

Acknowledgments

***Full Spectrum: A Guide for
Tobacco-Free Schools in Arizona***

Second Edition, 2000

This document was prepared by:

**Nina S. Jones, Health Educator
Arizona Prevention Resource Center
Community Policies Project
Northern Arizona University
P. O. Box 30400, Flagstaff, AZ 86004-0400
(520) 527-3777
nina.jones@nau.edu**

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Full Spectrum: A Guide for Tobacco-Free Schools in Arizona

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“...The District is dedicated to providing a healthy, comfortable, and educationally productive environment for students, staff members, and visitors.” **Quoted from ASBA model tobacco use policy.**

Introduction

Historically, tobacco use has been viewed as a “right of passage”; a socially acceptable statement of adulthood. During World War II, approximately 50% of the adult population smoked. Public attitude began changing, however, when the first Surgeon General's report on tobacco was published in 1964. Because of the educational emphasis on the health hazards of tobacco, use among adults and children was reduced for the first time in American history. This trend continued for close to 20 years until the late 1980's when adult tobacco use “bottomed out” at 24.5% (Centers for Disease Control and Prevention, Office on Smoking and Health, National Health Interview Survey, 1993). During that time, adolescent tobacco use remained within approximately 2% of adult usage. Then, for reasons still under debate, adolescent tobacco use began to rise. Among high school students, smoking increased to 34.8% in 1995 (Centers for Disease Control, *Tobacco Use and Usual Source of Cigarettes Among High School Students - United States, 1995*, Morbidity and Mortality Weekly Report, May 1996).

The health hazards associated with tobacco are staggering. More deaths can be attributed to tobacco use than to alcohol use, illicit drug use, suicide, fires, homicide, and AIDS

combined (Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, State Tobacco Control Highlights, 1999) and costs our country over \$97.2 billion in health care and lost productivity annually (American Lung Association, Smoking Policies in the Workplace, September, 1998). Studies indicate that children exposed to secondhand smoke have increased incidences of ear infections, asthma, childhood leukemia, and other serious childhood ailments.

Adolescent tobacco use affects public schools on many different levels, including disciplinary problems, attendance, health concerns, legalities, funding, and gateway drug issues. In situations where further drug use occurs, it is typically sequential: from use of tobacco or alcohol, to marijuana, to other illicit drugs or prescription psychoactive drugs (Yamaguchi, K. & Kandel, D., *Patterns of drug use from adolescence to young adulthood, II. Sequences of progression*, American Journal of Public Health, 1984). Recent studies of drug abuse prevention programs suggest that approaches effective in preventing tobacco use can also be effective in preventing the use of alcohol and other drugs (Botvin, G.J., & Botvin, E.M., *School-based and Community Based Prevention Approaches*, 1992).

"Full Spectrum: A Guide for Tobacco Free Schools in Arizona" provides assistance to schools and those working with schools in establishing and supporting tobacco free policies. The first edition of "Full Spectrum" was released in 1998. The purpose of this second edition is to provide updated information, including the new Arizona law prohibiting use and possession of tobacco products on all school campuses, and to provide revised policy information reflecting the new law.

Benefits of Tobacco-Free School Policies

It is important that tobacco-free policies be comprehensive and specific in order to be effective. Policies that are *consistently enforced* and that emphasize education rather than punishment can:

- change norms regarding tobacco use,
- provide positive adult role models for students,
- reinforce and support existing prevention efforts,
- create a healthier working and learning environment for staff and students by eliminating environmental tobacco smoke,
- provide an opportunity for early intervention for students demonstrating at-risk behavior,
- and provide an opportunity for intervention for students with concurrent tobacco/other health risk behavior.

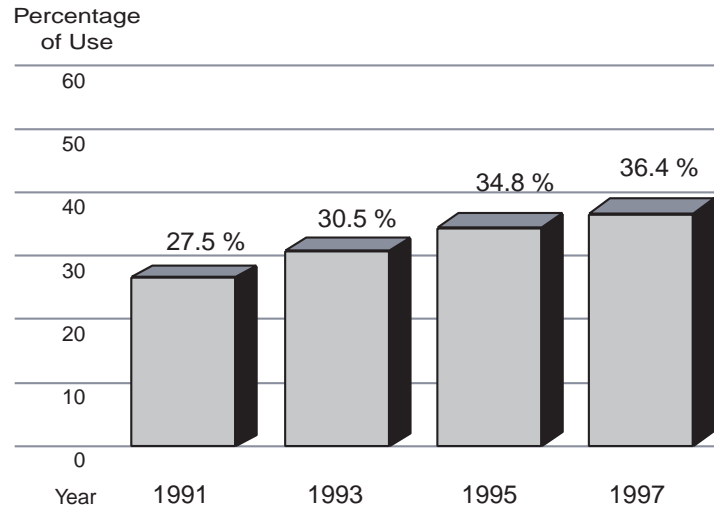
The Arizona Department of Education Comprehensive Health Unit, the Arizona Tobacco Information Network and the Arizona Department of Health Services Tobacco Education and Prevention Program (TEPP) are working together to provide Arizona schools with needed assistance and support.

This document provides:

1. Suggestions for strengthening and clarifying district policies.
2. Recommendations for implementation and enforcement of policies.
3. Identification of available state, local and national resources.

TABLE 1: Comparative Table Showing Cigarette Use Among Youth for 1991, 1993, 1995, and 1997

Current Cigarette Use Among Youth



Note: Current use is defined as having smoked at least one cigarette on 1 of the 30 days preceding the survey.

Source: Centers for Disease Control and Prevention (CDC), Division of Adolescent and School Health, Fact Sheet: Youth Risk Behavior Trends. Data compiled from CDC's Youth Risk Behavior Surveys 1991, 1993, 1995, and 1997.

Strengthening Current Policies

In order to implement the *Full Spectrum: A Guide for Tobacco-Free Schools in Arizona* program, the following changes to district policies are recommended:

1. Every reference to “smoking” should be changed to “smoking/tobacco use, distribution and possession” to avoid any confusion that all forms of

tobacco use are restricted, especially when only a portion of the policy is being quoted. For the sake of clarification, it is also important to establish that any distribution and possession of tobacco will be considered an equal offense, resulting in the same disciplinary actions.

2. School district superintendents should establish enforcement procedures and insert them directly into their policy manual. The Arizona Department of Education Comprehensive Health Unit staff is available to assist district supervisors in identifying appropriate enforcement guidelines for their district (see Attachment II for suggestions).

3. Once a policy has been established, conduct inservice with school administrators and appropriate staff to review the policy and implementation procedures. Refer to Attachment V for a listing of services available in your area.

4. Finally, a statement restricting all items (clothing, backpacks, etc.) promoting tobacco products should be included in the dress code portion of the policy manual.

Draft verbiage reflecting these recommendations is included in this document (see Attachment II). Also provided is a list of seven recommended strategies for implementing tobacco-free schools, prepared by the Centers for Disease Control (Attachment IV). For reference purposes, we have also included a summary of two surveys released by the Arizona Tobacco Information Network and the Arizona Department of Education (see Attachment VI).

Suspension vs. Education

All school districts should consider an in-house detention program that includes a tobacco education element. Not only is this an opportunity to educate and support the student, but, also, experience indicates that schools which support these types of programs have higher attendance in subsequent voluntary cessation programs. If no appropriate in-school detention program is available, the Arizona Smokers' Helpline (800-556-6222) provides a free alternative to a suspension program through their phone-based "Youth Diversion Program." The Helpline will work with schools to provide confirmation of students' participation in this program.

It is important to note that tobacco use is, in most cases, an addictive disease, not merely a discipline problem. It will be the addicted student that will most likely be the repeat offender. Offering a voluntary in-school cessation program is an excellent way of providing the student with appropriate options. When an in-school program is not available, the school should provide students and their parents with a list of available community support services. This information can usually be obtained from the local health department and the Arizona Smokers' Helpline. If no local services are available, the school can provide information regarding the statewide Arizona Smokers' Helpline, (800) 556-6222, which provides counseling by phone. Informing the school counselor of the student's decision to participate in a cessation program, and providing that counselor with the contact information contained in Attachment V, would be an effective way to provide continued support for the student.

Parental involvement is imperative for an effective program to reduce tobacco use. Many parents of tobacco users claim to be at a loss in dealing with their child's habit. Providing

access to available resources and services can assist parents in addressing this issue with their child.

Parents are the primary role models for their children. Parents that provide tobacco products for their children need to be included in accessing educational material about the health risks of adolescent tobacco use. Parents and family members need to know that the distribution of tobacco products to minors, as well as the possession of tobacco products by minors, is illegal (see Attachment III).

Some community based prevention projects have developed guidelines that encourage parental involvement by having parents attend counseling/cessation services with their child or by having parents meet with school administration. A sample of such involvement is presented in Attachment II.

Providing Educational and Support Services: Utilizing Available Resources

Another important element in reducing tobacco use and exposure is to provide educational materials to Arizona school teachers (as outlined in the Educational Code A.R.S. 15-712 - see Attachment III). The *1997-1998 Arizona Tobacco Information Network School Tobacco Policy Survey Report* indicated that 522 schools (35%) verify that some or all of their teachers or staff received training in tobacco use prevention; and 334 (22%) indicated that training was received in tobacco use cessation. Please note that these figures reflect the percentage of schools, not staff, that have received some intervention or educational training. These figures indicate that although tobacco curriculum is available through various state and national organizations for virtually every school subject (history, economics, politics, etc.), they are not being fully utilized by schools.

Continuing the emphasis on tobacco education through the upper grades can assist students in making educated decisions and resisting peer pressure while they remain up-to-date on health information regarding tobacco.

Curriculum appropriate to age and subject is available through county local projects and the Arizona Tobacco Information Network/APRC (1-800-432-2772). Districts are encouraged to contact these agencies for technical assistance and training (see Attachment V).

On and Off Campus Activities

Because of the passage of A.R.S. 36-798.03, it is important to establish that tobacco use by all staff, administration, students, parents and visitors is restricted at all school sponsored activities, even when held off the school grounds. This includes field trips, after school activities, sporting events, and school sponsored work study programs. During a school sponsored event or game, an announcement stating that this event is to be tobacco-free should be provided at the beginning and possibly as a reminder during half-time. If the event is held on school grounds, further clarification that the entire grounds (including the parking lot and restrooms) are declared a tobacco-free zone is suggested.

Employers of youth participating in work site or volunteer programs should be notified of the District policy and that the policy extends to students whether on or off campus, while participating in school sponsored activities. Employers should be provided with a copy of the district policy for reference.

Assigning a Designated Enforcement Officer

Each school should identify an “enforcement officer.” According to the *Arizona Tobacco Information Network School Tobacco Policy Survey Report* (Attachment VI), “compliance monitoring and enforcement of tobacco-use policy were most frequently designated as a responsibility of school administrators,” although a teacher, the school nurse, or an appropriate student group (i.e., teen court) can be assigned this duty. It would be the responsibility of that person(s) to serve as a liaison for all community and in-school programs at their school. Enforcement officers would need to maintain a working knowledge of state and federal law and the policy and implementation strategies used within the school. They should meet periodically with the district superintendent, school board or designated district administrator to provide updates as to the progress of their school's tobacco policy enforcement.

Involving Law Enforcement

Establishing support from local law enforcement (police/sheriff) is crucial. With the passage of A.R.S. 36-798.03, possession and use of tobacco by students and adults on school campuses and at school sponsored activities is against the law. It is suggested that an agreement be established with the appropriate legal organization (including law enforcement personnel and court judges) that citations will be issued to repeat offenders. It is recommended that this measure be used only after all other avenues have been exhausted.

Communicating the Rules

Tobacco-free signs need to be posted not only within buildings, but outside, where visitors and parents will easily note the policy. Visible signage BEFORE the visitor enters school property (i.e., all parking entrances) will help to establish and fortify the school's commitment to a tobacco-free environment.

