

1st Quarter Report

City of Chandler - Economic Development Division



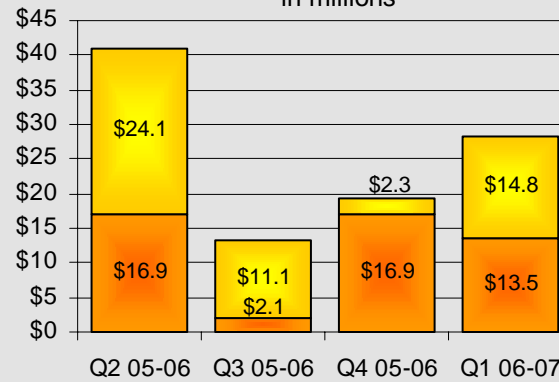
Fiscal Year 2006-2007

1st Quarter Assisted Projects

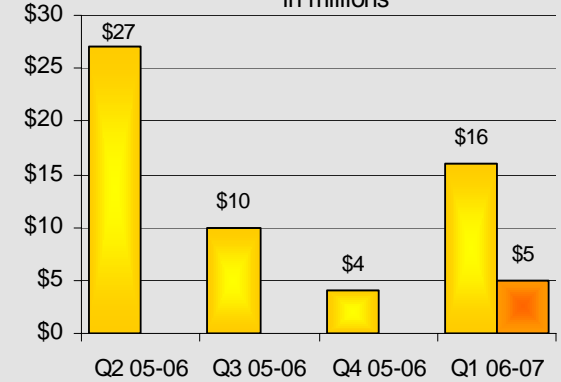
Locates	Sites
<u>Industrial</u>	
Ticer Technologies	Frye Rd Industrial Park
Air Products	54th St & Detroit
Craftco	Arizona Ave & Riggs
<u>Retail</u>	
Audi of Chandler	Ray Rd. & I-10
TGI Friday's	Loop 202 & Gilbert Rd
Harkins Theater	Loop 202 & Gilbert Rd
Pizza Factory	McQueen Rd & Riggs Rd
Berean Christian Bookstore	Loop 202 & Gilbert Rd

