

Script for ASU West Groundbreaking, February 26, 1986  
Setting the scene  
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11:15 Van leaves main campus for ASU West

11:45 legislative bus leaves 1700 W. Washington with legislators. Claudelle and Jim Hill will ride bus. Caterer to deliver box lunches to bus (per Dottie Kobick.) Jim Hill to bring beverage. ASU West security officer (per Chuck Ericksen) will provide escort and will deliver 35 media kits to Claudelle to distribute to legislators.

12:20 music begins (ASU Brass Quintet per Dottie Kobick)

12:30 guests arrive  
committee members assigned to program participants to greet them, ask them to come up to the stage about 12:45, and answer any questions they might have.

Don Pitt -- Ann Bergin  
Terry Goddard -- Barry Bruns  
George Renner -- Barbara Ridge  
Pat Wright -- Don Campbell  
Bob Usdane -- Don Campbell  
Burton Barr -- Don Campbell  
Anne Lindeman -- Claudelle  
Sweetwater students -- Carole  
Lela Alston -- Jim Hill  
Sterling Ridge -- Barbara Ridge

Guests come to three reception tables staffed by June Payne, Tara Sessions, Renee Taylor, Steffany Knirsch, Barbara Gibson, Kathy Gunn, Pat Ratermann, Allicia Gaddy.

At reception table guests will sign guest books, (need looseleaf guest book pages (June Payne) and three dozen pens (Renee). ASU West pins will be available in baskets. (Renee)

Receptionists will inform guests of schedule: picnic lunch at 12:30, ceremony at 1 p.m., direct guests to the food tent.

Press table located to the west of reception tables, staffed by Ann Bergin and Keith Jennings. Press table will have media kits.

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12:55 Music stops.

Platform is seated.

Those on the platform are seated according to attached chart.

McSheffrey takes the microphone.

MCSHEFFREY: The ceremony will begin shortly. I would like to invite you to take seats under the tent. (This may have to be repeated several times.)

Committee members and ASU West officials to help move crowd to seats in tent.

1:00 p.m.

MCSHEFFREY:

Distinguished guests, ladies and gentlemen, as Vice President for ASU West, it is my pleasure to welcome you to this groundbreaking celebration. It is an understatement to say that this is a very important day for ASU, and I am pleased that so many of you are able to be with us to mark this momentous occasion. As an upper level institution, we are already working with the community colleges on a number of cooperative ventures. I am, therefore, particularly pleased to welcome Paul Elsner, Chancellor of the Maricopa Community Colleges, and Vice Chancellors, Alfredo de los Santos, William <sup>(WEK-TER)</sup> Waechter, Dan Whittemore, John Waltrip, President of Glendale CC, John Cordova, Provost of NE Valley Educational Center, and members of the governing board,

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Roy Amrein, Linda Rosenthal, and Don Campbell, as well as a number of others representing the community colleges.

Also well represented today are distinguished members of the Legislature, the Arizona Board of Regents, representatives of city and county governments, business, chambers of commerce, ASU, and many other valued members of the community.

The ceremony will begin with the posting of the colors. I would ask you all to stand and to turn your attention to the courtyard behind you. At this time, the ASU Mounted Police Patrol will bring in the colors.

(ASU Horse Patrol will bring Arizona flag and American flag to the courtyard, dismount, and bring the flags to the poles on either side of the stage. After colors are posted, McSheffrey directs the quintet to play.)

MCSHEFFREY: The ASU Brass Quintet will now play the National Anthem.

ANTHEM

(Following anthem) You may all be seated.

At this time, I would like to introduce the President of Arizona State University, J. Russell Nelson.

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NELSON ADDRESS (4 - 6 minutes)

MCSHEFFREY: Thank you, President Nelson.

Our next speaker, Donald Pitt, is the President of the Arizona Board of Regents. The Regents, along with Executive Director Molly Corbett Broad and her staff, have provided guidance and structure to the emergence of ASU West as an integral part of Arizona higher education. It is my pleasure to introduce Donald Pitt.

PITT REMARKS (2 minutes)

MCSHEFFREY: Thank you, Don.

The need for ASU West has paralleled the growth of Phoenix and all the great cities that comprise the growing West Valley which ASU West will serve. The ground we are standing on here today and all of our 300-acre campus is located in the City of Phoenix. So, as I ask Mayor Goddard to say a few words, I would like to add that it is fitting that this important event should occur during the tenure of such a progressive and forward-looking mayor. Mayor Terry Goddard.

GODDARD'S REMARKS

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MCSHEFFREY: Thank you Mayor Goddard.

Now I would like to turn the microphone over to the Mayor of Glendale, George Renner. George has been a long-time supporter and good neighbor of ASU West. He has always been cognizant of the social and economic benefits of a university placed, so to speak, on his doorstep.

RENNER REMARKS

MCSHEFFREY: Thank you Mayor Renner

It is with particular pleasure that I introduce our next speaker, Representative Pat Wright, Vice Chairperson of the House Appropriations Committee. She has long understood the need for the existence of ASU West and worked incessantly to make it reality. Pat Wright.

WRIGHT'S REMARKS

MCSHEFFREY: Thank you Representative Wright

The success of a project often depends on leadership, a critical ingredient in getting things accomplished. Today

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we have with us the majority leaders from the Arizona House and Senate. Let me first introduce Senate Majority Leader, Bob Usdane.

USDANE'S REMARKS

MCSHEFFREY: Thank you Senator Usdane.

Our next speaker is a man with a reputation for making things happen. We know also that he has a definite view of what might happen in the immediate future. House Majority Leader, Burton Barr.

BARR'S REMARKS

MCSHEFFREY: Thank you, Representative Barr.

Now I would like to ask State Representative Sterling Ridge to come up to the lecturn. Sterling was one of the first to recognize the critical need for higher education in the West Valley. He was one of the founders of the West Side Citizens Committee for Higher Education, a citizen group that fostered the idea of a university on the west side. That group helped launch ASU\* West, and Sterling Ridge has continued to provide active and effective support.

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RIDGE TO GIVE BRIEF REMARKS AND PRESENT JRN WITH AN AWARD  
FOR HIS SUPPORT OF THE EFFORTS TO BUILD A UNIVERSITY IN  
THE WEST VALLEY.