

Vision and University Goals 2002-2012

SUMMER 2005

ASU VISION

To establish ASU as the model for a New American University, measured not by who we exclude, but rather by who we include; pursuing research that benefits the public good; assuming major responsibility for the economic, social, and cultural vitality and healthy well-being of the community.

DESIGN ASPIRATIONS FOR A NEW AMERICAN UNIVERSITY

Leveraging place

Embracing our cultural, social, economic, and physical setting

Transforming Society

Becoming a force, and not only a place

Academic Enterprise

Serving as a responsible knowledge entrepreneur

Use-Inspired Research

Improving the human condition through the appropriate application of knowledge

Focus on the Individual

Outcome-determined excellence; commitment to intellectual and cultural diversity

Intellectual Fusion

Disciplinary/interdisciplinary/transdisciplinary/postdisciplinary

Social Embeddedness

Social enterprise development through direct engagement

Global Engagement

Transnational/transcultural focus and impact

University Goals 2002 - 2012

**National
Comprehensive
University by 2012**
Building regional
competitiveness,
national distinction
and global relevance.

**Access and
Quality for All:**
University expansion
to provide access,
ensure quality, and
focus on the individual.

**Enhance Our
Local Impact
and Social
Embeddedness**

**Establish
National Standing
for Colleges
and Schools
in Every Field**

ASU-Scottsdale Center for New Technology & Innovation (SkySong)

The Biodesign Institute at Arizona State University

Joint Phoenix Biomedical Campus Development

Mayo Partnership

Arizona Technology Enterprises (AzTE)

Global Institute of Sustainability

Discovery and Research Infrastructure Projects

Institute for Social Sciences

Institute for Humanities

ASU at the Tempe campus: Transformation

ASU at the Polytechnic campus: Emergence

ASU at the West campus: Expansion

ASU at the Downtown Phoenix campus: Urbanization

University College &
Continuing Education: Outreach

New American University Prototype

Phoenix Urban Research Laboratory

Stardust Center for Affordable
Homes and the Family

K-12 Educational Partnership
University Public Schools

Social Enterprise Development

Decision Theater at Arizona State University

Center for the Future of Arizona

ASU Futures Council

ASU Technopolis

ASU as Entrepreneur

Fine Arts: 4-5 schools

Business: 3 schools

Liberal Arts: 10-15 schools

Education: 3 schools

Public Service: 4-5 schools

Science: 3-4 schools

Law: > 1 school

Engineering & Technology: 2 schools

Medicine, Nursing & Health Care: > 2 schools

Design: 2-3 schools

New transdisciplinary schools

Access and Quality for All

University expansion to provide access, ensure quality, and focus on the individual.

Vision

To establish ASU as the model for a New American University, measured not by who we exclude, but rather by who we include; pursuing research that benefits the public good; assuming major responsibility for the economic, social, and cultural vitality and healthy well-being of the community.

Goals

- **Expand university access to match Arizona diversification and growth**
- **Develop ASU culture that represents a commitment to quality and community outreach**
- **Enroll 100,000 continuing education and degree completion students**
- **Enhance university graduation rate to 70-75 percent as soon as possible**
- **Enhance linkages with community colleges so as to expand baccalaureate degree production**
- **Enhance student development and individual student learning**
- **Improve freshmen persistence to 90 percent**

University Level Exemplar Projects

ASU at the Tempe campus:
Transformation

ASU at the Polytechnic campus:
Emergence

ASU at the Downtown Phoenix campus:
Urbanization

ASU at the West campus:
Expansion

University College & Continuing Education:
Outreach

National Comprehensive University by 2012

Building regional competitiveness, national distinction and global relevance

Vision

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Goals

- **Become a leading center for interdisciplinary science and technology discovery and development**
- **Enhance research competitiveness to more than \$300 million in annual research expenditures**
- **Enhance regional economic competitiveness through advanced research and value-added education programs**

University Level Exemplar Projects

ASU-Scottsdale Center for New Technology & Innovation

The Biodesign Institute at Arizona State University

Joint Phoenix Biomedical Campus Development

Research Infrastructure Projects

- New Computer Science Complex
- Biodesign Building A
- Biodesign Building B
- Interdisciplinary Science & Technology Center (IS&TC) I-III
- Biodesign Buildings C-D
- Interdisciplinary Science & Technology Center (IS&TC) IV-X
- Arts and Business Gateway
- MacroTechnology Works

