

AN OFFICIAL PUBLICATION OF

## Music Teachers Tational Association

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# NEWSLETTER

MEMBERS TIPS NEWS ANNOUNCEMENT

## NATIONAL MEMBERSHIP COMMITTEE APPOINTED

MTNA is working hard to reach the goal of a larger, more active and diverse membership. Toward that end, a National Membership Committee was recently appointed and will work under the direction of the vice president for membership, Joan Reist. Members of the committee are Susan Goodfellow (Utah), Jeannie Goodwin (New Hampshire), Terry Hanzlik (Iowa), Judith Price (Washington), Marcia Wilke (Washington), Budd Udell (Florida), and Sue McVay (MTNA national headquarters).

During the 1994–95 fiscal year MTNA saw a slight decline in members. Paid membership for 1994–95 was 23,292, down 679 members from 1993–94. As of June 30, 1995, there were only 17,066 paid members for 1995–96 (this number should improve somewhat as late payments are received).

Membership recruitment and retention is accomplished most effectively by state and local associations. It is the responsibility of *all* levels of the association to maintain the enthusiastic and energetic membership that is the strength and vitality of MTNA.

The vice president for membership and the National Membership Committee are working to provide information and materials for your state and local associations to assist you with membership projects. Their goals are to establish effective recruitment and retention strategies, to assist in identifying prospective members and to help develop programs that will ensure consistent membership retention.

## Young Chang America to Sponsor MTNA Competition

MTNA is pleased to welcome Young Chang America as the new sponsor of the MTNA-Young Chang America Collegiate Artist Piano Competition. Young Chang has expanded the prizes given at the national level; it will award \$2,000 and a 5'2" grand piano to the national winner of the competition. In addition, the winning competitor's teacher will receive a \$300 award, and all national collegiate piano finalists will receive \$350 for travel expenses. For more details on this and other MTNA student competitions, consult the June/July 1995 issue of *American Music Teacher*.

## New Medical Insurance Carriel for MTNA Members

MTNA national headquarters is pleased to announce change in medical insurance available to members. On May 1, 1995, Albert H. Wohlers & Co. replaced Sedgwick James Group Service as administrator for the MTNA group insurance plans. If you are currently enrolled in one of MTNA's group plans, you should have received a letter advising you of the change—all accounts should have been transferred as of August 31, 1995.

A new Disability Income Insurance Plan with monthly benefit up to \$2,000 is available to eligible members. Minimal entry requirements apply until December 1, 1995. After December 1, eligibility for the plan may be more restrictive.

Other plans now available to members include Major Medica Short Term Major Medical and Catastrophe/Excess Major Medical. (Plans may be restricted in some states.)

For more information on MTNA group insurance, contact Albert H. Wohlers & Co., 1440 N. Northwest Hwy., Parkridge, IL 60068-1400, (708) 803-3100 or (800) 323-2106, fax (708) 803-464

# NEW ADVOCACY POSITION FILLED

#### 1995–97 NATIONAL ADVOCACY CHAIR

"As we approach the twenty-first century, advocacy for the arts, and particularly for music and music education, becomes increasingly crucial. In an era of decreasing government support to fund arts programs, it is my goal as the new national advocacy chair to help MTNA lead the campaign to keep music alive in our schools and communities through a comprehensive arts advocacy program. Each MTNA member has an obligation to be proactive in addressing the challenges confronting music study today, and this advocacy must be a key objective of every independent teacher, every state and local association, every college faculty member, and the entire music industry. MTNA is intensifying its crusade to ensure that music is recognized as a vital, core component of every child's education, and each of us has a critical role to play in that effort." During his military career, Verne Campbell was the Chief of Bands for the U.S. Army, Com-

During his military career, Verne Campbell was the Chief of Bands for the U.S. Army, Commander and Conductor of the U.S. Military Academy Band at West Point, Associate Bandmaster and Executive Officer for the U.S. Army Band in Washington, D.C., and director of the worldrenowned U.S. Army Herald Trumpets. He co-directs the Campbell Music Studio and lectures frequently on careers in music, music studio management, and the use of technology to enhance music teaching.

# Profile

MTNA gives me a great sense of pride in being a member of this professional association.

## NAME: RUTH EDWARDS POSITION: MTNA PRESIDENT

Ruth Edwards's years of involvement in MTNA continue to increase her enthusiasm about the association. She sees MTNA's strength in its members—"Belonging to MTNA is a wonderful opportunity to meet other members and to see their dedication to the profession. It's a great network of knowledge and inspiration. It has always been a very satisfying experience for me and gives me a great sense of pride in being a member of this professional association." She speaks highly of MTNA's volunteers and with deep appreciation for the vision and collaborative spirit of the board of directors.

During her tenure as MTNA president, Edwards's goal is "...partnership through participation. All MTNA members should become partners in MTNA by becoming involved in some small way at any level." She feels strongly that each member has something important to contribute to the association. Members can get the most out of their membership by taking advantage of what MTNA has to offer—and that means participation.

Edwards also seeks to strengthen communication within MTNA. "It's important that we have better communication on all levels. The Board of Directors is committed to this." In addition, she will emphasize the importance of MTNA certification and strive to continue making the public aware of how to find qualified music teachers.

First Year of National Certification: \_\_\_\_\_ Birthdate: \_\_\_\_

Send to: Judith Price, NCTM, National Certification Chair,

4904 Hilton Rd. N.E., Olympia, WA 98516.

Edwards sees MTNA's membership as increasingly diverse. "As membership grows we need to see more of an alliance between piano and other instruments. There is a lot of cooperation going on between piano teachers and teachers of other instruments that we don't know about—this will strengthen our association. We are *Music* Teachers National Association. We will see what we can offer instrumentalists that their instrument-specific associations can't offer." Two things MTNA can offer are pedagogy and advocacy—areas that may not be adequately addressed by other associations. Edwards believes MTNA is on the threshold to becoming a leader in these two areas. "We need to continue to make our members aware of what arts are facing. Again, their participation is important. Studio teachers have a huge contribution to make. The disappearance of music in schools makes what we do even more important."

MTNA plays a key role in Edwards's life. She recently retired from full-time teaching at the University of New Hampshire to concentrate on being MTNA president and to once again be an independent music teacher. Edwards also performs as a collaborative planist and gives workshops and master classes on pedagogy, performing and performance stress. When she's not participating in these activities, she is an avid reader, embroiders, knits and is rekindling her love of sketching and painting.



To apply, send a completed entry form, a one-page typed study plan (including estimated cost, anticipated time frame and information about the proposed teacher or institution), and a description of your background and experience. One or two letters of recommendation are encouraged and other supporting documentation may be included. All materials must be postmarked no later than February 1, 1996, and should be sent to Judith Price, NCTM, National Certification Chair, 4904 Hilton Rd. N.E., Olympia, WA 98516.

# Member News



## Margie May Ott Honored by Students

Can you recall the key influence(s) in your career? International concert pianist Stephen Drury can.

Basic Training, by American composer Lee Hyla, was commissioned in honor of Margie May Ott by her former students. The work was debuted in a concert by Stephen Drury—a former student of Ott—at the Metropolitan Performing Arts Center in Spokane, Washington, on May 25, 1995. In fact, commissioning this piano piece was Drury's idea. Over 100 of Ott's former students contributed to the project—a fitting tribute to a key influence in each of their lives. The recital was well attended by Ott's colleagues and students, and a public reception followed. Ott, too, was influenced in her career by some key people. As a desire to accompany her father who loved singing, Ott began taking piano lessons at age 7. But her interest in the piano didn't end there. At age 11, Ott started giving piano lessons and has been teaching ever since. As a high-school senior, she moved to Spokane where she met Augusta Gentsch, her piano teacher. Ott was an active performer, but her goal was to be a teacher.

After graduating from Mills College in Oakland, California, in 1940, Ott studied in New York City with Moriz Rosenthal—the last living pupil of Franz Liszt. She earned a master's degree from Juilliard in 1943, and studied with—and was a "gofer" for—Madame Olga Samaroff-Stokowski, concert pianist and Leopold Stokowski's first wife.

Ott has been a piano teacher in the Spokane area since 1931. She taught at Gonzaga University and Whitworth College, as well as in her private studio. One student even traveled from as far as Chester, Montana, to study with her. Ott has since retired from full-time teaching, but she still teaches a few lessons.

## CONTRIBUTING MADE EASY

Now you can contribute with the ease and flexibility of using your VISA or MasterCard. The MTNA FOUNDATION has set up several new payment options—charge your contribution monthly, quarterly, semiannually or annually.

	t in the MTNA FOUNDATION. 25 □ \$100 □ \$75 □ \$60 □ \$ 29 be made via MasterCard or VISA.	
Please charge my total gift of \$ on □ MasterCard □ VISA using the following payment option:         □ Annually □ Semiannually □ Quarterly □ Monthly Please begin deductions in (month, year)		
Card NumberSignature		
☐ My check for \$ made payable to the MTNA FOUNDATION is enclosed.	My gift is □ in memory of □ in honor of Name	
Name	Please Notify	
Address	Address	
City/State/Zip Mail to: MTNA Foundation, The Carew Tower, 441 Vine St		
Signature My check for \$ made payable to the MTNA FOUNDATION is enclosed. Name Address City/State/Zip	My gift is  in memory of  in honor of Name Please Notify Address City/State/Zip	

Contributions are deductible to the extent allowed by law.

## CALENDAR

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November 24	Program proposals for 1997 convention
	due at National Headquarters
December 1	Enrollment deadline for new disability income insurance
December 1	Deadline for submitting compositions for the 1995 MTNA-Shepherd Distin- guished Composer of the Year Award
December 1	MTNA FOUNDATION State Festival Grants and Travel Grants application deadline
January 14	Postmark deadline for MTNA FOUNDA- TION Teacher Enrichment Grant applications to be received at National Headquarters
February 1	Postmark deadline for MTNA FOUNDA- TION Local Association Matching Grant applications to be received at National Headquarters
February 1	Applications due for PTGF Grant
February 1	Entries due for 1995 Student Chapter of the Year Award
February 24	Early registration deadline for the 1996 MTNA National Convention
March	Certification renewal forms mailed
March 1	Postmark deadline for MTNA Administrative Grants
March 15	1996–97 dues renewal statements mailed
March 23–27	1996 national convention in Kansas City, Missouri

## FREE MATERIALS AVAILABLE TO STATE AND LOCAL ASSOCIATIONS

## FILL-IN-THE-BLANK PRESS RELEASES

Press releases can be an effective tool in promoting your independent studio or local association and in increasing public awareness of the importance of music study and the

professionalism of MTNA members. A packet of "fill-in-theblank" press releases, developed for MTNA by Read Communications, is available from national headquarters. The packet includes instructions for writing press releases, as well as several sample releases that can easily be adapted to your local or state association's needs.

Have your local or state officers contact MTNA national headquarters to receive any of these *free* materials.

## GETTING STARTED BROCHURES

The "Getting Started" brochures—"Getting Started with Association Finances" and "Getting Started with Data Management and Computers"—were first introduced at the 1995 MTNA national convention. Now available from national headquarters, these brochures provide basic how-to information that local associations will find useful.

## MUSICLINK

A booklet on MusicLink—an MTNA FOUNDATION-sponsored program—is also available from national headquarters. MusicLink was developed by the Virginia Music Teachers Association as a two-part program to establish a link between independent music teachers and classroom music teachers. This booklet includes an introduction and history of the program, a description and guidelines of LessonLink and StudyLink, along with forms, applications and sample letters. This publication would be a valuable tool in helping you start a MusicLink program in your state.

Phoenix, Kish Dungan Phoenix, Kish Dungan



Music Teachers National Association The Carew Tower 441 Vine Street, Suite 505 Cincinnati, Ohio 45202-2814

BULK RATE PERMIT NO. 2831 PERMIT NO. 2831 PULK RATE



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#### TI S and a lot C TEACHERS NATIONAL ASSOCIATION

Gary L. Ingle, Executive Director Marcie Gerrietts Lindsey, Director of Publications Lisa F. Zink, Editor Brian Pieper, Graphic Designer

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Contact the MTNA staff at: MUSIC TEACHERS NATIONAL ASSOCIATION The Carew Tower 441 Vine Street, Suite 505 Cincinnati, OH 45202-2814 Phone: (513) 421-1420 513) 421-2503 Website: www.mtna.org

# **MEMBERS**

## MTNA ANNOUNCES NEW MEMBERSHIP CAMPAIGN

Why Recruit New Members? MTNA members are cordially invited - and enthusiastically encouraged - to participate in a campaign to recruit more members for MTNA

and improve each state's retention rate.

Why get involved? When MTNA adds members. everyone benefits-not just by increasing association dues revenue but by adding to MTNA's collective knowledge. creativity and energy.

RSHIP When MTNA grows in membership, it increases in strength as well. When veteran teachers join through the local or state MTA, they contribute their experience and wisdom to the association. When younger teachers join, they help to ensure the future prosperity of MTNA.

As a professional association, MTNA speaks as a national voice, promoting the value of music study and participation, encouraging high standards for professionalism in music teaching and speaking out on arts advocacy issues. One goal of the association is to include and represent as many voices as possible. Individual members help shape the collective voice and share in the power of being heard on a national level.

#### Earn Money for Your State

States also can collect cash prizes-another great reason to get involved in the campaign! First-place winners will receive \$1,000, while second-place winners will earn \$500 toward their state MTA. Both first- and second-place prizes will be awarded in three categories:

- state with the biggest net gain in numbers (new members plus those who renew),
- state with the biggest net gain in percentage of membership.
- state with the highest retention rate (members who renew).

Winners can use the funds in any way they see fit. Notice that neither state award will be based solely on the most new members recruited. This is because MTNA wants to emphasize long-term member recruitment. Recruiting someone who is not a good prospect, only to have them drop their membership the next year, does not benefit the association in the

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#### Fall 1998

long term. Therefore, states are being rewarded for net gain in membership.

