

Foundation Board Meeting, 12/10/97

Welcome to ASU West

Thanks for all that you do for this one university geographically distributed. Here at West we are committed to making that phrase a living concept.

*Thomas Nelson
Secretary*

~~Ask my colleagues to introduce themselves:~~

*1. Presentation
2. Conversation*

~~This is the senior leadership team.~~

President's charge when I arrived, as I interpreted it: Provide leadership to fulfill the great promise of ASU West
Few minutes--Update on what ASU West is today:

ASU One of the three anchor campuses of Arizona State University--excellence and vitality; a university for the next century. Three campuses--complementary relationship

*Two pins
For you to*

Particular defining features of ASU West

- 1. Geography--D. H. Lawrence, "the sense of place is a great reality."

.created by West Valley community

.special obligation to provide community service within in the sphere of influence west of Central.

However, even that geographic sphere of influence is expanding. Traffic patterns make us ASU North as well as West--or for Alfred Hitchcock fans--North, by Northwest

*Fluence -
we know
where North is,
Keep us in mind for*

~~with dinner parties~~
cultivation dinner parties
ASU West means more than geography

2. Demographics/cultural identity
upper division (jr., senior, master's); commuter

Neighborhood campus of ASU

1st generation college students, most of whom work while they are in school

Special emphasis on diversity, small classes - attention to individual needs of students
Altho we need support to show a plan

Married to the Maricopa Community College system

Identifying bright, talented students who may not have the self-confidence to think of themselves as university students.

UCC; Estrella Mountain 2+2+2; PV--Lrng Cnc

Dream Big Always - ASU West

3. Thematic

Human services theme to our curriculum--
coursework that deals with people:

College of Human Services (social work,
administration of justice, communications)
College of Education--preparing future teachers
Arts and Sciences--life sciences, not technical
sciences (East)

School of Management--undergrad.--Global
Business--emphasis on people understanding
other people--required courses in culture and
change; ethics; studio and performing art

Emphasis throughout curriculum making
connections:

- a. across disciplines--Students here major in
interdisciplinary arts (dance, theater,
music); Main campus--more specialized
majors
- b. connections between scholarship,
teaching, and service in all four

colleges; Kellogg Commission on which Lattie sits--state universities--"returning to our roots--service to the communities which we are situated

Human Services: Partnership for Community Development

Education: Partnership with the school districts--commitment to improve K -12

Arts and Sciences--projects with the Phoenix Zoo and community cultural organizations

School of Management--industry-based projects and Partnership for Community Development

4. One other characteristic related to the fact that we are one of the newer campuses: We benefit from the great tradition of ASU, but because we are younger we may be more ready to try new things and because we are still smaller, we may be able to respond more quickly-- *Scottsdale MBA*

Flexibility, responsiveness

Ron Erhardt - West reminds of what main was in late 50's - small classes, we expect that we must plan to sustain that other - no

Innovation, responsiveness--Scottsdale
MBA; meeting unmet needs in the Valley
wherever they may be.

Our goal is to maintain that ethos even as we grow
larger.

The ASU university-wide vision is a great one. We
are proud to be a part of a whole that is greater than
the sum of its parts.

Questions, comments?