Mayo Partnership

International Institute for Sustainability

Biomedical Informatics
Global Health

Arizona Technology Enterprises (AzTE)

Establish National Standing in Academic Quality and Impact of Colleges and Schools in Every Field

Vision

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Goals

- **Attain national standing in academic quality for each school**
- **Attain national standing in the value added to our graduates in each school**
- **Become the leading university academically (faculty/ discovery/research/creativity) in at least one core subject within each school or college**

University Level Exemplar Projects

Liberal Arts 10-15 Schools	Public Service 4-5 Schools	Education 3 Schools	Engineering & Technology 2 Schools	New Transdisciplinary Schools
Business 3 Schools	Law > 1 School	Fine Arts 4-5 Schools	Science 3-4 Schools	Medicine Nursing & Health Care > 2 Schools
		Design 3-4 Schools		

Enhance our Local Impact and Social Embeddedness

Vision

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Goals

- Enhance linkage to local and regional social and community development groups
- Establish/develop/enhance linkages and partnerships with local, regional and national NGO's, governments and public agencies, and private sector firms with a focus on community development
- Undertake applied sustainability research that impacts the social, environmental and economic evolution of the southwest
- Provide an objective and ongoing monitoring role for the region's progress through the ASU Indicators Project

University Level Exemplar Projects

Center for the Future of Arizona
ASU Futures Council

Stardust Center for Affordable Homes and the Family

Decision Theater at Arizona State University

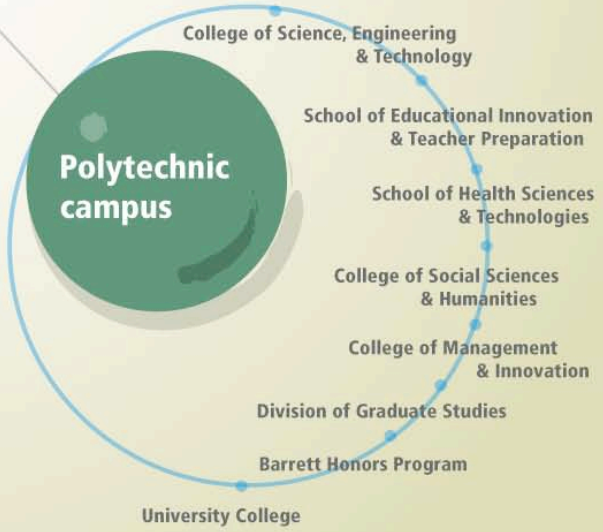
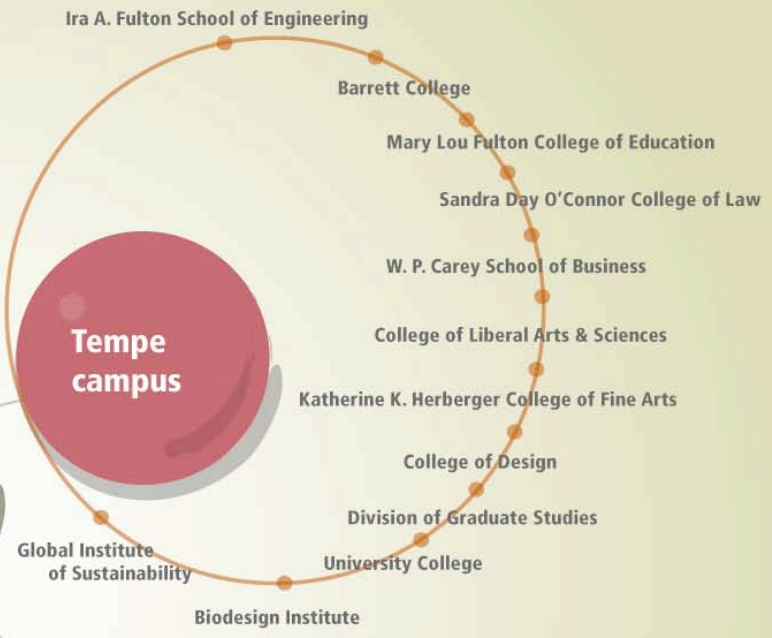
K-12 Educational Partnership

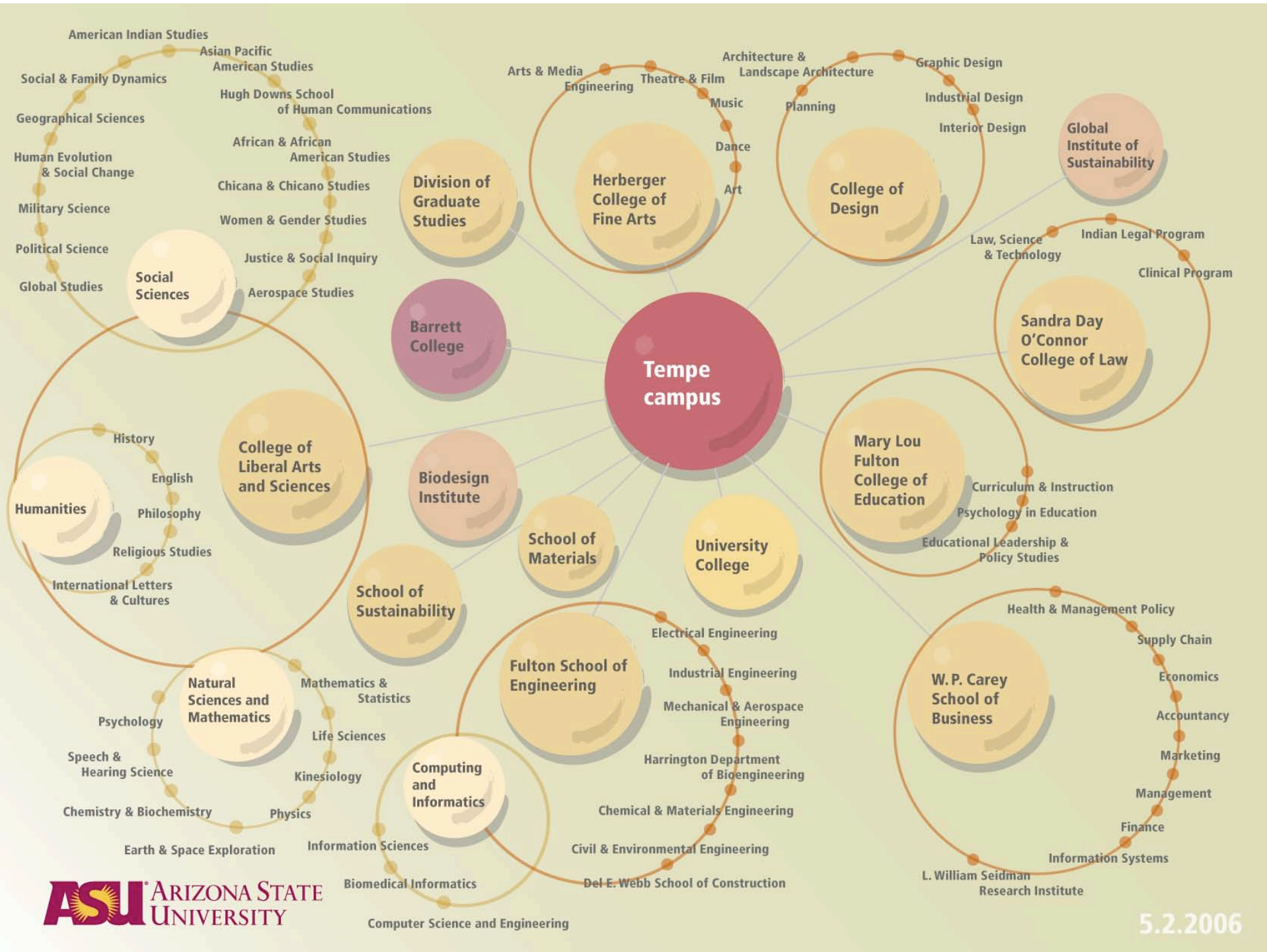
New American University #1 Prototype

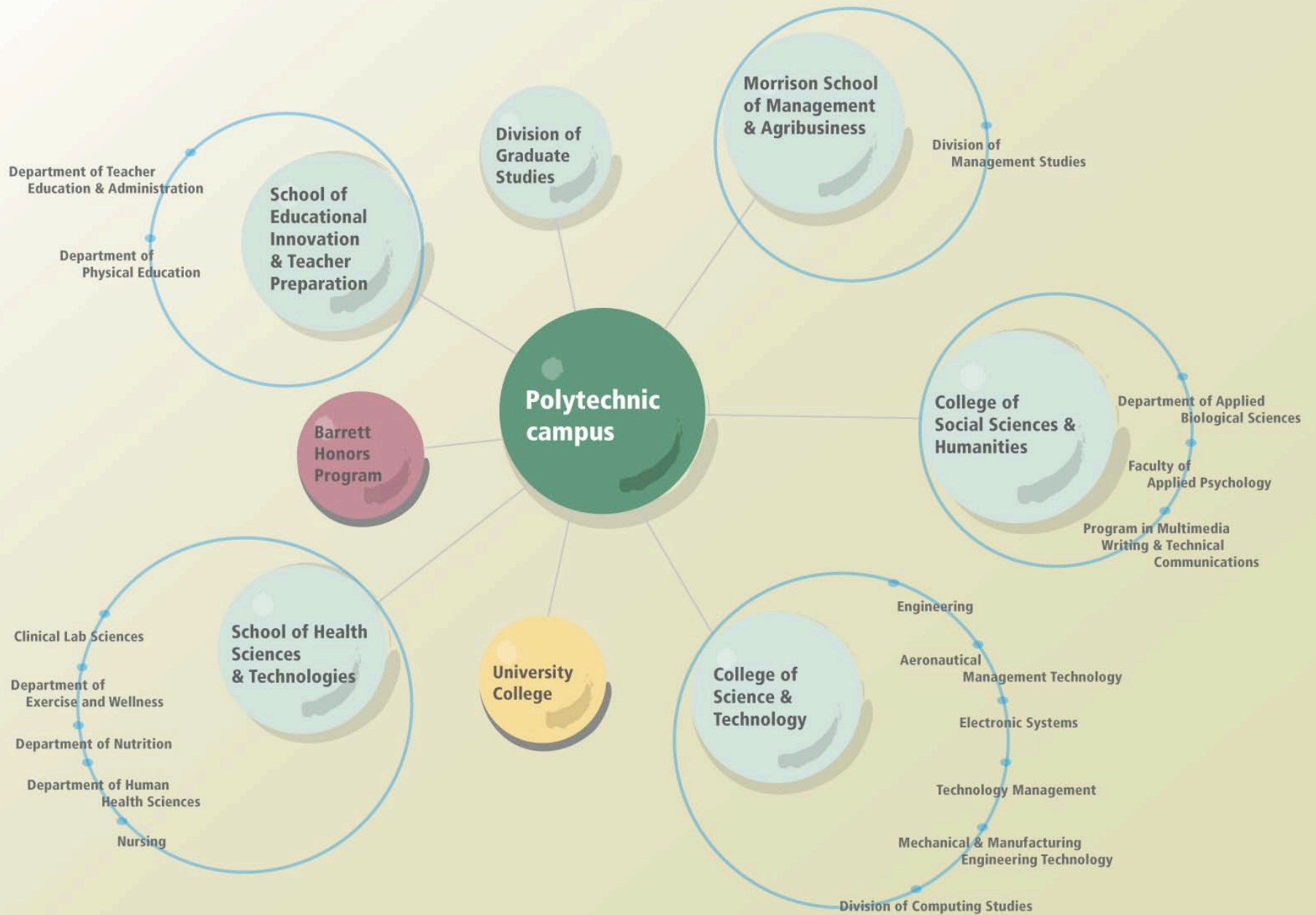
Social Enterprise Development Institute

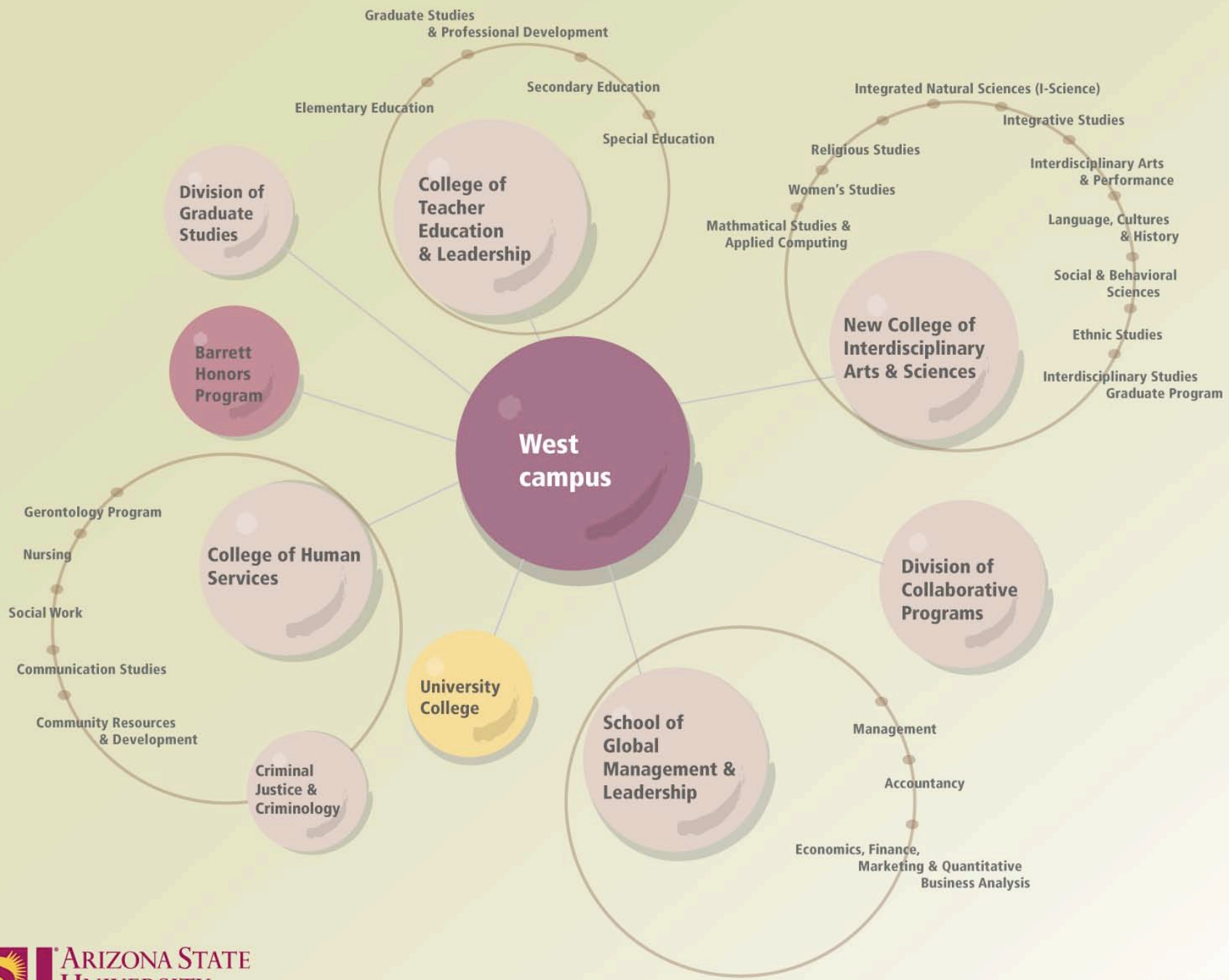