The Arizona Tobacco Education and Prevention Program, in cooperation with the Arizona Department of Education and the Arizona Department of Health Services, have developed appropriate signage for Arizona school buildings and parking lot entrances. Bulk purchase of these signs greatly reduces their individual costs. Small schools districts and/or private schools have worked with other schools in their areas to qualify for these reduced prices (see the Tobacco-Free Schools Sign Order Form on the last page of this manual).

Rule Notification

These policies need to be communicated to the students, teachers and staff at least once a year and should be covered in student and employee handbooks. A special effort should be made to inform students age 18 or older that tobacco possession is illegal for all ages on school property. Additionally, notification should be sent to all parents and legal guardians at the beginning of each school year (or when students register for school). Along with any assigned disciplinary actions, students caught possessing, distributing, or using tobacco products should be required to review the rules. Any correspondence sent to their parents or legal guardians should have a copy of the policy and A.R.S. 36.798.03 attached (see Attachment III for a copy of this law).

As mentioned previously, all school activities attended by parents or visitors should begin with an announcement stating that this activity is tobacco-free. A notification can be included in any distributed program. Some schools have developed a simple business card size notification that is passed out at the entrance gates.

It is important that all public or private entities utilizing school buildings for their own activities (i.e., church services, square dancing, etc.) be notified that Arizona law requires that the building and campus must be kept tobacco-free at all times. If schools utilize contracts with outside entities, place this notification in the contract and have the organization initial their agreement to abide by this law.

Schools as a Workplace: Enforcing Tobacco-Free Schools With Employees

It is just as important to outline the rules and expectations of a tobacco-free school policy as it applies to school employees. The superintendent, district school board, or human resources department should establish both disciplinary actions and appropriate avenues for reporting infractions. These rules should be included in the employee handbook (see Attachment I). Districts are also advised to include “tobacco” in their list of restricted substances under their drug free work place policies.

The same level of concern and support awarded to students should be offered to district employees. Most smokers want to quit, but nicotine is a highly addictive substance. It is recommended that the school district assist employees who are interested in quitting by referral to, and/or financial assistance in, a district approved cessation program. Free adult cessation counseling is also available via the Arizona Smokers' Helpline (800-556-6222).

Instituting appropriate work site policy procedures and employee support and education programs are outlined in a companion manual, *A Good Day's Work: A Guide For Tobacco-Free Work Sites in Arizona*. Ordering information is included at the back of this manual.

Policy Review

School districts should set up a yearly review of their tobacco-free school policies, their implementation, their enforcement guidelines, their educational training, and their support programs.

ATTACHMENT I

Sample Policy – St. Johns School District

This example, from the St. Johns School District, reflects a standard tobacco use policy utilizing current Arizona law.

TOBACCO USE BY STUDENTS

The possession or use of tobacco products is prohibited in the following locations:

- School grounds.
- School buildings.
- School parking lots.
- School playing fields.
- School buses and other District vehicles.
- Off-campus, school sponsored events.

The Superintendent may establish procedures necessary to implement this policy. Disciplinary penalties for the possession or use of tobacco or similar products may include, but are not limited to, suspension of the student from school or a recommendation for expulsion when there is evidence of repeated and continuous violation of this policy.

Under the provisions of A.R.S. 36-798.03, a person who violates the prohibition is guilty of committing a petty offense.

Adopted: date of manual adoption

LEGAL REF: A.R.S. 13-3622
 15-341
 36-798.03
 20 U.S.C. 6083

**SMOKING ON SCHOOL
PREMISES AT PUBLIC FUNCTIONS**
(Tobacco Use on School Premises at Public Functions)

The possession or use of tobacco products is prohibited in the following locations:

- School grounds.
- School buildings.
- School parking lots.
- School playing fields.
- School buses and other District vehicles.
- Off-campus school sponsored events.

Under the provisions of A.R.S. 36-798-03, a person who violates the prohibition is guilty of committing a petty offense.

Adopted: date of manual adoption

LEGAL REF.: ARS 13-3622
 15-341
 36-798.03
 20 U.S.C. 6083

SMOKING BY STAFF MEMBERS
(Tobacco Use by Staff Members)

The possession or use of tobacco products is prohibited in the following locations:

1. School grounds.
2. School buildings.
3. School parking lots.
4. School playing fields.
5. School buses and other District vehicles.

6. Off-campus school sponsored events.

Under the provisions of A.R.S. 36-798.03, a person who violates the prohibition is guilty of a petty offense.

Adopted: date of manual adoption

LEGALREF: A.R.S. 15-341
 36-798.03

TEACHING ABOUT DRUGS, ALCOHOL, AND TOBACCO

The instructional program may include content on drugs, alcohol, and tobacco for the purpose of developing students' ability to make intelligent choices based on facts, and to develop courage to stand by their own convictions. Further, instruction on the nature and harmful effects of alcohol, tobacco, narcotic drugs, marijuana, and other dangerous drugs on the human system and instruction on the nonuse and prevention of use and abuse of alcohol, tobacco, narcotic drugs, marijuana, and other dangerous drugs may be included in the courses of study, with emphasis on grades four through nine. Instruction on the nature and harmful effects of alcohol, tobacco, narcotic drugs, marijuana, and other dangerous drugs on a human fetus may be included in the courses of study in grades six through twelve. The instruction may be integrated into existing health, science, citizenship, and similar studies and shall meet the criteria for chemical abuse prevention education programs. The program should also emphasize the therapeutic benefit derived from the use of drugs prescribed by a health professional. The program will conform to all applicable Arizona Revised Statutes and Arizona Administrative Codes.

Objectives of the substance abuse program:

- To create an awareness of the total drug problem: prevention; education; treatment; rehabilitation; and law enforcement on the local, state, national, and international levels.

- To inform the students of the effect on the body of narcotics, sedatives, hallucinogens, and stimulants through the appropriate classes.
- To relate the use of drugs and alcohol to physical, mental, social, and emotional consequences.
- To encourage the individual to adopt an appropriate attitude toward pain, stress, and discomfort.
- To understand the need for seeking professional advice in dealing with problems related to physical and mental health.
- To understand the personal, social and economic problems caused by the misuse of drugs and alcohol.

Adopted: date of manual adoption

LEGAL REF: A.R.S. 13-3401
 15-345
 15-712

ATTACHMENT II

**Sample Tobacco-Free Procedures
with Suggested Revisions and
Enforcement Strategies**

*Sample Wording Reflecting Suggested Revisions
(for use in policy manual and school handbooks):*

Support Statement:

The district is dedicated to providing a healthy, comfortable, and educationally productive environment for students, staff members, and visitors. The district recognizes that smoking/tobacco use is addictive and dangerous and is committed to providing all students and employees with information and guidance in making healthy choices by instituting support programs and educational opportunities within the schools.

Definition:

The Surgeon General of the United States has concluded that (1) involuntary smoking is a cause of disease, including lung cancer in healthy nonsmokers; and (2) the simple separation of smokers and nonsmokers within the same air space may reduce, but does not eliminate, the exposure of nonsmokers to environmental tobacco smoke. The Governing Board is concerned about the health of its employees and students.

In light of these facts, the district shall be entirely smoke/tobacco-free. Smoking/tobacco use, the distribution of tobacco products and possession of any tobacco products or tobacco control devices by students, staff, administration and visitors (i.e., pipes, lighters, etc.) will be strictly prohibited in all district buildings, on all district grounds, in all district vehicles and at school-sponsored activities.

Statement to be included in the dress code section of the district policy manual should read:

Also included in the dress code policy is a restriction on all clothing and materials that promote tobacco (i.e., backpacks, caps, shirts, keychains, etc.)

Signage Statement:

Signs declaring all school property as a tobacco-free zone will be posted in all district buildings and vehicles. Signs will also be posted at all vehicular entrances to school grounds.

Penalty procedures to be listed in the conduct section of the policy manual:

(This section is an example of possible enforcement procedures. School districts are encouraged to utilize available community resources in determining the best course of action for their schools.)

The penalty for possession or use of tobacco or similar products by students is as follows:

- *First offense: Student will be assigned to in-house detention (note: this can be an established tobacco education program, if provided within the school; participation in one of the programs offered through the Arizona Smokers' Helpline; or, if no program is available, a research assignment to complete during detention.)*

A copy of the school's tobacco-free policy will be shared with the student and his or her parents or legal guardian along with a list of available support programs for the student. The parents or legal guardian will be informed if they are requested to participate in any portion of the tobacco education program. Both the student and his or her parents or legal guardian will provide written confirmation that they were informed of the school policy.

If the student expresses interest, the enforcement officer may consider voluntary attendance in a cessation program as a substitute for disciplinary action.

- *Second offense: The student will again be assigned to serve in-house detention which includes a tobacco education program. The parents/legal guardian will be requested to attend a meeting that includes the student, the enforcement officer and (when possible) the school nurse or, if provided, to attend the parental participation portion of the tobacco education program.*

The policy will be reviewed with both the parents/legal guardian and the student. The parents/legal guardian and student will also be provided with educational information regarding the dangers and addictive nature of tobacco use, and voluntary cessation and support programs provided both by the school and the community.

The student will be assigned school service (i.e., trash pick-up on school grounds, cigarette butt removal along road, etc.) and given the option of counseling/cessation sessions. The student and his or her parents or legal guardian will be informed that any subsequent offense will be met with stiffer penalties, including appropriate legal avenues. Both the student and his or her parents or legal guardian will provide written confirmation that they received all of the above outlined information.

- *Subsequent offenses: Appropriate law enforcement will be contacted. Penalties will be applied as deemed appropriate by the school enforcement officer and may include suspension from school.*

A student may be disciplined up to and including expulsion from school when there is evidence of disregard of regulations and policies of the school related to possession and use of tobacco or similar products.

Suggested verbiage to be included in employee handbook:

The _____ school district has been declared a tobacco-free zone. This policy applies to all employees while on all school property, in all school vehicles and at all school sponsored activities, and will be enforced.

The success of this policy will depend on the thoughtfulness, consideration and cooperation of smokers and nonsmokers. All employees share in the responsibility for adhering to and enforcing the policy. Any problems should be brought to the attention of the appropriate supervisor and handled through the normal chain of command. Employees who violate this policy will be subject to the same disciplinary actions that accompany infractions of other employment rules, including written warning, suspension and termination of employment.

(Attach an appropriate statement here if your district will provide employees with in-house cessation programs or referrals to outside programs.)

ATTACHMENT III

Legal Codes
(with references to tobacco)

PUBLIC HEALTH AND SAFETY CODE

A.R.S. 36-798.03

EDUCATION CODE

A.R.S. 15-712

CRIMINAL CODE

A.R.S. 13-3622

NATIONAL EDUCATION REFORM

20 USCA § 6083

20 USCA § 6084

PUBLIC HEALTH AND SAFETY CODE (*Arizona*)

A.R.S. 36-798.03 . Tobacco products prohibition at schools and school-related areas; violation; classification

A. Tobacco products are prohibited on school grounds, inside school buildings, in school parking lots or playing fields, in school buses or vehicles or at off-campus school sponsored events. For purposes of this subsection, “school” means any public, charter or private school where children attend classes in kindergarten programs or grades one through twelve.

B. A person who violates this section is guilty of a petty offense.

EDUCATION CODE (*Arizona*)**A.R.S. 15-712**

Instruction on alcohol, tobacco, narcotic drugs, marijuana and other dangerous drugs; chemical abuse prevention programs; definitions

A. Instruction on the nature and harmful effects of alcohol, tobacco, narcotic drugs, marijuana and other dangerous drugs on the human system and instruction on the laws related to the control of these substances and the nonuse and prevention of use and abuse of alcohol, tobacco, narcotic drugs, marijuana and other dangerous drugs may be included in the courses of study in common and high schools, with emphasis on grades four through nine. Instruction on the nature and harmful effects of alcohol, tobacco, narcotic drugs, marijuana and other dangerous drugs on a human fetus may be included in the courses of study in grades six through twelve. The instruction may be integrated into existing health, science, citizenship or similar studies and shall meet the criteria for chemical abuse prevention education programs developed pursuant to subsection C of this section.

B. At the request of a school district, the department of education shall provide technical assistance to school districts that choose to implement programs to prevent chemical abuse.