Join the fun! All state and local association presidents received the campaign guidelines. Contact them or MTNA national headquarters for details, or visit MTNA's website at www.mtna.org. The membership campaign runs through March 1, 1999. Winners will be announced and prizes awarded during the MTNA 1999 National Convention in Los

Angeles, California, in March.

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New membership recruitment brochures are available to help members spread the word about MTNA's many important programs and services. To receive copies of the recruitment brochures, call MTNA national headquarters at (513) 421-1420 or email your request to jwwhaley@mtna.org.

#### **Reasons To Join MTNA's Recruitment Campaign**

- Increased revenue
- Stronger, more active local or state association with new members
- · Fresh ideas for programs and activities from a more diverse membership
- More members to volunteer for activities
- New friends
- Increased opportunities for joint student ventures, such as chamber music groups and collaborative artist efforts
- Enhanced teamwork and camaraderie among the local and state MTA
- More colleagues with whom to share ideas and resources
- Greater presence in the community

 Opportunity for state MTAs to win cash prizes Fact: The vast majority of people joined MTNA because someone-a friend, colleague, teacher or mentor-invited them. Do you have a friend who teaches music but is not an MTNA member? Invite your friend to join!

## Composer of the Year Award Worth Even More

MTNA announces—with gratitude—that Dr. Sylvia Shepherd has increased the MTNA-Shepherd Distinguished Composer of the Year award from \$2,500 to \$3,000.

Each year, many state MTAs commission a composer to write an original composition that is premiered at their state convention. A distinguished panel then judges the state compositions and selects one piece to be performed at the MTNA National Convention. The winning composer receives a plaque and cash award.

According to Charles Smith, NCTM, chair of the composers commissioning advisory committee, "Over the past nine years alone, 270 new works have been commissioned and premiered by affiliated state organizations. We are indebted to Dr. Shepherd for her support. Increasing the award to \$3,000 signifies her strong commitment to the program, and I am sure I speak for everyone when I say, 'Thank you, Dr. Shepherd, for your generosity and continued support of this valuable MTNA program."

The composers commissioning program helps MTNA and the MTNA FOUNDATION nurture programs that support not only music teaching and performance but the composing of new music as well. For more information about the composers commissioning program, contact Charles Smith at (502) 781-9234 or e-mail him at charles.w.smith@wku.edu.

#### Come to where the people are warm and the music shines brightly!

MTNA 1999 National Convention March 20–24, 1999 Westin Bonaventure Hotel Los Angeles, California

Bring your sunglasses and prepare to bask in the glow of master teachers, student competition finalists, industry experts, featured clinicians and fellow respected music teachers.

Highlights of the 1999 National Convention will include:

- "American String Teachers Association with the National School Orchestra Association Days," featuring string sessions, master classes and performances on Saturday and Sunday
- The MTNA FOUNDATION Gala aboard the historic Queen Mary, featuring dining, entertainment and, if we're lucky, a glorious sunset over the Pacific Ocean
- Convention artists and master classes
- Pedagogy Saturday III: "Three or More: Beyond the Traditional Private Lesson"
- Technology in Music Symposium
- Electronic Media Composition Festival
- Awards Brunch
- Exhibit Hall featuring new instruments, music and teaching tools Mark your calendar and stock up on sunscreen. This is one convention you won't want to miss.

## NATIONALLY CERTIFIED MUSIC TEACHERS CAN BE AWARDED \$1,000

Any MTNA member who:

- has earned and maintained the MTNA Professional Certificate or MTNA Associate Certificate for at least six years
- and is at least 28 years old by February 1, 1999

can apply for a \$1,000 grant from the Piano Technicians Guild Foundation (PTGF).

Each year the PTGF awards a nationally certified MTNA member a financial-assistance grant to provide advanced study opportunities that relate to piano.

Last year's recipient, Jane Karwoski of Albuquerque, New Mexico,

used the grant to help her pay for continuing education courses, attend a seminar on improvisation by Lisa Lopez at the University of New Mexico and complete an independent study project on Edwin Gordon's music learning theory.

To apply, send a completed entry form, a one-page typed study plan (including estimated cost, anticipated time frame and information about the proposed teacher or institution) and a description of your background and experience. One or two letters of recommendation are encouraged, along with any other supporting documentation. Applications will be screened by a Piano Technicians Guild (PTG)

representative and MTNA's National Certification Board (NCB) members. Previous recipients, members of the MTNA Board of Directors, NCB members, and past or present PTG members and their families are not eligible.

The recipient will be announced at the 1999 MTNA National Convention Awards Brunch on March 22, 1999. The recipient is asked to submit a written report to the PTGF and NCB when the project is completed.

All materials must be postmarked no later than February 1, 1999, and should be sent to: Rory Thompson, NCTM, National Certification Chair, 5324 41st Ave. S., Minneapolis, MN 55417.



NCTM PTGF	Entry Form
Name	
Address	
City	
Phone ( )	
MTNA Member #	
First Year of National Certification	Birth Date
Send to: Rory Thompson, NCTM National Certification Chair, 5324 41st Ave. S. Minneapolis, MN 55417	

# FOUNDATION

#### MARJORIE MEANS COGSWELL ENDOWMENT FUND ESTABLISHED

MTNA announces the establishment of the Marjorie Means Cogswell Endowment Fund by the children of the late Mr. and Mrs. John Cogswell of Goodland, Kansas. The fund, which was created primarily for the purpose of financing Teacher Enrichment Grants, was made possible by the generous contributions of John Cogswell, Mariana Weinhold, Martha Auld and Curtis Mason, surviving husband of Lorna Mason, deceased daughter of Mr. and Mrs. Cogswell.

Marjorie Means Cogswell was an active piano teacher in western Kansas for more than thirty years. She was active in MTNA and blessed by students who not only excelled in piano but who also chose music as their profession.

Anyone wishing to honor Marjorie Means Cogswell and her activities on behalf of piano students and piano teachers is encouraged to make a contribution to the Marjorie Means Cogswell Endowment Fund, c/o The MTNA FOUNDATION, 441 Vine St., Ste. 505, Cincinnati, OH 45202-2814.

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#### SEEKING ENTRIES FOR 1998 MTNA STUDENT CHAPTER OF THE YEAR

Each year during the MTNA National Convention, one student chapter wins the \$500 MTNA Student Chapter of the Year Award, presented by the MTNA FOUNDATION. This grant is to be used during the upcoming school year for educational projects. The chapter is asked to write an evaluation letter to the FOUNDATION, detailing how the grant was used. Last year, the Weber State Student Chapter in Ogden, Utah, was selected because of the scope, diversity and educational nature of its activities, especially for offering music lessons to children of migrant workers. Please send all entries to MTNA national headquarters by February 1, 1999.

#### Applications for Local Association Matching Grants Sent

The Local Association Matching Grant Program application and guidelines were mailed from the FOUNDATION office to every local association president in August. This grant provides financial assistance to MTNA-affiliated local associations seeking opportunities to provide ongoing educational and professional development of their teachers and generate support for and promote music in the immediate community. The postmark deadline for submission of applications is February 1, 1999. All applicants will be notified of the results by May 1, 1999.

#### APPLICATIONS AVAILABLE FOR 1999 TEACHER ENRICHMENT GRANTS

To receive the 1999 Teacher Enrichment Grant Guidelines and Application Form, contact Laurel Belew at the FOUNDATION office, (513) 421-1420 ext. 242, or email her at lbelew@mtna.org. This grant provides financial assistance to music teachers for private study, college-level coursework or special projects in performance, pedagogy, music theory, composition and other areas. The applicant is required to match funds. Applications must be postmarked by January 15, 1999. All applicants will be notified of the results by May 1, 1999.

#### 1998–1999 MTNA STUDENT COMPETITION UPDATES

The new MTNA student composition competition national coordinator is *Kenton Bales, NCTM, Department of Music, University of Nebraska at Omaha, Omaha, NE 68182, (402) 554-3359.* 

The new junior high school performance competitions national coordinator is *Steve Clark, Schwob Department of Music, Columbus State University, 4225 University Ave., Columbus, GA 31907, (706) 565-3603.* 

Application procedure changes (see pages 65 and 67 of the June/July 1998 *American Music Teacher*):

The fifth step has been revised (page 67):

Mail the completed 1998–1999 Official Application Form to Steve Clark, Schwob Department of Music, Columbus State University, 4225 University Ave., Columbus, GA 31907. Include the following:

- Completed 1998–1999 Official Application Form and repertoire program
- One photocopy of the completed application form (both sides of form) and the repertoire program
- A check payable to MTNA in the amount of \$70
- The sixth step has been revised (page 65):
- Mail a photocopy of the completed 1998–1999 Official Application Form (both sides of form) to Kenton Bales, NCTM, Department of Music, University of Nebraska at Omaha, Omaha, NE 68182.
- Mail a photocopy of the completed 1998–1999 Official Application Form (both sides of form) to National Competitions Chair Sharon Lohse Kunitz, NCTM, 8309 Cherry Hills Dr. NE, Albuquerque, NM 87111.

# MTNA FOUNDATION

# Endowment Fund.

Eleven named endowments have been established to honor individuals who have made notable contributions to the future of music and music teaching. Endowment funds allow the FOUNDATION to build assets to ensure its future, and earnings from these investments fund the programs of the FOUNDATION. Contributions may be made to the following endowment funds:

- CELIA MAE BRYANT ENDOWMENT FUND Oklahoma MTA and members established this endowment in 1996 to recognize the achievements and contributions of Celia Mae Bryant. Bryant is a former president of MTNA, the Southwest Division and Oklahoma MTA. Funds provide grants and awards to benefit students and teachers. MARJORIE MEANS COGSWELL ENDOWMENT FUND
- The children of the late Mr. and Mrs. John Cogswell of Goodland, Kansas, have established the Marjorie Means Cogswell Endowment Fund for financing teacher enrichment grants. A long-time MTNA member, Marjorie Cogswell was an active piano teacher in western Kansas for more than thirty years.
- EVELYN LINDBLAD FOLLAND ENDOWMENT FUND Established in 1997, the Evelyn Lindblad Folland Endowment provides awards to deserving piano students. The second award of \$500 was given to the 1998 first runnerup of the MTNA-Yamaha High School Artist Piano Competition. Through the years, eleven of her students have been state winners in MTNA competitions. Folland currently resides in Montana.
- FRANCES CLARK-LOUISE GOSS ENDOWMENT FUND The enormous impact Frances Clark and Louise Goss, both from New Jersey, have had on modern piano teaching is recognized through this endowment. The endowment perpetuates their impact through teacher enrichment grants, allowing teachers to pursue continuing education. BETH MILLER HARROD ENDOWMENT FUND

Beth Miller Harrod is a long-time member of

Nebraska Music Teachers Association, was a founder and artistic director of Rocky Ridge Music Center in Estes Park, Colorado, and had a long tenure on the faculty of Nebraska Wesleyan University, from which she received an honorary doctoral degree. A gift to this endowment fund in honor of Beth Miller Harrod will further the various programs beneficial to MTNA members.

- MARGARET SAUNDERS OTT ENDOWMENT FUND Margaret Mae Saunders Ott of Washington state has guided and nurtured countless piano students and teachers through the years. Her legacy continues with this endowment fund by providing awards for teacher enrichment grants.
- ROBERT PACE ENDOWMENT FUND Robert Pace's philosophy regarding professional growth for teachers is underscored through his named endowment. Pace, of New York state, has been a great mentor to many people and has made a significant impact on the music-teaching profession.
- AMANDA WARD PENICK ENDOWMENT FUND Funded through the generosity of MTNA members and the Gloria Narramore Moody Foundation, the Amanda Ward Penick Endowment supports teacher enrichment grants benefiting Alabama and Southern Division teachers. Penick is a professor and past president of Alabama MTA. She has served as a guest artist, clinician and adjudicator for local, state, division and national levels of MTNA. SHIRLEY A. RAUT ENDOWMENT FUND

In honor of Shirley Raut's retirement, the MTNA FOUNDATION established this

endowment in 1997. The fund is a tribute to Raut's dedicated and distinguished service as executive director of MTNA and director of the MTNA FOUNDATION.

- HELENE M. ROBINSON ENDOWMENT FUND Helene M. Robinson, from Oregon, is recognized for her extensive experience as a soloist, accompanist, chamber musician, clinician, adjudicator and author. This fund is a symbol of her contribution and commitment to music.
- ELNORA HARTMAN STICKLEY ENDOWMENT FUND The South Bend Area Music Teachers Association established this endowment to honor former local president, Elnora Hartman Stickley. Teacher enrichment grants funded through this endowment benefit Indiana and East Central Division teachers.
- GENERAL ENDOWMENT FUND
- Through the generosity of Margaret Lorince (South Carolina), past MTNA president, and Carol Nelson (Illinois), MTNA FOUNDATION chair of the Board, a general endowment fund was established in 1994. This endowment continues to grow. ANNUAL FUND

The annual fund is the cornerstone of all fundraising efforts of the FOUNDATION. Contributions to the annual fund ensure the existence of the FOUNDATION until the time that all operations and programs can be funded through earnings on endowment investments. A large percentage of current FOUNDATION programs and operation costs are possible only through annual fund contributions.

