

3rd Quarter Report

City of Chandler - Economic Development Division

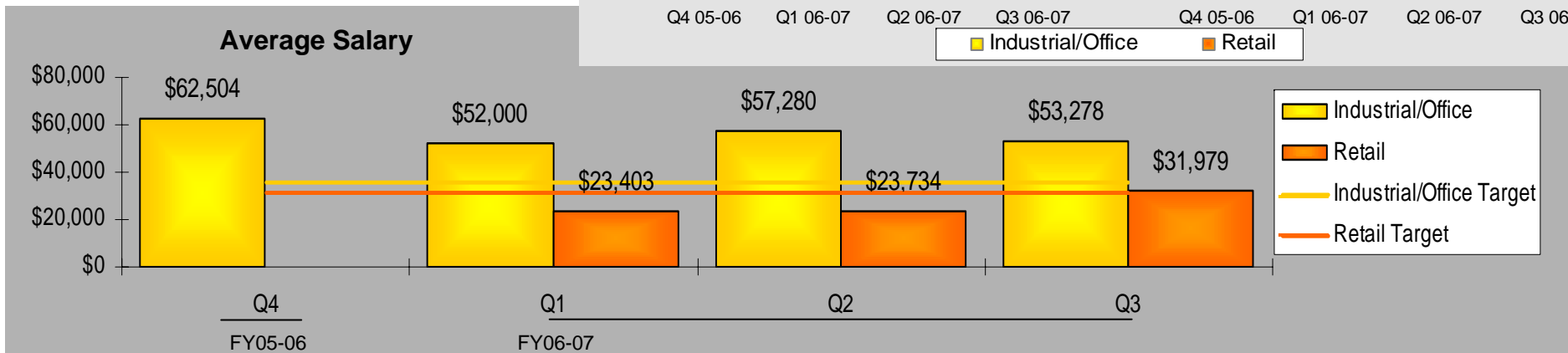
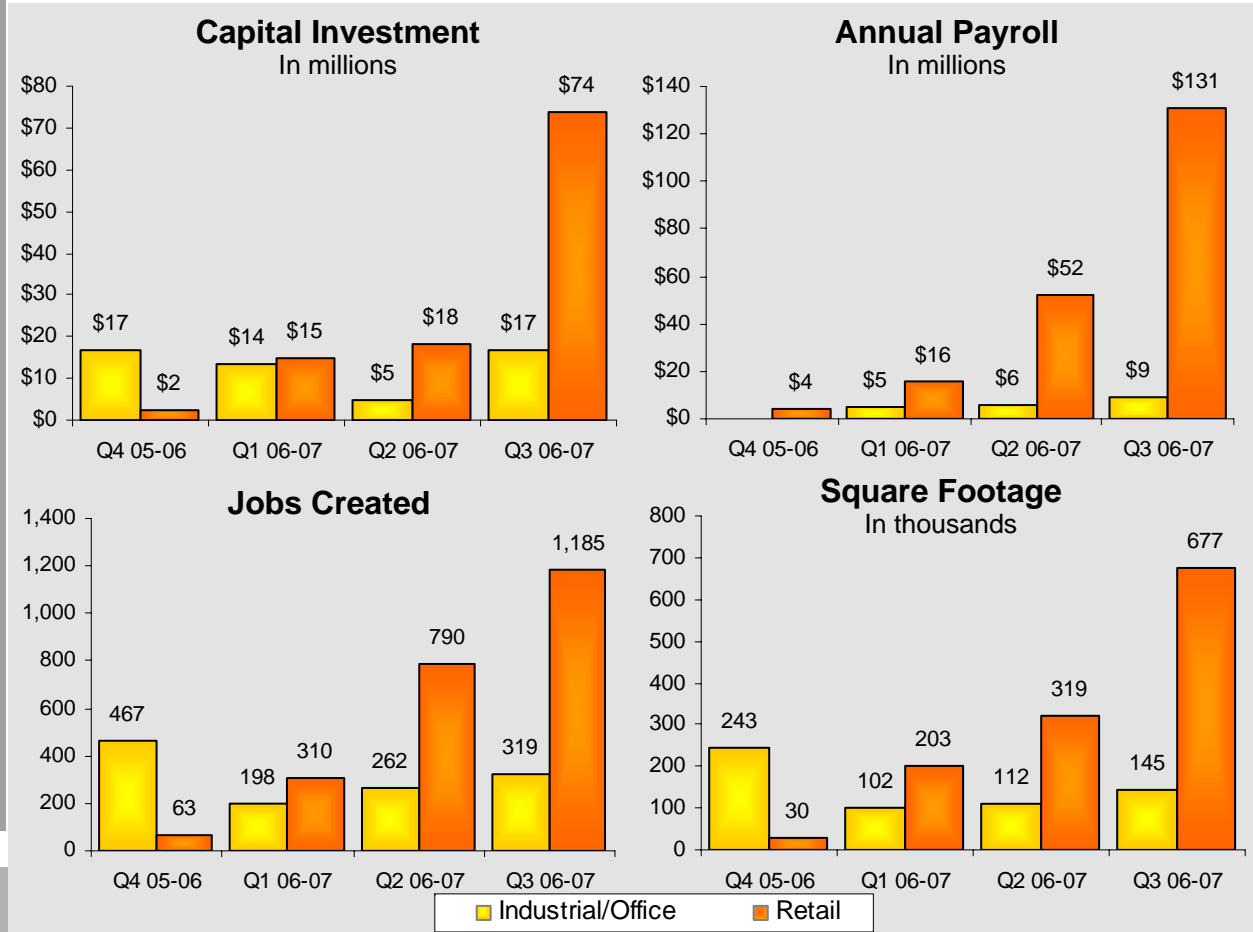