ECONOMIC DEVELOPMENT

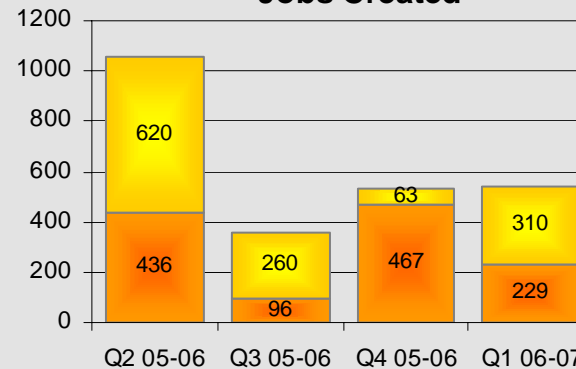
Capital Investments
in millions



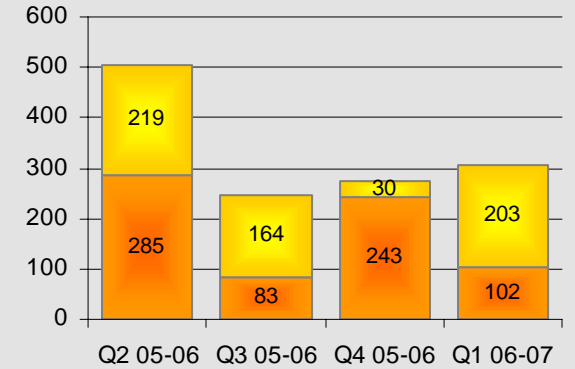
Annual Payroll
in millions



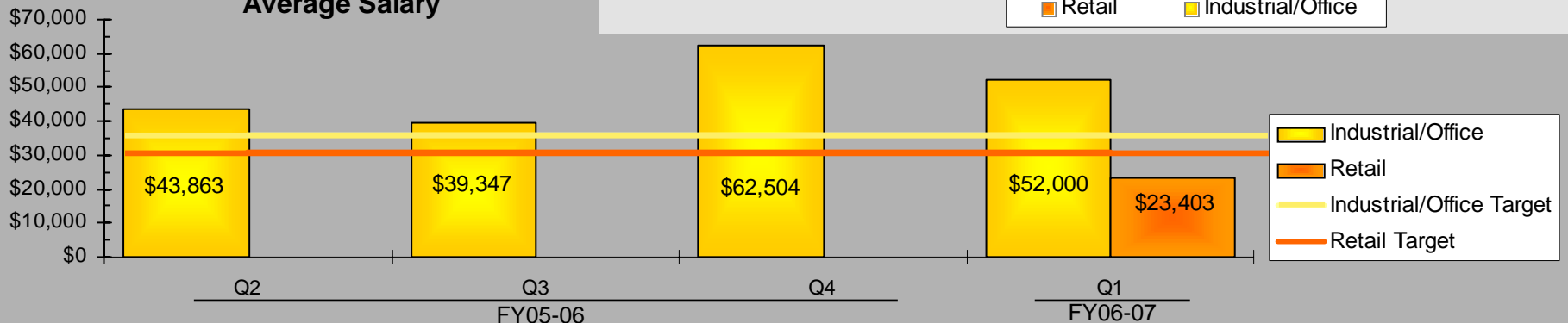
Jobs Created



Square Footage
in thousands



Average Salary



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Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Sales Missions

Industrial/Office

ADOC Sales Mission

San Jose, CA

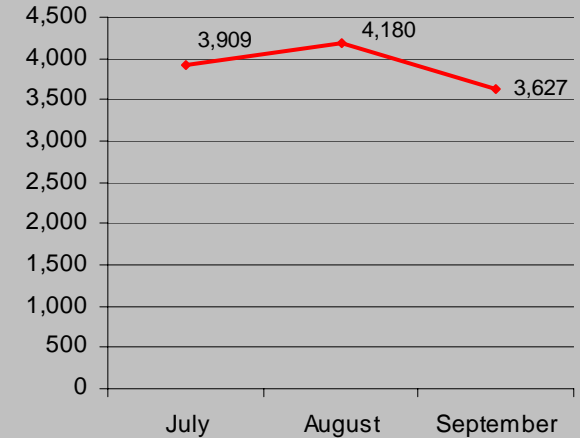
July 25th, 2006

Top Ten Viewed Pages

- ED Home Page
- Retail Market
- ED Reports and Publications
- Small Business Resources
- Business Environment
- Industrial Opportunities
- Historic Downtown Chandler
- One Resourceful Team
- Retail Highlights
- Office Market

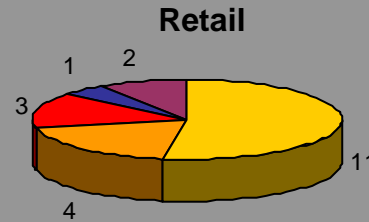
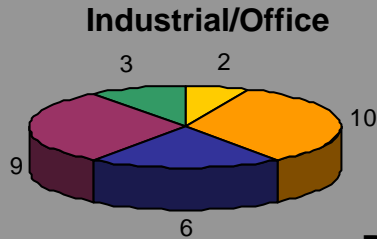
Reach & Impact

Economic Development Website Views

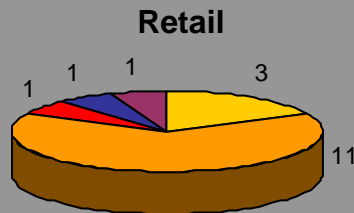
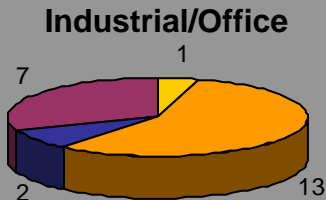