MTNA	-
FOUNDATION	

Name			
Address			
City/State/Zip			
My check for \$ made payable to the MTNA FOUNDATION is enclosed.			
Contributions may be made via MasterCard or VISA.			
Please charge my total gift of \$ on 📮 MasterCard 📮 VISA			
using the following payment option: 🖸 Annually 📮 Semiannually 📮 Quarterly 📮 Monthly 📮 One time gift			
Please begin charging in (month, year)			
Card Number Expiration Date			
Signature			
I would like to receive information on making a planned gift.			
I have included the MTNA FOUNDATION in my estate planning.			
Mail to: MTNA FOUNDATION, The Carew Tower, 441 Vine Street, Suite 505, Cincinnati, Ohio 45202-2814			

#### Contributions are deductible to the extent allowed by law.

#### Please use my gift for:

MTNA FOUNDATION Annual Fund
 MTNA FOUNDATION General Endowment Fund
 Celia Mae Bryant Endowment Fund
 Marjorie Means Cogswell Endowment Fund
 Evelyn Lindblad Folland Endowment Fund
 Frances Clark-Louise Goss Endowment Fund
 Beth Miller Harrod Endowment Fund
 Margaret Saunders Ott Endowment Fund
 Robert Pace Endowment Fund
 Amanda Ward Penick Endowment Fund
 Shirley A. Raut Endowment Fund
 Helene M. Robinson Endowment Fund
 Elnora Hartman Stickley Endowment Fund

#### MTNA FOUNDATION Q&A

#### What is the MTNA Foundation?

The MTNA FOUNDATION is committed to keeping America's musical future alive for succeeding generations by supporting programs that demonstrate the value and enhance public understanding of the music-teaching profession. The MTNA FOUNDATION supports comprehensive programs that nurture the creation, performance, study and teaching of music.

How does the MTNA FOUNDATION nurture the creation, performance, study and teaching of music?

The MTNA FOUNDATION supports programs that:

- Award teacher enrichment grants to MTNA members for private study or collegiate-level course work, enriching the teaching and performing careers of recipients.
- Fund programs like MUSICLINK, opening lines of communication between community, school and studio as well as reaching talented, underprivileged students.
- Encourage educational projects and community outreach through matching grants to MTNA local associations.
- Offer workshops, seminars, symposia and other educational programs on topics and issues of importance to the music-teaching profession.
- Encourage the generation and performance of new American music through the national composers commissioning program.
- Promote the creation of new works by American composers with the MTNA-Shepherd Distinguished Composer of the Year Award.
- Encourage student achievement with awards to winners of MTNA national performance and composition competitions at elementary, junior high, high school and collegiate levels.
- Enable students to participate in MTNA competitions through travel grants.

#### Why should I contribute to the MTNA FOUNDATION?

When you invest in the MTNA FOUNDATION, you are cultivating the art of music in America. You become an investor—personally committed to keeping music alive for future generations.

## America's Promise, MENC Commend MusicLink at Summit

At the first MTNA National MUSICLINK Summit (June 5–7, 1998, at George Mason University near Washington, D.C.) Rae Grad of ^merica's Promise—The Alliance for Youth applauded MTNA's USICLINK volunteers. MTNA has promised to provide, by the year 2000, 10,000 hours of private music instruction to disadvantaged youths across the country through MUSICLINK. This commitment represents nearly \$200,000 of instruction to be donated by MTNA members. Already, members have provided almost 4,000 instructional hours to 175 students.

Music Educator's National Conference (MENC) joined America's Promise at the Summit, formalizing its support for the MusicLink program. "MusicLink represents a model for true partnerships between school music educators and private music teachers," says John Mahlmann, executive director of MENC. "Music Educator's National Conference is pleased to support such collaborations and applauds MTNA for their efforts."

MENC represents all phases of music education in schools, colleges, universities and teacher-education institutions. The organization supports MusicLINK by encouraging school music teachers to nominate students for MusicLINK programs.

## MTNA ENHANCES WEBSITE

Explore MTNA's expanded website, which now includes; Independent Teacher Location Information Service

ITLIS is designed to aid teachers who are considering relocating by listing detailed information about the demographics, economics, schools and culture of various parts of the country where independent music teachers are needed.

#### MTNA Directory of Pedagogy Offerings at American Colleges and Universities

This directory lists information about pedagogy departments at hundreds of colleges and universities throughout the United States. Available information includes degrees offered, course requirements and contact names for piano, voice and strings pedagogy.

#### Annotated Bibliography on Musician Wellness

An invaluable resource for music teachers, students and performers, the Annotated Bibliography on Musician Wellness lists avoidance techniques and treatments for performance anxiety and medical problems often suffered by musicians. Compiled and annotated by Linda Cockey, associate professor of music at Salisbury State University, this directory first appeared in the December/January 1997–1998 issue of *American Music Teacher*.

MTNA plans to add more useful features to its website in the next few months. Check out MTNA at www.mtna.org. If you would like your state or local MTA website linked to the MTNA website, or if you have new ideas, address changes or corrections, please e-mail your requests to jmartin@mtna.org.



Rae Grad, senior vice president of America's Promise—The Alliance for Youth, presents the symbolic America's Promise wagon to L. Rexford Whiddon, NCTM, MTNA president.

# Call for Student Compositions in Electronic Media

MTNA invites students to enter its Electronic Media Composition Festival, conducted during the 1999 National Convention, March 20–24, in Los Angeles, California. Any student whose teacher is a member of MTNA is welcome to submit compositions in electronic media. A three-member adjudication committee will select compositions to be performed at the festival.

The Electronic Media Festival is a popular event, held the final day of the National Convention. Teachers are encouraged to spread the word to their students. For submission guidelines, see page 54 of the August/September *American Music Teacher* or call MTNA national headquarters at (513) 421-1420.

## **1997** MEMBERSHIP SURVEY RESULTS IN

As revealed in MTNA's 1997 membership renewal survey, most MTNA members:

- teach sixteen or more students a week,
- · spend thirty minutes with each student,
- instruct junior high and high school students in classical music.

#### Other revealing statistics include:

- 35% of members spend 45 minutes with each student while 16% devote an hour to each student,
- 86.5% teach preschool and elementary students while 70% instruct adults,
- 51% teach pop or sacred music while 42% teach jazz.
   These statistics are based on 2,727 responses received at

national headquarters. Questions on the 1998 membership renewal form concern MTNA's website. MTNA encourages members to respond.

According to Sue McVay, MTNA assistant executive director, "We want to know our members better because the more we know about them, the more services we can offer. We also want to provide members the opportunity to voice their opinion and express themselves."

### CALENDAR

Children Andres			
September 18–20	Summit for MTNA Leadership in Cincinnati, Ohio		
November 27	Program proposals for 2000 convention due at national headquarters		
November 30	Deadline for Electronic Media Composition Festival entries		
December 1	Compositions due for the 1998 MTNA- Shepherd Distinguished Composer of the Year Award		
December 1	MTNA FOUNDATION Student Travel Grant application due		
December 1	Project descriptions for "Music Teachers Nurturing Audiences" campaign due		
January 15	Postmark Deadline for MTNA FOUNDATION Teacher Enrichment Grant applications		
February 1	Postmark Deadline for MTNA FOUNDATION Local Association Matching Grant applications		
February 1	Entries due for PTGF Grant		
February 1	Entries due for 1998 Student Chapter of the Year Award		
February 18	Early registration deadline for the 1999 MTNA National Convention		
March 1	Certification renewal forms mailed		
March 20–24	1999 MTNA National Convention in Los Angeles, California		

## **MUSIC TEACHERS NURTURING AUDIENCES**

#### A National Campaign for Audience Development Sponsored by Kawai America

MTNA wants you to introduce someone to the exciting world of live music while enriching your own life and showing support for the performance organizations in your community.

The MTNA-affiliated local association from each state with the most unique audience development project will receive an award of \$100. A grand prize of \$500 will be awarded to the most outstanding project nationwide.

Project descriptions are due by December 1, 1998. For details, contact the MTNA national headquarters or National Community Outreach and Education Chair Kathryn Rood, NCTM, 2327 S. Las Palmas, Mesa, AZ 85202; (602) 838-7707; clavier@imap2.asu.edu.

## PEDAGOGY SATURDAY PROCEEDINGS AVAILABLE

MTNA has books detailing Pedagogy Saturday seminars conducted during the 1996 National Convention in Dallas, Texas. To order a copy, please send a check to MTNA national headquarters—\$16 for members, \$21 for nonmembers.

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Music Teachers National Association The Carew Tower 441 Vine Street, Suite 505 Cincinnati, Ohio 45202-2814

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AN OFFICIAL PUBLICATION OF THE

## M U S I C Teachers <sup>M</sup>ational Association

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## NEMBERS TIPS NEWS ANNOUNCEMENT

#### Spring/Summer 1999

## ON A PRACTICAL NOTE...

INTRODUCING THE LACKADAISICAL STUDENT TO THE ACHIEVEMENT PROGRAM

by Sandra Marie Bovee

Sandra Marie Bovee, NCTM, received a bachelor of arts degree from Whitworth College in Spokane, Washington. Bovee is the MTNA MUSICLINK coordinator for the Spokane area.

Do you have at least one lackadaisical student in your studio? There were many in mine, until a few years ago. I felt if I didn't reach their hearts, I had not achieved my goals; perhaps in these lackadaisical situations we become as complacent as the student. This is how I was until I developed a plan that surprisingly brought

about a change of attitude in my lackadaisical students—The Achievement Program. I found ways to motivate students. Setting specific and realistic goals and rewarding the students when these goals are met gives them something to strive for. This program is easily adaptable in any studio.

You need very few tools for this program: index cards and a set of award certificates, which are

awarded at the last lesson of *Try The Achievement Program to motivate your lackadaisical students.* each month, listing all the

achievements the student accomplished.

Here are the few steps to incorporate into what you *already* do.

- List your goals on index cards or let your students copy your master list.
- 2. At the first lesson of each month, play for your students a choice of two or three pieces and let them select the piece for the month, which they will then perform at the last lesson of that month for critique in The Achievement Program. If students like the piece and have chosen it themselves, they are more likely to take ownership of the piece and perform it well.
- 3. When you give your students an achievement card listing your desired goals for their particular level of skills, reassure the students that you will help them reach these goals for this piece during the month.
- 4. "Decoding" the music is an initial step toward

attaining these goals. As Mary Walker wrote in her book entitled *The Teacher's Heart*, "...music learning falls into two distinct phases: decoding and repetition practice.... Most of our students must decode, or 'crack the mystery' on the page before they can even begin the kind of [repetitious] activity we think of as practice."

The goals I often set for my students include:

Demonstrating good posture and confidence in stage presence. Once good posture at the piano is explained, a gentle touch to the middle back often helps revive a slouching student to an erect position. In preparation for performing, you can encourage good posture and stage presence by showing your student how to walk tall to an imagined center stage



or edge of a keyboard, face an imagined audience, smile and then announce their name and the name and composer of the piece. After playing, acknowledge the audience's response by smiling and bowing. Pretend performances will help the students in a real live performance. • Demonstrating

 Demonstrating dependable, consistent tempo and accurate rhythms.
 Two teachers in Spokane, Esther Nelson and Margy Mae

Ott, have developed a surefire way to help students identify which sounds are to happen right on the beat: draw lines from treble to bass where the notes are to sound on the beats. Playing just those notes with the ticks of a metronome at an easy tempo helps the ears to anticipate those sounds at those regular intervals.

Pedaling that enhances the music. Nothing, it seems, about the piano fascinates a new student as much as the pedals. So they should learn from their first expressed interest how to pedal correctly. I have lain under the piano, placing my hands gently on the foot to press the pedal and foot down together at the proper time and lift them at the proper time so the student could feel and hear what was to happen. When they can hear and copy what you have done, ask them to show you.

continued on page 2

#### continued from page 1

- Planning distinct touches for clear articulation. From the fairly early stages of musical education, there are the appearances of little dots, lines and letters in the music—staccato, tenuto, p, f, slur, dynamics, expression markings—that determine the length and strength of the sounds. Set a goal for your students to demonstrate and explain the meaning of all these dots, lines and letters in the piece they selected.
- Planning the phrases and slurs that enable the music to "speak." Every teacher has an opinion about what is important in piano playing and how to teach technique and execute what's on the page. Be very clear to your students about what you want them to do and demonstrate what you mean. Then let them explain to you what that is. Let your students demonstrate how to do it. Ask them to tell you when they hear the end of a phrase.
- Planning that shows knowledge of the signs and symbols in the music. The musical signs and symbols like treble, bass, time signature and key signature are straightforward. The goal here is to get the students to understand these signs and symbols and to use them in their musical vocabulary. Once these signs and symbols are identified and explained, all one needs to do is ask the student what each sign means.
- Demonstrating the "sounds" that identify the music and its place in history. Explain the sounds that identify the music's

place in history. I know how excited students become when they learn their special piece was written at a time in world history when... What was being discovered? Invented? What was happening politically? A particular sound of a particular time in history can be placed into a particular context.

Developing a more dependable memory. To create a more dependable memory for your student, I suggest examining the music when a new piece is introduced, looking for memory clues like repeats, familiar patterns, arpeggios and scale runs and then letting the students tell you, without looking, what memory clues they have discovered. This step begins the memory awareness process. What's most important is anisying the process and scale runs and states the students.

What's most important is enjoying the process and getting the students excited about learning to play the piano. All those essential markings are just tools. The enjoyment is in the "saying something"—describing with sounds an emotion or an idea, a happening or a scene. This includes dynamic variation, touch, phrasing, note accuracy and all technical aspects. These are the foundation but become the canvas on which the enjoyment of expression paints its picture. Enjoyment of the piano and satisfaction of personal progress are what I see in the former lackadaisical students when I use The Achievement Program. I know they are on the road toward mastering that challenging but wonderful instrument—the piano.

# EXTRAIL AFFILIATE NEWS EXTRAIL

Michigan MTA and The Steinway Society of Michigan are partners in a program designed to award and honor the state's top piano students. The Society sought a way to reward young pianists by giving them substantial cash awards, certificates of achievementand a chance to perform in a unique venue on a concert-grand Steinway piano.