Fiscal Year 2006-2007

3rd Quarter Assisted Projects

| Locates | Sites |
|-------------------------|--------------------------------------|
| Industrial | |
| Hensley | Arizona Ave & Warner Rd |
| Countrywide Data Center | Price Rd & Frye Rd |
| Office | |
| Creative Leather | Chandler Blvd & McClintock Rd |
| Countrywide—Phase I | Price Rd & Frye Rd |
| Retail | |
| Logan's Roadhouse | Chandler Blvd & Loop 101 |
| Benihana | Chandler Blvd & Loop 101 |
| Sautee | Chandler Heights Rd & Alma School Rd |
| AJ's Fine Foods | Chandler Heights Rd & Alma School Rd |
| Honda | Gilbert Rd & Loop 202 |

ECONOMIC DEVELOPMENT



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Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Sales Missions

Industrial/Office

Medical Design & Manufacturing

Anaheim, CA

February 13-15, 2007

GPEC High Tech & Advanced

Business Services

San Francisco, CA

February 19-21, 2007

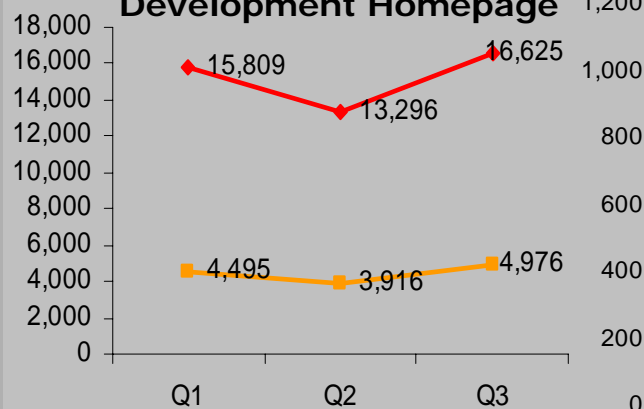
Nano & Gigatechnology