C. The Department of Education and the Department of Health Services, in consultation with the committee established pursuant to section 41-617, shall establish an interagency committee to coordinate their assistance to school districts.

D. The State Board of Education may accept gifts and grants and shall distribute them and monies appropriated for chemical abuse prevention programs to school districts to assist with the costs of programs designed to prevent chemical abuse by pupils in kindergarten programs and grades one through twelve. School districts which have approved chemical abuse prevention policies and procedures as prescribed in section 15-345 are eligible for a maximum of

one dollar for each pupil or one thousand dollars, whichever is more. If sufficient monies are not available to meet all requests, the state board shall determine which school districts to fund based on need, availability of other programs or sources of revenue and the likelihood of the school district's proposed program successfully meeting needs identified by the school district. A school district shall include the monies it receives for chemical abuse prevention programs under this section in the special projects section of the budget as provided in section 15-903, subsection G.

E. For the purpose of this section, the definitions of "narcotic drug", "marijuana" and "dangerous drug" defined in section 13-3401 are applicable.

CRIMINAL CODE (*Arizona*)

A.R.S. 13-3622

A person who knowingly sells, gives or furnishes cigars, cigarettes or cigarette papers, smoking or chewing tobacco, to a minor, and a minor who buys, or has in his possession or knowingly accepts or receives from any person, cigars, cigarettes or cigarette papers, smoking or chewing tobacco of any kind, is guilty of a petty offense.

NATIONAL EDUCATION REFORM

20 USCA § 6083 Nonsmoking policy for children's services

a) Prohibition

After March 31, 1994, no person shall permit smoking within any indoor facility owned or leased or contracted for and utilized by such person for provision of routine or regular kindergarten, elementary, or secondary education or library services to children.

20 USCA § 6084 Preemption

Nothing in this part is intended to preempt any provision of law of a State or political subdivision of a State **that is more restrictive than a provision of this part.**

(Pub.L. 103-227, Title X, § 1044, Mar. 31, 1994, 108 Stat. 274)

ATTACHMENT IV

**Seven Recommended Strategies From the
Centers for Disease Control's
Guidelines for School Health Programs
to Prevent Tobacco Use and Addiction**

The seven recommendations below summarize strategies that are effective in preventing tobacco use among youth. To ensure the greatest impact, schools should implement all seven recommendations.

1. Develop and enforce a school policy on tobacco use.
2. Provide instruction about the short- and long-term negative physiological and social consequences of tobacco use, social influences on tobacco use, peer norms regarding tobacco use, and refusal skills.
3. Provide tobacco-use prevention education in kindergarten through 12th grade. This instruction should be especially intensive in junior high or middle school and should be reinforced in high school.
4. Provide program-specific training for teachers.
5. Involve parents or families in support of school-based programs to prevent tobacco use.
6. Support cessation efforts among students and all school staff who use tobacco.
7. Assess the tobacco-use prevention program at regular intervals.

The Centers for Disease Control has published a document entitled: "Guidelines for School Health Programs to Prevent Tobacco Use and Addiction" which specifically outlines these strategies and suggestions for policy implementation. You can receive a copy of this document by contacting:

Arizona Prevention Resource Center
1 (800) 432-2772 statewide
(480) 727-2772 locally
or Centers for Disease Control

<http://www.cdc.gov/nccdphp/dash>

(click on "Strategies" and then "School Health Program
Guidelines")

ATTACHMENT V

Local, State and National Resources

CONTENTS:

- Arizona Tobacco Tax Funded Local Projects
- Statewide Programs
- Arizona Tobacco Information Network Description of Services
- Arizona Tobacco Information Network Partners Contact Information
- Other Arizona Organizations and Support Services
- Federal Government Resources
- National Organizations and Support Services

COCHISE COUNTY HEALTH AND SOCIAL SERVICES
Beneficial Use of Tobacco Taxes, B.U.T.T.

1415 West Melody Lane, Bldg. A
Bisbee, AZ 85603

Phone: (520) 432-9416
Fax: (520) 432-9817
E-Mail: RFord@co.cochise.as.us

Program Description: Community input is very important to the success of Beneficial Use of Tobacco Taxes, and community members are invited to become involved in the county coalition, local communities and many local projects and events. Community based prevention projects include a large lending library of tobacco-related literature and many educational models and videos which can be borrowed for teaching purposes, a free bi-monthly newsletter, and the BUTT Bulletin, which provides news and information. Youth prevention and cessation are a major focus of B.U.T.T. and there are a number of tobacco use prevention activities taking place in many of the schools (elementary, middle and high school) countywide. Cessation services includes classes and support groups; training of health care providers in cessation and prevention strategies. B.U.T.T. also works towards promoting smoke-free environments.

COCONINO COUNTY DEPARTMENT OF HEALTH SERVICES
Tobacco Free Alliance

2625 North King Street
Flagstaff, AZ 86004

Phone: (520) 522-7884/ (520) 522-7880 (Tobacco Office)
Fax: (520) 522-7186
E-Mail: meckrem@co.coconino.az.us

Program Description: A local plan has been developed with the cooperation of the Tobacco Free Alliance of Coconino County and staff. School prevention activities include peer education. Teacher training is provided to ensure that anti-tobacco lessons are integrated into the curriculum. Other school prevention efforts include youth coalitions, youth created media and theater troupes. Community prevention includes educational “Tobacco Roulette” games at health fairs, sponsorships of sports with anti-tobacco theme, the annual Great American Smokeout, Kick Butts Day and local media counter-advertising, using locally created ads. Parent tobacco education is provided through parenting classes and parent/child drug education groups. Working to reduce youth access to tobacco with the FDA compliance check program. Cessation services include alternative to suspension programs for youth caught with tobacco products, and cessation support groups in high schools. Training health care providers in cessation counseling, and free cessation classes for adults, individual pregnant women and their partners is provided. Working toward tobacco free environments in homes, schools, work places and public places by mobilizing the community to develop policies and enforce existing policies.

GILA COUNTY
Tobacco Free Environments

Gila County Court House
1400 East Ash Street
Globe, AZ 85501

Phone: (520) 425-3231 ext. 337
Fax: (520) 402-0038
E-Mail: ramills@hotmail.com

Program Description: Provides development of a comprehensive community plan, tobacco prevention services, cessation for youth and adults and creating tobacco free environments. The schools are an excellent base to link the program to families in each community. The existing teen coalitions are very active in providing prevention lessons to younger students in Gila County. There is an annual leadership development Youth Summit for Gila County students in grades 9 - 12. Community involvement is an integral part of the Tobacco Free Environments. Local Project staff, youth and adult coalitions are continually participating in community events. Community advocacy volunteers pursue enforcement of existing clean air policies in schools, work places and public places.

GRAHAM COUNTY HEALTH DEPARTMENT
Graham Alliance on Tobacco Education

Mount Graham Community Hospital
1600 20th Avenue
Safford, AZ 85546

Phone: (520) 348-4197
Fax: (520) 348-4189
E-Mail: gate@eaznet.com

Program Description: Development of a local plan with cooperation of community coalition. School prevention activities include peer education, youth coalitions, youth created media and theater, anti-tobacco curricula for elementary and middle school students. Community events such as health fairs, support and sponsorship of community events with anti-tobacco theme, annual Great American Smokeout, using locally created ads. Reducing youth access with compliance check program and providing merchant education. Cessation services include support groups for youth in middle and high schools, individual and group cessation classes for adults, coupons for nicotine replacement (patches and gum), quit kits, education with prenatal programs, and training health care providers. Creating tobacco free environments in homes, schools, work places and public places.

GREENLEE COUNTY HEALTH DEPARTMENT
Greenlee Helping Overcome Sinister Tobacco, G.H.O.S.T.

P.O. Box 936
Clifton, AZ 85533

UPS or FedEx:
5th Street & Leonard
Clifton, AZ 85533

Phone: (520) 865-2601 / (520) 865-2811 switchboard
Fax: (520) 865-4417
E-Mail: laura@co.greenlee.az.us

Program Description: Development of a local plan with the cooperation of our local youth coalitions, wellness coalition and staff. School prevention activities include education regarding the hazards of tobacco use, resistance skills, peer education, student created media, and events such as our annual Smelly, Puking Habit Carnivals. Community prevention events includes the county fair, the Great American Smokeout events, community activities such as the Electric Light Parade, Cinco de Mayo celebration, Cancer Survivors Day and health fairs in each of our communities. Reducing youth access to tobacco via vendor education and past vendor compliance checks. Cessation services are available for adults and youths ages 12-17 throughout the year, prenatal education services are available in Clifton and Duncan and health care provider information and education is available county wide. Creating tobacco free environments (TFE) in new work places that open countywide is one of our main objectives, with plans on expanding into other aspects of promoting TFE.

LA PAZ COUNTY HEALTH DEPARTMENT
Resist All Tobacco La Paz Area Coalition (RAT La PAC)

1112 Joshua, #206
Parker, AZ 85344

Phone: (520) 669-8718 / (520) 669-1100 switchboard
Fax: (520) 669-6703
E-Mail: lpadm@redrivernet.com

Program Description: Development of a local plan with cooperation of coalition and staff. School prevention includes student activities, teacher training, youth coalitions, and anti-tobacco curricula for middle school students. La Paz County project participates in community events such as health and county fairs, parades, sponsored local team sports with anti-tobacco theme, annual Great American Smokeout, National Kick Butt Day and local media counter-advertising. Reducing youth access with compliance check program. Cessation services include youth diversion program in high schools, collaboration with Guiding Expectant Mothers (GEM) prenatal program, training health care providers, and cessation classes for adults, individual pregnant women and their partners. Creating tobacco free environments in homes, schools, work places public, places by mobilizing the community to develop policy and enforce policy in these target areas.

MARICOPA COUNTY

Currently all Projects in Maricopa County are coordinated by Maricopa County Department of Public Health Services, Office of Health Promotion and Education

1845 East Roosevelt Street
Phoenix, AZ 85006

Phone: (602) 506-6854
Fax: (602) 506-6896
E-Mail: rhondahallal@mail.maricopa.gov
Web Site: www.maricopa.gov/public_health/tobacco.asp

Western Maricopa County Tobacco Prevention Project (WMCTPP)
City of Litchfield Park

3301 N. Litchfield Road
Suite 700
Goodyear, AZ 85338

Phone: (623) 935-4250
Fax: (623) 935-4797
E-Mail: wttf@primenet.com

Program Description: Serves El Mirage, Avondale, Buckeye, Goodyear, Gila Bend, Litchfield Park, Luke Air Force Base, Sun City, Sun City West, Surprise, Tolleson, Wickenburg, and Youngtown. The Western Maricopa County Tobacco Prevention Project is a collaboration and partnership of the Westside Coalition for Substance Abuse Prevention and the City of Litchfield Park. This project provides (1.) development of a local plan with cooperation of a coalition, administrative staff and subcontractors; (2.) conducting school and community based prevention activities which includes peer education and training, teacher training, cross age mentoring, asset building, community health and resource fairs, reducing youth access to tobacco through FDA compliance checks and merchant education; (3.) and cessation services include training of health care professionals, support groups and individual counseling for pregnant and postpartum women and their partners, cessation classes for youth and adults and referrals to the Arizona Smokers Help Line; 4) and creating tobacco-free environments in homes, schools, work places, and public places through education, technical assistance and training, and the development and enforcement of appropriate tobacco reduction policies.

Northern Maricopa Partnership for Tobacco Free Communities
Presbyterian Service Agency

2255 West Northern, Suite A-100
Phoenix, AZ 85021

Phone: (602) 246-2595
Fax: (602) 246-2509
E-Mail: lanae.gwilliam@nonline.com

Program Description: Serves North Phoenix, New River, Cave Creek, Carefree, Paradise Valley, and Deer Valley. The Northern Maricopa Partnership, in cooperation with coalition members, affiliated organizations, school district personnel, youth and staff have coordinated on the development and implementation of a five year comprehensive community plan. School-based prevention, including skill building, peer mentoring, and peer leadership is integrated into Cave Creek, Deer Valley, Paradise Valley Unified School Districts, and the Washington Elementary School District. Local youth participate in school and community events which include such activities as parades, health fairs, art exhibits, and theater/video productions. Youth will participate in the reduction of youth access to tobacco through FDA compliance checks. Cessation services are provided bilingually by local community agencies to assist adults, families and pregnant women to quit smoking. Education on smoke-free homes is provided to cessation participants. NMP is also educating the dental community in tobacco prevention and cessation.