Clients & Referrals

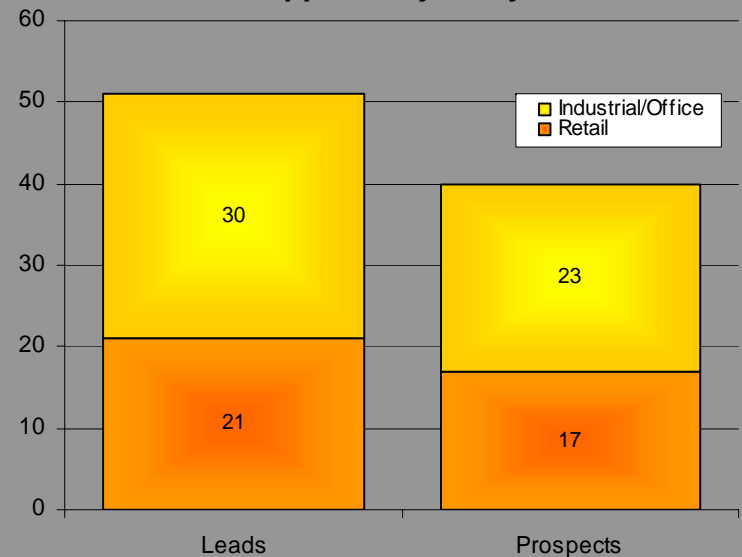
Leads



Prospects



Opportunity Analysis



■ GPEC ■ Direct ■ Chamber
■ Trade Show ■ Email ■ Other

■ Broker ■ Developer ■ Direct Call
■ Trade Show ■ Other

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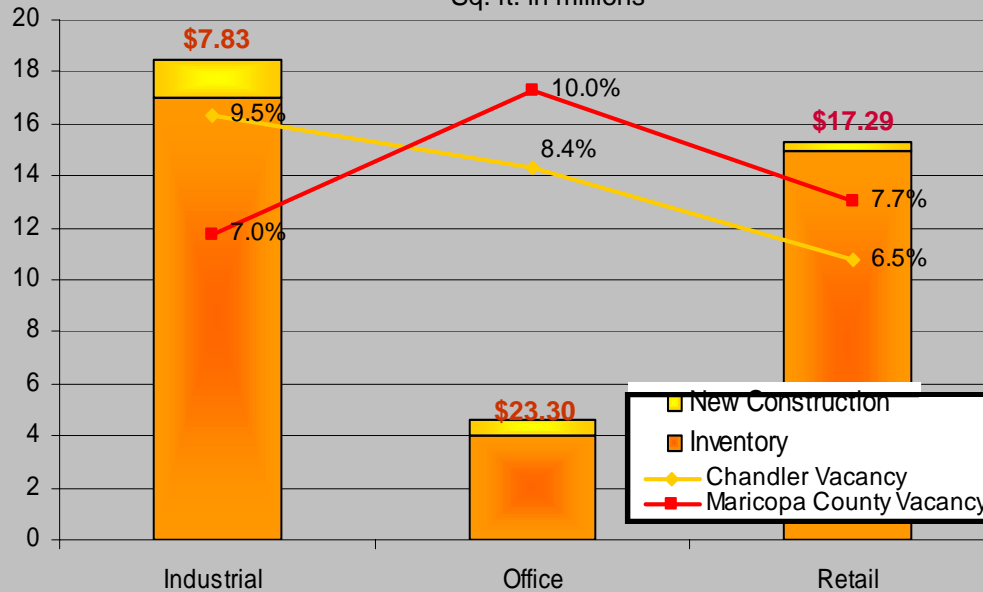


Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Real Estate Trends

Market Summary
Sq. ft. in millions



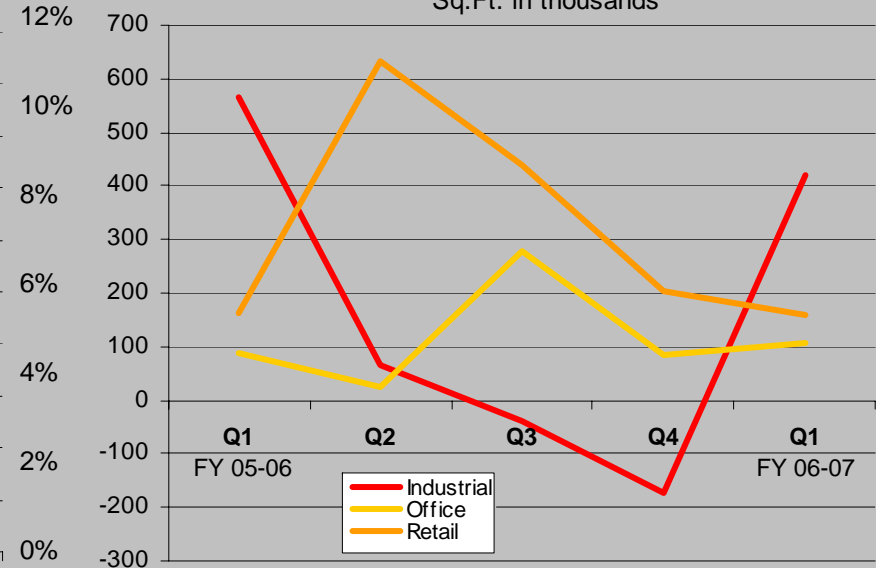
Source: Costar Property

Market Share of Region

Industrial	3.1%
Office	6.6%

Absorption

Sq.Ft. in thousands



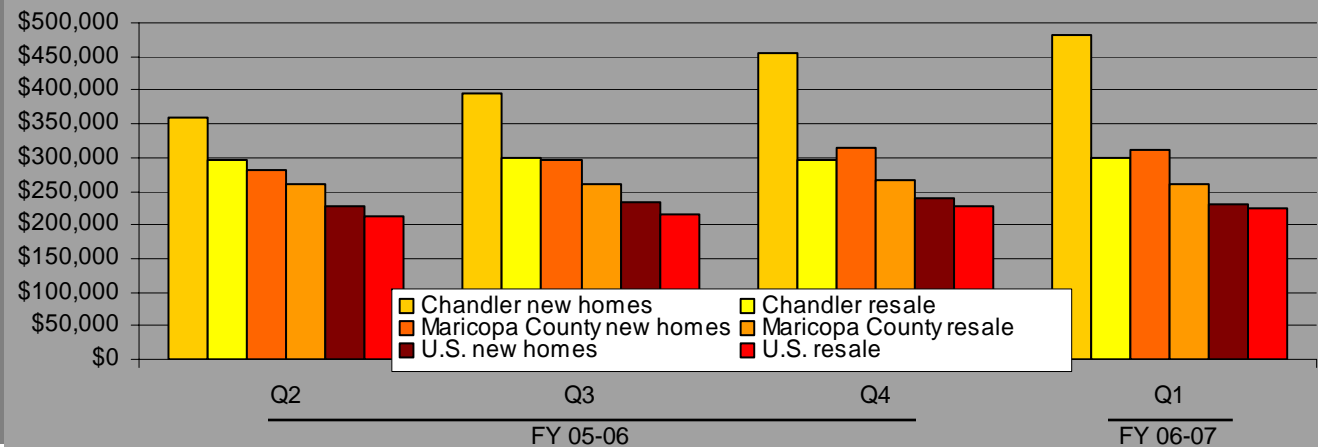
Source: Costar Property

Average Monthly Increase in Housing Units

Month	New Single Family	New Multi-Family
July	112	72
August	122	34
September	149	52

Source: Chandler Planning & Development Department

Median Home Prices



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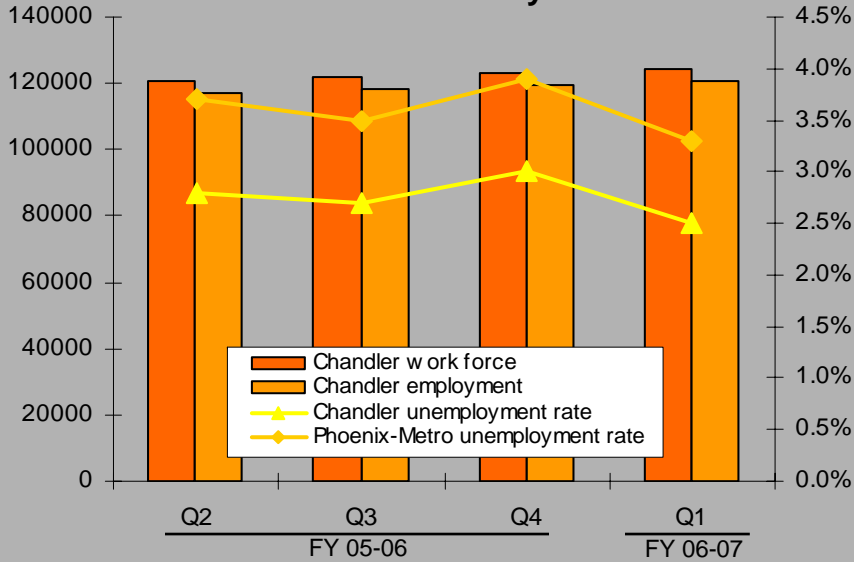