The Steinway Society asked Michigan MTA members for the opportunity to honor the winners of Michigan MTA's annual Student Achievement Testing Piano Division Competition. The Steinway Society matches or exceeds the cash awards given by Michigan MTA to winning students. The awards are scaled downward from \$500 for the top senior-high pianist. Students at all levels—high school, junior high and elementary—and all honorable mentions receive an award. The awards are paid for from the Tom Barna Memorial Fund. In addition to these awards, the Society hosts one or two recitals a year, featuring the winning pianists.

District 9 of the New York State MTA co-presented a workshop entitled "Performance Stress—Causes & Cures: Mastering Performance While Minimizing Anxiety" in February, using funds from an MTNA FOUNDATION Local Association Matching Grant. Boston-based performer/psychologist Aline Benoit was guest presenter, joined by Eugene Kaplan, chair of psychiatry at the State University of New York-Health Science Center; Sue Jacobs, violinist with the Syracuse Symphony; Richard McKee, bass-baritone and artistic director of the Syracuse Opera; and Gerald Zampino, former principal clarinet with the Syracuse Symphony. The Central New York Performing Arts Medicine Association co-sponsored the workshop.

The **Chapel Hill MTA** presented a "Compose-A-Thon" in January—a day for participants to collaborate playfully with the elements of composition. Composers Pamela St. John and Julie Harris organized the event to encourage students who are already composing to continue writing and interest those students who have not yet composed. More than seventy-five students of all ages participated. The University of North Carolina-Chapel Hill donated classrooms for the workshop, and the North Carolina Symphony donated twenty-five pairs of complimentary tickets to a concert later that evening for students who registered early.

Wisconsin MTA created a website for its state association in October—www.wmta.net—which had attracted 11,048 visitors as of mid-January.



## FROM THE TOP NATIONAL RADIO PROGRAM TO AIR MTNA STUDENT COMPETITION WINNERS

From The Top (FTT), with host Christopher O'Riley, is an acclaimed new public radio program featuring America's most outstanding pre-college age classical musicians. Currently airing as a series of hour-long specials, FTT is poised to launch its weekly national broadcast in January 2000. FTT producers have requested permission to air performances by and interviews with MTNA national student performance competition winners. At the MTNA National Convention in March, FTT Associate Producer Scott Schillin addressed attendees at the concerts of the junior high and high school performance competitions, inaugurating a partnership between FTT and MTNA.

# FOUNDATION

#### Central Missouri State Earns 1999 Student Chapter of the Year Award

Central Missouri State University in Warrensburg was named MTNA Student Chapter of the Year at the 1999 National Convention in Los Angeles in March and was awarded \$500 from the MTNA FOUNDATION.

Among the chapter's accomplishments were:

- Presentation and organization of a Piano Pedagogy Weekend with a guest artist concert, master class and lecture, supported through university and chapter fundraising efforts as well as outside grants
- Inclusion of guest speakers at each monthly meeting
- Compilation of a systematic survey of university accompanying needs and practices, surveying both faculty and students
- Monitoring and serving of refreshments by students at the Missouri MTA state convention
- Organization of various successful fundraising activities The Student Chapter of the Year Award was established by MTNA to support and encourage ongoing educational programming on

behalf of student chapters. The grant is to be used during the upcoming year, and the chapter is asked to submit an evaluation letter to the MTNA FOUNDATION detailing how the grant was used.

The MTNA FOUNDATION congratulates the students of Central fissouri State University, Alisa Bohall, student chapter president, and chapter advisers, Mia Kim and Richard Smith, for their dedication.

#### 1999 Student Travel Grants Distributed

Travel grants totaling \$20,200 were recently distributed to fifty states by the MTNA FOUNDATION and the Allen I. McHose Scholarship Fund. The amount of travel grant funding varies, depending upon the number of participants in the MTNA Student Competitions at the division level. In 1999, 404 students competed in the seven MTNA divisions. Each of these students received a minimum of \$50 for travel. The state may supplement the \$50 at its discretion.

Additional travel funds were awarded to finalists in those national competitions that have corporate sponsors. They include:

- MTNA-Baldwin Junior High School Piano Competition: \$200 per finalist
- MTNA Junior High Percussion Competition and High School Percussion Competition: \$200 per finalist
- MTNA-Yamaha High School Piano Competition: \$350 per finalist
- MTNA-Gibson Collegiate Guitar Competition: \$350 per finalist
- MTNA-Slingerland Collegiate Percussion Competition:
   \$350 per finalist
- MTNA-Young Chang Collegiate Piano Competition: \$350 per finalist.

These travel awards are in addition to the \$100 merit awards given to ery finalist in all performance competitions. These are presented annually following the competitions at the MTNA National Convention.

#### 1999–2000 State Incentive Giving Campaign Winners Announced

Congratulations to Tennessee Music Teachers Association, Delaware Music Teachers Association, California Association of Professional Music Teachers and Illinois Music Teachers Association, winners of the 1998–1999 State Incentive Giving Campaign. Prizes were awarded at the MTNA FOUNDATION Gala on March 22 during the 1999 MTNA National Convention in Los Angeles, California.

For having the highest percentage of members who contributed to the campaign, Tennessee won a 2000 MTNA National Convention package to Minneapolis, including one complimentary registration, a FOUNDATION Gala ticket and four nights at the official convention hotel. Delaware received one round-trip airline ticket anywhere in the continental United States for having the highest percentage of members who gave \$25 or more; California won a cash award of \$250 for having the highest dollar amount given to the Annual Fund; and Illinois received a cash award of \$250 for having the highest dollar amount given to the Annual Fund and Endowment Fund combined. All prizes were awarded to the states to be used at their discretion.

Contributions to the Annual Fund during the campaign period— March 1, 1998–February 28, 1999—totaled \$43,631, while contributions to the Endowment Fund, including all named endowments and the Annual Fund combined, were \$72,978.

#### 

#### Carol J. Nelson Endowment Fund Established

The MTNA FOUNDATION announces the establishment of the Carol J. Nelson Endowment Fund. This fund, instituted by a generous contribution from Carol Nelson, NCTM, chair of the MTNA FOUNDATION Board of Trustees, is another one of the many ways this kind benefactor has supported the missions of MTNA. The Carol J. Nelson Endowment Fund is administered by the MTNA FOUNDATION in support of Teacher Enrichment Grants. These grants provide financial assistance to music teachers for private study, collegiate course work or special projects. The Nelson Endowment is primarily for voice teachers.

Nelson, an Oak Brook, Illinois, resident, has been an MTNA member and an active nationally certified teacher of music for many years. After graduating from Northwestern University in Evanston, Illinois, with both bachelor and master of music degrees, Nelson went on to participate in post-graduate studies in piano and voice at the American School of Fine Arts in Fountainebleau, France.

In 1969, Nelson was introduced to MTNA by a friend and thus began her many involvements with the association. Her MTNA positions include:

- Chair of the Board of Trustees of the MTNA FOUNDATION, 1997–1999
- Director, Illinois State Music Teachers Association (ISMTA) Board of Trustees, 1997–present
- Trustee, MTNA FOUNDATION Board of Trustees, 1993–2002
- Delegate, East Central Division Executive Committee, 1989–1991
- State president, ISMTA, 1986–1990
- State treasurer, ISMTA, 1981–1986
- Chairman, West Suburban Chicago Area Group, ISMTA, 1976–1980
- Vice chair of programs, West Suburban Chicago Area Group, ISMTA, 1972–1976

Those who wish to contribute to the Carol J. Nelson Endowment Fund may send contributions to: MTNA FOUNDATION, Attn: Carol J. Nelson Endowment Fund, The Carew Tower, 441 Vine St., Ste. 505, Cincinnati, OH 45202-2814.

# ITNA FOUNDATION Endowment Funds

Thirteen named endowments have been established to honor individuals who have made notable contributions to the future of music and music teaching. Endowment funds allow the FOUNDATION to build assets to ensure its future, and earnings from these investments fund the programs of the FOUNDATION. Contributions may be made to the following endowment funds:

#### CELIA MAE BRYANT ENDOWMENT FUND

Oklahoma MTA and members established this endowment in 1996 to recognize the achievements and contributions of Celia Mae Bryant. Bryant is a former president of MTNA, the Southwest Division and Oklahoma MTA.

#### MARJORIE MEANS COGSWELL ENDOWMENT FUND

The children of the late Mr. and Mrs. John Cogswell of Goodland, Kansas, have established the Marjorie Means Cogswell Endowment Fund for financing teacher enrichment grants. A long-time MTNA member, Marjorie Cogswell was an active piano teacher in western Kansas for more than thirty years.

#### FERN NOLTE DAVIDSON ENDOWMENT FUND

This fund, established by the Idaho MTA, honors Fern Nolte Davidson, a piano and piano pedagogy teacher at Albertson College of Idaho for thirty-five years. Davidson, a long-time member of MTNA, holds a Master Teacher's Certificate. Endowment income will be used for teacher enrichment grants.

EVELYN LINDBLAD FOLLAND ENDOWMENT FUND Established in 1997, the Evelyn Lindblad Folland Endowment provides awards to the first runner-up of the MTNA-Yamaha High School Artist Piano Competition. Through the years, eleven of Folland's students have been state winners in MTNA competitions. FRANCES CLARK-LOUISE GOSS ENDOWMENT FUND

The enormous impact Frances Clark and Louise Goss, both from New Jersey, have had on modern piano teaching is recognized through this endowment. The endowment perpetuates their impact through teacher enrichment grants.

Contributions are deductible to the extent allowed by law.

#### BETH MILLER HARROD ENDOWMENT FUND

Beth Miller Harrod is a long-time member of Nebraska MTA, was a founder and artistic director of Rocky Ridge Music Center in Estes Park, Colorado, and had a long tenure on the faculty of Nebraska Wesleyan University, from which she received an honorary doctoral degree.

#### CAROL J. NELSON ENDOWMENT FUND

Instituted by a generous contribution from Carol Nelson, former chair of the MTNA FOUNDATION Board of Trustees, this fund will be used toward teacher enrichment grants, primarily for voice teachers.

MARGARET SAUNDERS OTT ENDOWMENT FUND Margaret Mae Saunders Ott of Washington state has guided and nurtured countless piano students and teachers through the years. Her legacy continues with this endowment fund by providing awards for teacher enrichment grants.

#### ROBERT L. PACE ENDOWMENT FUND Robert Pace's philosophy regarding professional growth for teachers is underscored through his named endowment. Pace, of New York state, has been a great mentor to many people and has made a significant impact on the music-teaching profession.

AMANDA WARD PENICK ENDOWMENT FUND Funded through the generosity of MTNA members and the Gloria Narramore Moody Foundation, the Amanda Ward Penick Endowment supports teacher enrichment grants benefiting Alabama and Southern Division teachers. Penick is a professor and past president of Alabama MTA.

#### SHIRLEY A. RAUT ENDOWMENT FUND

In honor of Shirley Raut's retirement, the MTNA FOUNDATION established this endowment in 1997. The fund is a tribute to Raut's dedicated and distinguished service as executive director of MTNA and director of the MTNA FOUNDATION.

#### HELENE M. ROBINSON ENDOWMENT FUND

Helene M. Robinson, from Oregon, is recognized for her extensive experience as a soloist, accompanist, chamber musician, clinician, adjudicator and author. This fund is a symbol of her contribution and commitment to music.

#### ELNORA HARTMAN STICKLEY ENDOWMENT FUND

The South Bend Area MTA established this endowment to honor former local president, Elnora Hartman Stickley. Teacher enrichment grants funded through this endowment benefit Indiana and East Central Division teachers.

#### GENERAL ENDOWMENT FUND

Through the generosity of Margaret Lorince (South Carolina), past MTNA president, and Carol Nelson (Illinois), MTNA FOUNDATION chair of the board, a general endowment fund was established in 1994. ANNUAL FUND

The annual fund is the cornerstone of all fundraising efforts of the FOUNDATION. Contributions to the annual fund ensure the existence of the FOUNDATION until the time that all operations and programs can be funded through earnings on endowment investments. A large percentage of current FOUNDATION programs and operation costs are possible only through annual fund contributions.

MTNA	]
FOUNDATION	

Name

Enclosed is my contribution to the MTNA FOUNDATION. \$ \_\_\_\_\_ \$125 **\$**\$100 **\$**\$75 **\$**\$60 **\$**\$40 **\$**\$25

#### Please use my gift for:

Name		MTNA FOUNDATION Annual Fund	
Address		I MTNA FOUNDATION General Endowment Fund	
City/State/Zip	<ul> <li>Celia Mae Bryant Endowment Fund</li> <li>Marjorie Means Cogswell Endowment Fund</li> </ul>		
My check for \$ made payable to the MTNA FOUNDATION is enclosed.			
Contributions may be made via MasterCard or VISA.		Fern Nolte Davidson Endowment Fund	
	Evelyn Lindblad Folland Endowment Fund		
Please charge my total gift of \$ on 🔲 MasterCard 🔲	Frances Clark-Louise Goss Endowment Fund		
using the following payment option: 🔲 Annually 🛄 Semiannually 🛄 Qu	Beth Miller Harrod Endowment Fund		
Please begin charging in (month, year)		Carol J. Nelson Endowment Fund	
Card Number	Expiration Date	Margaret Saunders Ott Endowment Fund	
Signature		Robert L. Pace Endowment Fund	
I would like to receive information on making a planned gift.	Amanda Ward Penick Endowment Fund		
I have included the MTNA FOUNDATION in my estate planning.		Shirley A. Raut Endowment Fund	
	Helene M. Robinson Endowment Fund		
Mail to: MTNA FOUNDATION, The Carew Tower, 441 Vine Street, 5	Elnom Hantman Stielder Endermant Fund		

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- elene M. Robinson Endowment Fund
- Elnora Hartman Stickley Endowment Fund

## MTNA FOUNDATION Q&A

#### What is the MTNA FOUNDATION?

The MTNA FOUNDATION is committed to keeping America's musical future alive for succeeding generations - by supporting programs that demonstrate the value and enhance public understanding of the music-teaching profession. The MTNA FOUNDATION supports comprehensive programs that nurture the creation, performance, study and teaching of music.