South Central Phoenix Tobacco Use Prevention Program
Maricopa Integrated Health Systems

1845 East Roosevelt Street
Phoenix, AZ 85006

Phone: (602) 344-8941
Fax: (602) 344-8869
E-Mail: genoveva.bueno@hcs.maricopa.gov

Program Description: Serves South/Central Phoenix. The Coalition is committed to developing a local plan with staff to promote tobacco-free environments and reducing the harmful use of tobacco. The eleven partners in the Coalition provide tobacco prevention and cessation education to schools, communities and neighborhoods in a large segment of the greater Phoenix area. Peer Health Leaders (PHLs) are recruited and trained to provide tobacco prevention programs to youth, promote tobacco-free environments in homes, neighborhoods, and communities, participate in community events, and to educate local merchants on the FDA youth access ordinance. Cessation services are provided to youth, pregnant and postpartum women and their partners, and cessation training to health care professionals. Home visits are made to educate smokers in the homes about the health risks related to secondhand smoke.

Tobacco Lifelong Challenge Project (TLC)
Baptist Hospitals and Health System

2040 West Bethany Home Road, Suite 102-B
Phoenix, AZ 85015

Phone: (602) 246-8049
Fax: (602) 249-7594
E-Mail: cgriffith@swlink.net

Program Description: Serves Maryvale, Alhambra, Glendale, and Peoria. The Tobacco Lifelong Challenge Project (TLC Project), in collaboration with staff and coalition members develops a local plan. Currently TLC provides peer leadership prevention classes in many of its school districts. School youth are utilized as peer leaders. Youth are trained in prevention curricula, plan and implement their own tobacco use prevention project, and then teach the program to younger grade students. The TLC Project also participates in community health fairs, provides guest speakers for school assemblies, and sponsors little league events. Cessation programs are also offered to high school students as well as pregnant and postpartum women and their partners at no cost. TLC is working with school districts in their area to assist them toward becoming tobacco-free campuses.

South East Valley Tobacco Use Prevention Coalition (SEVTUPP)
Samaritan Health System, Inc.

1450 South Dobson Rd.
Suite B-326
Mesa, Arizona 85202

Phone: (480) 649-7878
Fax: (480) 649-7879
E-Mail: cweare@samaritan.edu
Web Site: www.quit tobacco.net

Program Description: Serves Chandler, Gilbert, Queen Creek and Higley. SEVTUPP has developed a local plan for year 1999-2000 with cooperation of Coalition membership and feedback from agencies/organization whose members receive service. The Coalition has formed a Speaker's Bureau to recruit members to assure continued adequate representation on the Coalition. School prevention activities include peer leadership education, adult led classroom presentations, teacher education, special tobacco prevention events, and youth drama presentations. Youth cessation services are made available on Junior High/Middle and High School campuses. A youth alliance is currently being formed and will work to reduce youth access by participating in the FDA compliance check program. Merchant education will be offered by SEVTUPP through partnership with local police departments. Cessation services are currently being offered to pregnant women and their partners, youth not attending school, and the general adult population. Nicotine replacement therapies are available for adults actively attending cessation classes. Smoke free homes will be promoted by distributing materials to OB/GYN, and pediatric patients discharged from the hospital; and community events that have a smoke free theme. SEVTUPP will provide technical assistance and encourage Tobacco Free Schools.

**Tempe Ahwatukee Guadalupe (TAG) Tobacco Use
Prevention Coalition**

Centro de Amistad, Inc.

8202 Avenida del Yaqui
Guadalupe, AZ 85283

Phone: (480) 839-2926
Fax: (480) 839-9985
E-Mail: cda-pd@getnet.com

Program Description: Serves Tempe, Ahwatukee, and Guadalupe. The TAG coalition is responsible for the planning of service area goals and objectives for tobacco prevention, cessation and clean indoor air programs for the communities of Tempe, Ahwatukee, and Guadalupe. School-based prevention is a large component of this program. Community based prevention is offered through 10 middle school communities in Tempe and Ahwatukee to provide peer leadership development to 7th and 8th graders. Peer leadership retreats will be provided during the summer to youth in the community. Cessation training for health care providers is offered throughout the target community. Cessation programs for youth, adult, pregnant women and their partners are also offered throughout the target area and are offered in both English and Spanish. Smoke-free homes and workplaces is another focus of TAG. Home visitations to families in Tempe and Guadalupe are provided to educate families on how to have healthier homes.

Mesa Partnership for Tobacco-Free Youth and Community
Mesa Community College

145 North Centennial Way #110A
Mesa, AZ 85201-4867

Phone: (480) 461-6256
Fax: (480) 461-6215
E-Mail: johnna.switzer@mcmail.maricopa.edu
Web Site: www.maricopa.edu/admin/ccs/tobacco/index.htm

Program Description: Serves Mesa. The Mesa Mayor's Alliance Against Drugs serves as the advisory coalition to the project. Over 40 community agencies, organizations and individuals are currently involved in the project. The goal is to create a tobacco free Mesa through school and community tobacco education and prevention activities, cessation programs, and the promotion of tobacco-free schools, homes, workplaces and public places. Youth tobacco prevention programs are offered to students in Mesa Public Schools. These programs can be integrated with peer leadership and asset development activities. Cessation programs are offered for both youth and adults to help Mesa residents quit using tobacco products. Education and assistance can also be provided to schools and work sites in developing and enforcing tobacco-free policies. Information regarding smoke-free homes and assistance with the enforcement of Mesa's smoke-free ordinance and the tobacco storage and display ordinance can be provided. The project also participates in, and encourages other organizations and individuals to participate in various national and international events such as the Great American Smokeout, Kick Butts Day, and World No Tobacco Day.

Scottsdale Tobacco Prevention Program

Scottsdale Community College
9000 East Chaparral Road
Scottsdale, AZ 85256

Phone: (480) 423-6593 / (480) 423-6592 (Office)
Fax: (480) 423-3714
E-Mail: margo.stone@sccmail.maricopa.edu

Program Description: Serves Scottsdale. Development of a local plan with cooperation of coalition and staff. Prevention activities include peer education, teacher training, for middle and high school students, community events such as health fairs, and annual Great American Smokeout. Reducing youth access with FDA compliance check program. Cessation services for youth, pregnant women and postpartum women adults. Promoting tobacco free environments in homes, schools, work places and public places by mobilizing the community to develop policy and enforcing policy in these target areas.

MOHAVE COUNTY DEPARTMENT OF HEALTH
AND SOCIAL SERVICES
Mohave County Tobacco Use Prevention Program (McTUPP)

PO Box 7000 For UPS or Fedex:
Kingman, AZ 86402 318 N. 5th Street
Kingman, AZ 86402

Phone: (520) 753-0794 x 4165
Fax: (520) 718-5551
E-Mail: williss@ctaz.com

Program Description: Serves Mohave County. Development of a local plan with cooperation of coalition and staff. McTUPP provides (1.) prevention education in grades K-12 using evidence based curricula with components of T.E.G.& TAP and SAP, (2.) active youth coalition with peer leadership components and (3.) FDA Merchant Compliance checks done throughout Mohave County. Youth coalitions request merchants reposition their tobacco products and monitor their communities. Merchant retailer training sessions are provide for all interested health care providers. Mandatory diversion programs and voluntary cessation support groups is offered in schools. The WIC/Tobacco Cessation Pilot Program is offered throughout Mohave County. Free cessation classes offered throughout the county for adults which will utilize nicotine patches and or voucher system. Promoting Tobacco Free environments in homes, school, work places and public places with education, youth coalition enforcement of no smoking school policies and offering free worksite cessation programs, monitoring enforcement.

NAVAJO COUNTY HEALTH DEPARTMENT

P.O. Box 639
Holbrook, AZ 86025

For UPS/FedEx:
117 E. Buffalo
Holbrook, AZ 86025

Phone: (520) 524-4236
Fax: (520) 524-4366
E-Mail: pattys@co.navajo.az.us

Program Description: Two coalitions currently exist in Navajo County; one in the White Mountain communities and the other in the I-40 communities. Tobacco prevention presentations and activities are on going in all area schools. Youth cessation services are being provided to all three Northern Arizona Academy campuses, Show Low, Snowflake and Winslow and to the Holbrook alternative school. Adult cessation services are being provided by the county Health Department in Show Low, Holbrook and Winslow. Smoke Free Environment education is provided to WIC clients to help promote smoke free homes.

PIMA COUNTY HEALTH DEPARTMENT
Tobacco-Free Ways

150 W. Congress Suite 226
Tucson, AZ 85701-1333

Phone: (520) 740-3906 / (520) 740-3031 (switchboard)
Fax: (520) 740-3910
E-Mail: rstoner@mail.health.co.pima.az.us

Program Description: Serves Pima County. Services are provided in schools, work places, health care and in the community at large. Each service area addresses prevention, cessation and smoke-free environments. Prevention activities include sponsored special events, youth-led presentations integrated curriculum and education tobacco vendors on reducing youth access. Cessation programs are targeted to youth, adults, and pregnant women and new moms and their partners. Health care providers are trained to assist their tobacco-using patients. Families establish rules about smoking around their children. Work places receive assistance in writing and enforcing smoke-free policies.

PINAL COUNTY DEPARTMENT OF PUBLIC HEALTH

188 South Main Street
Coolidge, Arizona 85228

Phone: (520) 868-7335
Fax: (520) 868-7358
E-Mail: patrick.martinez@co.pinal.az.us

Program Description: Serves Pinal County. Prevention activities includes CHAMPS, peer education, teacher training, for middle and high school students, annual Tobacco Education Extravaganza, community events such as health fairs, and annual Great American Smokeout, with Quit Kits for the public, and “Lock In’s” coordinated by community Governor’s Alliances. Reducing youth access with FDA compliance check program. Cessation services for youth, pregnant women and postpartum women (in partnership with WIC), and adults. Promoting tobacco free environments in homes, schools, work places and public places by mobilizing the community to develop policy and enforcing policy in these target areas. Pinal County Smoke-free Dining Guide is updated and published periodically.

SANTA CRUZ COUNTY
Mariposa Community Health Center

3241 N. Grand Avenue
Nogales, Arizona 85621

Phone: (520) 281-2860
Fax: (520) 761-2153
E-Mail: psalud@dakotacom.net

Program Description: Serves Santa Cruz County. School prevention education through activities such as peer education, annual youth congress, youth created media, anti-tobacco curricula and training for elementary, middle and high school students. Community events such as health fairs, tobacco education through Promotoras, annual great American Smokeout and World No Tobacco Day, locally created community media, and mini-grants to not-for-profit organizations. Reducing youth access with countywide compliance checks for sales to minors and monitoring tobacco counter promotions. Cessation services include training for health care providers, support groups for youth, pregnant and adult community members, individual one-on-one cessation services to pregnant and postpartum women and their partners. Creating tobacco free environments in homes through use of Promotora model, promoting tobacco free schools, workplaces, public places by educating and assisting community members in the development and enforcement of policies.

YAVAPAI COUNTY HEALTH DEPARTMENT
Yavapai Tobacco-Free Partnership

7501 E. Civic Circle, Suite 436
Prescott Valley, AZ 86314

Phone: (520) 771-3377
Fax: (520) 771-3379
E-Mail: lori.deutsch@co.yavapai.az.us

Program Description: Serves Yavapai County. School prevention activities include providing tobacco education to students in grades 3-9, curriculum integration, teacher training, peer education, youth theater and CHAMPS Puppet presentations. Community events include health fairs, the Body Walk and Teen Maze events, Great American Smokeout events and local media counter-advertising. Reducing youth access is achieved with the FDA compliance check program and merchant education. Youth created counter-advertising is conducted with a radio advertisement and bumper sticker contest. Cessation services include support groups for youth in middle and high schools, diversion programs for youth caught with tobacco, training health care providers and community members to conduct brief cessation interventions, distributing quit kits to the community, individual and group cessation programs for pregnant women, group cessation programs for adults, and referrals to the Arizona Smoker's Helpline. Activities that promote smoke free environments include educating parents about smoke-free homes, publishing a smoke-free restaurant guide for the county, supporting schools and workplaces in implementing effective policy, and educating the community about the benefits of policy changes.

