

2nd Quarter Report

City of Chandler - Economic Development Division

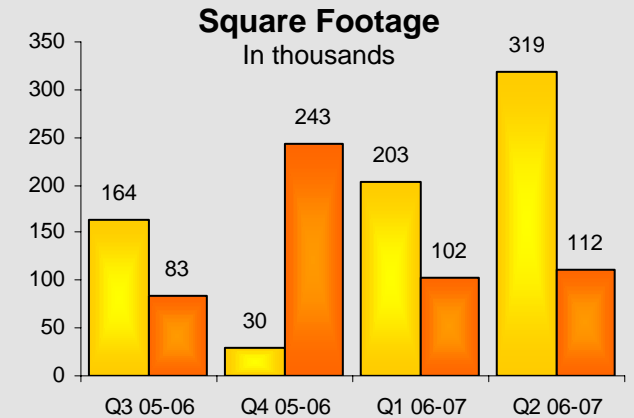
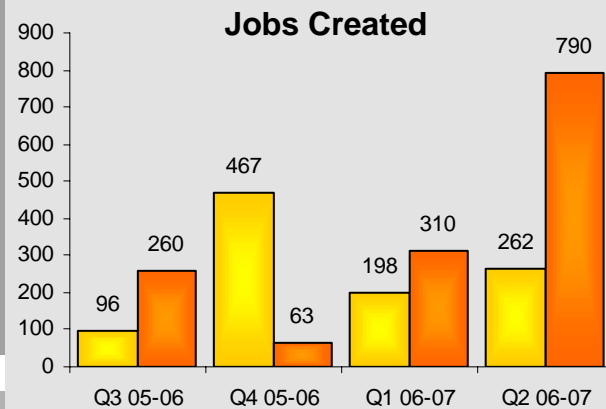
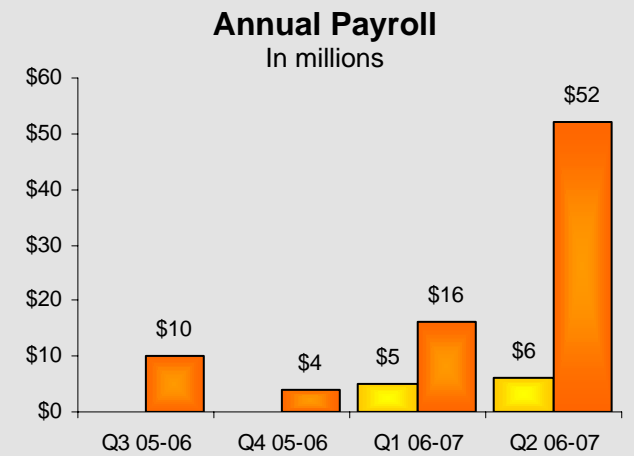
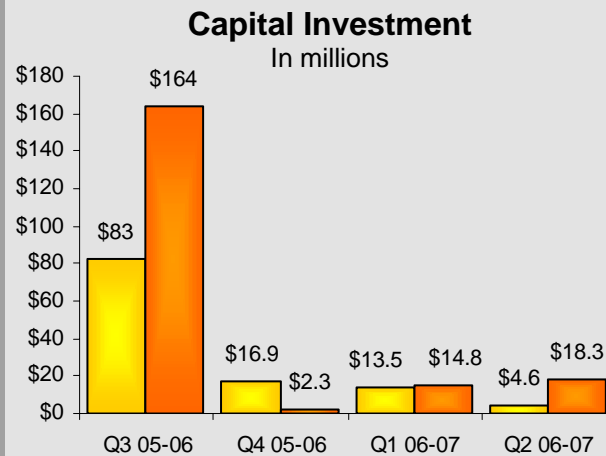