Conference

ASU

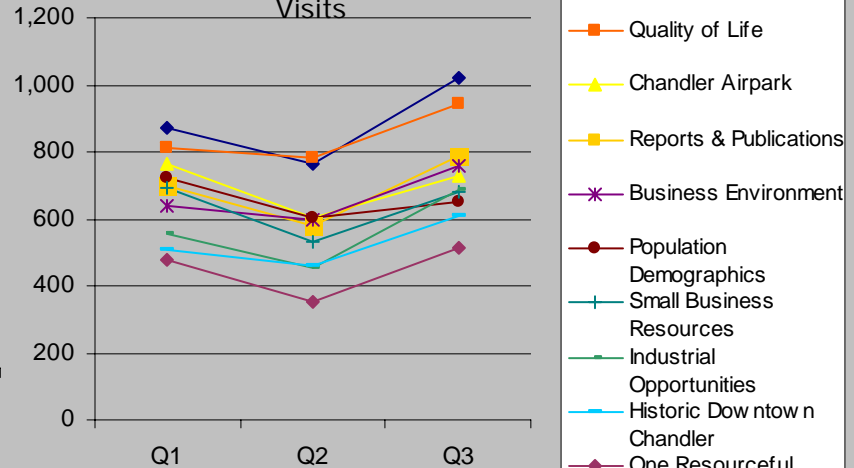
March 12-16, 2007

Total ED Visits & Economic Development Homepage



— Economic Development Homepage
— Combined ED Quarterly Totals

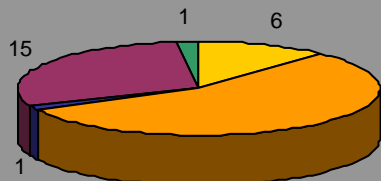
Top 10 ED Sites Visits



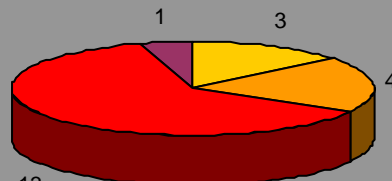
Clients & Referrals

Leads

Industrial/Office



Retail

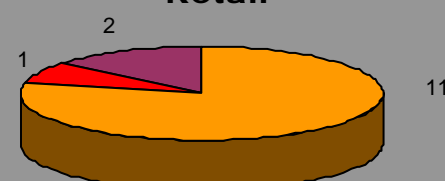


Prospects

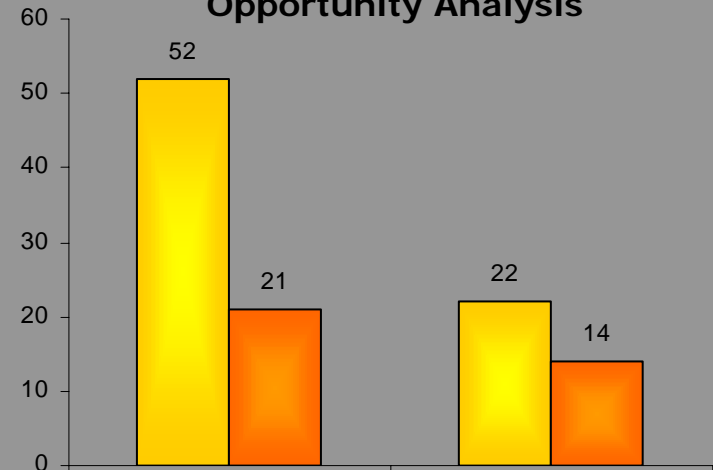
Industrial/Office



Retail



Opportunity Analysis



— Industrial/Office — Retail

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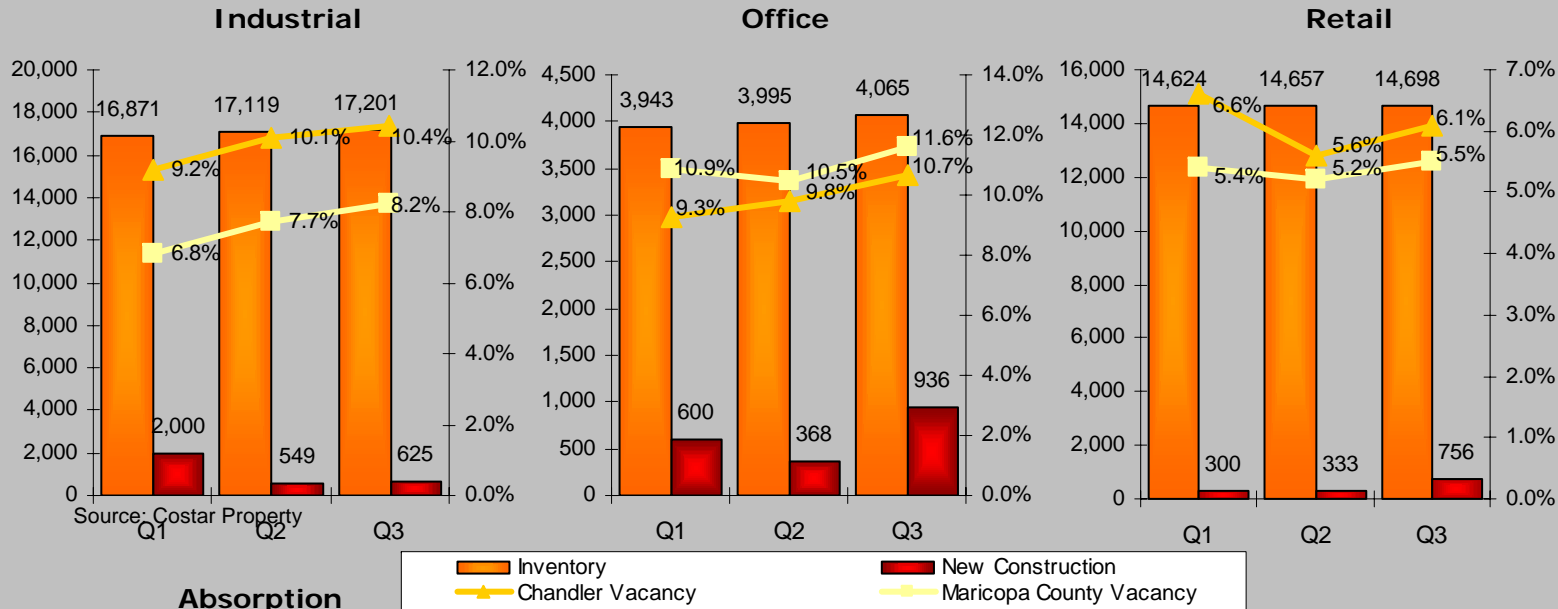


Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Real Estate Trends Market Summary

SF in thousands



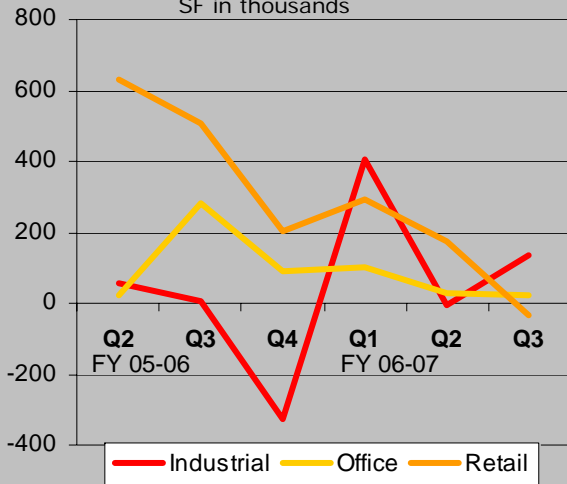
Average Monthly Increase in Housing Units

| Month | New Single Family | New Multi-Family |
|----------|-------------------|------------------|
| January | 108 | 126 |
| February | 100 | 97 |
| March | 65 | 78 |