Fiscal Year 2006-2007

ECONOMIC DEVELOPMENT

Economic Trends

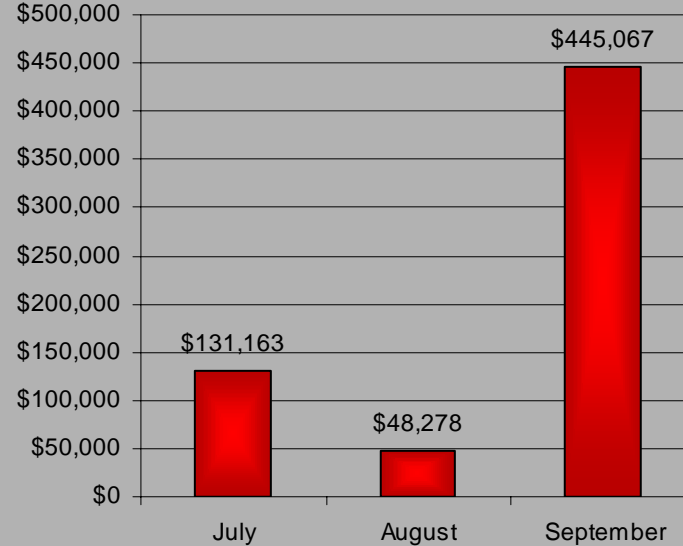
Workforce Analysis



Source: Arizona Dept. of Economic Security

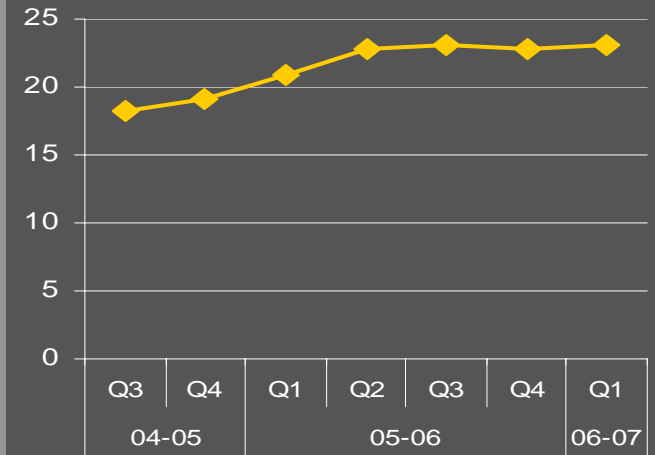
Property Tax

(both commercial & residential)