YUMA COUNTY DEPARTMENT OF PUBLIC HEALTH

2200 W. 28th Street, Suite 137
Yuma, AZ 85364

Phone: (520) 317-4580 ext. 1729
Fax: (520) 317-4570
E-Mail: mami@health.co.yuma.az.us

Program Description: The Yuma County Tobacco Coalition works to increase awareness and understanding of the harmful effects of tobacco and change attitudes and perceptions regarding tobacco use issues. Community events such as the farm workers health fair, GASO and the county fair and rodeo serve as opportunities to raise awareness and counter advertise. Teens, adults, postpartum women and their partners benefit from free cessation classes available in both English and Spanish. Classes are held at school sites, community agencies and within the juvenile court system. Community members can access free prevention literature at our local RADAR center. Anti tobacco curricula is used in participating schools, and prevention campaigns such as Kick Butt Day and Ban the Butt are held yearly at school sites. Peer leadership training opportunities in schools have resulted in youth created media including a recent commercial and billboard advertisement. The YOUTH coalition works with law enforcement to reduce youth access to tobacco products by conducting merchant compliance checks. Education, training, and support are provided to parents who wish to establish tobacco free homes.

INTERTRIBAL COUNCIL OF ARIZONA (ITCA)

Community Tobacco Education and Prevention Program

The ITCA is responsible for coordinating and administering local projects for Arizona's Native American communities, both on and off reservation.

2214 N. Central Avenue, Suite 100
Phoenix, AZ 85004

Phone: (602) 307-1510
Fax: (602) 258-4825
E-Mail: teresa.aseret@itcaonline.com

The following projects began implementation in July 1999 and will initially focus on prevention.

Colorado River Indian Tribes (CRIT)

Route 1, Box 20
Parker, AZ 85344

For UPS/FedEx:
Roosevelt & Kennedy Rd.
Parker, AZ 85344

Phone: (520) 669-6577
Fax: (520) 669-8881
E-mail: crittobacco@redrivernet.com

Pascua Yaqui Tribe

7490 S. Camino de Oeste
Tucson, AZ 85746

Phone: (520) 578-4084
Fax: (520) 883-5019

San Juan Southern Paiute Tribe

P.O. Box 1169
Tuba City, AZ 86045

For UPS/FedEx:
145 Knights Dr.
Gray Hills Dorms #1
2nd Floor, Rm 134
Tuba City, AZ 86045

Phone: (520) 283-4589
Fax: (520) 283-5531
E-mail: sjspt@tubacity.net

Inter-Tribal Health Care Center

307 E. University Blvd.
Tucson, AZ 85705

Phone: (520) 882-0555 x 210
Fax: (520) 623-6529

Native Americans for Community Action, Inc.

2717 N. Steves Blvd, Suite 11
Flagstaff, AZ 86004-3959

Phone: (520) 526-2968
Fax: (520) 526-0708
E-mail: chinonacatepp@aol.com

Native American Community Health Center, Inc.

3008 North 3rd Street, Suite 310
Phoenix, AZ 85012

Phone: (602) 279-5262 ext. 241
Fax: (602) 279-5390
E-mail: jajsju@yahoo.com

The following three projects began planning in late July 1999 and will initially focus on prevention when they implement in January 2000.

Kaibab-Paiute Tribe

HC 65 Box 2
Fredonia, AZ 86022

For UPS/FedEx:
250 N. Pipe Springs Rd.
Fredonia, AZ 86022

Phone: (520) 643-7063
Fax: (520) 643-7260

Hopi Tribe

P.O. Box 123
Kykotsmovi, AZ 86039

For UPS/FedEx:
Office of Health Services
Main Street
Kykotsmovi, AZ 86039

Phone: (520) 734-3417
Fax: (520) 734-2529-fax
E-mail: jhamilton@hopi.nsn.us

White Mountain Apache Tribe

P.O. Box 1210
Whiteriver, AZ 85941

For UPS/FedEx:
Health Authority
301 W. Ponderosa St.
Whiteriver, AZ 85941

Phone: (520) 338-1942
Fax: (520) 338-1738

STATEWIDE PROGRAMS

ADHS TEPP

1651 E. Morton
Suite 110
Phoenix, AZ 85020

Contact: Bob Leischow, Projects Administrator
Phone: (602) 870-3145
Fax: (602) 870-3252
E-mail: bleisch@hs.state.az.us

Program Description: Serves all Arizona counties. Responsible for allocating tobacco-tax revenues and administering tobacco control programs throughout the state. TEPP is key resource for nearly all tobacco related questions.

ARIZONA DEPARTMENT OF EDUCATION COMPREHENSIVE HEALTH UNIT

1535 W. Jefferson
Phoenix, AZ 85007

Contact Person: Jean Ajamie
Phone: (602) 542-8734
Fax: (602) 542-3818
E-mail: jajamie@mail1.ade.state.az.us

Program Description: Serves all Arizona counties. Provides technical assistance to schools in areas relating to tobacco, alcohol, other drug use and violence prevention. ADE staff can assist with the development of school tobacco policies and the implementation of comprehensive health programs.

ACTEV - ARIZONA CESSATION TRAINING AND EVALUATION

2030 E. Speedway Blvd.
Suite 110
Tucson, AZ 85719

Phone: (520) 318-7253
Fax: (520) 318-7252
E-mail: lstrayer@u.arizona.edu

Program Description: Serves all Arizona counties. Funded by the Arizona Tobacco Education and Prevention Program (TEPP), the ACTEV project is statewide and provides tobacco cessation training to those interested in providing effective cessation services. The ACTEV project brings together the tri-universities and Arizona's local projects around the training and evaluation of tobacco use dependence cessation services. The ACTEV affiliates are dedicated to developing and implementing a community based delivery system for tobacco use dependence prevention, education, and cessation that provides universal access for Arizonans, who are tobacco dependent, to cessation services. Prevention education and cessation services are research-based, in accordance with the Agency for Health Care Policy and Research Guidelines and promote best practices.

Project Characteristics: Tobacco Cessation Certification based on Agency for Health Care Policy and Research guidelines. Curriculum development and training focusing on systems development from a grassroots perspective. Ongoing update and provision of Tobacco Use Dependence Cessation Services Directory. Emphasis on culturally competent materials and interventions. Evaluative processes to assist local projects and subcontractors to track and evaluate services. An emphasis on capacity building for local projects and systems.

Services Include: Basic, Specialist and Trainer Tobacco Cessation Certification; systems curriculum training for health care providers, schools, work sites, and communities; curriculum and training in Spanish; cessation provider directory; GIS mapping; evaluation of tobacco use and dependence cessation services; technical assistance; and a statewide initiative to integrate tobacco cessation and Arizona's health care systems.

ATIN - ARIZONA TOBACCO INFORMATION NETWORK

The ATIN project consists of a tri-university effort in providing tobacco information services and policy tracking to the state of Arizona. Partners include:

Arizona State University

Arizona Prevention Resource Center

University of Arizona

Arizona Program for Nicotine and Tobacco Research

Arizona Cancer Center

Rural Health Office's Arizona Area Health Education Center

Northern Arizona University

Health Promotion Program at NAU

The ATIN partners are committed to work together to develop, implement and assess effectiveness of statewide, research-based technical assistance and clearinghouse services which focus on tobacco prevention and cessation activities for youth, pregnant women and their partners.

Services Include:

- Library checkout services of books and video materials
- Viewing area of available curricula
- Distribution of bulk literature information
- Translation of materials from English to Spanish and other languages as appropriate
- Referral services to other applicable tobacco prevention/cessation programs
- Cessation services, including brief counseling
- Bibliography of tobacco prevention materials in clearinghouse
- Up-to-date information on tobacco policies and products
- Technical assistance to local programs on planning and implementation
- A newsletter available in print and electronically
- Orientations to clearinghouse services upon request
- Local policy tracking and analysis
- Internet/WWW services and capability

Characteristics of Services:

Comprehensive:	Focusing on specific approaches to meet the needs and cultural styles of youth, pregnant women and their partners.
Research-based:	Provide research confirmed approaches proven to work with specific groups by incorporating methods that are proven or promising.
Role Specific:	Assistance will include services or information for specific groups who are working with youth, pregnant women and their partners.
Culturally Relevant:	Selected materials will be relevant for Arizona cultural groups.
Practitioner Oriented:	Research information will be synthesized for user groups importance and strength of community coalitions.
Inclusive services:	Will provide services to all youth, pregnant women and their partners and organizations working with the target population in Arizona without regard to race, origin or disability, etc.

ARIZONA TOBACCO INFORMATION NETWORK (ATIN) PARTNERS

ATIN - Arizona State University

Arizona Prevention Resource Center

ATIN Main Clearinghouse

641 East Van Buren Street, STE B2

Phoenix, AZ 85004-2208

Phone: (800) 432-2772 or (480) 727-2772

Fax: (480) 727-5400

Areas Served: Statewide/All Arizona counties

Program Description: The Arizona Prevention Resource Center first began service in 1990 as a cooperative partnership of the Governor's Division of Drug Policy, Arizona Department of Education, Arizona Department of Health Services and Arizona State University - College of Extended Education. The APRC services are organized in units which include Administration and Special Projects, Evaluation, Training and Technical Assistance, and the Clearinghouse.

The Clearinghouse provides materials and reference assistance through links with state and national resources, as well as an in-house library that currently holds more than 6,000 titles on prevention and a variety of related topics. One section of the library is devoted to materials for special populations such as gang prevention, ethnic groups, at-risk families and people with disabilities. The materials cover most prevention and health promotion topics, with particular focus on alcohol, tobacco and other drug prevention and on gang prevention issues.

Typical Clearinghouse Services include:

- Videotape viewing and checkout
- Bulk literature services providing resource lists, print materials, pamphlets, posters, and other materials.
- Books, videos and resource materials for loan
- Curricula and Reference items for in-house viewing
- Fact sheets, demographic information, model program descriptions, and research results available
- Research and consultation services on a wide variety of prevention issues

- Access to the Internet and computer database for information on research requests
- Referrals to other local and national resources

The Clearinghouse is continually acquiring and developing new items to bring you the most up-to-date prevention information. Please call to receive our current catalog and further information on the use of the Clearinghouse or to request services.

ATIN - Northern Arizona University

Department HPEN
Northern Region ATIN Clearinghouse
PO BOX 15095
Pine Knoll Dr.
Building 66 - College of Health
HPEN Dept., Room 233
Flagstaff, AZ 86011

Phone: (520) 523-8869
Fax: (520) 523-0148
Internet: denise.burley@nau.edu

Program Description: This program serves all Northern Arizona counties. Serves as the Northern Region ATIN Clearinghouse

Community Policies Project

PO BOX 15095
Pine Knoll Dr.
Building 66 - College of Health
HPEN Dept., Room 233
Flagstaff, AZ 86011

Phone: (520) 523-8869
Fax: (520) 523-0148
Internet: nina.jones@nau.edu

Program Description: Provides support, research, and educational services in school, worksite, and community tobacco use and clean indoor air policies.

ATIN - University of Arizona**Arizona Smokers' Helpline**

2302 E. Speedway, Suite 206
Tucson, AZ 85719

Phone: (800) 556-6222
 Fax: (520) 318-2151
 Web Site: www.ashline.org
 Areas Served: Statewide/All Arizona counties

Program Description:

Telephone Counseling — Voluntary youth callers receive educational, guided interventions with the intended goal being complete tobacco use cessation. Youth counseled in this model receive Pre-Quit counseling sessions, a Post-Quit counseling session, and Follow-up counseling sessions for a year.