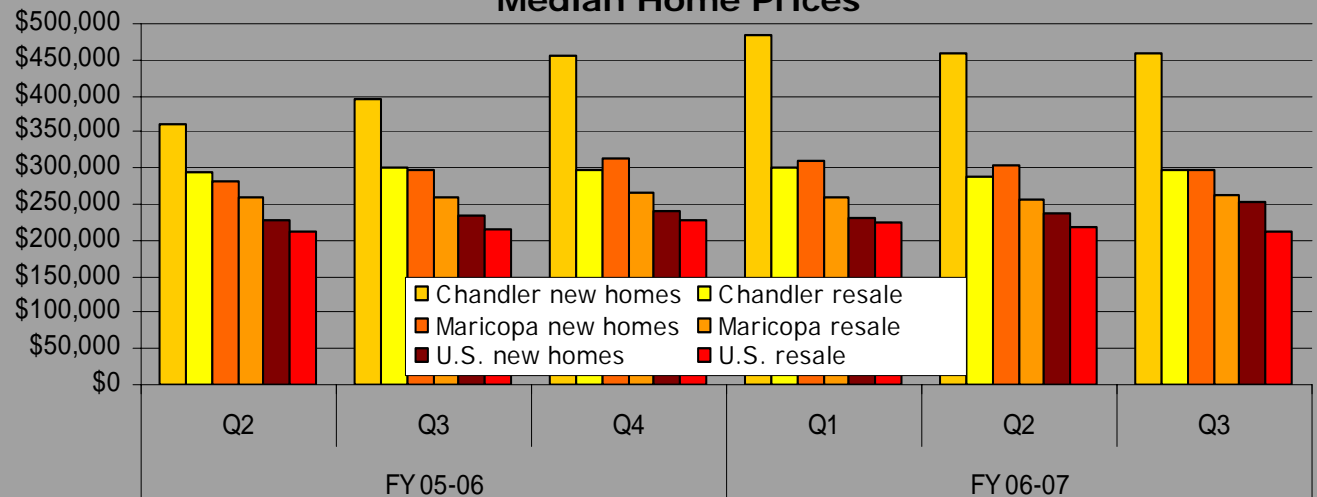
Source: Chandler Planning & Development Department

Absorption

SF in thousands



Median Home Prices



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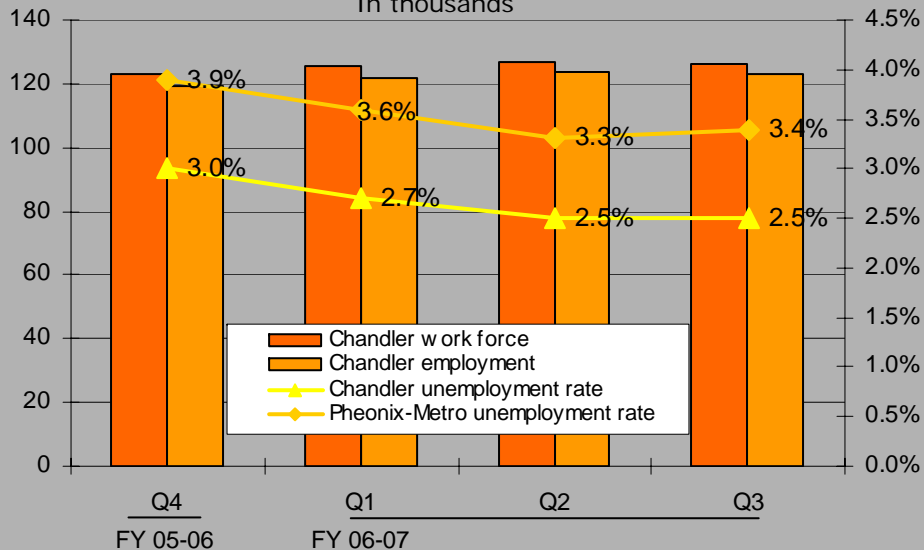
Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Economic Trends