Fiscal Year 2006-2007

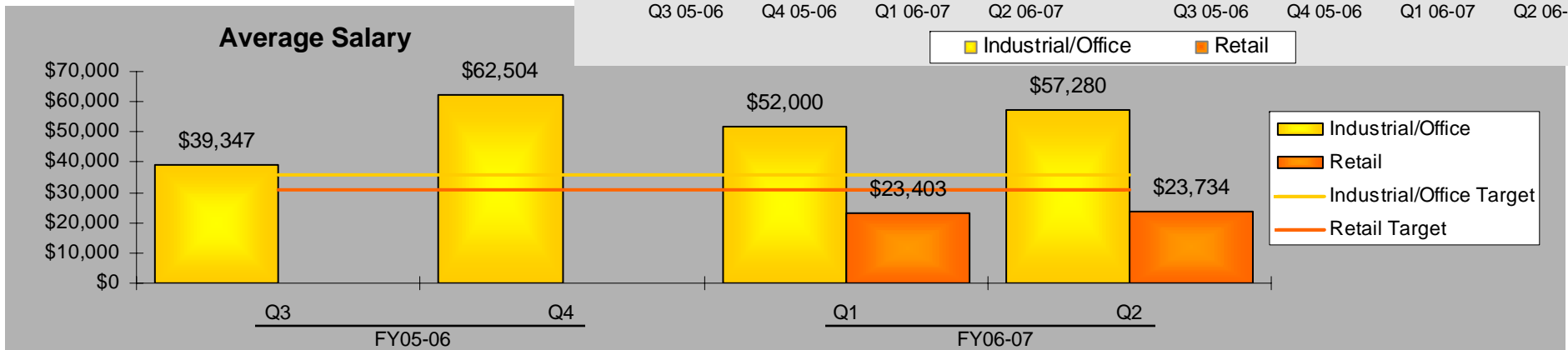
2nd Quarter Assisted Projects

Locates	Sites
Industrial	
Marvell Technologies	Germann Rd & Price Rd
ArmorWorks	Detroit & 54th St
Av Air	Chandler Blvd & 56th St
Office	
Mediserve	Chandler Blvd & McClintock
Retail	
Whole Foods	Loop 101 & Ray Rd
Portrero Sports Bar & Grill	Arizona Ave & Warner Rd
Barbeques Galore	Loop 202 & Gilbert Rd
Sprouts Farmers Market	Alma School Rd & Queen Creek Rd
Fox's Pizza Den	Arizona Ave & Warner Rd

ECONOMIC DEVELOPMENT



Industrial/Office Retail



Industrial/Office
Retail
Industrial/Office Target
Retail Target

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Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Sales Missions

Industrial/Office

National Business Aviation Association Trade Show

Orlando, FL

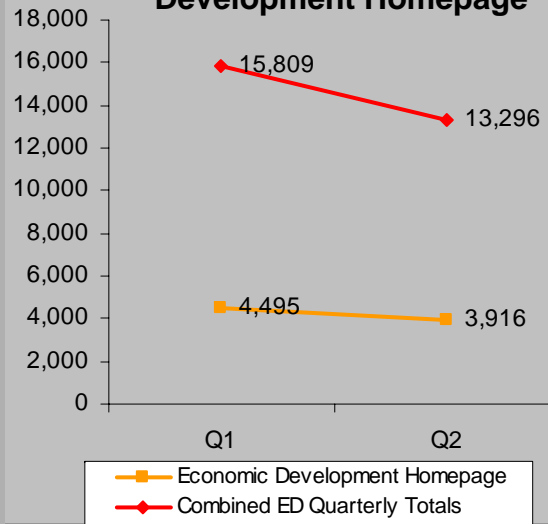
October 17-19, 2006

CoreNet Global

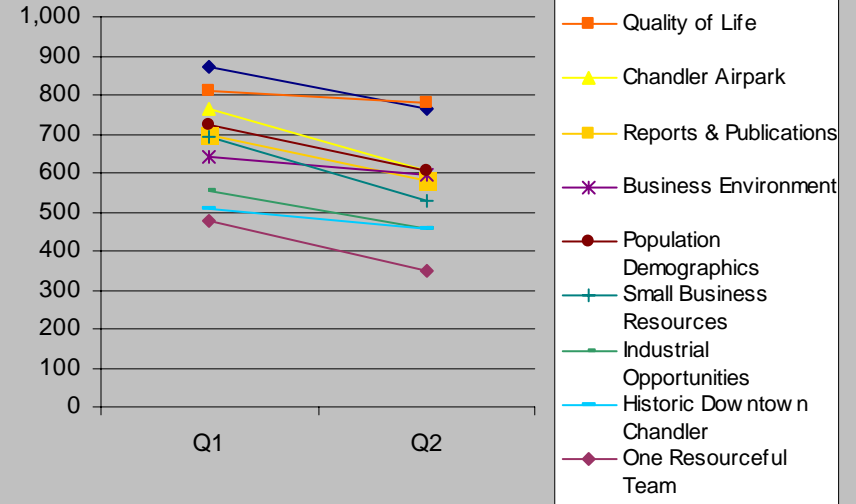
Orlando, FL

November 13-15, 2006

Total ED Visits & Economic Development Homepage

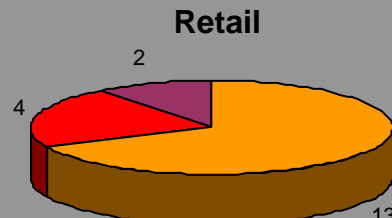
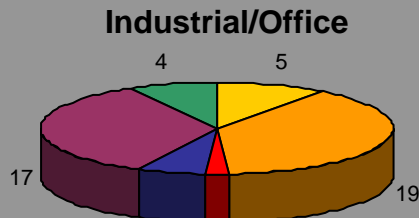