## How does the MTNA FOUNDATION nurture the creation, performance, study and teaching of music?

- By supporting programs that:
- Award teacher enrichment grants to MTNA members for private study or collegiate-level course work.
- Fund programs like MUSICLINK, opening lines of communication between community, school and studio as well as reaching talented, underprivileged students.
- Encourage educational projects and community outreach through matching grants to MTNA local associations.
- Offer workshops, seminars, symposia and other educational programs.
- Encourage the generation and performance of new American music through the national composers commissioning program.
- Promote the creation of new works by American composers with the MTNA-Shepherd Distinguished Composer of the Year Award.
- Encourage student achievement with awards to winners of MTNA national performance and composition competitions.
- Enable students to participate in MTNA competitions through travel grants.

#### How can I contribute to the MTNA FOUNDATION?

- A charitable contribution to the MTNA FOUNDATION is a tax-deductible gift/donation. We accept the following contributions:
- Bequests—Save on Estate Taxes
- Gifts of Cash—Immediate Tax Savings
- Gifts of Life Insurance—Premiums Are Tax Deductible
- Gifts of Stock—Avoid Capital Gains Taxes
- Life Income Gifts, Such as a Charitable Gift Annuity—Increase Your Income

## Invest

in the Power of Music

### George Mason University Scholarships Support MTNA MusicLink

George Mason University (GMU) announced the establishment of e Melton Music Teaching Scholarship Awards in support of the MTNA MusicLink program.

This unique award, established by a generous donation from a Northern Virginia arts foundation, offers ten \$5,000 scholarships for new full-time graduate students and returning full-time graduate or junior or senior undergraduate music majors at GMU for the 1999–2000 academic year. Each scholarship recipient must agree to volunteer with the MTNA MusicLink program by teaching up to four students who are musically talented and have financial need. These scholarships, which are eligible for renewal for up to two years, total a potential \$150,000 worth of contributions in support of MTNA MusicLink.

"One of the most important aspects of our music program is outreach in the community," states Joseph Shirk, chair of GMU's Department of Music. "The Melton Music Teaching Scholarships provide the opportunity for our students to...serve the community by teaching young students who show promise in music but otherwise

## MTNA ANNOUNCES MEMBERSHIP CAMPAIGN FOR 1999–2000

MTNA has launched a new membership campaign to recruit members for the 1999–2000 membership year. Materials have been distributed to all affiliated state and local music teacher associations to help increase new memberships and improve member retention rates.

All members are encouraged to get involved. States will collect ash prizes for:

- Largest net gain in numbers (new members plus those who renew)
- Largest net gain in percentage of membership
- Highest retention rate (members who renew)

SHIP C

First-place winners in each category will receive \$1,000, while second-place winners will earn \$500 for their state MTA.

Plus, new this year, *individuals can win prizes for recruiting new members*. Anyone who recruits at least one member will be eligible to win a prize. More valuable prizes will be given to top recruiters. Watch for details on MTNA's website—www.mtna.org—when you receive your membership card for the 1999–2000 year, and check future issues of *AMT* and the *MTNA Newsletter*.

The winning states for the 1998–99 campaign are: Largest net gain in numbers

- ◆ Washington, D.C., first place
- Maryland, second place

Largest net gain by percentage of membership

- Vermont, first place
- Rhode Island, second place
   State MTA with the highest
   texts

retention rate

Rhode Island, first place
Washington, D.C., second place

Could your state use extra cash? Help your state local association y recruiting new members, and you may win a prize for yourself! To receive recruitment brochures and more information, contact MTNA national headquarters at (513) 421-1420 or jwwhaley@mtna.org. would not have the opportunity to take music lessons."

The MTNA MusicLink program benefits students who show interest in music study by encouraging active communication between school music teachers and independent music teachers. In one facet of the program, LESSONLINK, volunteer MTNA members offer free or reduced-rate lessons to at-risk youth who have been identified by school teachers as having potential musical talent. These LESSONLINK children are the students who will be taught by the Melton Scholarship recipients.

"We are sincerely grateful for the significant support George Mason University provides for the MTNA MusicLink program," says Gary Ingle, MTNA executive director. "Through these important scholarship awards, GMU will benefit both the recipients—tomorrow's music teachers—and the talented, at-risk students they will teach."

Joanne Haroutounian, NCTM, National MusicLink Coordinator, states, "I am excited to see the first collaboration of a university and private foundation with the MusicLink program. Careful monitoring of the successful start of this program may serve as a model for other colleges and universities that wish to offer this teaching opportunity to their student teachers."

GMU has an enrollment of more than 24,000 students and more than 200 music majors. GMU's Department of Music is accredited by the National Association of Schools of Music.

# EXTRAIL EXTRAIL MEMBER NEWS

Louisiana MTA member Kathleen Rountree, NCTM, MTNA vice president of professional activities, was named a Fellow of the American Council on Education for 1999–2000.

Missouri MTA member **Richard Cass**, professor of music at the University of Missouri-Kansas City (UMKC) Conservatory, was awarded the UMKC Trustees Excellence in Teaching Award and received the Missouri Governor's Excellence in Teaching Award.

In an Associated Press column, Missouri MTA member Mary Helen Harutun was honored for her seventy-two years of teaching in Joplin, Missouri.

Dallas MTA member Katherine Freiberger's composition for marimba and voice, *The Edward C. Peterson Tree*, was performed at the Alexander Murray Faculty Recital in January at Fort Lewis College in Durango, Colorado.

New York State MTA member Melinda Wagner won the ISCM/League of Composers International Competition for *Wing & Prayer*.

Wisconsin MTA member **S. Marion Verhaalen** had an entire program of her music presented by the Ad Hoc Chorale of Milwaukee in March.

Oregon MTA member Victor Steinhardt, professor of piano at the University of Oregon in Eugene, recently released a new CD entitled *Sonata Boogie* on the TownHall Records label.



Melinda Wagner



Victor Steinhardt

## **IENDAR**

Music Teacher.

June 30	Names of MTNA FOUNDATION donors who have sent contributions by June 30 will be printed in the October/November 1999 issue of <i>American Music Teacher</i> .	
July 1	Deadline for 1999–2000 dues to be received at national headquarters.	
July 1	National certification renewal deadline; state deadlines may vary.	
July 15	Division conference and competition schedule information must be received at national headquarters for inclusion in the October/November 1999 issue of <i>American</i> <i>Music Teacher</i> .	
July 20-24	Board of Directors summer meeting.	
July 24–26	MTNA FOUNDATION Board of Trustees summer meeting.	
August 30	Local association presidents will receive guidelines and an application form for 1999–2000 Local Association Matching Grants from the MTNA FOUNDATION.	
September 17–18	Second annual Summit for MTNA Leadership.	
Student Competitions—check state deadlines in the 1999– 2000 Student Competitions Rules, Requirements and Official		

Application Forms in your June/July 1999 issue of American

## MTNA GRANTS STAR AWARDS TO MUSIC SCHOOL GRADUATES

MTNA is recognizing outstanding graduating music students from music schools accredited by the National Association of Schools of Music with an MTNA Student Achievement Recognition (StAR) Award. One student from each school was selected by faculty and school administrators on the basis of excellence in academic achievement, successful teaching experience and/or demonstrated leadership abilities.

The StAR Award recipients receive a free, one-year MTNA membership for the 1999-2000 year. Most states and some local associations affiliated with MTNA have added free one-year memberships for selected students.

The awards were presented by the nominating schools at their own spring awards programs. Membership applications are being processed now as these graduates settle in to their first studios and teaching positions.

## TEACHER TALK

How to get your students to read their lesson notebooks: During a particular week of lessons, write this sentence somewhere within each student's page of notes: "If you tell me you read this, I'll pay you \$1."

See how many respond. Afterward, tell those who did not read their notebooks what they missed. This trick was tried by one teacher, and it only cost her \$2. However, from that point on, all of her students read their notebooks each week.

—Anonymous Source

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PHOENIX AZ 85028-3038 4714 E SHANGRI LANE ROAD DOROTHY KISH DUNGAN \*\*\*UTO\*\*\*#LL FOR AADC 852 69



Cincinnati, Ohio 45202-2814 441 Vine Street, Suite 505 The Carew Tower Music Teachers National Association

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Whise Teachers National Association, Inc. The Carew Tower 441 Vine St., Ste. 505 Cinclinnati, OH 45202-2811 Phone: (513) 421-120 • Fax: (513) 421-2503 Website: www.mtna.org E-mail::mtnanet@mtna.org



**Music Teachers National Association** 

## Winter 1999/2000 Newsletter

# **Thoughts for the New Millennium**

Every new year brings a variety of feelings; anticipation, optimism and determination may be among the most prevalent. The advent of a new century can only serve to intensify such feelings and to sound a rallying cry for action—not too many of us will pass this way again!

The Board of Directors has set a dozen priorities for the biennium-responding to member concerns and reflecting trends in the professionthat we anticipate will begin to come to fruition during the year 2000. I'm optimistic that the supportive measures and program initiatives proposed by MTNA to benefit both teachers and students will motivate each member to reciprocate by volunteering to serve the association, encouraging colleagues and students to become active members, and participating in professional growth. We can anticipate that such a cooperative venture will forge another link in the MTNA Connection by creating a continuous circle of service and participation.

I am confident that every Board of Directors member, each national chair and advisory committée member, every single state and local leader, and everyone at headquarters is determined to make this a banner year for all of MTNA, and I eagerly anticipate working with all of you as we aim to achieve our goals. And I don't think it is overly optimistic to believe that the twenty-first century will see MTNA as the undisputed leader among music associations in America! *—Joan Reist, NCTM, President* 

MTNA's New Year's resolution is to do everything possible to help you grow professionally. As we usher in the new year and a new century, MTNA offers some suggestions to spice up your life and enhance your musical career. Here's to a fun and fulfilling 2000.

- 1. Attend the 2000 MTNA National Convention.
- 2. Purchase MTNA's new A Brief Legal Guide for the Independent Music Teacher:
- 3. Develop a five-year business plan for yourself.
- 4. Develop and present a workshop.
- 5. Perform in a recital.
- 6. Read American Music Teacher.
- 7. Buy and learn to play a new piece of music.
- 8. Collaborate with another performer.
- 9. Print new business cards.
- 10. Establish and write down your life's goals.
- 11. Update your studio policies.

- 12. Subscribe to a new periodical.
- 13. Volunteer for a local association project.
- 14. Learn a new skill like photography, tennis, pottery or other hobby.
- 15. Become a "link" through the MTNA MUSICLINK program.
- 16. Take a friend/teacher to a local association meeting.
- 17. Adopt a pet.
- 18. Buy a new piece of equipment for your studio.
- Help a student buy an instrument—evaluate and/or recommend an instrument.
- 20. Get away for the weekend—take a trip to a place you have never been.
- 21. Buy and try a new beginning teaching method.
- 22. Play! Organize a softball, soccer or touch football game with friends.
- 23. Meet a home-based business owner outside the music industry.
- 24. Start a new exercise routine.
- 25. Play a piece of music written in the twentieth century.
- 26. Taste food you have never tried before.
- 27. Buy a recording of music you have never listened to.

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- Go to a concert by an ethnic group whose music you are unfamiliar with.
- 29. Teach a group class if you have never tried.
- 30. Take a class in an area other than music.
- 31. Accept a student who may have special needs.
- 32. Turn off the TV and read a good book.
- Write or rewrite your resume or studio brochure.
- 34. Call one former member of your local association and ask him or her to accompany you to the next meeting.
- 35. Learn how to use the Internet and e-mail.
- 36. Paint a room in your house a new color.
- Do something special for yourself—a walk, massage, new haircut, etc.
- Write and distribute a studio newsletter.
- 39. Reacquaint yourself with old recital pieces you played and, if you dare, perform them in public. *continued on page 2*

#### MTNA Winnter Newsletter 1999/2000

continued from page 1

- 40. Go to a beautiful place that relaxes you and take time just to think and daydream.
- 41. Try something you don't think you'd be good at. (You might surprise yourself!)
- 42. Say hello to strangers you meet on the street.
- 43. Volunteer your time and/or money to a charitable organization.
- 44. Mentor a young teacher.
- 45. Write to old friends who

have moved away or dropped out of your life.

- 46. Go to a fancy restaurantjust because.
- 47. Learn a new language.
- 48. Treat yourself and a friend or your mate to a night at the opera, ballet, concert or musical.
- 49. Take a day off to do nothing.
- 50. Keep a journal about your students-write in it every day.

## **MTNA in the News**

In recent months, MTNA has been featured in several online magazines. Articles mentioning MTNA have been posted on theWhiz.com, which provides real-life financial information on a variety of topics, including education and leisure; JuniorNet.com, a website offering news and information about kids and computers, educational issues and family activities; and EatSleepMusic.com, a website providing information about music study and other music topics.

If you or your state or local association is mentioned in a story on the Web or in print, please let MTNA know. Contact Jennifer Martin at (531) 421-1420, ext. 239 or e-mail information to mtnanet@mtna.org.

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## **The Concert of the Century**

MTNA Executive Director Gary L. Ingle attended The Concert of the Century on October 23 at the White

House. Sponsored by the National Endowment for the Arts and the VH1 Save the

Music Foundation, this concert was created with the President and First Lady in support of VH1 Save the Music and to pay tribute to the American music of this century. The concert also was organized to raise awareness about the powerful influence of music in the edu-

cation and lives of young people. Among the artists who performed were Eric Clapton, Sheryl Crow, Garth Brooks, Al

Green, B.B. King,

Lenny Kravitz and John Mellencamp. Paul Schaffer of the CBS "Late

Show" band was the musical director. Introducing these famous acts were Angela Bassett, Robert DeNiro, Meryl Streep, Gwyneth Paltrow, Sarah Jessica Parker and other celebrities. The invitation-only audience comprised leaders in education and the music industry.