Workforce Analysis

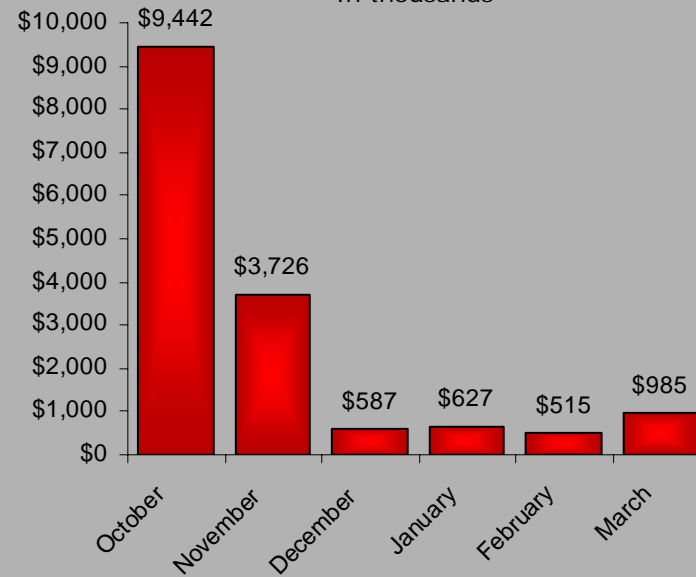
In thousands



Source: Arizona Dept. of Economic Security

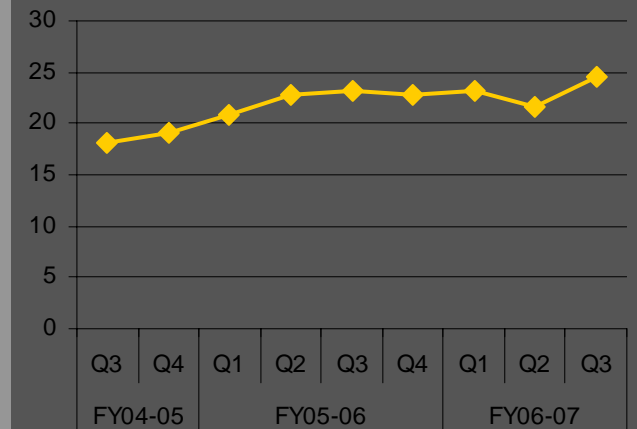
Commercial & Residential Property Tax

In thousands

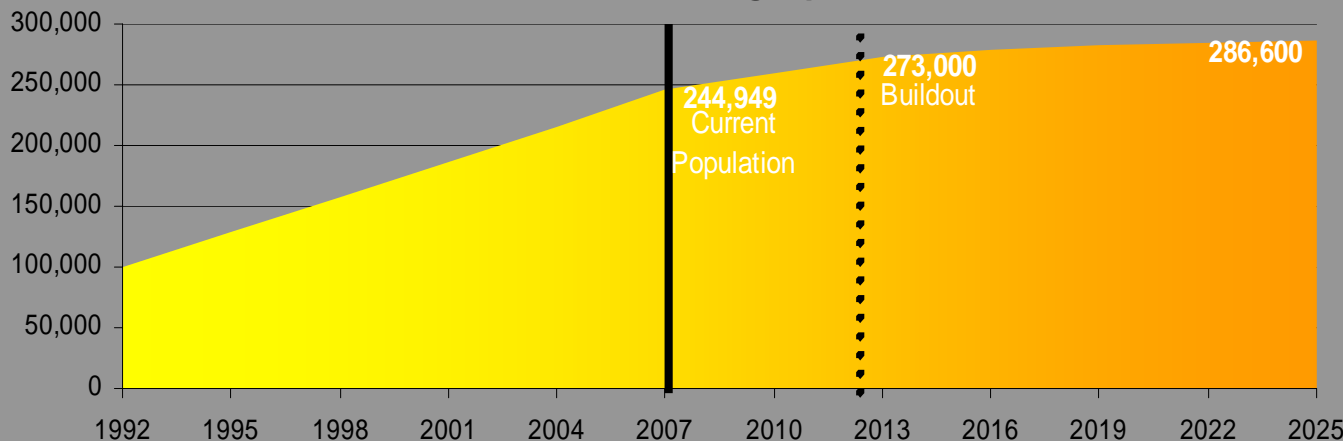


Sales Tax

In millions



Chandler Demographics



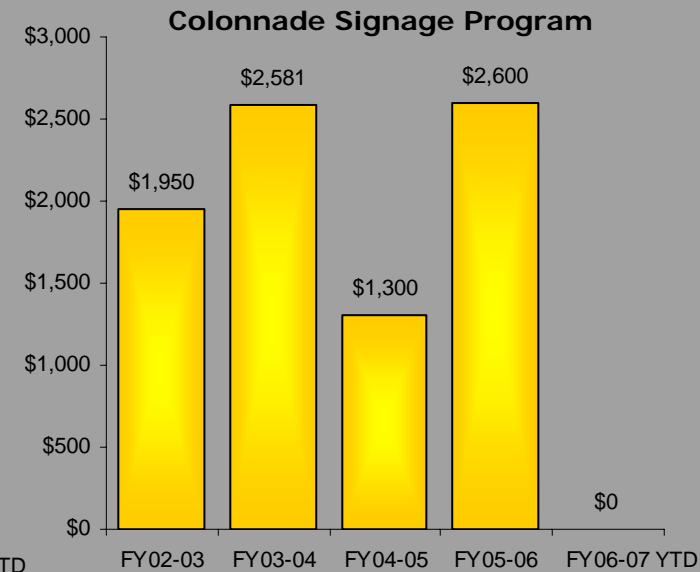
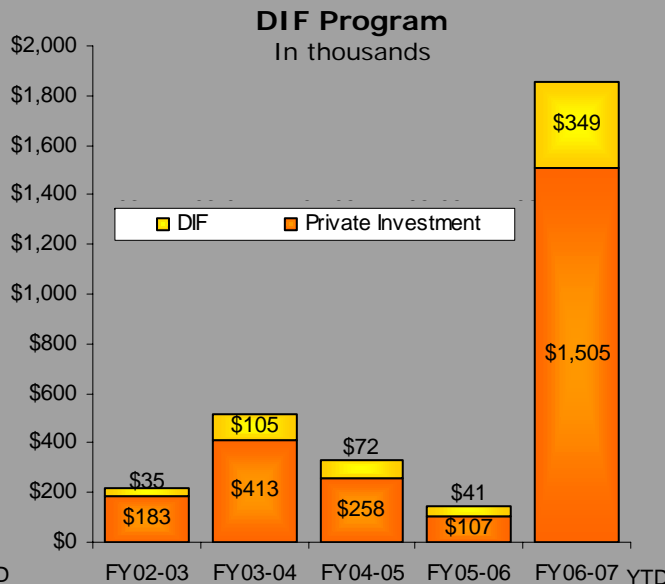
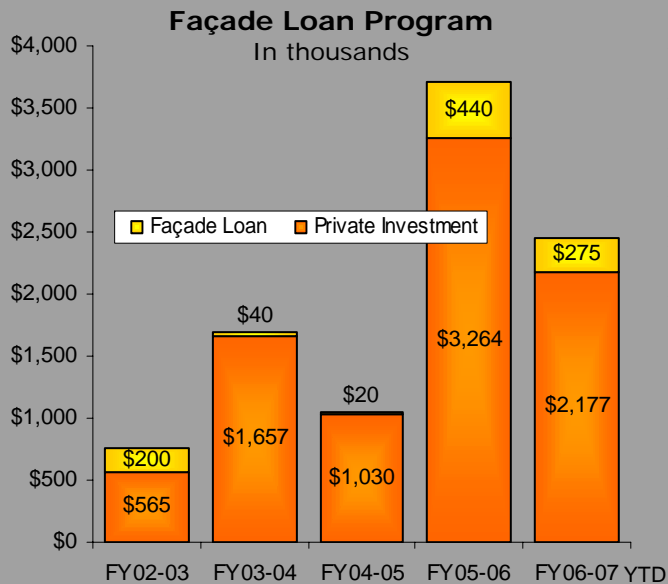
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Fiscal Year 2006-2007