Top 10 ED Sites Visits

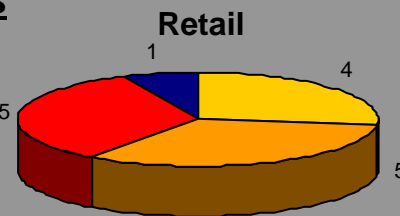
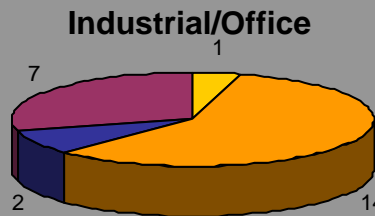


Clients & Referrals

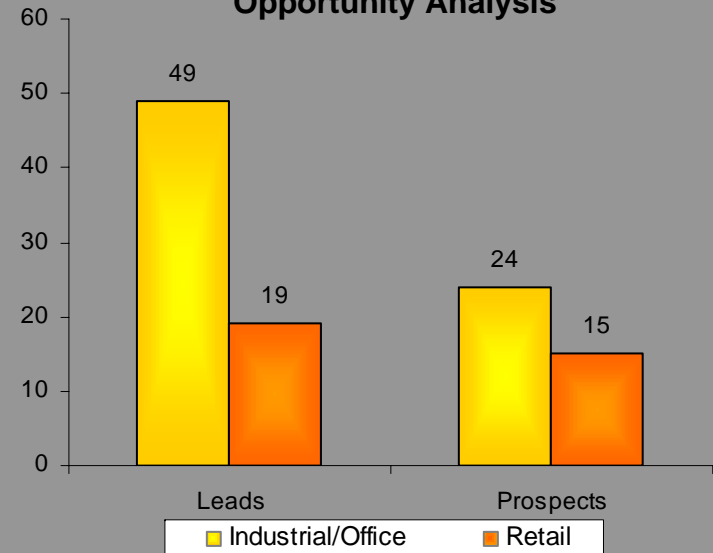
Leads



Prospects



Opportunity Analysis



■ GPEC ■ Direct ■ Chamber
■ Trade Show ■ Email ■ Other

■ Broker ■ Developer ■ Direct Call
■ Trade Show ■ Other

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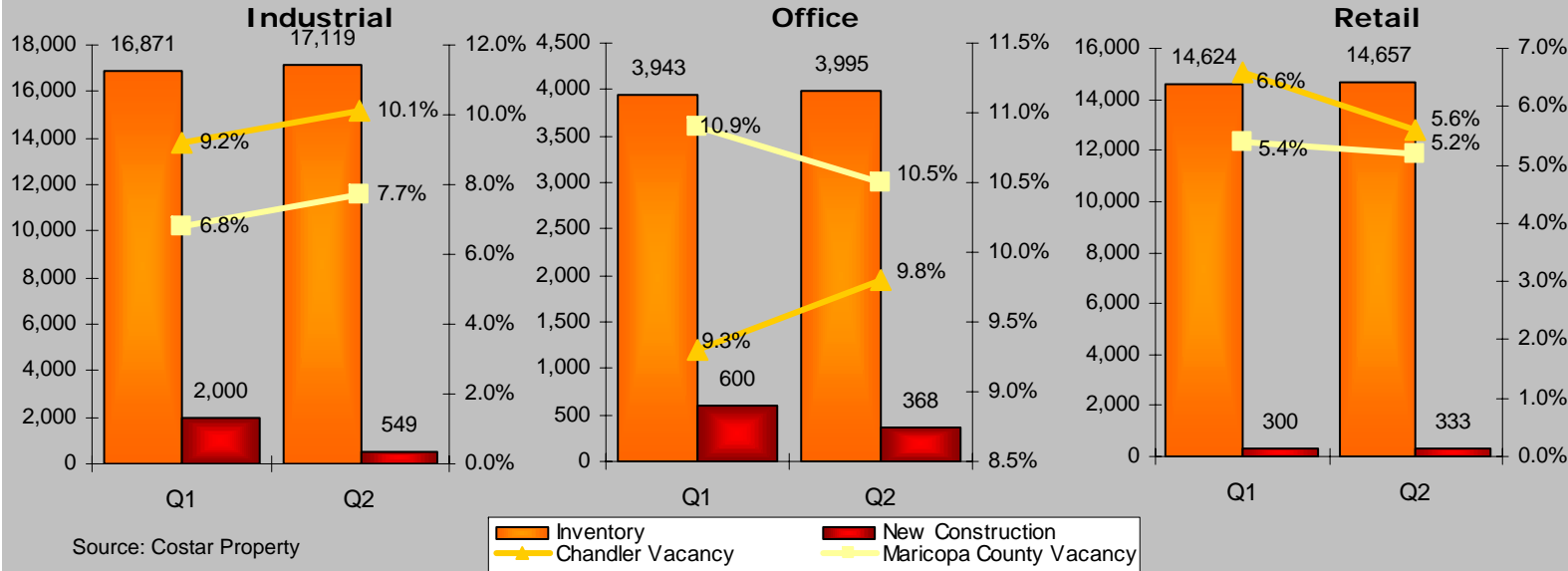


Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Real Estate Trends Market Summary

SF in thousands



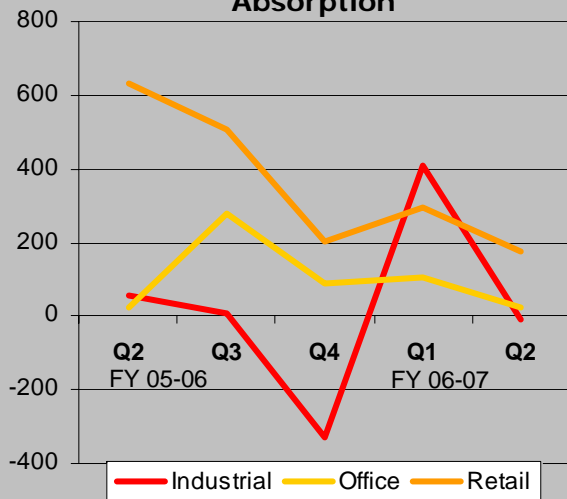
Source: Costar Property

Average Monthly Increase in Housing Units

Month	New Single Family	New Multi-Family
October	117	40
November	99	56
December	114	164

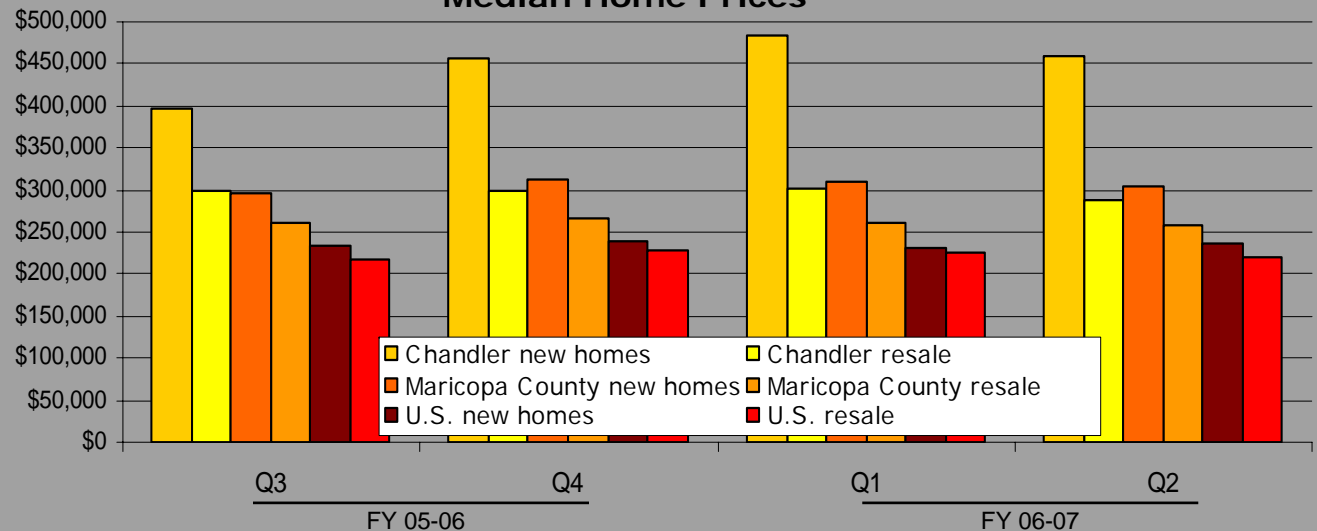
Source: Chandler Planning & Development Department

Absorption



Source: Costar Property

Median Home Prices



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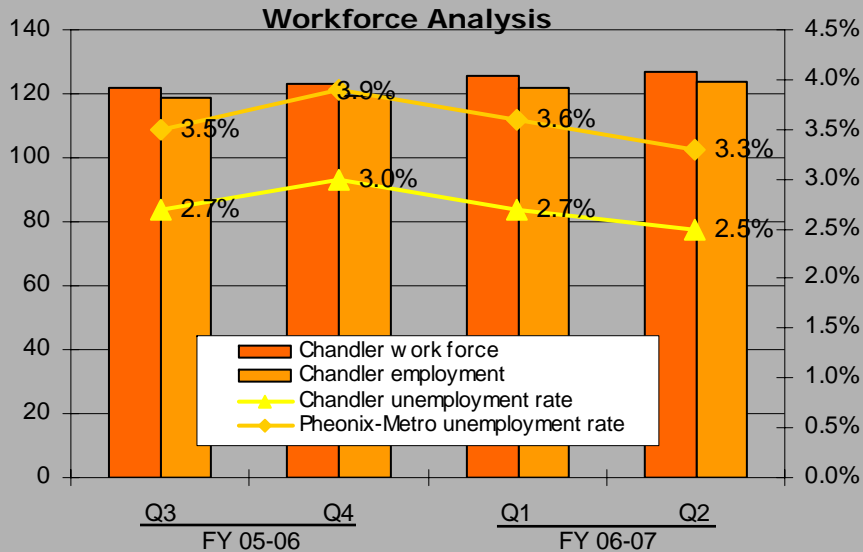
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Fiscal Year 2006-2007