Pre-Quit Counseling Sessions — This session is designed to provide immediate support for youth that have gone through their first 24 hours of tobacco abstinence. Concerns, both physical and psychological, are addressed and alternative strategies are developed, when necessary, to assist the youth in continued abstinence.

Follow-up Counseling Sessions — Maintaining tobacco-free is the focus of these contacts. Emphasis on the amount of total abstinence, lifestyle changes and behavior modifications are discussed to ensure continuance of a successful quit attempt. If relapse does occur, encouraging proactive, relapse sensitive dialogue is conducted for attempting to quit, again.

Pregnant Women — Youth Pregnant Women receive directed interventions with the immediate goal of being completely tobacco-free right away. Youth counseled in this model are provided specifics of tobacco affects on the fetus and themselves. Youth related issues as well as teen-age parenting, newborn development and health are incorporated into the tobacco-use cessation counseling. The increased benefits of quitting tobacco per stages of pregnancy are covered. Relapse-prevention is emphasized during pregnancy, postpartum and during the first year while breastfeeding.

Adult Pregnant Women also receive guided interventions with the immediate goal of being completely tobacco-free right away. Objectives for this model are increased awareness of the health benefits to themselves and their children of not using tobacco products, as well as the health risks of continued tobacco use, increased knowledge of the physical, emotional and behavioral effects of tobacco and nicotine addiction, identifying and utilizing people and/or programs who provide a support network for quitting tobacco, and understanding factors which lead to relapse and the strategies used to prevent it during the first year while breastfeeding.

Adults — Adults receive structured goal-oriented assertive telephone counseling to help them become tobacco-free. Counseling is designed to advance the client through the quitting process by setting realistic goals. These goals are specific to each client in that each one can very well be at a different readiness to change stage. Each client sets his/her goals with defined completion dates. The client is guided through a structured plan to quit using tobacco in such a way that he/she is provided with self-learning opportunities and didactic interventions during the entire process. The overall desired outcome of each client calling the ASHline for counseling is complete tobacco use cessation and abstinence for a healthier quality lifestyle.

Materials — Management and self-help materials are available via the mail. Informational and some educational curricula are also available. Most materials are available in Spanish.

Referral Services — The Arizona Smokers' Helpline staff can refer you to the closest tobacco use cessation or intervention program in your area. Listings of available programs per county are available via the ASHline.

Southern Region ATIN Clearinghouse

AZTEPP Web Site
2302 E. Speedway, Suite 206
Tucson, AZ 85719

Phone: (800) 556-6222 or (520) 318-7212
Fax: (520) 318-7155
Web Site: www.hs.state.az.us/aztepp

Program Description: Serves all Arizona counties. Serves as the (physical) location for the Southern Region ATIN Clearinghouse. Operates the ATIN web site, an Internet resource which describes the projects under the Arizona Tobacco Education and Prevention Program (AZTEPP). Also provides computer-related technical assistance to all TEPP funded local projects

Arizona Area Health Education Centers

Rural Health Office
2501 East Elm Street
Tucson, AZ 85716-3416

Phone: (520) 626-7946
Fax: (520) 326-6249
E-mail: aproulx@hinet.medlib.arizona.edu

Program Description: Serves all Arizona counties. Please call for program information.

Area Health Education Centers Locations

*Central Arizona Area Health Education Center
CENAHEC*

1052 Adonis Ave.
Miami, AZ 85539

Phone: (520) 473-3132
Fax: (520) 473-3162
E-mail: rural@gila.net

Northern Arizona Area Health Education Center
NAAHEC
2500 N. Rose
Flagstaff, AZ 86003

Phone: (520) 774-6687 x 220
Fax: (520) 774-1652
Internet: clafav@futureone.com

Southern Arizona Area Health Education Center
SEAHEC
1171 W. Target Range Rd.
Nogales, AZ 85621

Phone: (520) 287-4722
Fax: (520) 287-4349
Internet: lpaez@ahsc.arizona.edu

Western Arizona Area Health Education Center
WAHEC
1519 Queens Bay, Suite 206
Lake Havasu City, AZ 86403

Phone: (520) 453-9596
Fax: (520) 453-9596
E-mail: celesteh@ctaz.com

Arizona Cancer Center

Behavioral Sciences Program
2302 East Speedway, STE 202
Tucson, AZ 85719

Phone: (520) 318-7100 x 216
Fax: (520) 318-7104
E-mail: lee@u.arizona.edu

Program Description: Serves all Arizona counties. Please call for program information.

Az Program for Nicotine and Tobacco Research

U of A Health Sciences Center
1145 N. Campbell Ave.
PO Box 210228
Tucson, AZ 85721

Phone: (520) 318-7151
Fax: (520) 318-7155
E-mail: leischow@u.arizona.edu

Program Description: Serves all Arizonans. Please call for program information.

**OTHER ARIZONA PROGRAMS
AND SUPPORT SERVICES
(listed Alphabetically)**

Arizona CHAMPS Peer Project for Tobacco Use Prevention

Statewide Education Project
641 E. Van Buren, STE B-2
Phoenix, AZ 85004

Phone: (602) 727-2772 or (800) 432-2772
Fax: (602) 727-5400

Program Description: Serves all Arizona counties. Tri-university collaboration to develop, implement and assess the effectiveness of the Statewide Peer Leadership Tobacco Use Prevention Program. Offers Arizona schools and communities on-going technical support and resources to assist the CHAMPS Tobacco Use Prevention youth activities. Currently 85 schools and 12 local projects located throughout Arizona participate in this project.

Arizonans Concerned About Smoking, Inc.

PO Box 13355
Scottsdale, AZ 85267-3355

Phone: (623) 465-2227
Fax: (623) 465-2227

Program Description: Serves all Arizona counties. Education, information and advocacy group. Provides education services to students, directly and through training peer teacher/counselors in tobacco prevention. Exhibits and booths available for industry health fairs, picnics, races, community events, and schools. Publishes tobacco alerts and a newsletter educating adults and advocating smoke-free environments.

Arrowhead Cancer Center Fresh Start

Cancer Resource Center
18700 N. 64th Dr., STE 101
Glendale, AZ 85308

Phone: (602) 561-7123
Fax: (602) 561-7244
Internet: <http://www.baptisthealth.com>

Areas Served: Serves Glendale, Peoria, Sun City, Sun City West
Program Description: Fresh Start is a 2 1/2 week program developed by the American Cancer Society to give instruction and encouragement to help stop smoking.

Breathing Easier Wellness Council of Tucson

5301 East Grant Rd.,
AZ BLDG. 2nd Floor
Tucson, AZ 85712

Phone: (520) 324-1414
Fax: (520) 324-1427

Program Description: Serves Cochise County, Pima County, Pinal County, Santa Cruz County, and Yuma County. Hope Heart Institute “Breathing Easier” is a four part program outlining approaches to smoking cessation. Video-workbook and handouts included. Cost varies.

Bullhead City Police Department

Teens Against Tobacco Program

1255 Marina Blvd.
Bullhead City, AZ 86442

Phone: (520) 763-9200 or (520) 758-9536
Fax: (520) 758-7145

Program Description: Serves Bullhead City and surrounding area. Mandatory diversion cessation program for teens who have been cited for tobacco use and their parents.

CDC Comprehensive Tobacco Control Program

1651 E. Morten
Phoenix, AZ 85020

Phone: (602) 542-7291
Fax: (602) 542-0113
E-mail: kkotcho@hs.state.az.us

Program Description: This program operates statewide. CDC wunding works to supplement Arizona's comprehensive program by supporting CTFA policy education committee, statewide youth summit, annual youth rally, statewide mini-grants and other activities.

Center for Minority Health

1740 West Adams
Phoenix, AZ 85007

Phone: (602) 542-2906
Fax: (602) 542-2722
E-mail: apena@hs.state.az.us

Program Description: Serves all Arizona counties. Established to promote and improve the health status of racial and ethnic minority populations in Arizona, taking into consideration social, economic, and behavioral factors. The center coordinates the activities of a statewide council on minority health. The council has a regional branch on the Navajo reservation in Chinle, Arizona. The Center has developed several publications available for professionals and the community in English and Spanish. Free materials.

Clinica Adelante

16560 North Dysart Rd.
Surprise, AZ 85374

Phone: (602) 546-2194
Fax: (602) 546-2310

Program Description: Serves Maricopa County (limited to Surprise), Wickenburg, Gila Bend, Buckeye, and Queen Creek Offers the Tobacco-free Teens Program in group classes to teens in middle schools and high schools in our service areas. Also works with community groups of teens who are not associated with schools. Individual counseling and management of nicotine replacement is available at the clinic sites. The audience for this program is young teens (age 8-12), older teens (age 13-15), pregnant teens and their partners, young adults, and adult pregnant women. Free group classes. Individuals served on sliding fee scale.

Community Education - Smokeless Tobacco

1740 West Adams #010 - Office of Oral Health
Phoenix, AZ 85007-2670

Phone: (602) 542-1866
Fax: (602) 542-2936

Program Description: Serves Phoenix Elementary School Districts Phoenix Elementary School Districts. Oral presentation, brochures, fact sheets and poster given to 4th grade students. Materials and presentation explain the facts of spit tobacco's harmful effects on health, nicotine addiction, and the misconception that using spit tobacco improves athletic performance.

Compañeros

1815 9th St.
Douglas, AZ 85607

Phone: (520) 364-8200
Fax: (520) 364-5617

Program Description: Serves limited to Cochise County. Program goal is to prevent the abuse of alcohol, tobacco and other drugs (ATOD) by school age youth by creating healthy community alternatives to substance abuse. Provides facilitation, coordination and organization of substance abuse prevention activities in the community.

Freedom From Smoking

102 West McDowell Rd.
Phoenix, AZ 85003

Phone: (602) 258-7505
Fax: (602) 258-7507

Program Description: Serves Cochise County, Coconino County, Greenlee County, Maricopa County, Mohave County, Pima County, Pinal County, Yavapai County, and Yuma County. Eight session comprehensive behavior modification program. Offers latest techniques for stress management, weight control, assertive communication, and exercise skills to help people who quit smoking succeed. Costs are \$75/Sliding Fee.

Fresh Start

1554 W. Montebello Ave. (In Christown Mall)
Phoenix, AZ 85015

Phone: (602) 995-9355
Fax: (602) 995-0001
Web Site: www.baptisthealth.com/

Program Description: Service is limited to the Phoenix area. 2 1/2 week program developed by the American Cancer Society addressing the physical, psychological, and habitual aspects of smoking. Guides the smoker to develop quit plans. Nicotine replacement therapy is discussed. Cost is \$25.

FreshStart

Lake Havasu, Bullhead and Kingman

Phone: (888) 454-4924 or 753-0794 x4217

To register for classes: Kingman - (520) 692-4640
Lake Havasu City - (520) 855-7773
Bullhead City - (520) 763-0237

Program Description: This four week program developed by the American Cancer Society to help people quit cigarettes. Participants learn about how to deal with the addiction and cope with common concerns such as stress and weight gain. Vouchers for Nicotine Replacement Therapy and/or Zyban are provided. Service is for adults. There is no cost.

Full Court Press

1636 North Swan, STE 151
Tucson, AZ 85712

Phone: (520) 321-7989
Fax: (520) 321-7988

Program Description: Serves the Tucson area. Designed to reduce teen tobacco use 10% by the year 2000. Youth driven organization implementing pro-active prevention planning skills for Tucson teens.

Havasu for Youth, TOBAC

(Teens On the Battle Against Cigarettes and Chew)

35 South Acoma Blvd, Suite C
Mailing Address: P. O. Box 686
Lake Havasu City, Arizona 86405-0686

Phone: (520) 453-2426
E-mail: hfy@interworldnet.net

Program Description: Serves Lake Havasu City. Youth anti-tobacco coalition

Indoor Air Quality and Second-Hand Smoke

6841 North 15th PL
Phoenix, AZ 85014

Phone: (602) 265-9625
Fax: (602) 263-7465

Program Description: Serves all Arizona counties. Provides speakers and educational materials from EPA and Consumer Federation of America.