ASU Technopolis Program

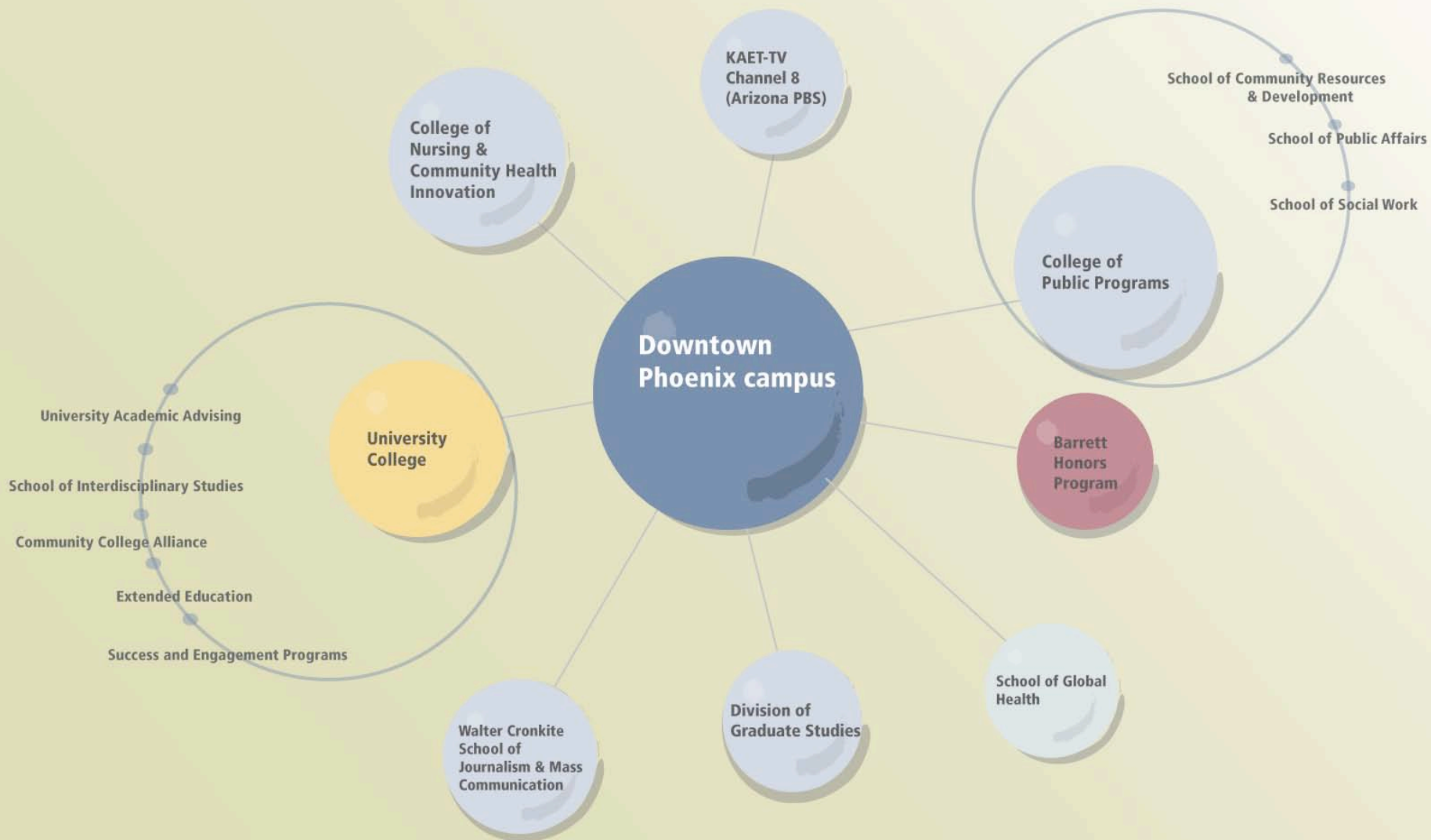
Phoenix Urban Research Laboratory