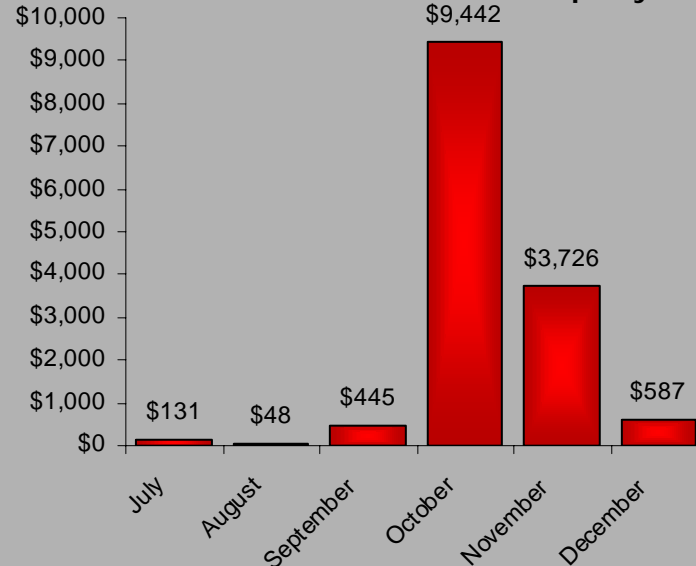
ECONOMIC DEVELOPMENT

Economic Trends

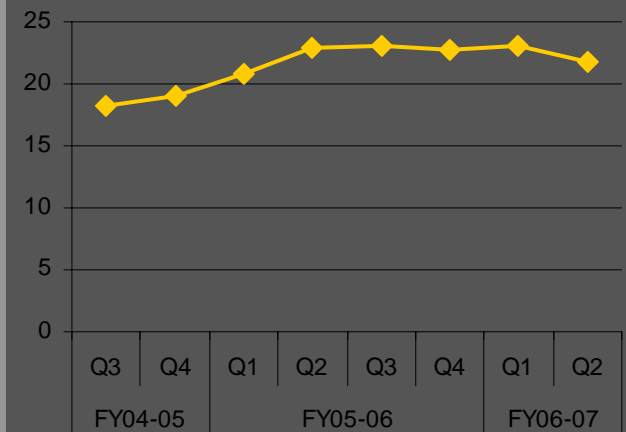


Source: Arizona Dept. of Economic Security

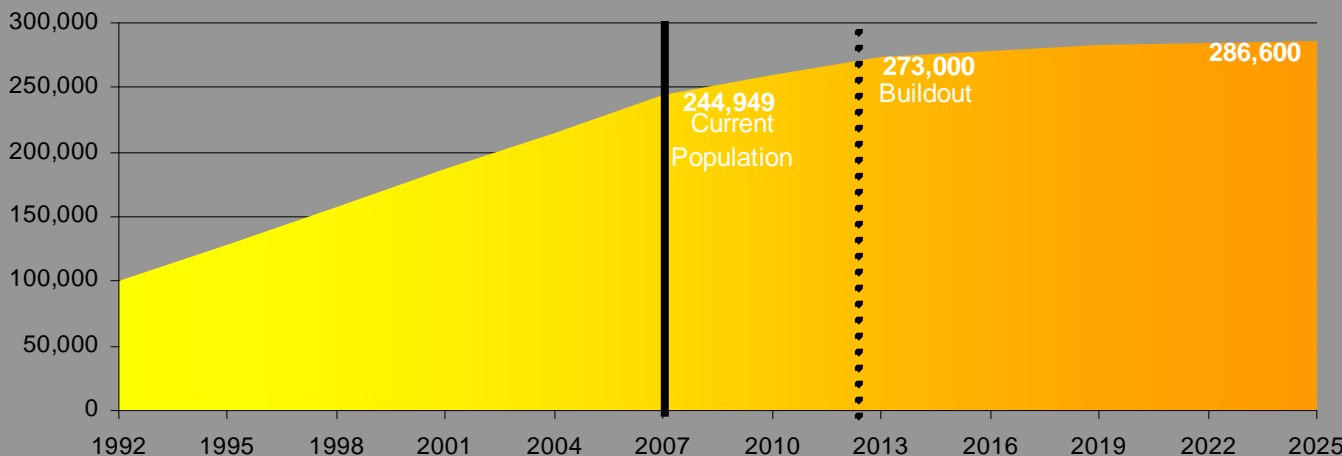
Commercial & Residential Property Tax



Sales Tax In millions



Chandler Demographics



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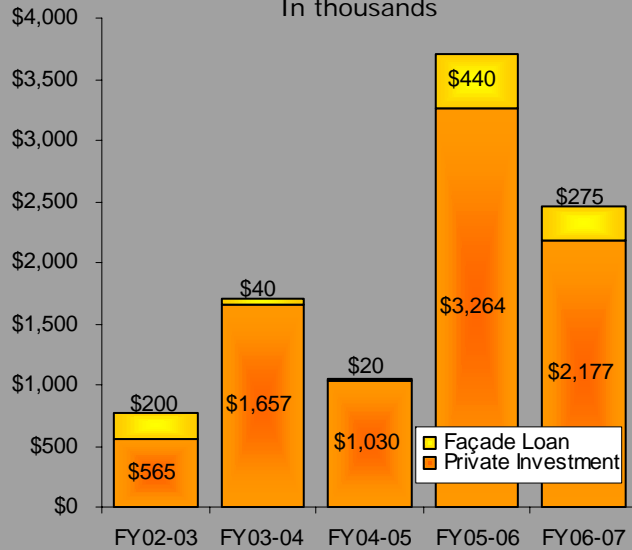
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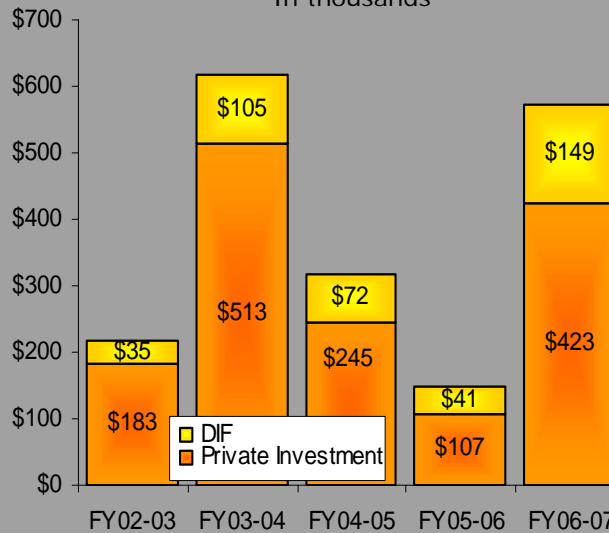
Fiscal Year 2006-2007

DOWNTOWN REDEVELOPMENT

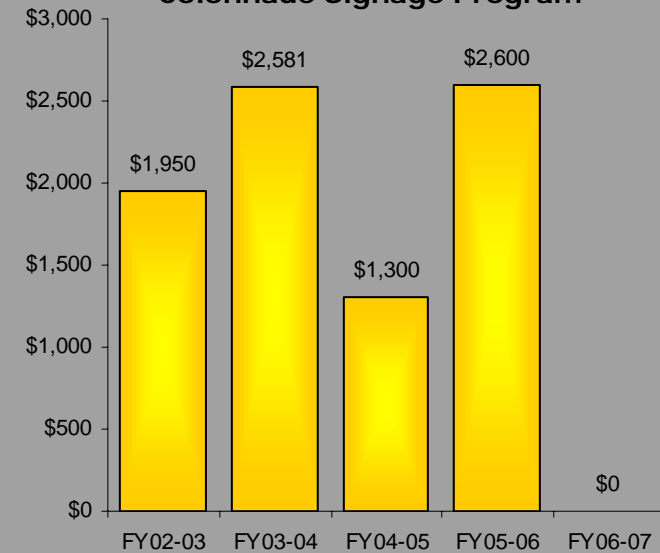
Façade Loan Program
In thousands



DIF Program
In thousands



Colonnade Signage Program



Festivals & Events

- San Marcos Commons Groundbreaking Celebration
- DCCP Diamonds & Denim New Year's Eve Fundraiser
- 50th Annual Tumbleweed Tree Lighting & APS Parade of Lights

2nd Quarter Assisted Projects

- ◊ Holiday Lights - Worked with the Enhanced Municipal Services District and the DCCP for a 3-year contract with Christmas Light Decorators
- ◊ Breezeway Repair Project - Worked with surrounding businesses to minimize the impact of the roof repairs.
- ◊ Promoted Downtown Redevelopment at the International Council of Shopping Centers Conference in Palm Springs, CA
- ◊ Day Mart Building sold to Dilia Woods. Initial discussions about the Façade Renovation Program and the proposed business "Inspirador"
- ◊ Site 6 Temporary Parking Lot - Worked hand in hand with the downtown business community to enhance opportunities to attract new businesses to downtown. Because of the success of the downtown programs, additional parking was needed.