Juntos Unidos

1857 North Mastick Way
Nogales, AZ 85621

Phone: (520) 761-4412
Fax: (520) 761-4413

Program Description: Serves Cochise County, Pima County, Santa Cruz County, and Yuma County Works with youth, schools, families, and workplaces in order to provide public education, offer new alternatives, change community norms and change public policies.

Kingman Drug-Free Alliance, Kingman Youth Coalition Beating Up Teen Tobacco (KYCBUTT)

PO BOX 546
Kingman, AZ 86402

Phone: (520) 753-9326
Fax: (520) 753-5237

Program Description: Serves the Kingman area. Uses innovative ideas and strategies that youth members believe will make the best impact on peers and younger age groups. Efforts include prevention education, advocacy, alternative activities for youth, peer leadership, and maximizing local media.

**Kingman Parks and Recreation Department
Beagles Club, Centennial Park**

3333 N. Harrison St.
Kingman, AZ 86401

Phone: (520) 757-7919
Fax: (520) 757-1766

Program Description: Serves Kingman. Tobacco prevention activities for elementary school age youth in a community setting.

**Maricopa County Office of Oral Health
Department of Public Health Services**

1845 East Roosevelt St
Phoenix, Arizona 85006

Phone: (602) 506-6891
Fax: (602) 506-6896
E-mail: janicecardiello@mail.maricopa.gov

Program Description: Serves AzTEPP funded programs in Maricopa County. The Office of Oral Health is a community program committed to promoting the relationship of oral health to total health for children and adults in Maricopa County. Our program provides technical assistance about the effects of tobacco use on oral health and the impact of poor health on total health.

Peoria Unified School District Prevention Program

6330 West Thunderbird Rd.
Glendale, AZ 85306

Phone: (602) 486-6063
Fax: (602) 486-6111
E-mail: srsperry@dac.peoriaud.k12.az.us

Program Description: Serves Maricopa County, limited to the West Valley. Classroom presentations on tobacco prevention. Tobacco cessation groups available as needed. Parent education and referral for tobacco concerns available.

Pima County School Based Tobacco Prevention Program

5325 East Pima
Tucson, AZ 85712

Phone: (520) 795-1403
Fax: (520) 795-1426

Program Description: Serves Pima County, with service to nine elementary schools, 36 middle schools and 10 area high schools. Provides prevention education services and funding to local schools K through 12 in Pima County. The program develops school-based teams and provides technical assistance to develop prevention programs.

Puentes de Amistad

P.O. Box 646
Somerton, AZ 85350

Phone: (520) 627-4280
Fax: (520) 627-4277

Program Description: Serves Yuma County. Addresses alcohol, tobacco and other drug abuse (ATOD) and related issues through community-based prevention efforts. Staff serve as community facilitators. Assists community groups in identifying and documenting goals and objectives, proposing strategies, measuring outcomes and documenting overall plans and timelines.

Statewide Education Project**Arizona CHAMPS Peer Project for Tobacco Use Prevention**

641 E. Van Buren, STE B-2
Phoenix, AZ 85004

Phone: (602) 727-2772 or (800) 432-2772
Fax: (602) 727-5400

Program Description: Serves all Arizona counties. Tri-university collaboration to develop, implement and assess the effectiveness of the Statewide Peer Leadership Tobacco Use Prevention Program. Offers Arizona schools and communities on-going technical support and resources to assist the CHAMPS Tobacco Use Prevention youth activities.

Students-Teaching-Students

2819 E. Broadway Rd.
Tucson, AZ 85716

Phone: (520) 323-1812
Fax: (520) 323-1816
E-mail: bjpfeifer@aol.com

Program Description: Yuma, Maricopa, Pima, Cochise and Santa Cruz Counties Please call for information. Cost is \$10-\$12 per student.

Tobacco-free Teens

102 West McDowell Rd.
Phoenix, AZ 85003

Phone: (602) 258-7505
Fax: (602) 258-7507

Program Description: Serves all Arizona counties. School-based smoking cessation program designed to provide skills and support in assisting teenagers to stop using tobacco. The Program is eight, 55 minute sessions during a four week period. Behavior modification is taught and incentives are also a part of this program. Cost varies.

Turning Point

Lake Havasu City, AZ

Phone: (520) 855-7773
Fax: (520) 855-0532

Program Description: Serves Lake Havasu City. Diversion program for youth who are using tobacco. Youth can be referred by the court system, social services, schools, or parents.

Federal Government Resources

US Dept. of Health and Human Services

Centers for Disease Control

National Center for Chronic Disease Prevention and Health
Promotion
1600 Clifton RD, NE
Atlanta, GA 30333
(404) 639-3942
<http://www.cdc.gov/nccdphp/nccdhome.htm>

National Center for Prevention Services
Division of Oral Health
1600 Clifton RD, NE
Mailstop F10
Atlanta, GA 30333
(404) 488-4452
<http://www.cdc.gov/nccdphp/divoh.htm>

Office on Smoking and Health
4770 Buford Highway, NE
Mailstop K50
Atlanta, GA 30333
(404) 488-5705
<http://www.cdc.gov/nccdphp/osh/mission.htm>

Health Resources and Services Administration

National Maternal and Child Health Clearinghouse
2070 Chain Bridge Rd., Ste. 450
Vienna, VA 22182-2536
Phone: (703) 356-1964
Fax: (703) 821-2098
E-mail: nmhc@circsol.com
<http://www.circsol.com/mchl>

Indian Health Service

Parklawn Building, Room 6-35
5600 Fishers Lane
Rockville, MD 20857
(301) 443-3593
<http://www.tucson.his.gov>

National Institutes of Health

National Cancer Institute
Bldg. 31, Room 10A24
9000 Rockville Pike
Bethesda, MD 20892
(800) 4-CANCER
<http://www.nci.nih.gov>

National Institute on Drug Abuse
PO BOX 2345
Rockville, MD 20782
(800) 729-3548
<http://www.nida.nih.gov>

National Heart, Lung and Blood Institute (NHLBI) Education
Programs Information Center
PO BOX 30105
Bethesda, MD 20824-0105
(301) 951-3260
<http://www.nhlbi.nih.gov>

National Institute of Child Health and Human Development
Bldg. 31, Room 2A32
9000 Rockville Pike
Bethesda, MD 20892
(301) 496-5133
<http://www.nih.gov/nichd>

Office of Minority Health Resource Center
PO BOX 37337
Washington, DC 20013-7337
(800) 444-6472
TDD: (301) 589-0951

National Organizations

Action on Smoking and Health (ASH)

2013 H Street, NW
Washington, DC 20006
(202) 659-4310
<http://ash.org>

Action on Smoking and Health (ASH) is a national nonprofit legal action and educational organization fighting for the rights of nonsmokers against the many problems of smoking. ASH represents nonsmokers in courts and legislative bodies and before regulatory agencies. Cooperates closely with many smaller state, local and specialty antismoking organizations.

Advocacy Institute

1707 L St. NW, Ste. 400
Washington, DC 20036
(202) 659-8475
<http://www.advocacy.org/>

Accessing international newspapers and periodicals, the Advocacy Institute has provided a newsclipping service for articles concerning all aspects of tobacco use, production, anti-smoking campaigns, legislation, and medical research. Their web site includes a look at the recent month's tobacco news, and a database to search for specific tobacco news articles.

American Cancer Society

1599 Clifton Road, NE
Atlanta, GA 30329-4251
(800) ACS-2345
<http://www.cancer.org/>

ACS disseminates knowledge concerning the symptoms, treatment, and prevention of cancer; investigates conditions under which cancer is found; and compiles statistics in regard thereto.

American Heart Association

National Center
7272 Greenville Avenue
Dallas, TX 75231-4596
(800) 242-8721
<http://www.amhrt.org/>

The American Heart Association is a not-for-profit, voluntary health organization funded by private funds. Its mission is to reduce disability and death from cardiovascular diseases and stroke. These include heart attack, stroke and related disorders.

Southwest Affiliate of the American Heart Association

2929 S. 48th St.
Tempe, AZ 85282
(602) 414-5353
Fax: (602) 414-5355
<http://www.amhrt.org/affili/Southwest/>

The Southwest Affiliate of the American Heart Association serves the people of Arizona and New Mexico and is committed to reducing disability and death due to heart attack, stroke, and other heart and blood vessel diseases. The Southwest Affiliate provides financial support for cardiovascular research, public and professional education, and wellness and prevention programs.

American Lung Association

1740 Broadway
New York, NY 10019-4274
(800) LUNG-USA
(212) 315-8700
<http://www.lungusa.org/>

The mission of the American Lung Association is to prevent lung disease and promote lung health. The American Lung Association, through the work of its many volunteers across the nation, teaches people with lung disease how to lead healthier lives, teaches children to understand and control their asthma, and funds scientists seeking better treatments and cures.

Americans for Nonsmokers' Rights

2530 San Pablo Avenue, Ste. J
Berkeley, CA 94702
(510) 841-3032
E-mail: anr@no-smoke.org
<http://www.no-smoke.org/>

Americans for Nonsmokers' Rights is a national lobbying organization for nonsmokers' rights. ANR works for nonsmoker's right by: putting nonsmokers' rights on the national agenda; running national grass roots campaigns; working with cities and counties to enact local ordinances to protect nonsmokers on the job, in restaurants and public places, and on public transportation; establishing a National Resource Center to provide information and technical assistance on passive smoking, smoke-free ordinances, tobacco and the tobacco industry to government agencies, local advocates and the media; monitoring the tobacco industry on all fronts; training individuals in the art of tobacco control and media advocacy; pushing for more studies on the health effects of secondhand smoke; campaigning for laws to protect children from the manipulative advertising and promotional activities of the tobacco industry, etc.

Botvin's Like Skills Program

Princeton Health Press
115 Wall St.
Princeton, NJ 08540
(609) 921-0540 or (800) 636-3415
Fax: (609) 921-3593
E-Mail: php@aol.com

Intended for middle school students and teachers, the Life Skills program is a three-year training that includes teacher's manual, student guides, and relaxation tapes. Provides teachers and students with information on drug alcohol and tobacco prevention as well as life skills and health and personal development.

Campaign For Tobacco Free-Kids

(800) 284-KIDS

E-mail: info@tobaccofreekids.org<http://www.tobaccofreekids.org/>

The Campaign For Tobacco-Free Kids is the action arm of the National Center for Tobacco-Free Kids. The Campaign is working to protect kids from tobacco by: raising awareness that tobacco use is a pediatric disease; changing public policies to limit the marketing and sales of tobacco to children; altering the environment in which tobacco use and policy decisions are made; and actively countering the tobacco industry and its special interests. The Campaign serves as a resource, disseminates information, implements media campaigns and events, assists state and community-level programs, reaches out to broaden the base of organizations and individuals involved, undertakes research and analysis, coordinates with federal, state, and local governments, and engages in advocacy to promote supportive public policies.

Coalition of Hispanic Health and Human Services Organization

1501 16th Street, NW

Washington, DC 20036

(202) 387-5000

E-mail: info@cossmho.org<http://www.cossmho.org/>

The National Coalition of Hispanic Health and Human Services Organizations (COSSMHO) is a private, non-profit organization dedicated to improving the health and psycho-social well-being of the nation's Hispanic population. COSSMHO's mission is met by coordinating research, conducting national demonstration programs, and serving as a source of information, technical assistance, and policy analysis. COSSMHO helps identify and respond to health and human services needs of the Mexican American, Puerto Rican, Cuban, and Latin American populations. COSSMHO pursues programs in health research, health promotion and disease prevention, and the education and training of health care providers serving Hispanic populations. COSSMHO publishes "The Reporter," a quarterly newsletter.

Group Against Smokers Pollution (GASP)

P.O. Box 632
College Park, MD 20740
(301) 459-4791

This group has information and programs about secondhand smoke and the establishment and enforcement of nonsmoking laws & policies.