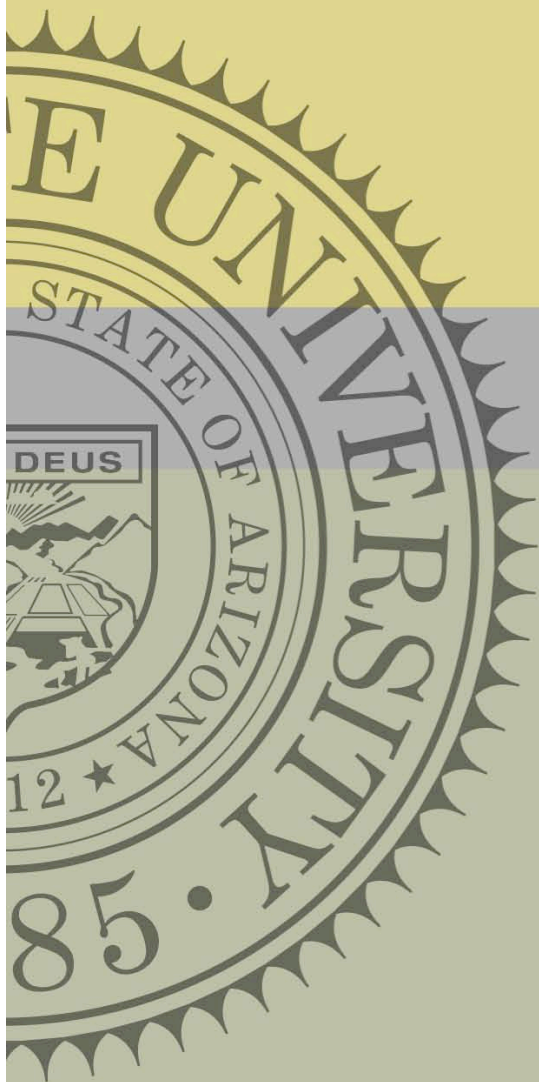












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