



# ASU WEST

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## ASU WEST CONSTRUCTION BEGINS WITH THE INAUGURATION OF A TRADITION

A bell seasoned with the patina of age and weighing more than a ton was rung with enthusiasm by an Arizona State Senator and two elementary school children, to mark the recent groundbreaking for a new branch campus for Arizona State University, ASU West.

"The beginning of a new institution of higher learning is not a common occurrence these days," said J. Russell Nelson, president of Arizona State University, at the groundbreaking. "This is the culmination of 20 years of talk and work to produce a new campus on the west side of Phoenix."

The headcount at ASU West is expected to grow from its present 2700 to 10,000 by the 1990s. Planned as a modern electronic campus, ASU West will utilize the latest in technology to enhance and extend instruction. But thanks to the 82-year-old bell, the campus will not be without tradition.

At the groundbreaking for the new campus, Gerald R. McSheffrey, vice-president for ASU West said, "The ringing of a bell symbolizes something about both the permanent and transient nature of our existence. Over the centuries, bells have pealed out joyously in celebration, somberly in remembrance, hastily summons, or urgently in warning. Our bell will be tolled to signify the permanence of the academic life we propose to create in this place."

McSheffrey said that the bell would be hung in a prominent campanile on the new campus and rung yearly at this time to commemorate the groundbreaking and the university's commitment to the students of the future.