National Heart, Lung and Blood Institute

Information Center
P.O. Box 30105
Bethesda, MD 20824-0105
(301)951-3260
Fax: (301) 251-1223
<http://www.nhlbi.nih.gov/nhlbi/nhlbi.htm>

This organization has information about smoking, smokeless tobacco, heart disease and lung disease.

STAT (Stop Teenage Addiction to Tobacco)

511 E. Columbus Ave.
Springfield, IL 01105
(413) 732-7828

STAT focuses on preventing youth tobacco access through countering tobacco company advertising and publishing anti-tobacco products.

Sussman's TNT (Towards No Tobacco Use) Program

ETR Associates
PO Box 1830
Santa Cruz, CA, 95061-1830
(800) 321-4407
Fax: (800) 435-8433
<http://www.etr.org>

Comprehensive, 10-day classroom curriculum for youth proven effective in giving students the information and skills needed to say "no" to tobacco use. A wide variety of activities from games, videos and role plays to group discussion, letter writing and videotaping projects, encourage student involvement and participation. Cost for the program is \$45. To order "Project TNT" on video in both English and Spanish, call (213) 342-2586.

Teens Against Tobacco Use (T.A.T.U.) - Smoke Free Class of 2000

1726 M St. NW STE 902

Washington DC 20036

(202) 785-3355 ext. 246

Fax: (202) 452-1805

E-mail: rnewlin@lungusa.org

This curriculum teaches younger children to make healthy choices about tobacco use.

ATTACHMENT VI

Summary

Arizona Tobacco Information Network
School Tobacco Policy Survey Report
1997-1998

The Arizona Cancer Center of the University of Arizona conducted a survey of public schools in Arizona (including alternative and charter schools) to collect information about their tobacco policies. Of the 1403 schools in Arizona, 1355 participated in the survey. The survey was conducted by telephone during the 1997-1998 school year.

School Smoking/Tobacco Policies

Schools were asked if they had written tobacco policies; those with policies were asked about the specifics of their policies. Schools that had written policies that prohibited the use of any type of tobacco by both students and staff on any school buildings, grounds, vehicles, and at off-campus school-sponsored events, both during and after school hours were considered to be tobacco-free. Of the 1355 schools that participated in the survey,

- 4% had no policies
- 37% had partial restrictions on tobacco use
- 61% were tobacco-free

Regular schools were more likely than alternative and charter schools to have written tobacco policies than were regular schools. Regular schools were also more likely to be tobacco-free than were other types of schools. Policies were most frequently established at the district or board level. (84.4%).

Among schools with partial tobacco policies, staff tobacco use was permitted more frequently than was student tobacco use both during and after school hours. Smokeless tobacco use was more frequently permitted than smoking for both students and staff. Both smoking and smokeless tobacco use were most likely to be permitted outside school buildings and in parking lots. The use of tobacco at off-campus school-sponsored events was frequently permitted or not addressed in written policies.

Among schools with partial policies, 41.5 said they were very interested, 30.8% were somewhat interested, and 27.7% were not interested in adopting tobacco-free policies. Schools that were not interested perceived significantly less staff support for smoke-free policies (67.2%) than schools that were very interested (90.6%) or somewhat interested (82.7%).

* Note: This survey was conducted prior to the passage of the new tobacco-free school law (ARS 36-798.03). Figures will change.

Policy Monitoring, Enforcement, and Compliance

Of the 1299 schools with written tobacco policies, 1263 had designated individuals to monitor compliance and to enforce their policies. Compliance monitoring and enforcement of tobacco-use policy were most frequently designated as a responsibility of school administrators. Student and common areas were monitored more frequently than were staff areas. Compliance was perceived as being higher for staff than for students, and higher in tobacco-free schools than in schools with partial policies. Enforcement was described as difficult in fewer than 10% of schools. The enforcement problems most frequently identified were related to the inability to watch all students at all times in all locations. Tobacco use by visitors and new students were also cited as enforcement problems, suggesting that awareness of the policies was not universal.

Tobacco Education and Services

Of the 1355 schools completing the survey, 85.1% offered tobacco prevention lessons to students in the previous school year. About half of the schools that had not provided prevention lessons in the previous year stated that they intended to do so in the current school year. Schools with written policies were more likely to provide prevention lessons than were schools with no written policies. Among schools with written policies, those that were tobacco-free were more likely to provide prevention lessons than schools that had partial policies.

Cessation services were available to students and/or staff in 36.8% of schools. Those with written policies and those that were tobacco-free were more likely to provide cessation services.

Conclusions

The results of this survey suggest that while the vast majority of public schools in Arizona directly addressed tobacco use by students and staff through the implementation of written tobacco-use policies, policies that permit staff to use tobacco products outside school buildings, in parking lots, and in school-sponsored off-campus events were common. Fewer enforcement problems were found in schools with tobacco-use policies than in schools with partial restrictions. However, the perception that staff would not support the establishment of tobacco-free policies was significantly related to the schools' lack of interest in becoming tobacco-free. Implications for educating about tobacco-free policies in schools are that:

- Staff attitudes may be a significant barrier to acceptance of tobacco-free policies.
- The argument that enforcement of tobacco-use policy was easier in schools that were tobacco-free can be used to encourage schools to strengthen their tobacco-use policies.
- Schools should be encouraged to reinforce tobacco-free norms by offering prevention and cessation programming, and linking cessation activities to policy enforcement efforts.

Summary

1999 Comprehensive Health and Prevention Program Survey (CHAPPS) Tobacco Use Prevention and Cessation Efforts

Tobacco Use Prevention and Cessation Services for Students

Each year public schools in Arizona report to the Arizona Department of Education on various aspects of their health and prevention programs.

Of the public schools in Arizona, 1207 schools (80%) reported that tobacco use prevention was taught during the 1998-99 school year. Schools utilized a variety of research based, effective prevention programs, many of which have been shown to directly impact undesirable behavior and attitudes towards tobacco use. Project Towards No Tobacco Use (Project TNT) is a tobacco-specific curriculum recognized as effective by the Centers for Disease Control and Prevention. During the 1998-99 school year, 51 schools reported implementing Project TNT; 42 reported its use in 1997-98.

Other anti-tobacco activities conducted by schools include the formation of student coalitions and the offering of tobacco cessation programs. For the 1998-99 school year, 349 schools (23%) reported having student anti-tobacco groups and 348 (23%) offered tobacco cessation services to students. The number reporting these activities for 1997-98 was 91 and 239, respectively.

For the 1998-99 year, 522 schools (35%) indicated that teachers or staff received training in tobacco use prevention; 334 (22%) indicated that training was received in tobacco use cessation.

Community Collaboration

Four hundred and eighty three schools (32%) reported that they worked with their local tobacco project on prevention and cessation efforts during 1998-99; 278 schools reported this collaboration in 1997-98.

**Student Violations of School or District Policy
Concerning Substance Abuse and Violence**

Substance or Activity	1998		1999	
	Number	RPT*	Number	RPT
Smokeless Tobacco	463	1	527	1
Cigarettes	8716	11	7685	9
Alcohol	1541	2	1576	2
Marijuana	3941	5	3628	4
Other Illicit Drugs	722	1	591	1
Prescription Drugs	231	0	172	0
Over-the-Counter Drugs	194	0	149	0
Inhalants	248	0	181	0
Gang Related Activity	2446	3	1831	2
Other Violent Activity	14,270	18	18,950	23
Firearms	121	0	171	0
Other Weapons	1669	2	2276	3
Intimidation/Bullying	23,720	30	18,854	23
Vandalism/ Property Damage Graffiti	9221	12	5911	7

*RPT - Rate Per Thousand Students, based upon the statewide,
October 1 student enrollment count for the year.

TOBACCO-FREE SCHOOLS CHECKLIST

District _____ School _____ Levels _____

POLICY	YES	NO	COMMENTS
1. Does the school have a written tobacco-use policy?			
2. Does the policy include prohibition of "tobacco use, distribution, and possession?"			
3. Do tobacco restrictions include all students, staff and visitors?			
4. Is use restricted throughout campus and in school vehicles?			
5. Is use restricted for everyone at all school-sponsored events, including those away from campus?			
6. Does school policy restrict all items (clothing, backpacks, etc.) that promote tobacco products?			
ENFORCEMENT			
1. Are there written policy enforcement procedures?			
2. Is there a designated enforcement officer?			
3. Are there tobacco education alternatives to suspension for students who violate policy?			
4. Are student violations of policy tracked? If so, describe how: _____			
5. Does the policy provide specific enforcement procedures for first, second, and subsequent offenses for students?			
First Offense: a. Is education offered to offending students in lieu of part or all of suspension?			

b. Are parents/guardians notified of the offense?			
c. Is policy provided to and reviewed by students and parents?			
Second Offense: a. Is education still offered in lieu of penalties?			
b. Is there a second meeting with students and parents to review the policy?			
c. Is the parent encouraged to attend part or all of the tobacco education classes?			
6. Is the policy consistently enforced for: students?			
staff?			
visitors?			
EDUCATION/RESOURCES			
1. Has staff been educated on the policy?			
2. Has written information on the policy been disseminated to students and parents?			
3. Are education/cessation resources available for students and staff?			
4. Are signs stating that tobacco use is prohibited posted at all entrances to the campus and entrances to each school building?			
5. Are there signs or stickers in school vehicles that state tobacco-use restrictions?			
6. If outside entities utilize the school facilities, are they informed of the policy?			

Person Completing Form _____

Order Form

I would like additional copies of the following publications:

No. of copies	Title
_____	Full Spectrum: A Guide for Tobacco-Free Schools in Arizona, Second Edition 2000
_____	A Good Day's Work: A Guide for Tobacco-Free Work Sites in Arizona
_____	Workplace Smoking Policy Survey Report 1998
_____	School Tobacco Policy Survey Report 1997-1998
_____	School Tobacco Policy Survey Report 2000 <i>(available August 2000)</i>

Date _____

Name _____

Organization _____

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County _____

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Daytime Phone
(____) _____

Ship-To Address *(Complete if different than above. We cannot deliver multiple copies to PO Boxes. Please provide a street address.)*

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City _____ State _____ Zip _____

Photocopy, then fax or mail your order form to:
 Arizona Prevention Resource Center
 641 E. Van Buren, Suite B-2
 Phoenix, AZ 85004
1-800-432-2772 statewide, **(602) 727-2772** Phoenix metro area
(602) 727-5400 fax

Tobacco Free School Signs

These sturdy, all-weather, aluminum signs are now available to all Arizona schools. The signs cite A.R.S. 36-798.03 in compliance with House Bill 2701, as well as applicable National Education Reform Codes. The signs are available in English or Spanish.

The use of these signs in order to promote a tobacco free school environment is supported by the Arizona Department of Education and the Arizona Tobacco Education and Prevention Program, AZ Department of Health Services. **Order form on the back.**



Exterior Building Sign

English or Spanish

12 w X 18 h Exterior Sign

Made of reflective/non-reflective aluminum suitable for affixing to exterior walls of school buildings

1	=	\$29.50 each
2-4	=	18.17 each
5-24	=	11.61 each
25-99	=	7.86 each
100+	=	6.42 each



Perimeter/Parking Lot Sign

18 w X 24 h Perimeter Sign

Made of reflective/non-reflective aluminum suitable for affixing to sign posts or chain link fencing

1	=	\$38.34 each
2-4	=	25.16 each
5-24	=	17.49 each
25-99	=	13.14 each
100+	=	11.59 each

** Note: The signs are not predrilled for hardware due to the many ways schools may wish to affix them to posts, fencing or buildings. For special arrangements, please contact Bonita Blalark at ACI, (800) 992-1738.*

**TOBACCO FREE SCHOOLS SIGN
ORDER FORM**

School: _____

Contact Person: _____

Address: _____

Ship to: _____

Phone: _(_____)_____

Fax: _(_____)_____

Purchase Order No. _____

Qty. x Price Type of Sign

(see price lists at left for quantity discounts)

___x___ Perimeter/Parking - English

___x___ Perimeter/Parking - Spanish

___x___ Exterior Building - English

___x___ Exterior Building - Spanish

_____ Sub-Total

_____ Add 7.5% Arizona sales tax

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