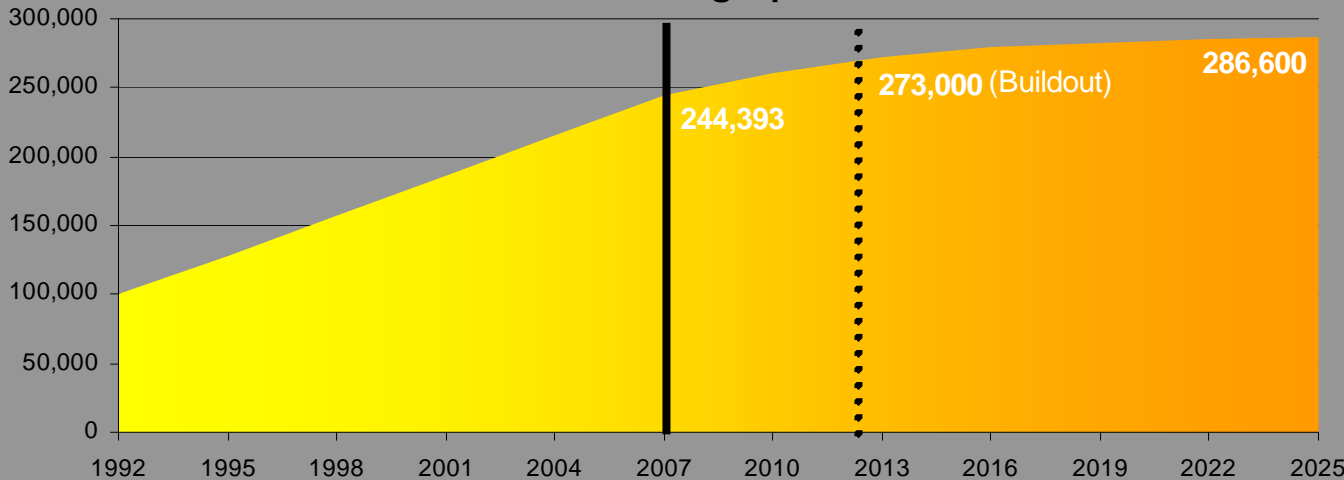


Sales Tax

In millions



Chandler Demographics



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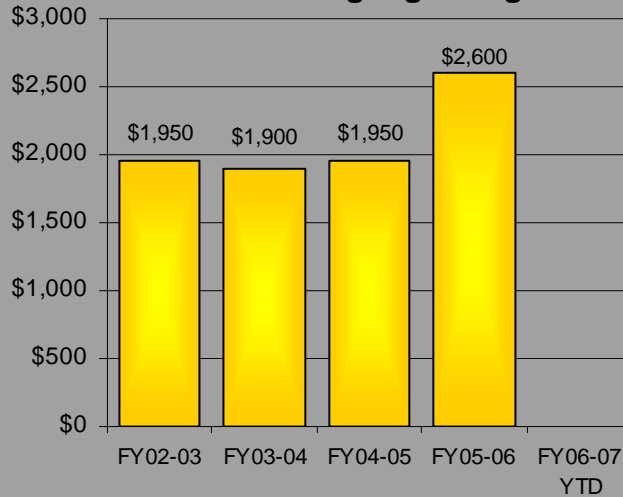
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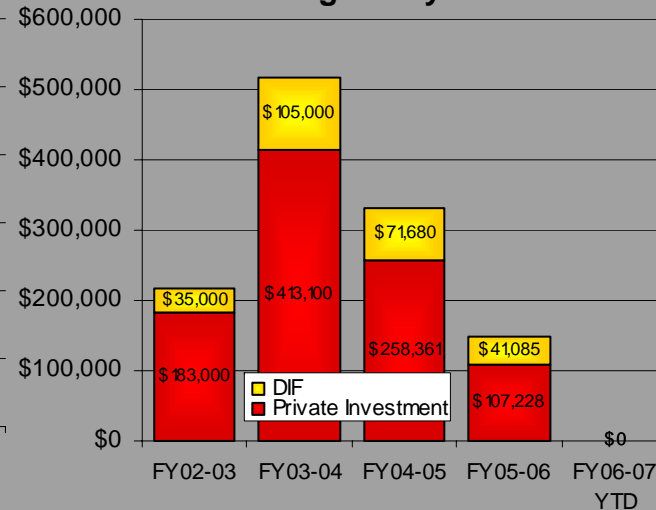
Fiscal Year 2006-2007

DOWNTOWN REDEVELOPMENT

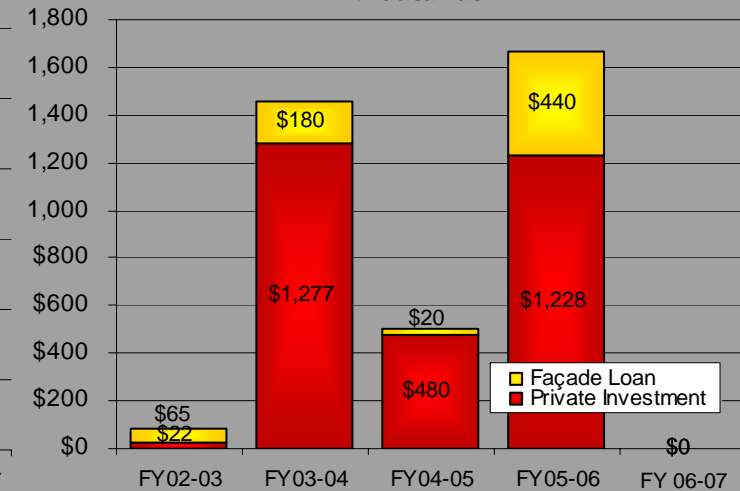
Colonnade Signage Program



DIF Program by Fiscal Year



**Facade Loan Program
in thousands**



Festivals & Events

- Family Fourth of July Celebration
- Hispanic Heritage Month
- Fall Starlight Concerts in the Park
- Garibaldi Night

1st Quarter Assisted Projects

- Chandler Enhanced Municipal Services District
 - ◊ DCCP Hires Martha Place, Downtown Manager
- Historic Downtown Chandler Business Directory
 - ◊ 10,000 Printed
- San Marcos Commons—Phase I Development Agreement
 - ◊ Villas at San Marcos—79 town homes

Architectural Review Committee

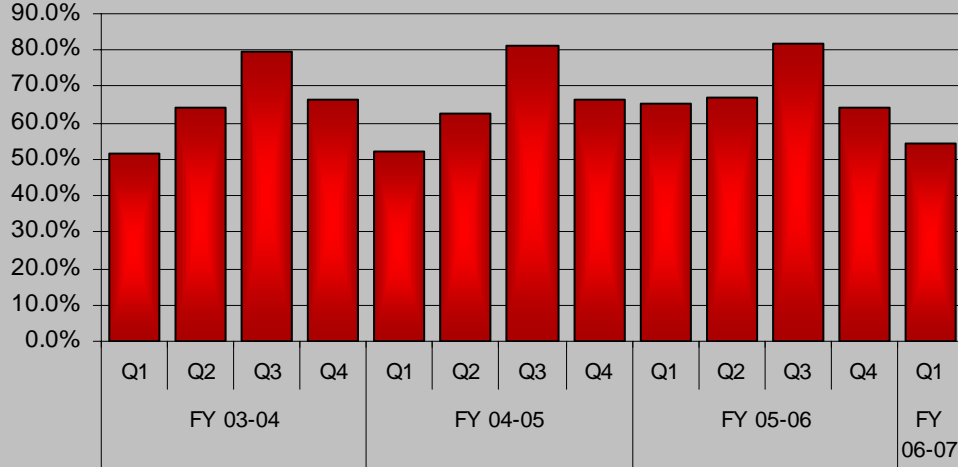
- Architectural Plans Approved for:
- **BankOne Building**
 - ◊ 8 South San Marcos Place
 - **Inspirador**
 - ◊ 63 East Boston Street

