JUNE/JULY 2001

Mother's Day baby goes to college

Fredy DaCosta came into this world with his future as an ASU West student already secured. As the first baby born at Maryvale Hospital on Mother's Day, Fredy received the promise of an ASU

West education, thanks to a collaboration between the Maryvale Hospital Auxiliary and the campus.

The Auxiliary has donated a \$2,000 "It's Your Future, Baby" endowed scholarship. By the time Fredy is ready to enter ASU West, the amount of the scholarship will cover a significant portion of his tuition.

Michelle Hernandez, director of public relations for the hospital, says, "This collaboration enables us to create better lives for the people we serve. We are

(continued on page 2)



Provost Elaine Maimon congratulates Suzana Vandik on the birth of her son (and future ASU West student) Fredy DaCosta.

Campus loses longtime supporter

The ASU West community lost one of its most important longtime supporters June 5 with the passing of former Arizona legislator Anne Lindeman.

Lindeman was the first legislator to join the Westside Citizens Committee for Higher Education, which Barbara Ridge founded in 1972. The group spearheaded an intensive 12-year campaign to build a public university campus serving the West Valley. The effort culminated in 1984 with passage of legislation officially establishing ASU West.

The campus literally owes its location to Lindeman. In 1982 she became aware of 300 acres of state trust land at 47th Avenue and Thunderbird. Lindeman arranged a series of land trades that resulted in the land being owned by the Arizona Board of Regents.

"We were all so saddened to learn of the loss of Anne Lindeman," says Provost Elaine (continued on page 2)

Enrollment grows for freshmen

ASU West appears to be on track to meet its goal of a 200-student inaugural freshman class, with nearly that many students having registered as incoming freshmen by early June.

"Classes are filling rapidly, and there are at least 25 more students who have made appointments to register," says Emily Cutrer, dean of collaborative programs and interim dean of students. "While the fact they have registered doesn't guarantee that students will attend classes, the

(continued on page 4)

PaloVerde showcases student creativity

A memoir of Latino life in the West Valley, colorful photographs of flowers, and a story of a couple coping with advancing age are among the creative works on display in *PaloVerde*, ASU West's literary magazine. For the second year in the publication's nine-year history, *PaloVerde* is being published exclusively in an online format at www.west.asu.edu/paloverde.

"Publishing online allows us to reach a worldwide audience, and it enables us to present (continued on page 3)

Freshmen, from page 1

personal contacts recruitment and advising staff have had with these students leave us fairly confident that the percentage who ultimately enroll will be high."

The learning community concept has proven popular with incoming freshmen. Approximately 85 percent of those not planning to major in the sciences have signed up for a learning community, in which a cohort of students takes linked classes and works with an instructional team.

"The large number of required courses, even in the freshman year, makes it difficult for science students to enroll in a learning community," Cutrer says. "However, we've added a standalone section of the one-credit student success seminar so that science majors will share at least some of the experiences of learning community students."

Freshman enrollment may climb further during the summer, as staff contact potential students who have incomplete applications and admitted students who haven't signed up for registration.

The quality of incoming freshmen is high, according to Cutrer. "About one-third of registered students were awarded merit scholarships," she says.

Scholarly activities at ASU West

GRANTS

☐ Kathleen Andereck, recreation and tourism management, received a grant from the Arizona Office of Tourism to assess the impact of Glendale's visitor information fulfillment program on visitation to Glendale. ☐ Ron Zambo, education, received an Arizona Board of Regents grant for "Between the median and the mean," designed to increase teachers' content and pedagogical knowledge related to data analysis and probability.

PUBLICATIONS

☐ Shirley Bell, nursing: "Professional

nurse's portfolio" in Nursing Administration Quarterly.

SERVICE

☐ Members of ASU West's Baccalaureate Student Nursing Organization (BSNO) participated in the annual Special Day for Special Kids, sponsored by the Scottsdale Sunrise Rotary Club. The group conducted a "play hospital" for participating children. **Lasca Beck**, nursing, is BSNO's faculty advisor. **EDITOR'S NOTE:** Send submissions to Matt Crum (matthew.crum@asu.edu, mail code 0251).

Factbook addresses women's health

Women are 33 percent more likely than men to die from AIDS, because treatment usually begins much later for women. Recent figures show that nearly three-quarters of Arizona women and children requesting shelter from domestic violence are turned away due to a lack of beds. These and other statistics are reported in the Arizona Factbook on Women's Health Issues, developed and produced by the Partnership for Community Development (PCD) in the College of Human Services.

The Factbook compiles statewide and national data in categories including reproductive issues, cancer, heart disease, musculoskeletal pain, psychological issues, domestic violence, headaches and migraines, and nutrition and exercise.

"The publication introduces readers to some of the most pressing health issues affecting women," says John Hultsman, PCD director.

For a free copy of the *Factbook*, call 3-6600.

García, from page 2

"All of us who have worked with Millie know that she will be a distinguished college president, and we wish her every success," says Maimon, who will appoint a search committee this fall to identify García's successor as vice provost.

La Sala project to improve acoustics

Acoustic and sound system upgrades are under way in La Sala, with the work scheduled to be complete by Aug. 6.

"This project should significantly improve acoustics for the types of programs most often held in La Sala," says Russ Flaherty, director of financial and auxiliary services. "It will improve the ability of audiences to hear and understand the spoken word."

La Sala's walls are being reconstructed to reduce sound reverberations, and an upgraded sound system is being installed.

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