DOWNTOWN REDEVELOPMENT



Festivals & Events

- 12th Annual Multicultural Festival at Library Plaza
- 4th Annual Classic Car & Hot Rod Show
- Celebration of Unity VIP Reception and Luncheon at the Crowne Plaza San Marcos Resort
- Ostrich Festival Parade
- 12th Annual Multicultural Festival at Library Plaza
- 1st Wednesdays Art Walks debuted Downtown

3rd Quarter Assisted Projects

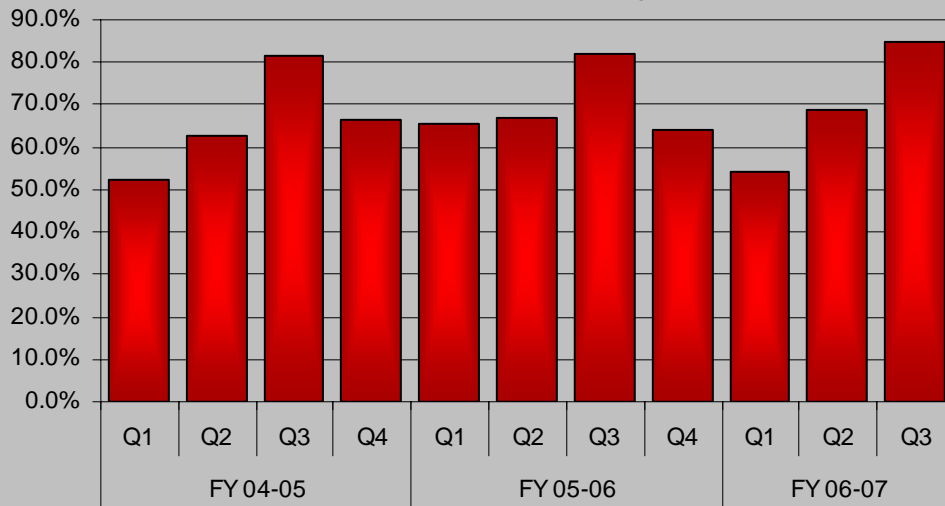
- ◊ Completed the Façade Conservation Grant with Arrow Pharmacy Building
- ◊ Uptown Bridal & Boutique was the first tenant to open in the newly renovated Arrow Pharmacy Building
- ◊ Staff worked on the Pocket Park Phase II Expansion which is part of the Chandler Blvd & Arizona Avenue Widening Project.
- ◊ Worked with the Enhanced Municipal Services District to update the annual assessment roll
- ◊ Attended the ICSC Idea Exchange Conference in Phoenix

