his PhD in Strategic Management from Texas A&M University. He comes from Hong Kong and has made conference presentations around the world in South Korea, Spain, Mexico and the United States. He will be teaching WB4468 *Competitive Strategy*.

We would also like to mention the return to our faculty of Dr. M. Edgar Barrett. He was the VP of Executive Education until he stepped down in January 1999. It is worth mentioning that under his leadership the Thunderbird EXECED Programs grew dramatically and were ranked as #1 in the International Specialty Area (Business Week) and #11 in General Executive Education (Financial Times). He taught in Harvard for 7 years, as well as in INSEAD and Columbia. He has been involved in consulting projects for Exxon, GE, Mobil, Monsanto and Bank of America among others. Both his MBA and PhD are from Stanford University. He has written cases included in 61 books. He will teach WB5468 *Global Strategy*.

You have your MIM. Where would you like to go today?

Nuestra Familia...Continued

all ages, backgrounds, and nationalities. Many students enjoy the salsa and merengue lessons offered at the school in the evenings. You can also go whitewater rafting, scuba diving, or surfing after Spanish class in the morning. Dave Tornberg, first trimester student, is looking forward to improving his Spanish not only in class but also by getting involved with the school and volunteering to help the children. "Salsa and Merengue lessons from Miss Costa Rica were strong factors in my decision making process to attend Professor Mahoney's school" says Tornberg.

If you want to know more about how you can study Spanish at the Nuestra Familia Spanish school - or just want to attend the next party in Costa Rica during the interim- please contact Professor Mahoney. Also, check out the website at www.orphanhope.org for prices and other details.

When Life Gets You Down, Just Remember This: At Least No One Has Asked You To Appear On The Jerry Springer Show.

Highly Rated Courses

Course evaluations serve an important function on campus. They allow students to anonymously evaluate professors, and are an important factor in making tenure decisions. It might seem inappropriate, then, to compile a "Top-15" list from these evaluations, but we're doing it anyway.

Below are the fifteen highest rated courses from the Spring 2000 semester. The ranking is based solely on responses to question #10, "Overall, how would you rate this course". Scores are by professor, across all sections taught by that professor. The list only includes World Business and International Studies courses.

1. Diplomacy, Negotiation, and Bargaining	Karen Walch	4.97
2. Penetrating the China Market	C. Roe Goddard	4.90
3. Maximizing Productivity	C. Roe Goddard	4.88
4. Production and Operations Mgmt	Winter Nie	4.87
5. RBE: Sub-Saharan Africa	Olufemi Babarinde	4.83
Fundamentals of Managerial Finance	Paul Lowengrub	4.83
7. Advanced Corporate Finance	Anant Sundaram	4.81
8. Global Leadership	Caren Siehl	4.77
9. International Brand Management	Chris Miller	4.75
10. Financial Actg & External Reporting	Philip Drake	4.74
11. Production and Operations Mgmt.	William Youngdahl	4.72
12. Fundamentals of Managerial Finance	Frank Tuzzolino	4.69
Competitive Strategy	Kannan Ramaswamy	4.69
14. International Finance & Trade	Arvind Singh	4.68
15. Corporate Financial Reporting	Ken Ferris	4.64
Growth Industries	John Matthews	4.64

#3 Maximizing Productivity:

Dr. Goddard's course 'Maximizing your Productivity' provided an essential component to my MIM degree. Among other things, it required self evaluation and personal goal setting - both important elements for successful leaders. I highly recommend the course. - *Erika Dunmire*

#5 RBE: Sub-Saharan Africa:

After living in sub-Saharan Africa for a few years, I left the continent with more questions than I had arrived with. Dr. Babarinde's RBE/SSA class helped me to find answers to these questions by challenging me to appreciate the realities, and to disregard the myths about conducting business there. He is a consummate professional who sincerely cares about his students. Without a doubt, the best class I've taken at Thunderbird. - *Suzanne Takeuchi*

#11 Production and Operations Management (Youngdahl)

I found Prof. Youngdahl's class to be one of the better classes I have taken at Thunderbird. The material was extremely relevant and I think POM should be required for all students. Furthermore, Prof. Youngdahl is a great professor and utilizes a good mix of discussion, class exercises, and cases in delivering the material. He also has a great sense of humor! - *Tim Tarrant*

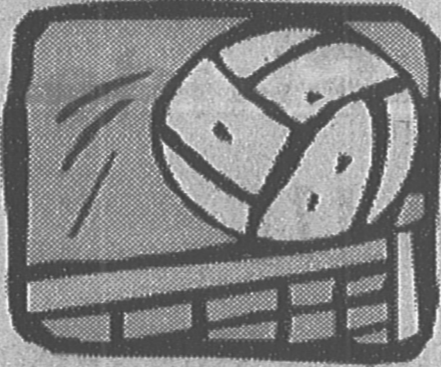
#12 Fundamentals of Managerial Finance (Tuzzolino)

"Being a sometimes New Yorker, I was found most (though not all) of Prof. Tuzzolino's humor accessible, and indeed, he made me nostalgic for The City. The clarity of his explanations, his excellent, though occasionally inaccessible, wit, and the excellence of his TAs, and most of all his stage presence, made the grueling 3 weeks of Winterim 2000 my favorite, most enjoyable, and most beneficial academic experience to date at Thunderbird." - *Mike Nickson*

Student Comments:

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Activity	Amount Requested	Approved/ Rejected	% of Total Amount Budgeted	Amount Allocated	Additional Notes
Tai Chi Club	50	Rejected	0%	-	Illegible Documents
U.S.A Club	1,860	Rejected	0%	-	14th of July BBQ
International Women's Club	1,675	Rejected	0%	-	Increased Line Item in TSG Budget to \$1000
Women in Business	200	Rejected	0%	-	Suggested Speaker's Committee for Funding
H2O Club	609	Approved	0%	-	Qualify for Matching Funds; \$200 maximum limit
Runner's Club	180	Rejected	0%	-	Qualify for Matching Funds; \$200 maximum limit
Tai Chi Club	50	Rejected	0%	-	Qualify for Matching Funds; \$200 maximum limit
CIS Business Exchange	560	Rejected	0%	-	Suggested Other Avenue for Funds and Resources
Marketing Club	170	Rejected	0%	-	Suggested Speaker's Committee for Funding
Badminton Club	200	Approved	0%	60	Competition; Includes Fees and T-bird Shirts
Hungary Club	300	Approved	2%	300	\$100 per Session; Max 3 Sessions
Salsa/Latin America Clubs	350	Approved	2%	350	Latin America Party
Rugby Club	955	Approved	2%	400	Dues and Tournament
Southeast Asia Club	1,500	Approved	7%	1,200	"Unplugged" Event; Food and Discussion
India Subcontinent Club	4,000	Approved	8%	1,300	Indian Cultural Night
Tennis Club	300	Rejected	0%	-	Qualify for Matching Funds; \$200 maximum limit
CISBX	500	Rejected	0%	-	Qualify for Matching Funds; \$200 maximum limit
Thunderkids	975	Approved	3%	475	\$475 from Club Allocation plus \$500 as Separate Line Item
Brazilian Club	1,000	Approved	4%	600	Movie Festival; \$100 per Session; Max 6 Sessions
Thai Club	620	Approved	4%	620	Thai Food and Cultural Show
Viking Club	1,000	Approved	6%	1,000	BATTLE DINNER!!!!
U.S.A Club	1,260	Approved	8%	1,260	Blues/Jazz Function; Alcohol Max. Amt. Is \$360.00
Mexico Club	1,460	Approved	8%	1,300	Mexico Week; Movie Night; Mexican Night
Taiwan Club	2,100	Approved	9%	1,435	Taiwan Night
Sushi/Japan Club	2,897	Approved	12%	2,000	Sushi, Sword Demonstration, Calligraphy, Rolling Sushi
Korean Club	3,000	Approved	12%	2,000	BBQ Function
Great China Club	2,250	Approved	12%	2,000	Chinese Food and Cultural Show
Total	30,021		100%	16,300	
Total Club Alloc. Budget Difference				16,300	

If you have any questions or comments, please contact the Student Activities Chair, Michael Butera.
This information is also archived on the TSG Homepage.

Honor Council Update

By Steven Infanti

Do you ever wonder what goes on behind the closed doors of Honor Council meetings? Do you know how the Thunderbird Honor Code defines cheating? Do you thirst for justice? Probably not, but there are still a few things going on behind those closed doors of which you should be aware.

Case Results

About a month ago, a case was brought before the Honor Council regarding a student accused of cheating on a final exam. Students sitting around the accused reported after the exam that they had seen the person looking at material other than the test. The student was informed that the case was going to be heard by the Council and made no attempt at contacting Dean Bates about a defense. The Council reviewed the Honor Code's definition of cheating, which includes "using unauthorized materials during an exam," and found the student guilty. The Council recommended to the professor that the student receive a failing grade for that exam. The student will also not be allowed to register for Fall Trimester until the final period of registration. In addition to this, the student will be required to perform 75 hours of community service prior to graduating from Thunderbird.

What you should know

Unless a professor tells you otherwise, the only things you should have with you in an exam are writing (and erasing) instruments. The rest should be in your head. If you ever have to defend yourself before the Honor Council make Dean Bates your new best friend. He is the counsel who will help you to plead your case. Cheating is not taken lightly at this institution. You might not find yourself expelled, but some fates are worse than expulsion. Do you really want to pay another \$3K to retake a course? Or consider what it could mean to lose your registration priority the next time you want to register for a capstone.

What's on the horizon

If you think that the Honor Council is just a bunch of softies and that the Honor Code has no teeth get ready for a change. The Council has been giving a lot of consideration to legal issues and students' rights, often erring on the side of caution. However, a book called Academic Integrity and Student Development: Legal Issues and Policy Perspectives (William Kibler et al, 1988) is shedding new light on what we do. The book is basically a study of college honor codes and their legal ramifications. The cases in the book point out that most courts tend to take the side of the academic institution so long as some form of due process was available to the student. Keep watching this column to get some good stories.



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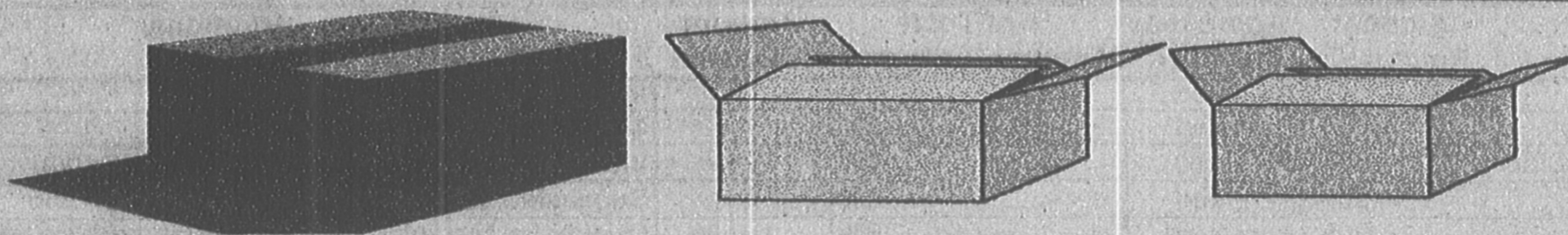
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Polish Riviera?

By Grant Repsher

With midterm exams approaching and colleagues booking their last minute trips to such exotic places as Spain, Greece, and Italy, it was difficult to admit that a humble group of us would voluntarily spend our precious vacation time visiting yet more companies in the former East Germany and Poland. I mean, who wouldn't rather negotiate the back streets of Poznan in a wet tour bus (with no bathroom) late at night, than party all night/sleep all day on some island paradise in the Mediterranean?

Having said that, we would like to applaud the efforts of Drs. Mittnick and Racovitz, as well as those of Petra and Peter of Viadrina University for providing us with a top-notch visit which was as culturally enriching as it was informative. The entire group appreciates all of the work and planning that was needed to make the trip such a success.

The trip began with such events as a welcome party, a tour of Slubice, Poland, and a walking tour of Berlin. Minor immigration glitches aside (namely a screw-up by the consulate in Los Angeles), this was effective in illustrating the expedient growth of Berlin in direct contrast to the depressed city of Slubice, which is certainly influenced to some degree by the "eastern" Mafia. A major

theme of the trip was to compare the former "east" to the west in terms of growth and business culture, and this provided a good example.

The real highlights of the trip came in the form of the company visits. We covered the entire spectrum from the high-tech world at the IHP Institute of Semi-Conductor Physics, to the down-and-dirty steel production of EKO Stahl GmbH (which has actually proven to go quite high tech as well). These tours were well complimented by the particularly clever finance controller at Reemtsma, Ms. Jaroszzonek and Mr. A. Baker of Debis Financial Services (DaimlerChrysler) and Andre Strijdonck of Dow Chemical, all of whom were able to convey very relevant insights into business today in eastern Europe. We even took a tour of the 410 year old Neuzelle Cloister Brewery. Everyone involved with this program has had a first hand look into the hidden nuances of reunification, as well as some of the problems and opportunities of conducting business in the "East." This was a true Thunderbird experience... and besides, as any of the gentlemen on the trip will surely tell you, Poland has some "natural resources" which can certainly compare to any of those seen by our Mediterranean counterparts.

Lewis Lucke '77 Discusses U.S. Agency for International Development Activities in Jordan at Thunderbird

by Lindsey Michaels

He joined the U.S. Agency for International Development (USAID) more than 20 years ago, and while he has stayed with one employer, he's been assigned to West Africa, North Africa, Costa Rica, Bolivia, and, most recently, Jordan. Now Lewis Lucke, Class of '77 is heading for a two-year tour of Haiti. Lucke shared his Jordanian experiences with Thunderbirds during a Global Issues Series lunch in an address that was entitled, American Economic Assistance to Jordan: Window of Opportunity in an Oil-Free Corner of the Middle East.

"First of all, let me start by saying that the Jordanian people are some of the warmest and most truly hospitable people it has ever been my privilege to meet," he said. "The four years I spent in Jordan were some of the best years of my life."

Lucke was the Mission Director, stationed in Amman. In that capacity, he managed USAID's third largest program and a US\$200 million annual budget — a far cry from the mere \$7 million he had in 1996, his first year in Jordan. Lucke said the current budget reflects the U.S. Administration's belief that King Abdullah is solidly pro-business and working very hard to leverage this 'investment window' to enhance his country.

"We focused on areas where we could prove results, three areas in particular. They were:

- * That there are not enough jobs
- * That Jordan is running out of water, and that
- * Jordan has more people than it can provide for."

According to Lucke, more than 75 percent of Jordan's fresh water is used for agriculture and 50 percent of all water that is pumped through its distribution system is lost due to leaks and theft. USAID has worked hard to help build critical waste water recycling systems, so that treated, not fresh, water could be used for agriculture. It also invested in water-related infrastructure improvements. Lucke termed water one of Jordan's most critical issues, especially given the facts that only about 8 percent of the land is arable and that the population is poised to double (to 10 million) during the next 20 years or so.

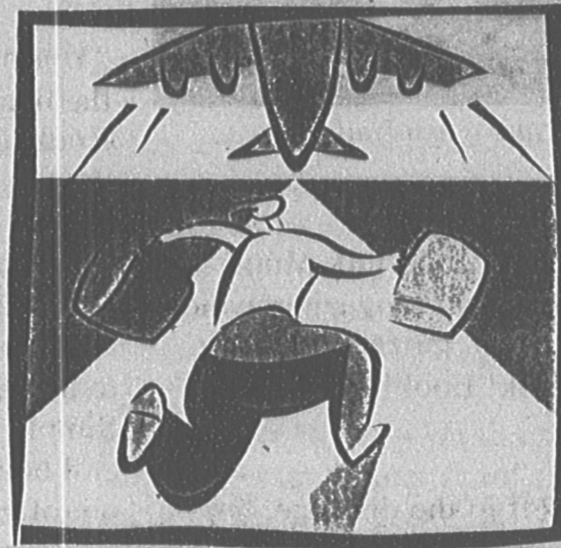
"Jordan is about the size of West Virginia, yet its largest river is only 30 to 40 yards wide and only about six or seven inches deep during flood stage. Even in the very privileged neighborhood in Amman that I lived in, we only received water once or twice a week," he said.