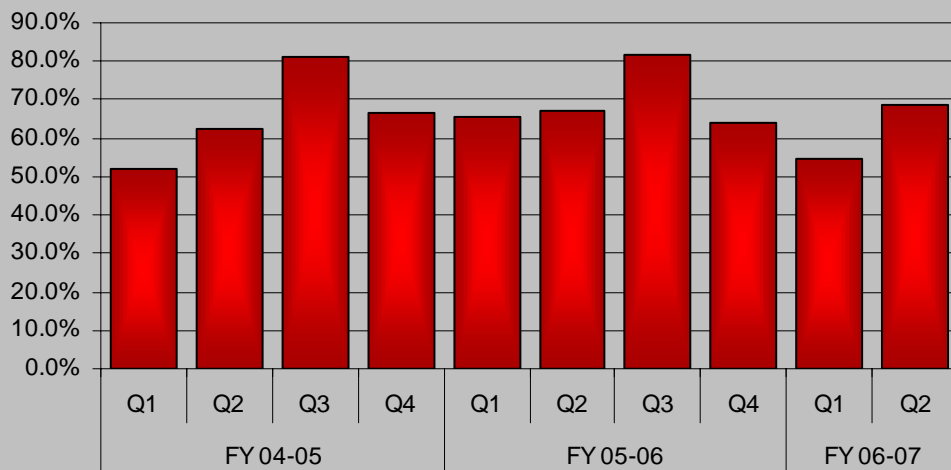
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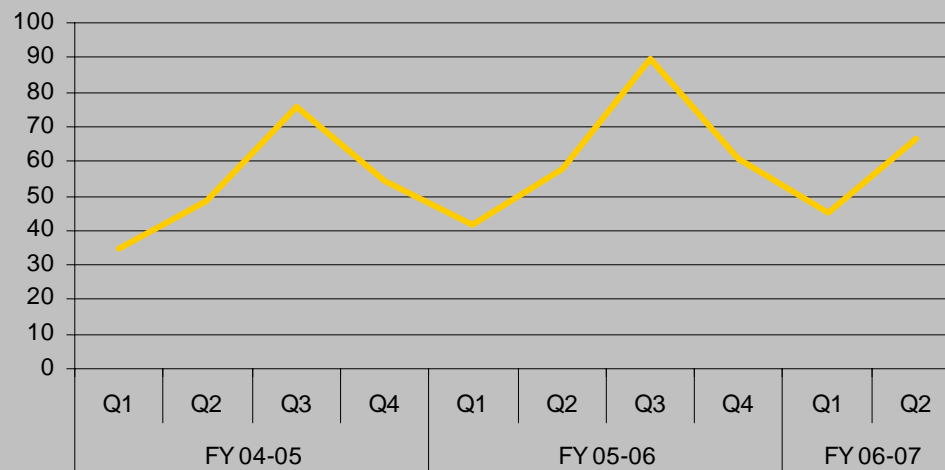
TOURISM

Hotel Occupancy



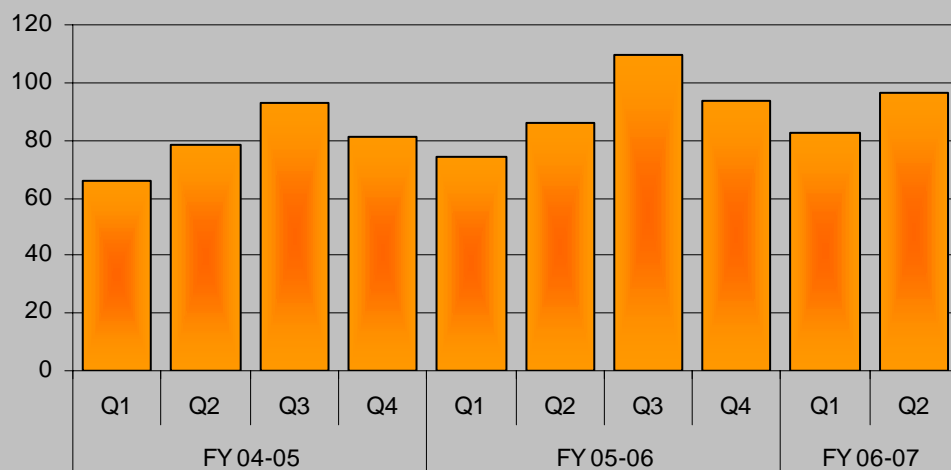
Source: Smith Travel Research

RevPAR (average rate per room)