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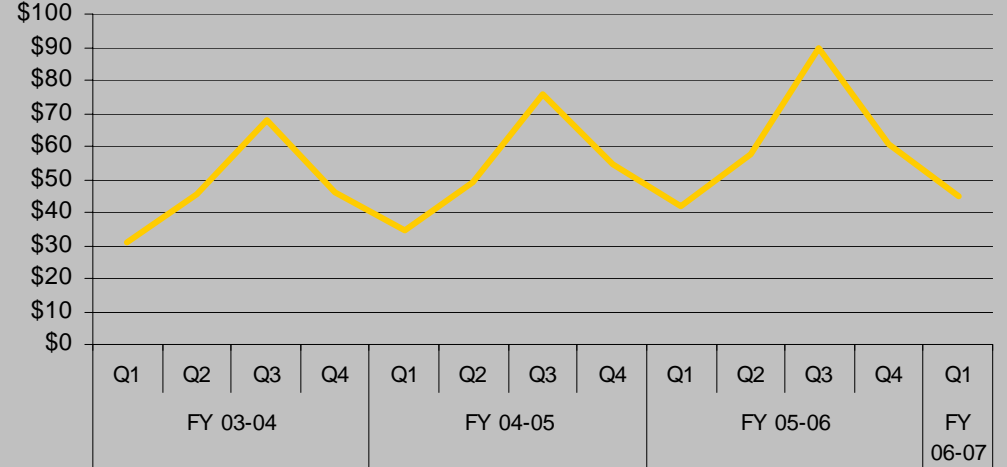
TOURISM

Hotel Occupancy



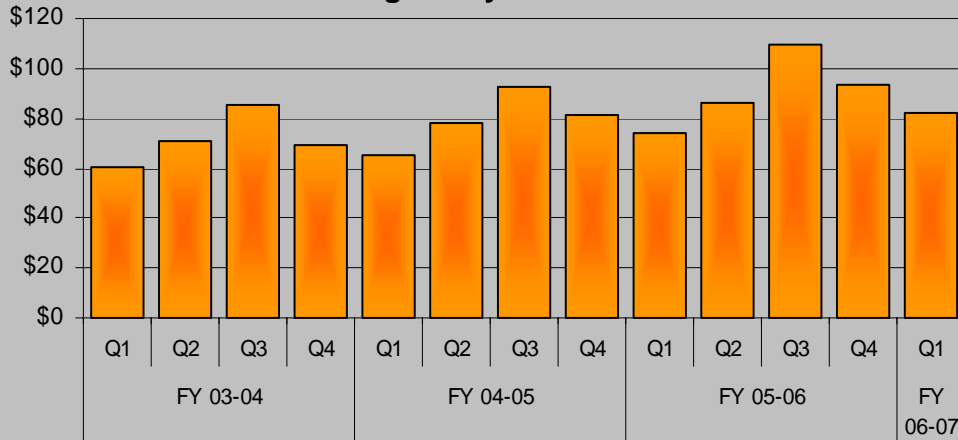
Source: Smith Travel Research

RevPAR (average rate per room)