With a countrywide unemployment rate that he estimated at 25 to 30 percent, Lucke said his group invested heavily in micro-finance projects. "We've made 50,000 loans since 1996, some for as little as \$150, some for several thousand dollars," he said. "I hate to say it, but 85 percent of them were to women because women just have a better track record for repaying loans. These are sometimes very, very poor women, yet over 99 percent of our loans have been repaid," he said.

Lucke's group is also setting up a Junior Achievement-type program to teach young people the concepts of business and entrepreneurship. He has been working personally with School officials, trying to bring Thunderbird classes to Jordan.

"Thunderbird has been a very positive aspect of my life, not only in my career — because I have met helpful T-birds in USAID and in nearly every place I've gone — but also because I met my wife Joy (Willeford '77) on my very first day of class. And that's saying something, because back then, there was an 11-to-one ratio of men to women at Thunderbird." Lucke has also been an active hirer of Thunderbird interns. He currently has two at his office in Jordan.

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Foundations Team Adventure at the Grand Canyon And The Grand Detour

by Staff Reporter

The names of the two women have been changed, as their true identities cannot be revealed without ruining their chances of ever getting a job, much less a decent grade from a Thunderbird professor...

The Foundations Team Leaders were invited to camp out at the Grand Canyon in an effort to bond as a team. On the road up to the Grand Canyon campsite, two of these so-called "leaders" got lost in the Painted Desert. This is their story...

Vanna White completely trusted Pamela Andersen Lee to deliver her safely to the Grand Canyon last Friday afternoon. Pamela is a tenured member of the Foundations Team, and with her experience, she was in a position that demanded not only intelligence, but also capability, confidence, trust, perseverance, humor, a full tank of gas and the ability to stop and ask directions. Lucky for the two women they did have a trunk full of food and water, mosquito spray, a great am/fm radio and the latest gossip magazines.

They left campus at 1:00 pm, had a leisurely lunch in Sedona and stopped in Flagstaff to call Warren Harris, the senior organizer of the trip, to let them know they were a couple hours from the Canyon. They weren't able to reach him.



Ranger Ramsey and a lost soul

About 45 minutes after leaving Flagstaff, Vanna looked up from her Cosmopolitan Magazine, which she had been studying intensely, quizzing Pamela along the way. "Pamela, look! Look! There's a UFO!" she shouted.

Sure enough, there it was, off in the distance, hov-

ering high above the clouds at sunset. As they watched, it slowly made a vertical descent and disappeared in a low bank of clouds. Vanna yanked open the glove compartment and found an AAA guidebook where the only map, a tiny image of Arizona and its major arteries. "There is nothing in that direction, only desert, and definitely no airport," she confirmed.

They couldn't believe what they had just seen and started trading UFO tales and kept driving North, so caught up in their conversation that they missed the turn to the Grand Canyon.

Our two heroines only realized their mistake when it was too late to turn around. They had been driving through the night, the desert only lit by a rising full moon when Pamela began looking for the familiar landmarks that would guide her to the Grand Canyon. She grew concerned as the time passed and there was no Fred Flintstone statue to be seen waving at travelers from the entrance of the Yabba Dabba Do Camp located just outside the Canyon.

Come to think of it, Pamela hadn't seen any signs for the Grand Canyon, nothing. "Vanna, Vanna! Something is wrong," she said, looking at the gas gauge. "We should have been there by now. There is less than a quarter tank of gas left!"

Again, Vanna yanked open the glove compartment, reaching for the trusty AAA guidebook and its microscopic map of Arizona. As Vanna tried to pinpoint their location, Pamela kept her eyes glued to the road, looking for a signpost, anything. There was nothing, no cars, no lights and worse yet, no gas station. They hadn't passed one in hours.

They decided to continue on to the next intersection, which was one of two, according to the map. Forty miles later, they were relieved to see a sign for the Grand Canyon. They turned off, excited to have found the right road. Just to be sure, Pamela turned the car around to reread the sign. "Grand Canyon, North Rim."

Vanna turned to Pamela. "Aren't we camping on the South Rim?"

"You're right," Pamela said, turning back out onto the main highway, which they now knew to be Route 89, and continued North. Pamela watched the gas needle dip closer toward the luminescent "E."

Our dear readers may ask why they continued North, now that they knew they had just managed to drive by the entire Grand Canyon, all of it. Simply put, they hadn't passed a gas station in several hours and if they turned around they would run out of gas. There was the slight hope that their



A sign of distress

only choice, to continue on, would have a positive result.

The AAA map had only a few cities on it, but one of them, Page, was close by. Sure enough, as they rounded a mountain, lights twinkled at them from below. You can imagine their relief and complete excitement to finally see signs of civilization, let alone the Texaco sign looming in the distance.

Coasting into the gas station at 10:30 pm, only 9 hours after leaving Thunderbird, they pulled up to a Park Ranger police car to ask for help. Vanna got out of the car to flirt with the ranger and Pamela went to call Warren to let them know they wouldn't be camping out at the Grand Canyon: they had missed it and found themselves in Glen Canyon!

Pamela returned, dejectedly telling Vanna that Warren's cell phone was unreachable. They asked Ranger Ramsey, the park ranger Vanna deemed worthy of flirting with, if he could contact his associates at the Grand Canyon and have them tell Warren where they were. The women had no doubt that Warren was absolutely crazed with worry over them and had called everyone to find out where they were!

Ranger Ramsey let the women know about the few motels in Page, Arizona and where they could grab a much needed drink. He gave them his number to call to confirm that Warren had been given the news of their three-hour detour.

They found a cheap motel (if you think \$50 is cheap) and piled into the room. Flipping on the TV in search of a movie, Vanna shouted, "The UFO - it's on TV!"

Sure enough, the local news had caught the same object that the two women had seen earlier, which had caused them to miss the Grand Canyon exit. According to News 12, there had been several sightings like this in Arizona and New York. Pretty excited to be involved in a breaking news story, Vanna rushed to the phone to tell News 12 that yes, she too had seen the object! It was rather disappointing to talk to only the night watchman who

Continued on page 7

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On Select Apartments

Toilet Bowl 2000

By Mike Butera

As a student in the former Soviet Union in 1990, I experienced it all when it comes to disgusting toilets. The student bathrooms had all the characteristics of something out of the movie *Trainspotting*: smelly, dirty, no toilet seats, and the toilet paper of choice was newspaper, in my case, the Communist rag *Pravda*.

So when I entered Thunderbird I had a few expectations - a great international business education, a diverse student body, parties at the infamous Pub, and a strong on-campus toilet experience. Most of this has come true.

One day when I was searching for that perfect spot for my daily routine, I was delighted to find that I was in the World Business building where the toilet paper is fluffy and soft. "But wait," I thought, "this experience is much different from the one that I usually have several meters away at the lecture halls where I might as well be using sand paper."

So I decided to investigate the matter further.

Take a look at the table on this page where I have carefully crafted a matrix of complicated statistical formulae on the various bathrooms on campus. Bottom line, if you're not in the World Business building or Executive Education, you're just out of luck.

Here is how it works: Central Supply receives requisitions from the various departments and places orders for one of two types of toilet paper - one-ply

(ouch!) or two-ply quilted (ahhhh). According to a representative from Central Supply, departments submit their requisitions in accordance with their budgets.

The students aren't the only ones complaining. I spoke with a representative from Campus Housing who commented, "I think that it is a disgrace that World Business gets nice toilet paper and the rest of us get crap."

The toilet paper purchasing decision for the rest of the campus (aside from World Business) goes through one employee of Facilities who will remain nameless for now. I have been told that the toilet paper discrimination matter is under consideration by this person but depends on the school's budget.