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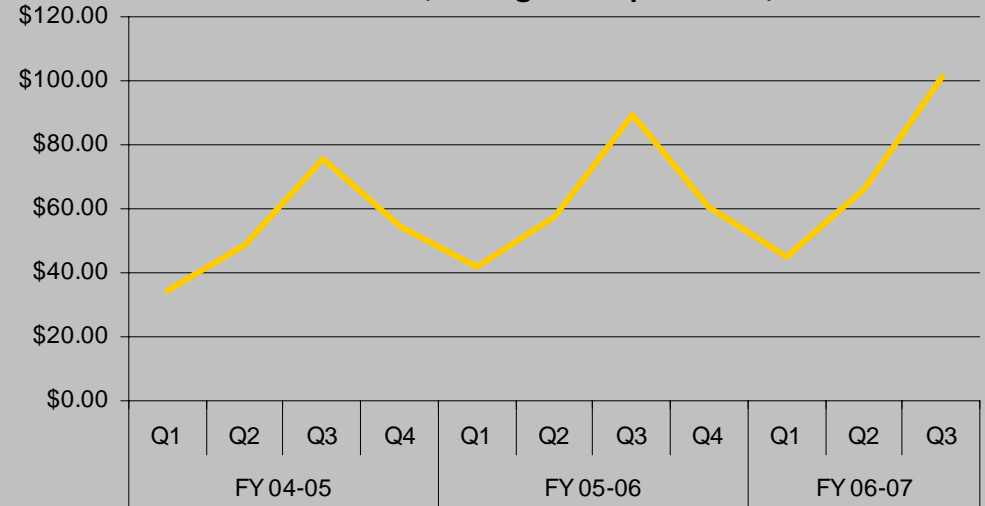
TOURISM

Hotel Occupancy



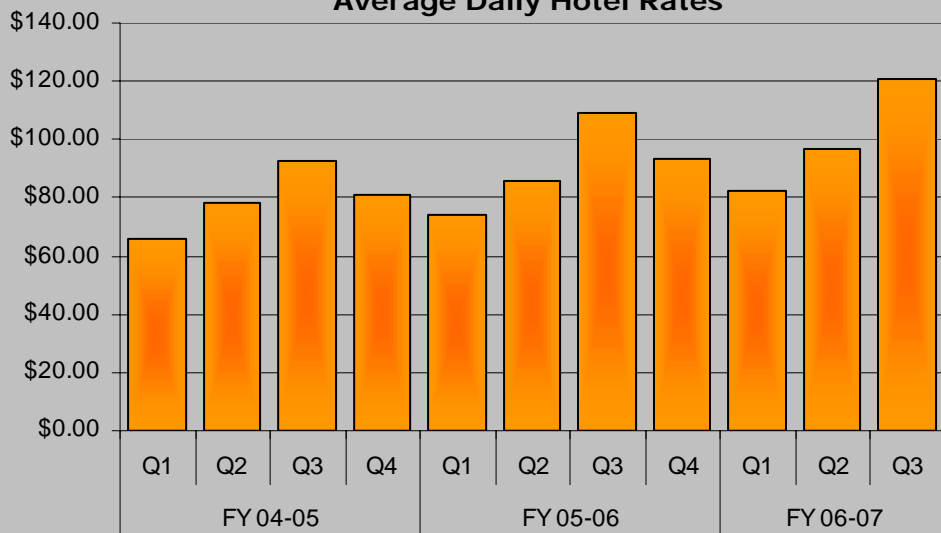
Source: Smith Travel Research

RevPAR (average rate per room)