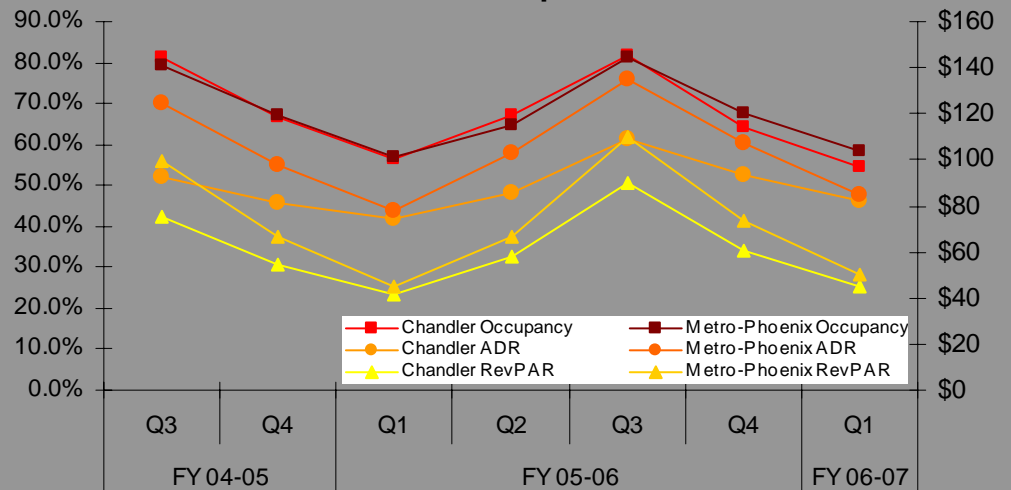
Source: Smith Travel Research

Average Daily Hotel Rates



Source: Smith Travel Research

Market Comparison



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1st Quarter Staff Projects

Trade Shows/Events/Sales Missions

- AZ Governor's Conference on Tourism
- Travel Industry Association ESTO Conference
- AZ/WestJet Agent Expos in Edmonton and Winnipeg
August - Edmonton 103 Agents, Winnipeg 77 Agents
- AOT IMAX Grand Canyon Road Show in Western and Eastern Canada
September - Vancouver, Calgary, Toronto and Montreal. Edmonton Sales Calls to 17 Travel Agencies

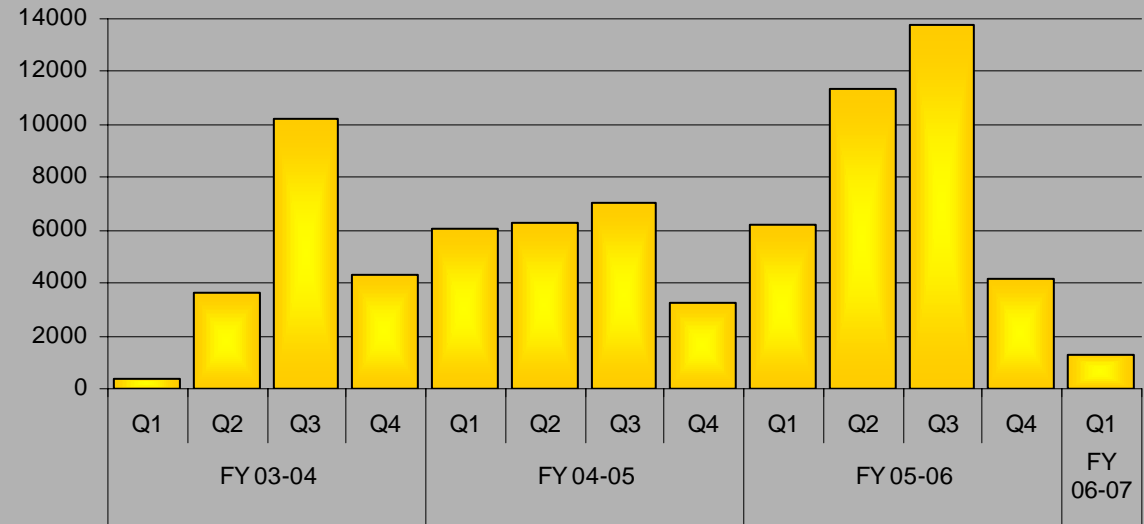
Special Projects

- 5th Visitors Guide produced; 50,000 copies
- Conference Center RFP issued

TOURISM

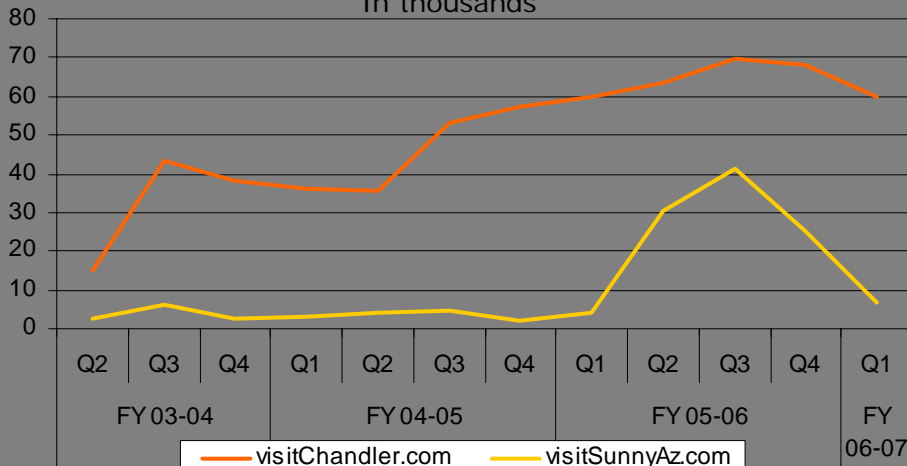
Clients & Referrals

Requests for Information



Web Visits

In thousands



Transient Tax

In thousands