Now here comes my opinion on this. I understand that there are certain sacrifices in life, but when it comes to my derriere, I don't think that it is fair to be the victim of toilet paper budget constraints when I am paying over \$11,000 per trimester. At the #1 international business school in the USA they save money on toilet paper at the expense of the MIMs, Modern Languages, and International Studies? What else

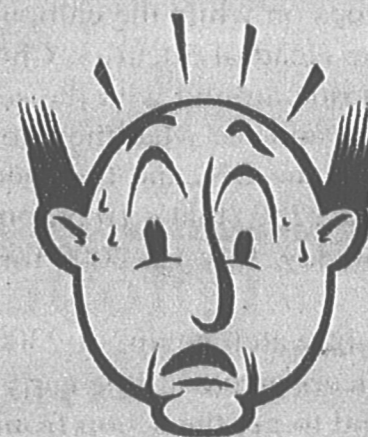
do they cut back on for us peasants? Hand soap? Paper towels? Air conditioning?

I know what you are thinking. Does this guy have anything better to do with his time than write an expose on campus toilets? Actually, yes I do. But I'm obviously going to have to go home or to World Business to do that.

Where

- Lecture Halls
- Yount Building
- International Studies
- Modern Languages
- I&IT
- IBIC
- Snell
- Pub/Gym/TAC
- Wilson
- CMC/Executive Education Admin.
- MIM Dorms
- Tower Building
- Commons
- Post Office
- Housing/Facilities/Security

Toilet Paper Rating



Where

- World Business - President's Office
- World Business - External Affairs
- World Business - Business Office
- World Business - near AT&T
- World Business - Faculty
- Executive Education Dorms
- Executive Inn

Toilet Paper Rating



Ranger Ramsey Continued...

didn't seem to care.

Vanna then called the ranger station to find out if Warren had been contacted. She was surprised when the number Ranger Ramsey gave her didn't work. This wasn't the first time a guy had given her a wrong number. She got over it pretty quickly, flipped back her blond hair and dialed 4-1-1. She was given the number for the Glen Canyon Dam. The dam operator couldn't help her either, but let her know the water level was at the optimum level for producing the day's quota of electricity.

Happy to hear that Arizona would have enough power for the next few hours, Vanna finally reached the dispatch office that told her that they hadn't reached Warren yet and would call her when they did. She left the number for the Empire Motel and went to sleep.

At 1:00 am, the phone rang. It was Ranger Ramsey, letting the women know that Warren had been reached and wasn't worried about them at all! Thanks Warren - this story is dedicated to you. Ranger Ramsey then offered to take them on a tour of Glen Canyon the next morning. They made plans to meet at Denny's at 6:00 am for breakfast.

Ranger Ramsey showed up in his best aloha shirt. It was really something. Bright orange with red and yellow flowers streaked across it. Apparently it hadn't faded in the 30 years it had lasted since it was purchased in Hawaii during his parent's honeymoon.

After breakfast they loaded up into Ranger Ramsey's truck and took the grand tour of Glen Canyon. They learned about the modern history of the area, the construction of the dam, the preservation of national monuments and parks, visited Utah, Lake Powell, and the best place to cliff dive, which Vanna was tempted to do.

In the late morning they hiked out to Horseshoe Canyon and shimmied up to the edge of the cliff on their bellies. Ranger Ramsey said people who stood at the edge can develop vertigo and fall off. Vanna and Pamela were ditzy enough as it was, so they took the cautious route on their tummies. Peering over the rim of the Canyon, they looked down several thousand feet to the Colorado River. It was beautiful and worth the price of admission (even the drive to Utah!).

At about 10:00 am the two women thanked Ranger Ramsey (who they finally found out had a first name - and no, it was not Ranger Rick, but Bill) for his kindness in helping two women in distress and turning a mistake into an unforgettable experience. Wise as the women actually are (believe it or not!) they refilled the gas tank and headed towards the Grand Canyon only stopping to enjoy the scenic views and to buy a small piece of jewelry from the Native Americans alongside the road as a memento of their detour. The women arrived at the Grand Canyon just in time to greet the main group of Team Leaders that arrived Saturday afternoon. The whole foundations team was there setting up the rest of the tents and unpacking. Needless to say, the girls were the center of more than one joke (thanks to Ivanhoe and Roberta) however; the girls did detect a portion of envy in the eyes of the remaining Team.

Later that afternoon, a small group led by the gourmet chef, Dennis, stayed behind preparing a fantastic meal on the barbeque (Vanna and Pamela can verify that Dennis looks very cute in a apron) while Dusty took the rest of the team on a walk along the rim. After a delicious dinner the team headed back to the edge of the rim to hike down Grand Canyon only lit by the full moon and a few flashlights to help the people

who are night blind.

They headed down 1/4 of the way or 1.5 mile straight down. When reaching the rest house the group turned around and went up again. The scenery with the full moon shining on the canyon while climbing up was a true Kodak moment - indescribably beautiful and very enjoyable. Back at the campsite, it didn't take long before the only sound to be detected was loud snoring from certain tents (here it is important to notice that it wasn't Vanna and Pamela's tent). Waking up the next morning around 6:00 am it was obvious that a few people had a bit too much lactose acid left in their legs as they inched around the campsite with cramped calves and smashed toes.

After a delicious breakfast the Team started to clean the campsite and the return trip to Glendale and the tough reality of life called "homework". Just for the record, Pamela and Vanna made it home without a detour (unless you call a trip to the outlet mall up at I-17 a detour).

Pamela and Vanna wish to express their thanks to both the Foundations Team and Ranger Ramsey for an unforgettable weekend.



Reunited and it feels so good!

In The Heat of the Night...

By His Excellency, John Fairchild

Night falls on the West Valley, and with it comes cooler temperatures and relaxation. Students are headed home to study or to watch television. Cockroaches come out of the sewer to frolic in the midnight air. All is safe and sound - thanks to the men and women of the Thunderbird Security Office. These people work around the clock to keep our campus safe. Like many of you, I see them occasionally zipping by on their Kawasaki Mules, patrolling the campus or heading to the scene of a problem. However, I didn't really have an idea of what goes on while the campus sleeps. I checked with the Head of Security, Chuck Cochran, to see if I could ride around with the security officers during the night and see what they do to protect our campus. I got the OK, and I arrived at the Security Office at 2250 (that's 10:50 pm for you civilians) on Thursday, July 13, 2000 for the night watch.

The night watch begins at 2300 hours, but the security officers arrive a little early to prepare for their shift, and to get the scoop from the previous shift. Tonight there will be three officers. Lieutenant Pete Marenholtz will be in charge, and his security officers will be Ray Young and David Tilley.



David Tilley, Ray Young, and Pete Marenholtz check out the email before going on patrol

2255: The night shift officers, Pete, Dave and Ray meet with the evening shift officers, Leo, Herb and Dave, and have a briefing session. Leo informs Pete, Ray and David about all that happened on the evening shift up to that point, and what Pete and the guys should look out for during the night. Pete thanks them for the information, and Leo, Herb and Dave leave for the evening. We're officially on duty.

There will be two patrols this evening, with Ray patrolling the south half of campus and David taking the north half, each with their own Mule, the gas-powered all-terrain vehicle used by the security office. Pete will remain in the office to take calls and keep an eye on things. If something happens where Pete is needed, he has his bicycle to take him swiftly to the scene. Pete also goes around sometimes to patrol on his bike.

2318: As the crew begins filling out paperwork for the evening (and there's lots of it), a student drops by to complain about the lights going off on the tennis courts. Pete informs the student that there's nothing to be done - unfortunately, the lights are on a timer, and they won't come back on until morning. The student says thanks, regretting the presence of the timers, and wishing he could play more tennis.

2319: The first call of the evening comes in. The last person out of the Lincoln Computer Center is leaving the building and would like it to be locked up and the alarm set. I head over in Mule #3 with Ray to go lock up the building and check the doors. Room 43 was unlocked, but Ray locks it and makes sure all the other doors are secured. He sets the alarm, and we go to find the head of the night

cleaning crew to tell him about the alarm. If the cleaning crew isn't paying attention, they could set off the alarm accidentally.

Ray works part time at the Security office, and has worked there for 8 years. He retired from Rockwell Engineering after 30 years of working on rocket engines. He finds the work as a security officer interesting, but he's glad he only works 3 nights a week.

2325: From the Computer Center, Ray and I go on a patrol of the south part of campus. Before the cleaners are done, the officers mostly patrol to see if things look out of place. After the cleaners are done (usually signaled by all the lights in a building being turned off), then the security officers will officially secure buildings for the night. Ray commented that after a while, you get used to looking at the details of buildings, which makes spotting little problems easier.