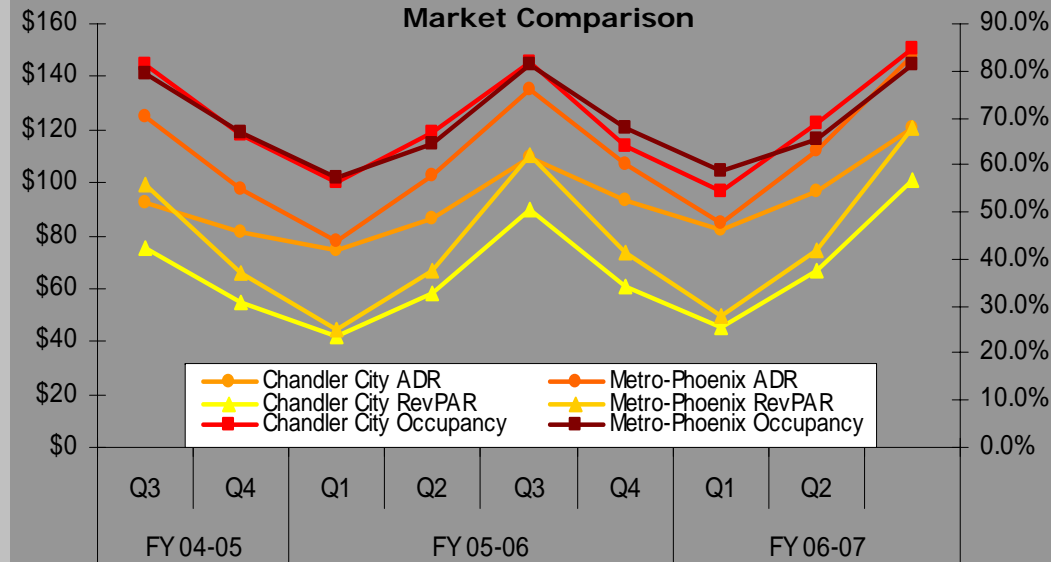
Source: Smith Travel Research

Average Daily Hotel Rates



Source: Smith Travel Research

Market Comparison



Source: Smith Travel Research & Arizona Office of Tourism

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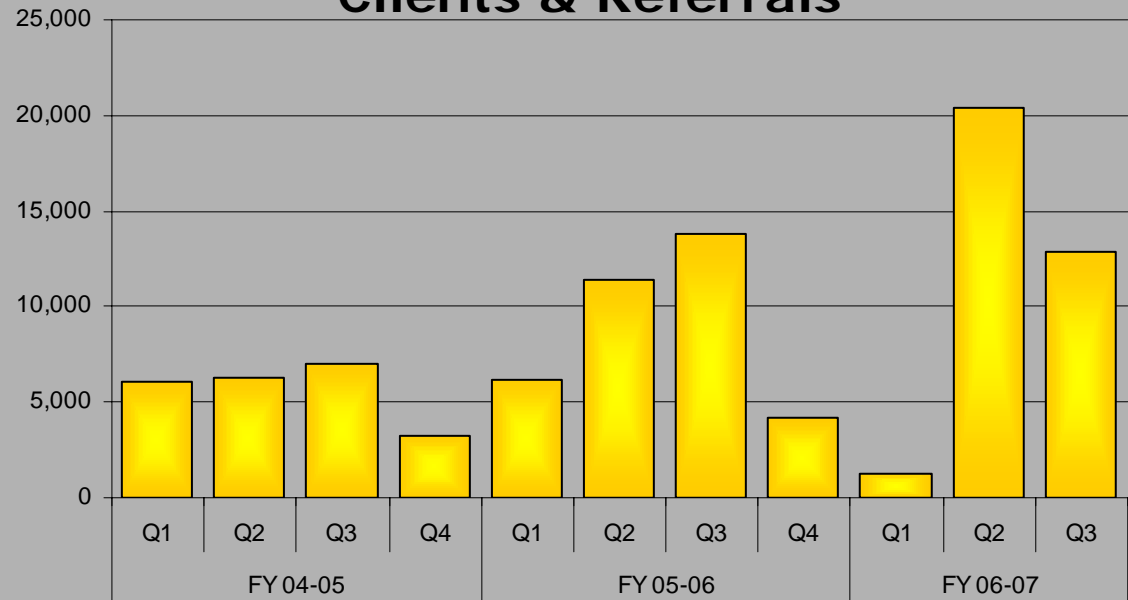
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3rd Quarter Staff Projects

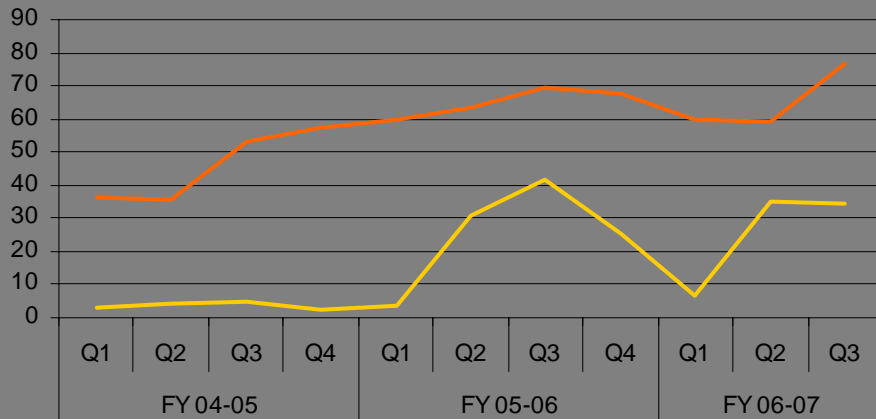
- ◇ Seattle/Bellingham Sales Mission
- ◇ Seattle Travel Show
- ◇ Annual Southern CA AAA Sales Mission with Arizona DMOs
- ◇ 4th Annual Sunny Arizona Regional FAM
- ◇ WestJet Vacations Site Inspections

TOURISM

Clients & Referrals

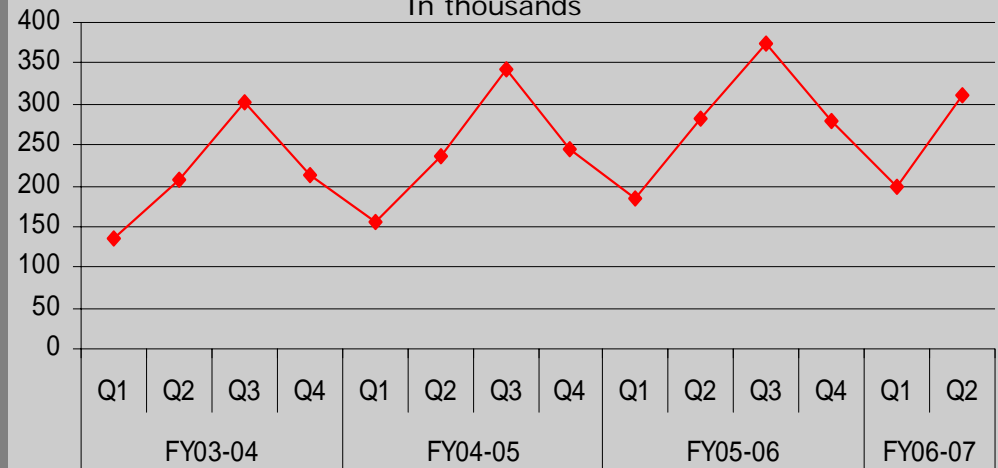


Web Visits In thousands



Source: Smith Travel Research

Transient Tax In thousands



Source: City of Chandler's Management Services Department