## **MTNA Certified Members Can Receive PTGF Grant**

Any MTNA member who has earned and maintained the MTNA Professional Certificate or MTNA Associate Certificate for at least six years and is at least twentyeight years old by February 1, 2000, can apply for a \$1,000 grant from the Piano Technicians Guild Foundation (PTGF). This grant is awarded annually to provide nationally certified members advanced study opportunities related to piano.

For more information and an entry form, contact MTNA National Certification Chair Cathy Albergo, NCTM, 18N062 Hidden Hills Trl., West Dundee, IL 60118-9528; (847) 836-7940; calbergo@aol.com. Deadline for submission is February 1, 2000.

## MTNA 1999-2000 Membership Campaign

Now is the time to offer a six-month "trial" membership to teachers who have never been MTNA members. The national dues are 50% off, and many states

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offer prorated dues as well.

February 29, 2000, is the final day for a new member registration to count toward the prizes that will be awarded for the 1999-2000 MTNA Membership Campaign. States will receive cash prizes for first and second place in three categories: highest net gain in numbers, high-

est net gain in percentage of membership and highest retention rate. As of October 31, 1999, the standings were as follows:

Net Gain by Numbers

- ◆ First Place: North Dakota
- Second Place: Nevada Net Gain by Percentage of
- Membership First Place: North Dakota
- Second Place: Nevada

#### **Highest Retention Rate**

- ♦ First Place: North Dakota
- ◆ Second Place: Idaho

**Prizes Announced!** This year prizes will be awarded to individual recruiters as well! The MTNA member who recruits the most

> new active members nationwide will receive two domestic round-trip tickets to anywhere in the continental U.S., Alaska or Canada from Delta Air Lines.

The top recruiter in each division will win a \$100 gift certificate from J.W. Pepper & Son. You can shop from your home with J.W. Pepper & Son's toll-free number: (800) 345-6296 or via its website at www.jwpepper.com.

Anyone who recruits at least one new active member will be eligible to win a tote bag of MTNA merchandise worth \$75. No members will be awarded more than one prize.

Don't forget to include your name on the new membership application in the space beside "Who referred you to MTNA?"

MTNA is grateful to J.W. Pepper & Son and Delta Air Lines for their support of this important campaign.

# IF YOU KEEP ONLY ONE NEW YEAR'S RESOLUTION. . .



#### Attend

## **MTNA's National Convention**

March 25–29, 2000 Minneapolis, Minnesota Hyatt Regency and Regal Hotels



## **Free Evening Concerts by:**

DaPonte String Quartet March 25, 8:00 P.M.



Dare to Breathe Vocal Quintet March 26, 8:00 p.m.

Ursula Oppens Piano March 28, 8:00 p.m.



## Here's what people are saying:

"A fantastic opportunity for enrichment and renewal"

-John Salmon, North Carolina

"A feast of inspiration and information"

-Kathleen Rountree, Louisiana

## "The most worthwhile investment for my professional career"

-Amy Rose, Ohio

## This year achieve your professional development goals! Find out how:

Music Teachers National Association 441 Vine St., Ste. 505, Cincinnati, OH 45202-2811 Phone (513) 421-1420 • Fax (513) 421-2503 E-mail: mtnanet@mtna.org • www.mtna.org

## **Resolve to:**

- Choose from more than 80 sessions addressing all aspects of music teaching.
- Hear the best young performers in the country during the MTNA National Competition finals.
- Spend the day at the *Pedagogy IV* workshops where you will learn about training teachers of strings, piano, woodwinds and voice.
- Enrich your teaching skills by attending master classes for voice, piano and cello.
- Attend poster sessions that will introduce you to the latest research in the music field.
- See the latest and greatest in music products at the exhibit hall, featuring more than 130 exhibits.
- Gain computer knowledge at the *Technology* in *Music Symposium* and get hands-on experience using computers for music teaching.
- Network with other teachers to gain additional contacts and ideas.





National Convention Minneapolis, Minnesota March 25-29, 2000

## **Convention Registration Form**

Use one form per registrant. All sections on this form must be completed to process your registration. **Registration Information** Name \_\_\_\_\_\_ Member Number \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_ E-mail \_\_\_\_\_ Phone ( ) Check here if you have special needs. Check here if this is your first MTNA National Convention. Please explain. \_\_\_\_\_ □ Check here if you are willing to volunteer to be a monitor. Please specify days available. The special discounted registration fees listed below are valid only for those whose registration **Registration Fees** form is postmarked on or before February 25, 2000. Those registering after February 25, 2000, will be subject to the full registration fees. Amount After On or before **Convention a la carte** 2/25/00 2/25/00 \$ \$180 \$130 Active Member (registration only) \$ \$ 55 \$ 40 Student Member (registration only) \$ \$200 \$250 Nonmember (registration only) \$ \$ 70 Student Nonmember (registration only) (includes \$12 voucher toward membership) \$ 55 Amount Quantity Fee Friday-Tuesday Technology in Music Symposium \$ \$60 Sessions and Technology Lab \$ \$30 Sunday-Tuesday Lab only \$ Ś 30 Wednesday, March 29 **Convention Brunch** \$ \$60 Monday, March 27 MTNA Gala \$ \$15 Tuesday, March 28 Association Breakfast \$ \$13 Pedagogy Saturday Boxed Lunch (must be ordered in advance) \$ \$ 5 MTNA National Student Competitions Program Book Amount After On or before **Convention Package Discounts** 2/25/00 2/25/00 All packages include registration, MTNA Gala, Convention Brunch and Association Breakfast \$ not available \$211.50 Active Member Convention Package Ś not available \$130.50 Student Member Convention Package \$ not available \$274.50 Nonmember Convention Package Ś not available \$144.00 Student Nonmember Convention Package \$ New Member Discount (must enclose voucher----subtract \$30) \$ **Total Fees Enclosed** NEWS 🗇 Visa 🛛 American Express MasterCard Check enclosed. Please charge to my: Exp. Date \_\_\_\_\_ #\_\_\_\_\_

Signature \_\_\_\_\_

Mail this entire form with your check, made payable to MTNA, to: MTNA National Convention, The Carew Tower, 441 Vine St., Ste. 505, Cincinnati, OH 45202-2811; Phone: (513) 421-1420; Fax: (513) 421-2503.

Put <u>your</u> name here. You need to be at the MTNA National Convention!

SELECT THE <u>FABULOUS</u> EVENTS YOU'D LIKE TO ATTEND!

OR TAKE ADVANTAGE OF THIS AWESOME PACKAGE DEAL!



PUT YOUR TOTAL HERE (A <u>SMALL</u> PRICE TO PAY FOR ALL YOU WILL GET)

Please Place Stamp Here

MTNA National Convention The Carew Tower 441 Vine St., Ste. 505 Cincinnati, OH 45202-2811

## **Members Rate MTNA Services**

From July through October members received their membership cards for 1999–2000 along with a survey asking them to rate the importance and quality of MTNA's programs and services. Almost 2,000 surveys have been completed and mailed to the national office. Thank you for your input. **Most Important Current Services** 

Members told us these are the most important programs and services MTNA provides (shown here with the percentage of respondents who rated each program "excellent" or "good"):

- Local associations (70%)
   American Music Teacher
- (84%)
- 3. State conventions (61%)
- 4. Student performance competitions (61%)
- 5. National Convention (54%)
- Independent Music Teachers Forum (51%)
- MTNA FOUNDATION student competition awards (45%)
- 8. MTNA FOUNDATION Local Association Matching Grants (42%)
- 9. MTNA FOUNDATION Teacher

Enrichment Grants (38%) 10. MTNA FOUNDATION Student

- Travel Grants (39%)
- 11. National certification (53%)
- Professional publications (49%)

#### New Programs

When asked what MTNA benefits they would like to see in the future, members responded with regional workshops, a book club for music teachers and a summer retreat for teachers as their top three. The top three financial/business services were computer discounts, a dental/vision program and shipping discounts.

MTNA strives to provide programs, benefits and services that will help members achieve their professional goals, focusing on delivering the best quality possible. The national staff and volunteer leaders will continue to research and introduce new benefits and inform you of resources available through other providers. Updates and new developments will be announced in the national newsletter, American Music Teacher and on our website at www.mtna.org.

## Mary Jane "Janie" Green

MTNA sadly notes the death of Mary Jane "Janie" Green on October 29, 1999, after a lengthy battle with cancer.

A native of Arkansas, the former Mary Jane Stowell lived for many years in Nashville, Tennessee, before moving to North Dakota with her husband, Joe, in 1984. A state and nationally certified teacher of music since 1969, Green served as president of local associations in Nashville and Grand Forks, North Dakota; as president of the **Tennessee Music Teachers** Association and the North Dakota Music Teachers Association: and as a member of the Southern Division and West Central Division Executive Boards and the national Board of Directors.

She received a bachelor's degree from William Jewell College in Liberty, Missouri, and a master's degree from Southwestern Seminary in Fort Worth, Texas. Green had been on the faculty at Belmont College in Nashville and operated an independent studio.

## **Member News**

**Maurice Hinson** of Prospect, Kentucky, was honored with a special citation from the New York State Music Teachers Association at its annual convention in October at Vassar College.

New York State Music Teachers Association President, Neva Pilgrim, soprano, has just released, on CRI, some of her earlier recordings on CD, including works by Ernst Krenek, Richard Wernick, George Rochberg and R. Murray Schafer.

**Fern Nolte Davidson** of Nampa, Idaho, ninety-two years old, performed Lizst's *Hungarian Rhapsody*, No. 11 at the Idaho Music Teachers Association state convention in October.

**Beverly Serra-Brooks**, Pasadena, California, was inducted into the *International Who's Who of Music and Musicians* for the millennium edition, which will be published in March.

Bowling Green, Ohio, pianist and teacher Frances Burnett's keynote address at the 1995 Gina Bachauer Symposium in Salt Lake City is featured as a chapter in a new book, *A Pianist's*  *Odyssey*, by Graham Wade of Leeds, England. **Soloman Mikowsky**, on the piano faculty at the Manhattan School of Music and residing in New York City, directed international piano festivals in the Canary Islands in June and July.

## Radio Opportunity for Your Students

*From The Top*, a new public radio show, is looking for talented young musicians, ages 9–18, to appear on the program. During the show, young

musicians are showcased in performances and interviewed by the show's host, acclaimed pianist Christopher O'Riley. For more information contact Associate Producer Scott Schillin, 295 Huntington Ave., Ste. 205, Boston, MA 02115; (617) 437-0707; fttradio@aol.com. Applications also are available online at www.fromthetop.net.



Please help MTNA update and add listings to the online Independent Teacher Location Information Service (ITLIS). This service provides demographics for communities across the nation that are experiencing a shortage of music teachers. To visit the ITLIS, simply go to the MTNA website at www.mtna.org and click on "teachers needed" on the directory bar. If your community or a community near you has a need for additional music teachers and would like to be listed in the directory, contact MTNA national headquarters at (513) 421-1420 or e-mail MTNA at mtnanet@mtna.org.



# Pedagogy Saturday V Questionnaire

The theme of *Pedagogy Saturday* at the MTNA National Convention in Washington, D.C., March 24, 2001, will be *Cooperative and Collaborative Teaching*. Sessions will focus on ways in which cooperative and collaborative teaching can contribute to more effective programs, both in independent music studios and college pedagogy courses. We know many of you have been very involved in team and collaborative teaching; we would like to hear from you about your experiences. Following is a list of ways teachers collaborate and share their specific skills in studios and communities. Would you please check all the combinations of cooperative music teaching in which you are, or have been, involved? Also, let us know about any other cooperative or collaborative activities you would like to discuss.

#### Please check Box 1 if you feel the topic is of interest and Box 2 if you have experience in this area.

#### Box 1 Box 2

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		Collaboration between private studio and college music teachers		
		Cross-discipline team teaching and teacher exchange; for example, violinist presenting phrasing		
		ideas to group of pianists and vice versa		
		Collaborating with health professionals; for example, psychologists, sociologists, therapists and so on		
		Involvement in music therapy programs		
		Assisting public or private school music teachers		
		Team teaching in music camps or other special programs		
		Working with local teachers to assist teachers seeking certification		
		Working with students on accompaniments and other music assigned by public or private school		
		music teachers		
		Cooperating with other teachers in performance opportunities for students		
		Working with studio teachers of other instruments in collaborative performances		
		Involving students in community or service programs		
		Assisting students who participate in church music programs		
		Having advanced students mentor students with special needs		
Other cooperative or collaborative experiences you would like addressed:				

Please share any unique experiences or special skills you or someone you know has had in the area of collaborative or cooperative teaching.

Name	Instrument	-
Address	Phone	-
E-mail	Check one or both: IMT College teacher	-

Please send this form to: Rebecca Johnson, chair-designate, MTNA Pedagogy Committee, Capital University, Columbus, OH 43209; office: (614) 236-6183, fax: (614) 236-6935; rjohnso3@capital.edu.



## Thank You from a Local Association Matching Grant Recipient

Editor's note: This letter was sent to the MTNA FOUNDATION by Stevens Point Area Music Teachers Association in gratitude for the FOUNDATION's support of ongoing educational opportunities for its members.

#### Dear MTNA FOUNDATION:

On behalf of all the members of the Stevens Point Area MTA (SPAMTA), we would like to express our sincere gratitude for assisting us in sponsoring our August 7, 1999, Martha Mier Master Class. We had approximately 250 people in the audience, with twenty-eight students participating in the recital. We videotaped this program, and a copy of the tape was made available to the WMTA Video Library and for the Stevens Point Public Access channel.