2331: We patrol by the TAC and make sure the doors are secured. We go over to the basketball courts where Ray make sure the light switches are off. Even though the lights are controlled by a timer, when the timer is on, the lights can be manipulated by the switches. If the lights aren't switched off, the timer will turn on the lights at 3:30 am, much to the annoyance of people living nearby. From there, we return to base (the Security Office) by 2340. Ray fills out the paperwork for his patrol.

2341: I take a ride up to patrol the north side of campus with David. Since most of the dorms are on the north side, David does the dormitory checks, looking for open or unlocked doors. Usually the dorms are quiet, although there was some trouble during a Pat's Night at the Fish: a student complained that his upstairs neighbors were throwing things off the balcony. Upon investigation, it was determined that the student's upstairs neighbor was actually throwing up off the balcony! David doesn't understand why students choose to drink until they're completely wasted - after all, what's the point of having a good time if you won't remember it the next day?

David was a former security officer at the Arrowhead Mall, where he says he worked a lot harder for a lot less money. Also, he likes working here, since the people are nicer than the school-aged children he had to deal with at the mall. David has only been with the Security Office for a month and half, and he hopes someday to become a police officer.

Midnight: As we patrol around the north side and make our way back to campus, David checks out the Executive Inn, CMC, and Mailroom. He notes that students often just leave a lot of valuable things when they leave campus. There are motorcycles in the parking lot that are just rusting away, with no one to claim them. There's one motorcycle in the TAC parking lot whose owner will be back in the fall, but everyday the asphalt under the kickstand heats up and the motorcycle sinks further into the soft asphalt; one day it will tip over and the owner won't be too happy. Cars are often left for years in the "dead car lot" out by the tennis courts. A few years back, the school held an auction to get rid of the cars that were taking up the lot space. (Under Arizona law, if you report something as found on your property, and no one has claimed it in 30 days, it becomes your property. However, only the school gets to do this with abandoned items on its property, so don't even think about it.) Pete mentioned that people become quite forgetful sometimes, leaving valuable laptops sitting on

tables or leaving their dorm room doors open.

0021: Ray goes to lock up the gym on the far side of the TAC, and make sure everyone is out. As Ray goes around, he notes the status of the emergency lights, which all appear to be in working order. They make these kinds of checks in all the buildings every time they patrol.

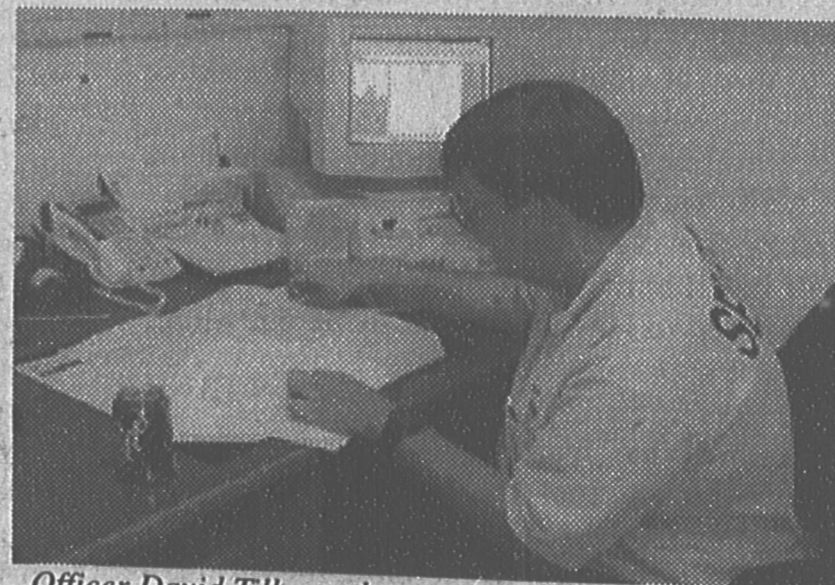
0030: Ray and I go to check on the Snell Classrooms, and open up the Computer Center for the cleaning crew. (Fortunately, the crew saw the red security light and called us, not setting off the alarm accidentally.) We radio back to base to tell Pete to tell the cleaners the alarm is off and they can clean the building. As soon as they're done, we go back over to the building and lock up again, and set the alarm. As we return to base, the Pub is winding down for the night as people head off to other parties around the neighborhood.

Although the security guards check all the buildings several times during the night, they vary their routes for the sake of not being bored, as well as keeping the bad guys guessing. There are also small black strips on the walls of the buildings that the guards swipe with a special Detex wand that records the time and location of the check. This makes sure that all locations are checked several times a night. However, currently the Detex wand is out of commission, so Ray and David have to note the time of the checks with old fashioned pen and paper.

0052: All three officers head to the Pub to help at the end of the night. Rick, the Pub manager, disperses the crowd from inside the bar by 0100. However, they can remain on the patio until 0115. As the crowd slowly makes its way outside, Ray, David and Pete all check to make sure no one tries to take alcohol outside the Pub's fence. It's an Arizona state law, so Pete, Ray and David are called on occasionally to explain this fact to new students. However, it only takes a few warnings and people usually remember to chug their drinks or pitch them before going outside. Finally, everyone's out by 0120 and Rick can clean up and lock up for the night.

0130: Pete and I go out for a general patrol while Ray and David are on their north/south routes. We first check out the dorms and then the hotel, where there are only a few guests. There is no switchboard at the hotel, and guests are directed by a voice message to call the Security Office, so sometimes the officers get calls from hotel guests wanting to know their friend's room numbers or telephone numbers.

Pete used to work for a contracting security agency elsewhere in Phoenix before coming to Thunderbird. On one of his assignments for the



Officer David Tilly works on paperwork after returning from patrol

In The Heat of the Night...Continued

company, he was sent as a temporary security officer to Thunderbird to cover for some sick officers. Finally, near the end of his temporary stint, a regular Thunderbird security officer left the fold, and Pete was asked to take his place. Pete has been with Thunderbird for 7 years, and he likes his work. He says it's boring sometimes, but that boring is better than the alternative.

As we head over to World Business to meet up with Ray, a black and brown cat runs across our path. Pete comments about the number of cats who call the campus home. Pete is an animal lover (he has 10 cats and 2 dogs of his own) and it makes him sad when people bring cats to campus and then just leave them. Pete recommends not bringing animals to campus, or else take them with you when you leave if you do bring them.

0155: Pete gets a call over by World Business that the fire alarm has gone off in the West Dorms - finally, some excitement! Pete quickly biked over, Ray zipped over on the Mule, and this out of shape reporter tried to run (fortunately, it was dark so the cockroaches weren't laughing too loudly). When I arrived, Pete had silenced the alarm, and he and Ray were conducting the room to room search to spot the errant fire detector. Previously, they only looked for smoke before entering a room, but when a fire in an exhaust fan in East Dorm cut through the signal wire and nearly caused havoc, the new policy has been to search every room. This is an unpopular policy, especially with dorm residents woken at 2 am. But remember, it's better to be safe than sorry, so please be cooperative with the security officers if they come to check your smoke detector.

0213: No errant smoke detectors or fires were found, and Pete and Ray are puzzled. There must be something wrong with the alarm system, so after returning to base, Pete notes the problem for the

record. The problem will be relayed to the morning crew to call the company and see if something can be done. Ray returns to his patrol.

0252: Ray returns from his patrol, and all is quiet, so I walk over to my dorm to get my "lunch" (very interesting to dine at 3 am!), and the cleaners arrive to clean the Security Office itself.

0254: David radios in that a student is locked out of the B dormitory, and that his passkey won't work. Pete radios a solution involving the deadbolt, but that fails to open the door, so David comes to



The Security Office's Mules are lined up and ready to go.

the base to pick up a machine to open the door. It's a complicated device, but with a few pressed buttons, the door is open and the student is in her room. David advises her to call the Security Office in the morning when something permanent can be done to fix the broken lock. From the dormitory, David and I go back out on patrol. We run into Pete at Founder's Hall later on in the patrol.

0326: While talking to Pete at Founder's Hall, a call comes in that the fire alarm has gone off again in West Dorm. Pete checks again, but no errant smoke detectors or fires or found, so Pete makes another note when we return to base.

0402: Ray and I go around to lock up the library (the cleaners were running a bit behind), and check the other buildings. There is a list provided every night to the Security Office of the classrooms that will be needed in the morning, and it's the job of the night officers to open the classrooms in time for the morning classes. Ray opens the weight room at 0447 to accommodate an early rising student who has requested the early opening (it normally doesn't open until 0530). Ray notes we have some of the hardest working faculty around - he's seen them here late at night and early in the morning, some not even going home at night during finals.

0500: The first sun of the morning breaks through the clouds, casting a soft light on the campus. David and I go around the north side of campus to open up the Chapel, Founders Hall, Executive Inn, Executive Education, Facilities, the Post Office, Xerox and the Health Center. At 0606, the shift is drawing to a close as we open up Wilson 35.

0632: We return to base, and Ray puts on the coffee pot for the morning crew. They start to prepare the final paperwork as the shift comes to an end.

0645: The first member of the morning shift, Cindy, arrives. Five minutes later Chuck arrives, and Pete briefs him about all that has gone on during the night. I express my thanks to the Security Office for their helpfulness, and then go home to bed. It was a full night, and I'm quite tired.

While it is true that the night may not be as exciting as some would like, that's a good thing. The Security Office is there to help our student body, and there to keep the peace on campus. So when you see the security officers around campus, be sure to say "Hi," or just give a wave to let them know you appreciate their hard work to keep our campus safe.

INTERNATIONAL STUDIES HONOR SOCIETY WELCOMES STUDENT APPLICATIONS

Each semester a select number of graduating students are recognized for excellence in their International Studies coursework with induction into Pi Sigma Alpha, the National Political Science Honor Society. Students who have achieved a 3.75 GPA in 10 hours of I.S. courses are encouraged to apply. Application forms with further information are available at the Main Office of the International Studies Department as well as the My Thunderbird web page for the department. Completed applications and a \$35 application fee should be submitted by Tuesday, August 1. Pi Sigma Alpha is the national honor society for students of international relations and political science. The Society has over 440 chapters in leading U.S. colleges and universities, and Thunderbird's chapter was established in 1995. If questions remain after consulting the application materials, contact Professor Glenn Fong at 978-7156 or fongg@t-bird.edu.

Earn \$100!

TSG is looking for a simple yet snazzy logo. Some ideas could include, but are not limited to a logo that reflects...

- *The international spirit here at Thunderbird
- *The image of government (something UNish but snazzier!)
- *The ideals associated with serving others or the community

So power up the laptops and crank out an entry or two for the TSG logo contest. Please submit your design to Michele Thompson in the TSG office by Friday, July 28 or e-mail her at michele@global.t-bird.edu.



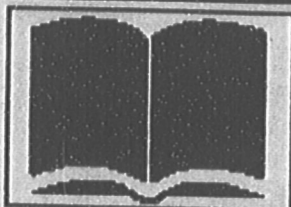
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Books & Bytes

News from the IBIC



Everybody's Favorite Database

By Michael Conklin, Library Specialist, Technical Support

So, you've been assigned to research the market for cat food in Katmandu? Sardines in Sardinia? The best banks in Brazil? Not to worry, IBIC's RDS Business Reference Suite - BizSuite has what you need. What is BizSuite? "The RDS Business Reference Suite brings together three premier business databases into a single resource on the Web. Acknowledged for their own distinct focus and areas of expertise, these databases form a core business reference collection featuring more than 1,400 leading worldwide business sources, plus tens of thousands of tables with strategic data."

OK, so why should you use BRS? Because we answer one-half of your reference questions with Business Reference Suite! Chock-full of relevant business articles (more than 60% full-text) and text-based numerical tables, BRS provides data through an intuitive, simple search engine from RDS's Business & Industry, Business and Management Practices and Tablebase databases.

The Business & Industry database is useful for finding strategic business data, such as market share, sales, consumption and forecasts. For example, a search for information on the internet in Mexico quickly returns an article projecting Mexico's e-commerce market to grow from \$3.2 billion (US\$) this year to \$15.9 billion during 2002 and exploding to \$107 billion by 2004. A few articles down the list we find Mexico has only 2.1 million internet users (3% of the population) but that the nation's largest phone company, Telmex, will provide a computer and free internet access for \$50 (US\$) per month. At such prices, Internet cafes and online kiosks can supply Internet access to millions.

The Business and Management Practices (BAMP) database "focuses on the processes, methods, and strategies of managing a business." BAMP provides practical information on business methodology and real-life applications. Our "internet in Mexico" search reveals that the phone infrastructure must be upgraded before it can effectively transfer the large, multimedia files popular on many internet sites. Also, Mexican law currently is unclear as to whether trademarks are protected from unauthorized usage as an internet domain name and what legal remedies a trademark holder has for domain name violations of that trademark.

Tablebase provides tabular access to data obtained from, "privately-published statistical annuals, trade associations, non-profit research groups, government agencies [and] investment research," as well as all the publications covered in the BizSuite databases. Our "internet in Mexico" search quickly gives tables detailing Mexico's gender breakdown for internet usage (77% male, 23% female), a breakdown on type of access (a whopping 50% of Mexico's internet usage is from private sector offices!), and even figures on projected internet advertising spending (rising from \$11 million (US\$) in 1999 to \$422 million in 2004).

Searching the databases is easy because all the work has been done. Just select your search parameters from the available list of company names, countries and regions, SIC codes, 6-digit product codes, concept terms, marketing terms, and any of 90 industries. Additionally, you can limit your search by date, geographic region and even type of document source. Or you can perform free-text searches that support both boolean operators ("and," "or" and "not") and truncation.

The RDS Business Reference Suite sits atop the IBIC's search-strategies list and you should include it in yours, too. Easy-to-use with valuable, relevant and timely information - what more could a researcher ask for?

IMPORTANT ANNOUNCEMENTS

New Reference Desk Hours for the Month of August The IBIC will be open as usual, the change will be for assistance at the reference desk only. The Reference Desk will close at 8 PM Monday-Thursday and at 5 PM Friday and Saturday. Sunday hours are unchanged.

Life After IBIC: An Information Survival Course for Students Who are Graduating

Attend this class to learn about free and low-cost business information resources on the web that can help you in your job search and with many of your information needs when you can no longer come to the IBIC... An essential one-hour session for those about to graduate - August 10, 1-2 PM, in the IBIC Media Room. No sign up required, just come!

Career Partnership Program:

a Pro-active Approach to Career Development at Thunderbird!

Greetings from your Career Management Student Chair, Neeraj Wadhwa

I am happy to announce a program that will help students and the Career Management Center (CMC) channel their combined time, resources and energy toward a common goal: career development. The Career Partnership Program was developed by the CMCS Chair with the support of TSG, students and the CMC. This program is designed to optimize the resources that are available through students, faculty and CMC, such as industry contacts, job leads, industry speakers, and student organizations and events, all with the aim of creating more networking and job opportunities for T-birds.

Mission: Build a stronger partnership between the student body and CMC to promote Thunderbird and its students to the corporate world.

Logistics: See the chart to the right

Benefits:

*For students: enhanced industry knowledge, increased networking opportunities, better preparation for job search, internship/job leads

*For TSG: improved scope of work for CMSC position, increased involvement in career development process for students, improved relationship between the student body and CMC initiatives

*For Thunderbird & CMC: increased awareness of Thunderbird in the business community, student efforts in developing relationships with companies, reduced student complaints about lack of CMC efforts in career development

This program is currently being tested on three particular industry teams, which is being lead by three very motivated T-birds: Media and entertainment, lead by Erik Sebusch, Consulting, lead by Sean Neary and E-commerce, lead by Michael Rubel. Please contact the team leaders for each industry if you would like to add value to the group by contributing your time, industry knowledge and contacts or if you interested in their coming events for each industry.

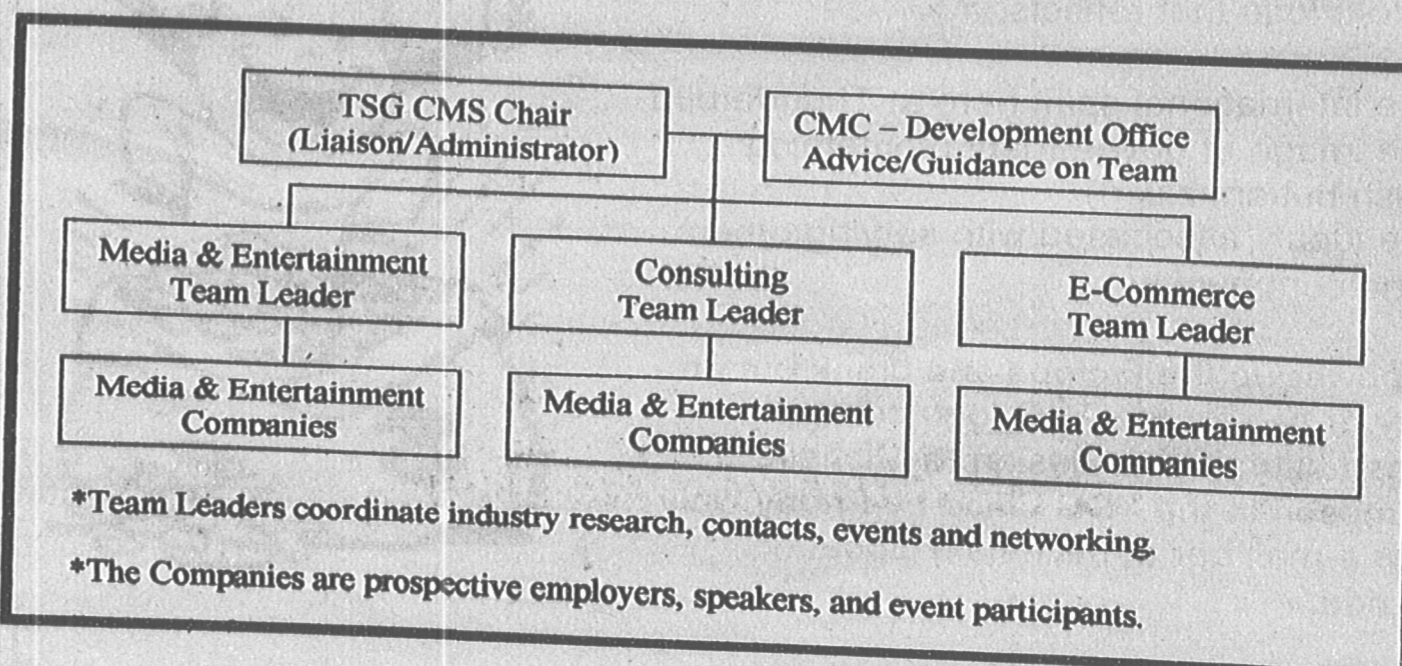
CMC is also very enthusiastic about this program and has been extremely supportive of it. According to Mr. David Martin, director

of employee relations, "The Career Partnership Program can act to marshal the collective strength and contacts of students, alumni, faculty, and staff to affect measurable outcomes in immediate job opportunities and long term recruiting relationships.

We are also excited by the invitation to further our chances of talking with students about their industry career prospects in an atmosphere of professional openness and mutual respect. Indeed, the Career Partnership Program can work to provide all of us with a clearer understanding of the changing needs and opportunities of both students and employers and how we can join together to optimize success."

This is an excellent opportunity for students to make a difference in their career development process at Thunderbird.

I would like to thank student and faculty who are involved in this CMCS - TSG initiative, and I look forward to the outcomes of this test program 'n fall semester.



STRAIGHT TALK



STRAIGHT TALK CLASSIC

Archives of previous Straight Talk columns are located in the Student Resources folder on our department page. Answers provided by Barbara Limmer, Director of Career Management Programs (limmerb@t-bird.edu).

Q: I came to Thunderbird because I wanted to make a change into a new career. Now I am tryin internship, and I will be coming back to Glendale in the fall and graduating in December. I am expecting to get a full-time offer from my internship company, but would still like to talk to other companies about opportunities. How should I tell my targetthe job market, but then on their resume they describe their education simply by showing our school name, and the degree they expect to receive. Even listing titles of the courses you've taken may not sufficiently describe the complexity of what you have learned or the level of hands-on experience you've obtained. Most Thunderbird courses include projects, simulations, and/or case studies which provide real-world experience that can and should be included on a resume.

To accomplish this, we recommend you use a heading such as "Projects Include:" or "Relevant Coursework:" under your degree/school name. Use bullets underneath this heading to describe the projects and case studies that would be of interest to the people with whom you wish to interview. For example: "Initiated marketing strategy for new product introduction resulting in 90% market share during marketing simulation game."
"Analyzed marketing obstacles of multinational pharmaceutical companies." A recruiter who is looking to hire someone with previous marketing experience would undoubtedly be impressed by this level of experience, even though it was obtained in the classroom instead of in a job.

Q: I'm currently off campus doing an internship, and I will be coming back to Glendale in the fall and graduating in December. I am expecting to get a full-time offer from my internship company, but would still like to talk to other companies about opportunities. How should I tell my targetted companies about my current situation? I would rather not tell my company's competitors that I'm expecting an offer, but I still want to "shop around" to find the best option.

A: You do not need to apologize for wanting to investigate all of your options. Even though you are enjoying your internship, and expect an offer, you are at an important crossroads in your life. It is perfectly acceptable to talk to other companies that might be interested in you. So, to answer your question, all you need to say if asked about your current situation is this: "I have enjoyed my internship with _____, and have learned a lot about the industry. I've decided to continue my career in this industry, and am investigating several opportunities right now." It's not that you're "shopping around", it's that you want to make the best decision possible for your next career move.

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CMC Weekly

ANNOUNCEMENTS

TUESDAY - Note New Day for Job Search Strategies Workshop
Job Search Strategies will be held Tuesday, July 25 from 1:00-2:15pm in LH54.

WEDNESDAY - Internet Job Search
Due to popular demand, another Internet Job Search workshop has been scheduled for Wednesday, August 2 at 6:00pm in the Career Management Resource Center. Sign-ups will begin Wednesday, July 26 during normal office hours (9:00am-5:00pm).

Reduced Drop-In Advising Hours
Wednesday, July 26: Drop-In Advising hours will be from 1:00-3:00pm
Wednesday, August 2: no Drop-In Advising hours available

Graduate Associates Needed for Fall and Spring
Would you like to work at the CMC as a Graduate Associate? The deadline to apply is August 11. To learn more about this rewarding position and how to apply, go to <http://my.t-bird.edu/mtbfiles/depts/19/cmc-graduateprogram4.htm>.

New CareerLeader Password
CareerLeader is the premier self-assessment web-based package designed specifically for business students. Current Thunderbird students can use the username thunderbird and the new password summer to log on before they create their own usernames and passwords.

Career Fair Liaisons
If you are interested in becoming a Corporate Liaison for Thunderbird Career Fair 2000, October 4-6, email your resume to Lindsey Korell at korell@t-bird.edu. If there are more applicants than companies, candidates will be selected based on graduation date.

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HOT RESOURCES
Presented by Gael Meraud, Resource Center Manager (meraud@t-bird.edu). Resources are available in the Career Management Resource Center.

Interested in a career in sports? Check out The Sports Business Directory (GV 716 .S667x) for the "Official Who's Who of the International Sports Summit."

Take a look at Adams Jobs Almanac 2000 (HF 5382.75 .U6 A33) to view profiles of 7000 U.S. employers. This excellent resource gives you detailed information on America's fastest growing industries, including business descriptions and contact information.

WEB SITE OF THE WEEK:
<http://www.mba-exchange.com/mbaindex.html> - MBA Exchange
This career web site contains opportunities for MBA students interested in working/networking in Europe. It also includes industry and country overviews for those students who register for their free service.

<http://www.franklincoveysports.com/> - Sports Careers
The Sports Insider is now available online and has been included in Links for Job Seekers on CMC's department page. To access this valuable sports resource, go to the Job Search Login. Username: ferry Password: ferry

WORKSHOPS/INFORMATION SESSIONS
View the Workshop Descriptions in the Advising & Workshops folder on our department page.
Job Search Strategies
Tuesday, July 25
1:00-2:15pm in LH54

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Dances With Roaches

by Beauford LeRoach

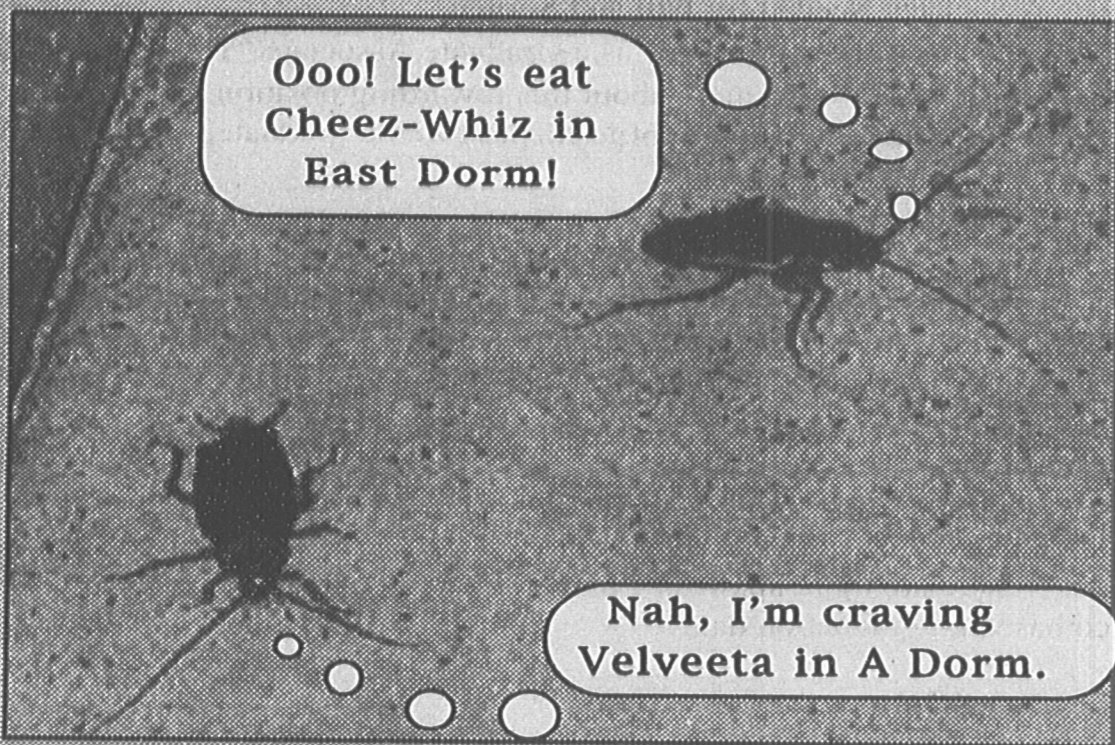
Howdy, human folks! One night while your regular columnist was sleeping with his mouth wide open, I dropped in and took over his rather tiny brain. That Emmanuel is something else. In front of the ladies he relishes talking like Sean Connery, but when he gets home and finds me on his desk, he starts yelping like Cyndi Lauper. Really, I didn't mean to take his body hostage. However, this mounting crisis situation does require immediate attention. My pals, Eek, Arrgh, Blechh, and Aiyee, have decided to make a direct appeal to the student body in hopes that an ultimate showdown won't take place. The time has come to (sorry) broach this issue before it reaches Waco-like dimensions, only with more critter casualties than is desirable. Janet Reno, we hardly knew ye.

Blame it all on Lieutenant Jimmy Joe Jaworski (ret.) Over half a century ago, an unassuming farm boy from the American heartland hugged his momma, shook hands with his poppa, and waved goodbye to his sisters, Frito-Lay and Sara Lee, then hopped on an Air Force bus headed for a base in the middle of

nowhere. Tears welled in his eyes as his hometown receded in a distant blur. In his knapsack was a sandwich that his momma had made for him. Spam, the king of luncheon meats! Yet Jimmy forgot about his snack as the scenery changed like postcards from along the way. Wedged inside of this sandwich was my great-grandfather, Schtick, two million generations removed. He too said goodbye to his kin as he embarked on a journey to a mythical place where the sun shone all year round and dried military food was abundant. Packing only his hopes and dreams, he headed out West for the greater glory of roachdom. And Grandpa Schtick did literally carve a name for himself among the great roach pioneers. The violent yokels who first found the place were soon replaced by more cosmopolitan sorts, bringing with them fascinating stories about roaches from all over the world. Oh, how we listened intently as they recounted tales of fear involving our American, German, and Oriental brethren. I distinctly remember some human who actually encountered the most legendary of our tribe, the Giant Hissing Cockroach. Oh, we knew that we were uniquely blessed among all the critters. Students who lived in dormitories brought us all the important snack food groups. You know, Doritos, Cheetos, and Tostitos. While there was the occasional stomp of the foot here and the spray of Raid there, we coexisted rather peacefully for a long time. Together, man and roach strove to make a home out of where nothing once existed.



Then the summer of the new millennium rolled around. I kept seeing all the rude remarks that students made about roaches interrupting their tennis sessions and creepy crawlies "invading" their private spaces on Thundervoice. Militant pupils started squishing bugs with wanton violence. One of them even got a pet rat to make munchkins out of my amigos. And the ground was littered with the corpses of my relations. For want of a measly crumb or a discarded morsel, they died in the name of love. I must say, the unspoken truce has been broken. In the memory of my Grandpa Schtick, I invoke the silent friendship that he struck with Lt. Jimmy as this situation nears epic proportions. The crunchy sound of my kin biting the dust rekindles the hatred within the exoskeletons of those hiding in the closets, drawers, air vents, and cracks in the wall of dorm rooms everywhere. As the de facto TSG Roach Liaison, I must pose the question: Can't we all just get along?



Don Pablo's Passes The Ultimate Test

By Alex Romero-Toledo

Last weekend, the President of the Mexicanos was asked to look for a worthy Mexican restaurant and write a detailed review about it.

After some days of looking for a nearby and merited choice, a beautiful connoisseur suggested this really nice place called Don Pablo's. Since the judge was going to be a real Mexican, we felt we should not put the restaurant at a disadvantage, so we decided to comment to Eric (our waiter) what we intended to do. Great was our surprise when moments later we had waiters coming back and forth every minute making sure we had everything we needed. Even the manager came down to greet us and also showed up a couple of times during our meal to see what she could do to make us feel comfortable.

You would think they were doing this especially for us due to the situation, but we noticed that most of the customers received a very unusual attention and plus, my beautiful guide told me this was the normal behavior of the employees of Don Pablo's.

From the dishes that we tasted, El Conquistador is a must, as it includes almost every Mexican specialty served by the restaurant. As a Mexican, I must say that I was not disappointed at all with the taste, especially when I saw (and tasted) that the flour Tortillas are freshly made in the house. The Burritos, Quesadillas, Enchiladas and Flautas really taste good in this place. I was also very glad to see that among the drinks they serve, my personal favorite dark beer (Negra Modelo) is available, plus one of my favorites light beers (Modelo Especial). Also, the Real Margarita, the PiOa Colada and the Strawberry Daiquiri are sure bets.

Some of you will be glad to know that there is a happy hour Monday to Thursday from 4pm to 7pm and Friday from 4pm to 6pm, where all the beer and the house Margaritas (which should not be confused with the special Margaritas) are half price. The price range per person with no alcohol is about 8 to 12 dollars, depending on your appetite for a full meal, and from 15 to 20 dollars if alcoholic beverages are included. This could be classified as a medium to expensive place, but the value is in accordance to the price.

This is certainly a place worth recommending visiting. Don Pablo's is located on Bell Road and 75th Avenue and is opened from 11am to 10 pm Sunday to Thursday and from 11am to 11pm Friday and Saturday. Ask for the manager Brenda Hill and tell her you are from Thunderbird for a nice surprise.



Thunderbird Women in Business & TSG present:

Julia Rosen & Katalin Haynes from the Venture Capital firm



You may be wondering...

How can I make sure my business plan gets noticed?

What do VC firms really look for?

How can I get funding for my idea?

Bring your questions to the presentation on

Friday, July 28 1:00 p.m. - 2:15 p.m. WB 1-2-3