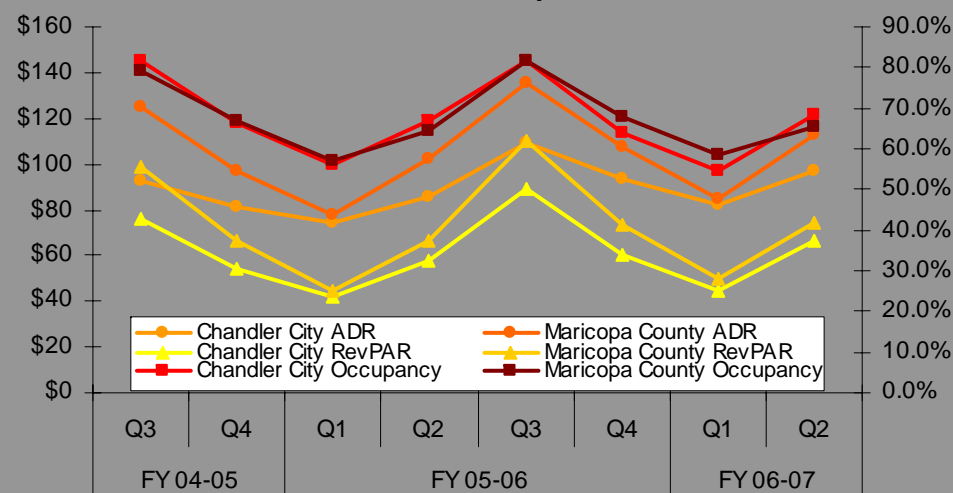
Source: Smith Travel Research

Average Daily Hotel Rates



Source: Smith Travel Research

Market Comparison



Source: Smith Travel Research & Arizona Office of Tourism

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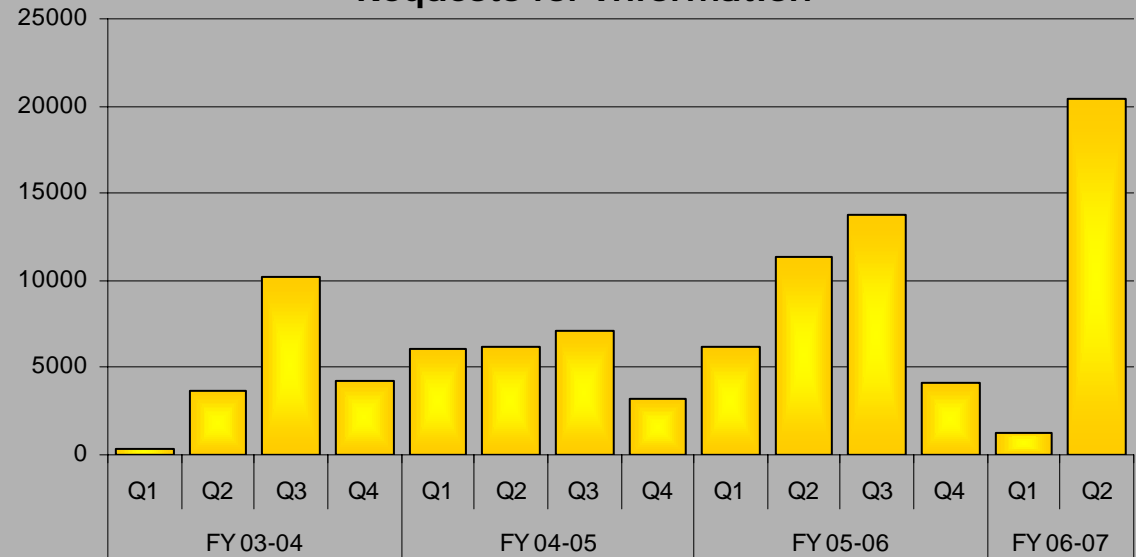


2nd Quarter Staff Projects

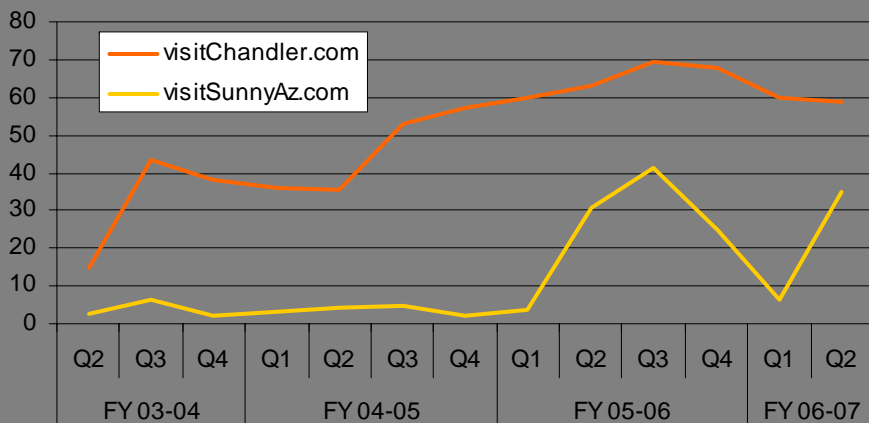
- ◊ Arizona Showcase Tradeshow
- ◊ Sunny Arizona Ohio Sales Mission
- ◊ Sunny Arizona Minnesota Sales Mission
- ◊ Sunny Arizona Missouri Sales Mission
- ◊ Sunny Arizona Wisconsin/Illinois Sales Mission
- ◊ Minneapolis Travel Show
- ◊ AOT Call Center Product Training
- ◊ WestJet Vacations Site Inspections
- ◊ WestJet Airlines FAM

TOURISM

Clients & Referrals Requests for Information



Web Visits



Transient Tax In thousands