SPAMTA members felt this was an excellent program for students, parents and teachers. I received several very positive comments from parents mentioning that Martha Mier was a wonderful speaker, keeping everyone's attention for the entire two-hour program. It was very informative for the students to learn about the composing process and to be able to ask questions directly to Ms. Mier.

The master class recital went extremely well. We had a wide variety of performers at different levels and varying by repertoire, all composed by Martha Mier. Our session went over by thirty minutes because so many students, teachers and family members wanted to get photos and autographs with Martha.

We had many people in the audience who were neither teachers nor relatives of a performer. After the session, we received many requests to purchase more Martha Mier music (and the local music store is still selling her books as fast as they come in). We would definitely like to put on another program of this type in the future!

Thank you so very much for helping to make this program possible for our students.

Sincerely, Gail A. Heywood President

## **Grant Applications Available**

#### Gibson Musical Instruments Offers Guitar Grant

Gibson Musical Instruments sponsors Teacher Enrichment Grants of up to \$1,200 specifically for MTNA guitar teachers. Grant recipients must use the award toward continuing education opportunities, such as private study or collegiate course work. Grants are awarded for one year and may be renewed for a second year.

Current MTNA 1999–2000 dues must be paid before applying. The postmark deadline for the Gibson grant is January 15, 2000. All applicants will be notified of the results by May 1, 2000.

#### **Teacher Enrichment Grants**

Applications are now being accepted for the 2000 MTNA FOUNDATION Teacher Enrichment Grants. Grant recipients can receive matching funds of up to \$1,200 for private study, supplementary collegiate course work or special projects to enrich their teaching or performance careers. Recipients must provide a 100% match to funds received from the MTNA FOUNDATION.

Applications for the 2000 Teacher Enrichment Grants must be sent to MTNA national headquarters and postmarked by January 15, 2000. All applicants will be notified of the results by May 1, 2000.

#### Local Association Matching Grants

Applications and guidelines for the 2000 MTNA FOUNDATION Local Association Matching Grants have been sent to all local association presidents. Matching funds of up to \$500 are awarded to local associations for the educational and professional development of teachers and in support and promotion of music in the community. Applications for the 2000 Local Association Matching Grants must be postmarked by February 1, 2000, and sent to MTNA national headquarters. Applicants will be notified of the results by May 1, 2000. For more information about Local Association Matching Grants or Teacher Enrichment Grants or to receive grant applications and guidelines, contact Laurel Belew at the MTNA FOUNDATION, (513) 421-1420, ext. 242 or e-mail her at lbelew@mtna.org.

#### Student Chapter Award Applications Sought

The Student Chapter Activity Award, funded annually by the MTNA FOUNDATION, recognizes a chapter and its members who have shown an exceptional level and depth of activities in a given year. All student chapters are encouraged to submit information describing their activities during the 1999–2000 school year for consideration for this \$500 award.

The deadline for applications is February 25, 2000. Student chapter advisers and presidents should keep in mind the following criteria for selecting the winning chapter as they plan this year's activities:

- Student member involvement—did the majority of members participate, or were most activities delegated to a few members?
- Contribution to the benefit or growth of the chapter—how did activities build membership and participation in the chapter?
- Contribution to and involvement with other music organizations and the community—how did activities benefit the various music communities: school, other music associations, community music organizations or other groups? How did others in the community support or participate in activities?
- Creativity—did activities originate from new concepts or find new purpose and meaning in existing projects?
- Attainment of goals—how did activities reach goals for the chapter, campus or community regarding education, membership, fundraising, outreach and so on?

For additional information contact MTNA national headquarters at (513) 421-1420 or National Student Chapters Chair Connie Arrau Sturm, NCTM, at (304) 293-4617 or ula00906@wvnvm.wvnet.edu.

## Leaders Wanted!

AVAN's Nominating Committee wants recommendations for persons to be nominated for the following national

- offices for the 2001-2003 biennium:
- President-Elect
- ◆ Vice President for Professional Activities
- Vice President for Membership Development
- Treasurer

Recommendations should be made in accordance with MTNA bylaws.

Forward your recommendations to:

L. Rexford Whiddon, chair, MTNA Nominating Committee, Office of Advancement, Columbus State

Committee, Office of Advancement, Columbus State University, 4225 University Ave., Columbus, CA 31907 or via e-mail to Lwhi4778@aol.com.

## **!9Id6li6vA 2noit62ildu9 ANTM w9N**

Three or More: Beyond the Traditional Private Lesson Proceedings from Pedagogy Saturday III 160 pages (\$20 members; \$25 nonmembers)

A Brief Legal Guide for the Independent Music Teacher 28 pages (\$7 members; \$10 nonmembers)

Call MTVA at (513) 421-1420 or e-mail hrowland@mtna.org to order today!

pəlism 2000-2001 dues renewal statements dI lingA Minneapolis, Minnesota March 25-29 2000 MTVA Vational Convention in Certification renewal forms mailed March 1 nguaga 1999–2000 membership recruitment Final day for compiling statistics for the February 29 Campaign ends February 29 MTNA annual State Incentive Civing Chapter of the Year Award entries February 25 Deadline for receiving 1999 Student MTNA National Convention Early registration deadline for the 2000 February 25 associations amount changes from state and local Final deadline for 2000-2001 dues February 11 and annual reports February 1 Deadline for receiving state presidents' February 1 Deadline for PTGF Grant entries Grant applications FOUNDATION LOCAL Association Matching February 1 Postmark deadline for MTNA applications FOUNDATION Teacher Enrichment Grant di vienne Postmark deadline for MTNA

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Music Teachers National Association, Inc. The Carew Tower 441 Vine Street, Suite 505 Cincinnati, Ohio 45202-2811 Non-Profit U.S. POSTAGE PAID PERMIT NO. 2831 CINCINNATI, OH



MTNA FOUNDATION ADVISORY COUNCIL

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#### MTNA FOUNDATION STAFF

Gary L. Ingle, Executive Director

Shirley A. Raut, Director of Development

Judy Eitel, Administrative Assistant

MTNA FOUNDATION (888) 512-5278

Information in this newsletter is not intended as legal or professional advice. Please consult your own attorney or other professional advisor if you are considering a planned gift to the MTNA FOUNDATION.

# **Perpetuity is a Long Time**

Perpetuity" is one of those five-dollar words you don't run across every day. Chances are, you'll never hear it on the six o'clock news or read it in the evening paper. It's not something you'll see on a theater marquee.

But perpetuity is a word we relish here at MTNA. We use it often because it describes our endowments. According to Webster, perpetuity is "the state or quality of being perpetual." The phrase "in perpetuity" means "forever or for an indefinite period."

#### **Trumpet Sounds**

It is said that every noise produced on earth creates sound waves that expand outward toward the infinite reaches of space. The waves extend unendingly. Or we might say, the sound waves travel in perpetuity.

Creating your own endowment at MTNA is similar to blowing a trumpet into the air. Like the farreaching waves of the notes, the effects of your endowment will carry.

#### **Visionary** Couple

George and Martha Wellspring, a hypothetical couple, established an endowment to ensure their annual giving to the MTNA FOUNDATION would continue in perpetuity. They started their fund rather modestly, but plan to enlarge it with a bequest from their estate. For now, they can at least see how the Wellspring Endowment works and what they can expect from

something lasting for MTNA? You need look no further than our endowment program. This is the ideal way to create a legacy for yourself and for your family.

To learn more about our endowments and how easily



it when they are gone.

We currently have twentyfour endowments at MTNA, and they all are managed prudently by investment professionals. The goal is to obtain both annual income and long-term growth. It is MTNA's policy to preserve endowment principal. This means our endowment funds will last. They will continue in perpetuity. And every name associated with every endowment will endure as well.

Would you like to do

you can establish one, contact Shirley Raut, MTNA director of development. You can get started now with a current endowment, or you can activate one later through a deferred gift. Or, like the Wellsprings above, you can do both.

Please take a moment and let us hear from you. Contact Shirley at (888) 512-5278 or sraut@mtna.org.

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## Overture

## 2003 Incentive Giving Campaign Winners Announced

Congratulations to the California Association of Professional Music Teachers (CAPMT) and the Wyoming Music Teachers Association (WMTA) for, once again, winning the State Incentive Giving Campaign. The campaign is based on individual members giving to the FOUNDATION during the preceding calendar year.

Categories 1 and 2 are based on the percentage of members contributing. WMTA won Category 1 with the highest percentage of members making a gift; 34.25 percent of its members contributed during 2002. In Category 2, 10.96 percent of WMTA members made a donation of \$25 or more. Categories 3 and 4 are based on dollar amount contributed. In Category 3, CAPMT members gave \$7,544 to the general fund. In Category 4, they contributed a total of \$7,979 to the general fund and endowment funds combined.

State associations rounding out the top five in each category are North Dakota, South Dakota, Hawaii and Maine (Category 1); Delaware, Hawaii, West Virginia and Indiana (Category 2); Wisconsin, Georgia, Texas and Indiana (Category 3); and Illinois, Texas, Wisconsin and Georgia (Category 4).

The FOUNDATION thanks all the FOUNDATION chairs and others who work diligently to increase contributions among their members.

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# 2003 Teacher Enrichment

**Grants Awarded** 

welve teachers received grants this year from the FOUNDATION. Ten thousand dollars was awarded to assist recipients in their continuing educational and professional development. This year's grants were awarded to Michelle Gutz-Kleng, advanced study in theory to qualify for MTNA Professional Certification; Michele Alspach, piano study: Rhonda Ringering, jazz piano study; Jennifer Teague-Porterfield, in-depth training in the Suzuki method for teaching violin and cello to young children; Christine Groth, piano study; Amy Greer, Dalcroze Eurhythmics workshop; Beth Owen, Baroque Performance Institute; Charlotte Williams, piano study; Kim Bowman, courses to qualify for MTNA Professional Certification; Daniel Brugh, composition lessons; Carrie Koffman, commissioning of new work for saxophone and viola; and Rachel Shaftman, drumset study.

Teacher Enrichment Grants are awarded in the amount of \$1,000, \$750, \$500 or \$250 and may be used for private study, college-level course work, or special projects in performance, pedagogy, music theory and composition. The grant is not intended to be used to pursue course work toward a degree or for ongoing projects. However, a grant may be approved for one additional year at the discretion of the Teacher Enrichment Grant Committee. The number of grants awarded in any year are determined by the number of qualified applicants and the available funds.

Grant applications and guidelines for 2004 will be available September 1. Applications are due in the MTNA national headquarters office by January 12, and grant recipients will be announced at the 2004 MTNA National Conference in Kansas City, Missouri, in March. Funds are distributed no later than May 1, 2004.

## Thank You to Outgoing Trustees

The MTNA FOUNDATION thanks the following outgoing trustees for their dedicated service to the Board of Trustees:

Annette Conklin, chair, 2001–2003, and trustee, 1998–2003

- Terry Lewis, vice chair, 2001–2003, and trustee, 1996–2003 Brian Chung, chair, 1999–2001,
- and trustee, 1997–2003

Joy Finley, trustee, 1999–2003 R. Wayne Gibson, trustee, 1997–2003 Carleen Graff, trustee, 2002–2003 Christine B. Kefferstan, trustee, 1998–2003 Mary Ellen Moore, trustee, 1998–2003 Kathleen Murray, trustee, 2002–2003 Phyllis Pieffer, trustee, 2002–2003 Dan Slick, trustee, 2001–2003 Paul Stewart, trustee, 2001–2003

The FOUNDATION recognizes each of the members of this Board and all previous Boards for their commitment to building the FOUNDATION. Because of their visionary leadership, the FOUNDATION has achieved its mission to keep America's musical future alive for succeeding generations by supporting programs that demonstrate the value and enhance public understanding of the musicteaching profession.

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## **OVERTURE**



April 7, 2003

An Open Letter to MTNA Members:

I want to make you aware of significant decisions made by the MTNA FOUNDATION Board of Trustees at their meeting in Salt Lake City. The decision has positive implications for both the FOUNDATION and MTNA. It should ensure the future of our philanthropic efforts through the MTNA FOUNDATION and thus the future of music teaching.

After much consideration by the boards of the MTNA FOUNDATION and MTNA, it has been decided to reorganize and integrate the MTNA FOUNDATION legally and administratively with MTNA. Because MTNA has recently received its final determination as a 501(c)(3) charitable organization, it can now receive funds on a charitable contribution, tax deductible basis. The end result of the reorganization will be one corporate entity rather than two. The reasons for these changes are philosophical, financial and organizational.

Pursuant to this decision, the MTNA FOUNDATION will transfer all of its assets to MTNA with the restrictions that the funds must be used as the contributors originally intended as set forth in the fund-establishing documents. FOUNDATION accounts will be kept separate with no co-mingling of funds.

The integration will be seamless. The fund raising and grants processes will continue as they are currently. A new "Development Committee" has been established by MTNA to plan and implement fund raising programs. The MTNA Board of Directors will provide governance oversight.

This decision ushers in a new day for the MTNA FOUNDATION and MTNA. The streamlining of this organizational structure will benefit us for many years to come.

Sincerely,

Gary L. Dyle

Gary L. Ingle Executive Director

# **OVERTURE**

## Sylvia Shepherd: Renaissance Woman

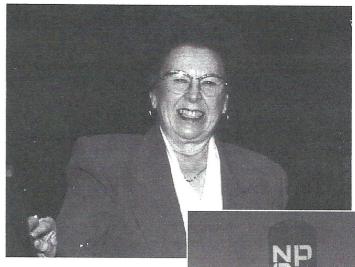
ne does not simply *know* Sylvia Shepherd, one *experiences* Sylvia Shepherd. The life of this whirlwind music educator and MTNA benefactor from Oceanside, California, reads like any six of the most accomplished and involved people most of us could name. And she shows no signs of tempering her consummate zest for living.

If only for her vision in sustaining so generously the MTNA-Shepherd Distinguished Composer of the Year Award, Sylvia would be special. Because of her, the world has gained dazzling new compositions for many musical expressions made possible by her staunch commitment. Her thirst for new challenges and her individual accomplishments in composition remain a force behind this important MTNA prize. She is clearly a true believer in the PBS statement that "all music was once new."

Sylvia credits her first piano teacher, her grandmother, as the greatest influence in her life. This early inspiration blossomed into a deep and lifelong love of music-performing, composing, teaching and supporting it in many generous ways. She gave her first solo piano recital at age 12 and began instruction in piano at 16. During her high school years in Spokane, Washington, she was pianist for nine different music groups. In her senior year, Sylvia began as composer and pianist for modern dance groups, a zeal which lasted for nine years.

Sylvia worked with modern dance instructor Alice Gates at Washington State University (WSU), where she earned a bachelor of arts degree in music, a bachelor of education degree and a master of arts degree in music education. Later, she received her doctorate from United States International University (USIU) with emphasis on music education. During this time, she opened two piano studios, one in Pullman and another in Colton, Washington, and performed, accompanied and composed as well.

While it's difficult to single out any one period of Shepherd's life as the most frenzied, the six years following her marriage to R. Ernest Shepherd, a field geologist for the Southern Pacific Railroad, would rank near the top. During these peripatetic years, Sylvia and Ernie traveled throughout California and Nevada, living in a different place for three or four months at a time. No, they weren't running from the law; such was the demanding role of the field geologist! The Saturday Evening Post captured the adventures of Sylvia and Ernie in the article, "Places I



Above, Sylvia Shepherd, the benefactor of MTNA's Distinguished Composer of the Year Award.

At right, she traveled to the North Pole via chartered plane, helicopter and a Russian nuclear-powered ice-breaker.

Follow My Husband," in its December 1961 issue, thus conferring instant celebrity on them both on a national scale. Their daughter, Melody, was born during this time.

Although Ernie passed away in 1989, Sylvia sustained their taste for exotic travel. A member of the legendary Travelers' Century Club, she has so far explored 175 of their destinations, including 111 countries and the North Pole (via chartered plane, helicopter and a Russian nuclear-powered icebreaker), although she judiciously declined the opportunity to join the Polar Bear Club! Her travels this year alone will include a reindeer safari in Lapland; North and South Korea, the Philippines; the Bach Festival in Eugene, Oregon; an African cruise



from Kenya to Madagascar; a helicopter/hiking adventure in the Rockies; and the historic last voyage of the QE2, London to New York, in December.

But music remains Sylvia Shepherd's passion. After forty years as organist in several churches and pianist for untold musicals, artists and choral groups, she continues to play for the Ocean Hills Choral Society, has performed duo piano recitals for the paforty years and supports MTNA devoutly in all ways.

> Renaissance Woman continued on page 6



## **Sixteen Local Associations Receive Grants**

A total of \$5,865 was distributed from the FOUNDATION to sixteen local associations in 2003. Recipients of the Local Association Matching and Start-Up Grants were announced at the FOUNDATION open meeting during the MTNA National Conference in Salt Lake City. Associations receiving grants include the following:

	Spokane Chapter, WA	Ethnic and Folk Influences on Major Composers	Joseph Smith, presenter
	Roseburg District, OR	Lecture and Master Class	Dorothy Fahlman, lecturer
	Northeast Area MTA, IA	Certification Study Day	,
	Rogue Valley District, OR	Baroque Performance Practice Applied to the Piano	Nancy Metzger, presenter
-	Capital Area MTA, MI	Composition Workshop	Mark Sullivan, presenter
	Eugene District, OR	The Life and Piano Music of Maurice Ravel	Dan Glover, presenter
	Central Pennsylvania MTA, PA	How Children Learn: A Guide for the Piano Teacher	Marvin Blickenstaff, presenter
	Northern Delaware Valley Chapter, PA	Curtis Students Present!	51
	East Bay Chapter, CA	East Bay Chapter Young Musicians Competition	
and the second second	Blue Mountain District, OR	A Comparison of Ornamentation and Dance Influence	Leonard Richter, presenter
		in the Music of the Baroque and Classical Music	
	Tri City Chapter, WA	Geoffrey Haydon Workshop	
	Lincoln County District, OR	Beyond Kabalevsky Workshop	Geneva Wright, presenter
Concession of the local division of the loca	Huron Area MTA, SD	Hooked on Piano	Joyce Grill, presenter
and the second second	Central Oregon District, OR	Technique to Performance	Elizabeth Stern, presenter
The second s	Tri-Cities MTA, AZ	Benefit Recital and Workshop	Start-Up Grant
The second s	Coweta-Fayette MTA, GA	Concerto Competition	Start-Up Grant
- 1			

The MTNA FOUNDATION awards these annual grants to provide assistance to MTNA-affiliated local associations and newly established or currently forming affiliated locals for the educational and professional development of teachers and for the promotion of music in the immediate community. Any MTNA-affiliated local may apply. Projects funded include clinics, master classes, seminars, educational workshops to prepare for certification examinations, community outreach projects, and projects promoting interaction between local associations and student chapters, area colleges or other musical or arts organizations.

The Loran Olsen Endowment Fund provides funding assistance for projects that explore understanding and tolerance for diversity through studying the music and dance of subcultures of the United States, Canada and Mexico, such as African-American, Latin American, Asian-American, Native American, Inuit and others. This project also could explore the music and dance of other world cultures including Arabic, Middle Eastern, Pacific Island, Australian, Middle European, Afghan and others.

Applications and guidelines for the 2004 grant program will be available September 1. The deadline date for receiving completed applications will be February 2. Recipients will be announced at the 2004 MTNA National Conference in Kansas City, Missouri, and will receive funds no later than May 1, 2004.

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## **Contributing Made Even Easier**

The February/March 2003 issue of *AMT* contained information about how you can make contributing to the FOUNDATION a very simple process by means of your credit card. On January 31, 2003, (after the issue went to press) a secure site was established on the MTNA website for contributing online via your credit card. With this option you can designate your donation to one or more of the twenty-four named endowment funds, the general endowment fund or the general fund. You also can direct your gift to one or more of the FOUNDATION Fellow funds. Four card choices are offered: MTNA

lasterCard, MasterCard, Visa or American Express. Five payment options are available, and you may indicate when you want payments to begin. When you submit the form, you will receive an e-mail confirmation, and you can print the contribution information for your records. To contribute online, go to www.mtnafoundation.org and click on "Make a Contribution." "The future of music may not lie entirely in music itself, but rather in the way it encourages and extends the aspirations and ideals of the people, in the way it makes itself a part with the finer things that humanity does and dreams of."

-Charles Ives

# **JVERTURE**

## "Jolly Good Fellows"

## **2003 MTNA FOUNDATION FELLOWS**



James Bastien California



California



Joanne Baker Missouri

Nebraska



Ruth Edwards Connecticut

Jane Snow

New Mexico



North Dakota\*

Paul Stewart



South Carolina

Eloise Halvorson Margaret Lorince Philelle McBrayer Dorothy McKamie Oklahoma

Tennessee



**Billie Jenkins** Murphy Tennessee



**Irene Peery-Fox** Utah

(Not Pictured) Marge Bengel, Ohio

## **2004 Grant** Guidelines and Forms

**Available September 1** Guidelines and application forms for the 2004 Teacher Enrichment, Local Association Matching and New Local Association Start-Up Grants will be available September 1. Please contact Judy Eitel at (888) 512-5278, ext. 225, or jeitel@mtna.org, or check the FOUNDATION website at www.mtnafoundation.org. cializia

**Renaissance Woman** continued from page 4

This extraordinary "renaissance woman" has left her indelible mark on countless other teachers, composers, students and the world of music, and we are the better for it.

MTNA thanks you, Sylvia! Contributed by Barry E. Raut

## **MTNA FOUNDATION LEGACY SOCIETY**

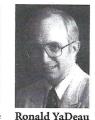
Natalie E. Bookstaver Brian K. Chung Frances Clark\* Annette and Dick Conklin W. Earl Cox\* Jerry Davidson **Evelyn Lindblad Folland** R. Wayne Gibson Louise Goss **MarySue Harris** Aart and Robert Hennekes Margaret S. Lorince Iris and Morty Manus

Natalie Matovinovic Carol J. Nelson Loran Olsen Ada Belle Petterson\* Shirley A. Raut Joan M. Reist Helene M. Robinson Dorcas Snow\* **Gladys Stein\*** Sharon Van Valin L. Rexford and Lynn Whiddon **Benjamin Whitten** \* Deceased



Benjamin Whitten Carol Winborne North Carolina Pennsylvania





Wisconsin\*

Illinois

\* Deceased

### BROCHURES

If you are considering making a planned gift to MTNA, several brochures are available at no cost from the FOUNDATION office that may help in your planning. They are Your Guide to Charitable Gift Annuities\*, Your Guide to Estate Planning for Women, Your Guide to Gifts of Securities and Your Guide to Making a Will. Contact Shirley Raut, MTNA director of development, at (888) 512-5278 or sraut@mtna.org to receive these free materials.

\* Gift annuities available only in certain states. See p. 7.

#### Did You Know...

- Only 42 percent of Americans have a will
- Of those who do, 8 percent have made a bequest to a charity
- Most donors make their first charitable bequest at age 49 e Mars

LEAVE A LEGACY™ Make a Lasting Difference

6

# Support the MTNA FOUNDATION and increase your income with a Charitable Gift Annuity.

If you are at least 60 years old and wish to help further the mission of the FOUNDATION, a gift annuity may be right for you. You'll receive quarterly payments for as long as you live, and you may receive an immediate income tax deduction along with other tax benefits.

You can fund a gift annuity for as little as \$10,000. A simple agreement is all that's required. And all annuity payments are guaranteed by the MTNA FOUNDATION. Not only will you further the mission of the FOUNDATION, but you will become a member of the Legacy Society.

CURRENT ANNUITY RATES*		
Age	Rate	
60	6.4%	
65	6.7%	
70	7.2%	
75	7.9%	
80	8.9%	
85	10.4%	
90 and over	12.0%	

\* The MTNA FOUNDATION offers the rates suggested by the American Council on Gift Annuities. These rates may be subject to change.

Charitable gift annuities are currently offered to residents of the following states:

- Arizona Colorado Delaware District of Columbia
- Idaho Indiana Kansas Kentucky Louisiana

Maine Massachusetts Michigan Missouri Montana

- Nebraska North Carolina Ohio Rhode Island South Carolina
- Texas Utah Virginia West Virginia Wyoming

For more information about the FOUNDATION's charitable gift annuity program and other planned giving vehicles, please contact the MTNA FOUNDATION at (888) 512-5278, ext. 242, or sraut@mtna.org.

What better way for you to help ensure the future of the MTNA FOUNDATION!



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Cincinnati, Ohio 45202-2811 441 Vine Street, Suite 505 JavoT wate. vc Teachers National Association

Phoenix AZ 85028-3038 4714 E Shangri La Rd Dorothy Dungan 19 TIT 025 ODAA DEXIM\*\*OTUA\*\*\*\*\* A starter A starter

a r would like to receive miorination on making a planned gift.		Mary Veverka Endowment Fund
I have included the MTNA FOUNDATION in my estate planning.		
	4	Benjamin Whitten Endowment Fund
Mail to: MTNA FOUNDATION, The Carew Tower, 441 Vine Street, Suite 505, Cincinnati, OH 45202-2811		
Contributions are deductible to the extent allowed by law.		General Endowment Fund
	10 <sup>-10</sup> -10-10-10-1	and the second

Expiration Date

Please begin charging in\_\_\_\_\_ (month, year)

□ I would like to receive information on making a planned gift.

FOUNDATION

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Signature

Name \_\_\_

Address

using the following payment option: 🗆 Annually 🗆 Semiannually 🗅 Quarterly 🗅 Monthly 🗅 One time gift

Please charge my total gift of \$\_\_\_\_\_ on 🗆 MTNA MasterCard 🗆 MasterCard 🗅 Visa 🗅 American Express

Contributions may be made via MasterCard, Visa or American Express.

My check for \$\_\_\_\_\_ made payable to the MTNA FOUNDATION is enclosed.

City/State/Zip

Enclosed is my contribution to the MTNA FOUNDATION. □\$1,000 □\$500 □\$250 □\$100 □\$50 □\$\_\_

to honor individuals who have made notable contributions to the future of music and music teaching. Endowment funds allow the FOUNDATION to build assets to ensure its future, and earnings from these investments

Twenty-four named endowments have been established



fund the programs of the FOUNDATION.

Marvin Blickenstaff Endowment Fund

Fern Nolte Davidson Endowment Fund Evelyn Lindblad Folland Endowment Fund

Beth Miller Harrod Endowment Fund Janice McCurnin Endowment Fund

Iris and Morty Manus Endowment Fund

Natalie Matovinovic Endowment Fund Marguerite Miller Endowment Fund

Carol J. Nelson Endowment Fund

Robert L. Pace Endowment Fund Amanda Ward Penick Endowment Fund

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Shirley A. Raut Endowment Fund Helene M. Robinson Endowment Fund Robert Steinbauer Endowment Fund

Loran Olsen Endowment Fund Margaret Saunders Ott Endowment Fund

Frances Clark-Louise Goss Endowment Fund MarySue Harris Endowment Fund

Celia Mae Bryant Endowment Fund Richard Chronister Endowment Fund Marjorie Means Cogswell Endowment Fund

FNS2003 Please use my gift for: